



PLEASANT HOMES

by Elizabeth MacRea Boykin

IF YOU HAVE A PROVINCIAL ROOM TO REFURNISH

A Comfortable Friendly Air Is Their Forte—From English Cottage Styles To Mexican Peasant Themes.

There are few more satisfying types of homes than those furnished in a provincial style. The term itself implies a wide latitude of design, a common denominator limited only by a genial unpretentiousness, a hearty informality. The adjective provincial is used for convenience; otherwise it would be inexact. The type of furniture meant by it belongs to no one country but is the everyday furniture of all the world, the furniture created for utility first but reflecting a universal urge to make beautiful the useful things in the home. But since the ornament on such furniture had always to be subservient to functionalism and economy, it was necessarily restrained, simple and dignified in a forthright sort of way.

Wide Latitude

Naturally then this furniture adapts itself pleasantly to the rather casual tempo of contemporary living. It blends with many things, including modern. So in refurbishing a provincial house, the problem is both simple and complex—simple in that almost anything could be used, complex in that the choice should be all the more discerning because of this wide latitude.

First, we'd think about colours. Whether to place those hearty provincial pieces against a natural plaster wall or a white washed wall and then keep to a few primary flashes of colour in pottery and textiles. Or whether to try for that mellow faintly cluttered utterly charming mood of country parlors long remembered. Or whether to be as gayly primitive as a peasant costume with clear colours used boldly. The decision rests upon the furniture itself, on the house, on you.

If you have English cottage furniture—oak or walnut in Cromwellian or William and Mary designs, then we'd like plain walls; white or off white, dark wood floors polished to a fine old glow, curtains and slip covers in a robust floral cretonne with strong colorings, a sturdy design. Accessories of pewter or brass and old blue and white Canton type plates, oriental rugs of deep jewel colorings, bowls of such flowers as zinnias, or dahlias or marigolds. There you would have a conventional yet enduringly livable room. If you'd like to put such furniture into a less setting, consider pale green walls and a light green carpet, textural yellow cotton for slip covers and curtains, copper and modern crystal for accessories.



As charming a French provincial room as we have seen in sometime is this one with walls, bedspread and chair coverings in a pink plaid gingham. The curtains are embroidered muslin, the floor painted black with a flower painted design for the border. The furniture is all walnut in a simple gracious French provincial design. Accessories are in glass with white embroidered muslin lamp shades and quaint old pictures.

Reminiscent

If your furniture is French provincial, then there is a nostalgic comfortable air that you can achieve by using an old time small figured wall paper or a prim scenic, by adding many small interesting reminiscent accessories, by having lace curtains and hassocks and maybe even antimacassars. Or else be surprising with a pink plaid gingham for walls as well as spreads and chair covers, with crisp embroidered muslin for the curtains, and with a painted flower border

around a plain black rug. Or have walls, spreads and curtains all of the same toile scenic or flower design—there are several matching wall paper and chintz ensembles on the market that yearn to be used this way with French provincial furniture.

If your provincial furniture goes all the way and is frankly peasant, then you can have a wonderful time with bright colors. If it's Swedish, the pale grey-blues with scarlet and yellow are fresh and friendly together. If it's Tyrolean, then keep the greens in mind and combine them with ripe reds, corn yellows. If it's Mexican, remember the marvelous blues, the pinks, the sand colors. Ofttimes you may be able to stir up your own peasant recipes by using a few pieces of American maple with some home-paint jobs in peasant idiom. The brightly striped cottons and the prints you'll find on the dress goods counters, the textured rugs in clear colors, the many cheerful Mexican wares pouring into our stores these days, all suggest ideas for peasant rooms of international accent. The easiest way to make-shift a jaunty room out of odds and ends is to fall back on a peasant theme where bright colors make kinsmen of all sorts of strange hand-me-downs.

The provincial room has no "side" but it has self respect, practicality, an earthy charm. Remember these things before letting a room like this slither off and get quaint on your hands.

(Released by Consolidated News Features, Inc.)

Order Everything From Teeth to Tacks in Canada's War Plan

Remarkable Scope of Goods Secured by Dept. of Munitions and Supplies.

Ottawa, June 26th.—Orders being placed are increasing both in number and in quantities involved, said an announcement by the Department of Munitions and Supply. While the rapidly expanding munitions programme involves purchases of the greatest magnitude, the growth of the operations of the Department is also exemplified by some of the smaller items required in expansion of Canadian defence programme.

For example, purchases of this nature include 300,000 R.C.A.F. buttons and 100,000 disinfecting cloths for use with gas masks.

Some of the other orders for small items today include 700 sets of false teeth, 456 anchors, 90 gallons of mosquito oil and 10,000 units each of small-pox vaccine and meningitis antitoxin. Other orders include such things as 30,000 cubic feet of acetylene, 30,000 cubic feet of oxygen, 25,000 cooks aprons, 90,000 flannel shirts, 144 old car wheels.

The order has also been placed for one year's supply of all the automotive spare parts required for the Second Division and its ancillary troops. Keeping step with the growth of the joint air training plan, facilities to be provided for students include such equipment as school desk chairs with writing tablet on the right hand side. The order has just been placed for another 500 of these chairs.

Hollinger Eleventh in List of the World's Greatest Gold Mines

British Empire Has 57 of 70 Gold Mines of the World.

Of the first 70 leading gold mines of the world, 57 are in the British Empire, and of the remaining 27 United States is credited with 7; Philippine Islands with two and Alaska with one, making total of 10 under United States control; Belgian Congo, 1; Brazil, 1; and Sweden, 1.

Of the 57 mines within the British Empire, 33 are in the Transvaal; 10 in Canada; 3 in Australia; 2 in Gold Coast, West Africa; 2 in India; 1 in Rhodesia, and 1 in New Guinea.

Of the first 14 producers, all accounting for 400,000 ounces or more in 1939, no less than eleven are in the Transvaal, 1 in Canada and 1 in United States.

The Great Crown Mines, Transvaal, stands first among all gold mines in the world with output of 979,657 ounces; Randfontein Estates comes second with 767,624 ounces and Government Areas third with 577,269 ounces.

United States takes fourth place with Homestake, South Dakota, which produced 568,239 ounces; United States Smelting Co. is fourteenth with 435,537 ounces, though that output was won by Cycle Mill, Colorado, also a custom plant stands 46; Phelps Dodge, another partly from custom smelting; Golden custom smelting concern is fifty-fifth; Empire Star, Grass Valley, California, is sixtieth. Benquet and Balatoc, Philippine Islands are thirty-eight and forty-second.

Canada comes into the picture with Hollinger in eleventh place; Lake Shore is sixteenth; Noranda twenty-first; McIntyre Porcupine thirtieth; Wright Hargreaves thirty-third; Dome thirty-fifth; Hudson Bay fifty-second; Lamaque fifty-third; Bralorne sixty-second and Teek-Hughes sixty-fourth.

Below is the full list of 70 leading gold mines in the world ranging in output from 979,657 ounces down to 71,092 ounces in 1939.

1. Crown Mines, Transvaal, 979,657 ounces
2. Randfontein Estates, Transvaal, 767,624 ounces
3. Government Areas, Transvaal, 577,269 ounces
4. Homestake, Transvaal, 568,239 ounces
5. East Rand Pty., Transvaal, 556,447 ounces
6. East Geduld, Transvaal, 525,207
7. Springs, Transvaal, 505,615 ozs.
8. Sub-Nigel, Transvaal, 497,873
9. Daggafontein, Transvaal, 496,836
10. West Rand Cons., Transvaal, 468,442
11. Hollinger, Canada, 425,614
12. Brakpan, Transvaal, 407,942
13. New States Areas, Transvaal, 407,358
14. U. S. Smelting, United States, 405,537
15. New Modder, Transvaal, 390,712
16. Lake Shore, Canada, 368,150
17. Rand Leases, Transvaal, 360,002
18. Cons. Main Reef, Transvaal, 358,040
19. Durban Roodeport Deep, Transvaal, 333,631
20. Robinson Deep, Transvaal, 322,620
21. Noranda, Canada, 318,599
22. Geduld Pty., Transvaal, 314,216
23. Simmer & Jack, Transvaal, 293,902
24. City Deep, Transvaal, 273,757
25. Modder East, Transvaal, 267,392
26. South African Land, Transvaal, 263,750
27. Ashanti, Gold coast, 263,426
28. Van Dyk, Transvaal, 246,384
29. Kilo Moto, Belgian Congo, 241,700
30. McIntyre Porcupine, Canada, 231,744
31. West Springs, Transvaal, 230,301
32. Grootvlei, Transvaal, 224,005
33. Wright Hargreaves, Canada, 221,738
34. Vogelstruisbult, Transvaal, 210,213
35. Dome, Canada, 205,480
36. Boliden, Sweden, 194,861
37. Nourse, Transvaal, 193,268
38. Benguet, Philippines, 180,446
39. Van Ryn Deep, Transvaal, 197,713
40. Langlaate Estate, Transvaal, 178,999
41. Modder B., Transvaal, 176,764
42. New Kleinfontein, Transvaal, 176,440
43. Balatoc, Philippines, 176,440
44. Lake View and Star, Australia, 170,919
45. Bulolo, New Guinea, 161,674
46. Golden Cycle Mill, United States, 153,320
47. Witwatersand, Transvaal, 152,529
48. Nigel, Transvaal, 151,694
49. Rose Deep, Transvaal, 150,068
50. Luipaards, Transvaal, 139,697
51. Phelps Dodge, United States, 136,905
52. Hudson Bay, Canada, 135,230
53. Lamaque, Canada, 132,683
54. Alaska Juneau, Alaska, 129,012
55. Yuba Cons., United States, 128,981
56. St. John del Rey, Brazil, 127,742
57. Empire Star United States, 124,290
58. Marlu, Gold Coast, 118,841
59. Geldenhuis Deep, Transvaal, 116,375
60. Idaho-Maryland, United States, 115,001
61. Great Boulder Pty Australia, 107,090
62. Bralorne Canada, 105,472
63. Mysore India, 99,127
64. Teek-Hughes, Canada, 96,551
65. Witwatersand Deep, Transvaal, 94,820
66. Van Ryn Gold, Transvaal, 89,361
67. Wiluna, Australia, 89,275
68. Nundydroog, India, 87,275
69. Cam & Motor, Rhodesia, 86,662
70. Modder Deep Transvaal, 71,092

Manufacture of Bren Guns Much Ahead of Schedule

"At the present time the Contractors are producing Bren guns some six months ahead of schedule. At the end of the calendar year there is every indication that they will be as far ahead as they normally would have been in the second year under their contract"—Hon. C. D. Howe, in the House of Commons, June 17, 1940.

All Financing Now Should be Geared to War Conditions

Three Main Points for Investors to Consider.

(From Sudbury Star)

The lot of the investor in wartime has never been a particularly happy one, and this is especially true of the present, when the trend of events in Europe raise the possibility of broad changes in the field of finance. So swift have new and drastic developments occurred on the other side of the Atlantic that investors on this continent have hardly had time to grasp the fact that, in recent months, almost \$700,000,000, or over 35 per cent. of pre-war totals, has been erased from the value of mining and oil issues listed on the Toronto stock exchange alone and that many billions have disappeared from the quoted values of other listings on the Toronto and New York stock exchanges. At a time like this, even such unprecedented losses appear relatively unimportant.

Followers of security markets have been eagerly searching the chaff of conjecture for a few kernels of truth as to what may be expected and what might be considered the safest and sanest investment policy to follow. From no less an authority than W. P. Scott, president of the Investment Dealer's Association, comes a warning that all financing must be geared to war conditions, and that it is essential that investors should fully appreciate their responsibility in wartime. With respect to the formulation of a general financial policy to meet the conditions today, he submits the following suggestions:

1. That new capital raised by any provincial government or municipality, should be reduced to the lowest

possible figure, and only undertaken if impossible to postpone; in this way, the new capital market will be left free to the Dominion government for war financing.

2. That refunding of existing governmental debts should be given every support in order to safeguard the general credit of the nation.

3. That the full support of every citizen be given to war loans and war savings certificates to provide immediate and adequate funds for the prosecution of the war effort.

Mr. Scott continues: "Without effective mobilization of our capital resources we cannot win the war, and unless we do win the war, I am afraid our capital resources will be of little comfort to us. Consequently, investors have everything to gain through active employment of their available funds in the above manner. Not only is this essential to the winning of the war, but it is the only way we can hope to retain any system of free enterprise after the war is over."

Huntingdon Glenner:—Blythedale, Mo.—You have heard the old adage about curiosity killing the cat. But here is a story about curiosity killing a

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worked to get the bucket off, the tighter it stuck. When Roche went into the field to check up on his herd, he found his bull dead of suffocation.

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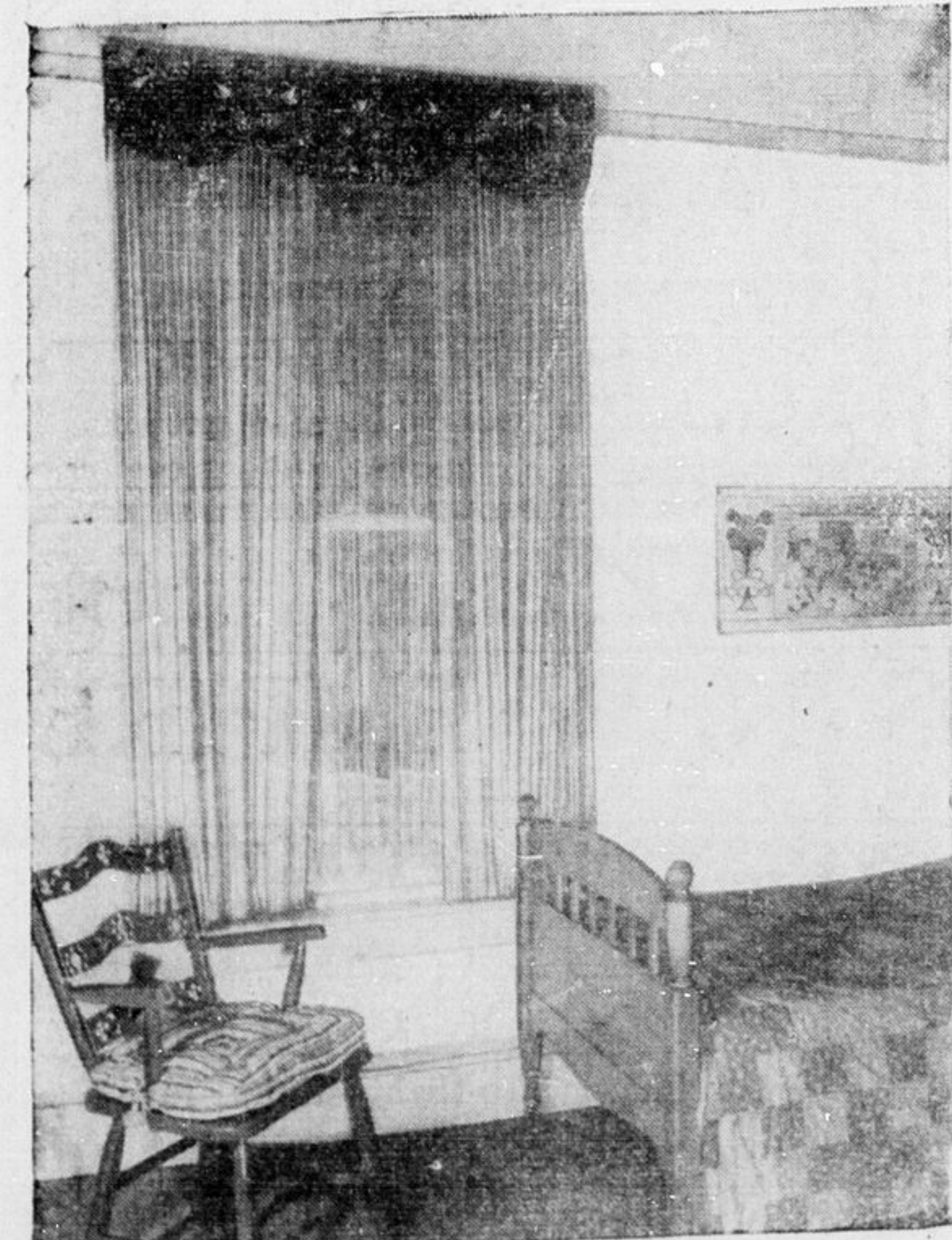
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A Swedish provincial bedroom has been here assembled around basic furniture of maple. The bed and chest are maple of colonial design used with painted pieces of old furniture. The chair is painted blue with a bright stencilled design on the back rails, and the cornice of the windows is also painted blue with bright primary peasant motifs. The curtains are striped cotton, the bedspread an old quilt.

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- The Martins are typical of thousands of Canadian men and women who have safeguarded their future through their savings in life insurance.
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ANOTHER STORY OF LIFE INSURANCE IN ACTION (True in every detail, except the name.)

LIVING POLICYHOLDERS RECEIVE 70% OF LIFE INSURANCE PAYMENTS

By owning life insurance, you don't have to "die to win". It's a significant fact that last year, nearly 70% of all payments by life insurance companies operating in Canada, were made to living policyholders. They thus received the benefits of their own life insurance during their life-time.

ONE OF A SERIES OF MESSAGES SPONSORED BY LIFE INSURANCE COMPANIES OPERATING IN CANADA