

### Making Out List Helps Along in the Christmas Shopping

Another Big Help Will be Found in Consulting the Adverts in This Issue.

Some conscientious people find the pre-Christmas season a time of worry. What to give? Not to miss anyone? To keep within the budget? These are thoughts that sometimes cause anxiety.

How can this worry be avoided? Or can it? In any event it may be lessened, and that is something.

There are several ways to lessen the trouble of Christmas shopping. One of these is to carefully peruse the advertisements in such an issue as this, where the merchants have bent every effort to make the buying and selection of gifts as easy as possible, while not forgetting the normal purchasing at this time of year.

Another help is to sit down quietly and make out a list. With the right kind of list Christmas shopping will take on added interest and lose much of its common worry.

Gift Possibilities Among the many possibilities for gifts for the business or professional, work forward by the shops one may see, men, jewelry, negligees, lounging and hostess pyjamas and house coats. Colors and styles are as varied as the

prices and come in a range to suit the tastes of everyone.

Boudoir slippers, as a separate gift, or with other small items such as sachet bags, a bit of underwear or a short breakfast jacket make welcome and attractive gifts. They can be bought in soft, fine kid, with the designs in modernistic style and several colours blended in the trimming.

Or, if the lady is partial to fluffy things, there are all kinds of mules and pumps in brocades, with lace and feather trimmings. Again there are several new models in satins and crepes, with rhinestone heels and interesting black straps.

For special wear, some of the kid models with net heel sections, are very smart, especially when they boast a medium high heel.

By careful study, handkerchiefs have at last been brought from their obscure position in the first suggestion list. They are much sought after, not merely because their monograms make them seem more personal, but on account of their style value.

For Evening Use There are some lovely handkerchiefs for evening in lovely chiffon. Solid colors in pastel shades are combined with fine lace edge. The all black handkerchief with a deep lace hem makes a lovely gift. White handkerchiefs to tuck in the black suede handbag are featured with applique work, rolled hems and fine scroll designs. The coloured handkerchiefs have deep borders, block designs and striped and dotted centres. Coloured hems are also seen with white centres and corners and monograms to match.

Stockings, though not a very picturesque gift, are none the less welcome. Boxes of evening stockings, of gossamer sheerness, with or without clocks, are offered; either in gunmetal shade to go with black evening gowns or skin tones to match bright coloured frocks.

Unless one is certain of another's colour preferences in stockings for day wear, it may be best to send a gift check with them, for these must be selected with an eye to matching a dress, handbag or gloves.

### Wide Selection of Men's Clothing at Gordon Rutledge's

Puzzled Gift Seekers Would do Well to Look Over Stock of Schumacher Shop

Socks, suits, shirts, scarves, ties, hats, overcoats and everything else a man needs in the form of wearing apparel may be found at Gordon Rutledge's shop in Schumacher. Those who wish to give clothing as Christmas gifts, and many feel that it is the most practical expression of Christmas greeting one can make this year, will have no difficulty in making a selection.

There are many other gifts to be found at this men's wear shop. A dressing gown is always an acceptable present and gowns and smoking jackets are there in a variety of patterns, colours and cloths.

For the athletically inclined man there is a wide selection of winter sport clothing from which to choose. Ski and skating jackets, ski slacks, mufflers and warm gauntlets all are necessary for him who wishes to brave the chilly blasts of ski slopes in the Porcupine.

Gift-seeking patrons will do well to look into Rutledge's store before making a final selection for the man of the moment.

### Sporting Equipment Always Appeals to the Young Man

Sport equipment always makes a most acceptable gift for the growing boy.

Skates, hockey sticks, pucks, pads, skis, ski clothing, sweaters and anything else in the sport line will make your boy happy on Christmas morning. And, for a wonder, that is a case of where what is true about the boy is equally true of the young man—and some older men. Sports goods make very acceptable gifts.

### Rinn Bros. Store Has Many Pleasing and Beautiful Gifts

Many Suggestions for Acceptable and Delightful Gifts.

Rinn Bros. Ladies' Wear gives the shoppers an opportunity to stop and pleasantly survey an outstanding collection of fine suggestions for the ideal Christmas gift — its window display holds suggestions such as evening bags, evening gloves, daytime gloves, pajamas, sewing kits, fine chiffon handkerchiefs, scarves, mittens, table sets, bed jackets and many other articles that would be sure to please. Guarding the fine display is a model, daintily attired in a dream gown of white net, which would make a pleasing gift for any woman who loves lovely things.

Rinn's evening gloves are of a soft white kid that seems to whisper as it clings to the hand, and their evening bags are chosen in the finest of lames, metallics, sequins, and brilliants, in colours varying from white to black. The Kayserette pajamas are the suitable Northern gift, being lovely to look at, and warm to snuggle into when the "wintery blasts" come. Jaeger scarves, in floral pattern, made of the softest wool, and of wool taffeta, are the answer to a problem—they will please a child, a girl, a woman. Angora mittens are soft and woolly, and will add a finishing touch to the skating or skiing ensemble, as well as give an effective appearance to your winter street ensemble. Bed jackets are lovely in pastel shades, and in their graceful warmth you will find contented happiness every day of the year.

### Matching Evening Shoes, Bags, Hose at Vogue Shoe Store

Many Attractive Accessories for the Smart Woman.

To delight the heart of every woman, Vogue Shoe Shop offers matching evening shoes, bags, and the sheerest "cobwebby" hose. The shoes are in satins, suedes, silver, and may be tinted to the individual requirements of the receiver. Their styles are dainty and pleasing, and sure to make the ideal Christmas gift for the woman who desires to appear her best at a Christmas, New Year's, or party of any other season of the year. The heels are low, medium and high.

The evening bags are made of metallics, lames, brilliants, and glamorous fabrics to suit every gown and every taste. Each gift will be beautifully boxed.

Vogue's window display shows shoes, gloves, antelope bags, stockings, slippers, and all the other accessories so necessary to the smart woman.

### Beautiful and Practical Gifts at Bauman's Jewellery

Watches Among the Practical Gifts Recommended.

Fidea and Stellar watches, from Switzerland, are the beautiful and practical gift, Bauman's Jewellery Store advises. They come in varied styles for both men and women, are beautifully finished, "a treat to look at, and a pleasure to own."

Bauman's also suggests lockets, compacts, rings, bracelets, silver tea services, boudoir sets, chests of silver, and numerous other ideal gifts. The rings are very lovely, especially the diamonds, their fine blue-white light being certain to bring a radiant light to the eyes of the lucky young ladies who will wear them.

Among the tea services, the shopper will find several that are pleasing, one in Sheffield reproduction, fashioned in tall, graceful style, with oddly-shaped handles, and fine carving, being a most desirable gift for mother or wife.

### Baskets of Holly Used In Place of the Wreaths

A departure from the conventional wreath on the front door is the basket filled with holly or evergreens and comes.

It is just as beautiful as the wreath and oftentimes more individual. These baskets are made by the blind and may be obtained through the local representative.

Buy one this year and fill it not only with Christmas greens, but with plenty of Christmas spirit. In this way you will be helping these workers to help themselves.

### Claims that Germans Were First to Use Christmas Trees

Old Legend Says Tree Turned from Pagan to Christmas Symbol.

War or no war, the credit for instituting the Christmas tree as a "must" Yuletide decoration goes to Germany. For it was in the old town of Altenberg where the Christmas tree was first set up and decorated to further the spirit of the festive season, writes Carrie Jane in The Detroit News.

And today, in practically every civilized nation, Christmas just isn't Christmas without the tree.

It seems that in the old days primitive man regarded trees as the abodes of spirits. They worshipped them as gods, held ceremonies and placed gifts beneath their branches, and the more powerful the god the more precious their sacrifices to him—which explains why very often one of their own number was chosen as a human offering when the pagans particularly wished to favour or placate some god.

### Old Legend Records

An old legend records the transition of the tree from a pagan to a Christmas symbol. According to the story, in the eighth century a missionary among the Hessians came upon a group of natives who were preparing to offer a human sacrifice to the great oak which they worshipped as the "hide-out" of the thunder god, Thor. St. Boniface, sometimes called St. Winfred, had come to England to teach these people Christianity and was shocked by the procedure. Just as the sacrificed youth was to be killed the missionary raised his arm and ordered the ceremony stopped. The heathens were frightened and when the priest commanded them to chop down the "thunder-oak," they did it from sheer terror. As the majestic tree fell to the ground with a thunderous roar "like a tower groaning," a young fir was for the first time noticed growing between broken branches of the fallen oak. Why or how it grew there, no one knows, although the legend claims it sprang up miraculously. The native worshippers were, of course, amazed.

Pointing to the fir, the earnest missionary admonished the pagans to accept it as a symbol of Christianity—and surprisingly they did. Facing them he said: "This little tree, a young child of the forest shall be your holy tree tonight. It is the wood of peace, for your houses are built of fir. It is the sign of endless life, for its leaves are heaven. Let this be called the tree of the Christ Child; gather about it, not in the wild woods but in your homes; there it will shelter no deeds of blood, but loving gifts and rites of kindness!" Then, at the priest's command, they uprooted the fir tree and carried it to the banquet hall where it was looked upon as a symbol of everlasting life. In later years the evergreen fir—the orthodox tree—was lighted by small candles which represented the "Light of the World," and the gifts which were put about its base were emblematic of God's gift of His son to the world—as Christmas gifts always should be.

### Yule Log

The Yule log which for centuries has been a guarantee of warmth, light and safety, was first used by the Barbarians who believed that the massive trunks kept them safe during the winter in their enemy—and wolf-infested woods. In Scandinavia in the 15th century the Yule log celebration was a most picturesque one. A huge log was dragged from the woods to the centre of the large manor-hall and then with great pomp the fire that was to last for days was started with a piece of charred wood kept from the Yule log of the year before. This brand had been saved and carefully stored because it was supposed to provide security against fire and to ward off evil spirits during the year, while the fresh Yule log was believed to be full of promises and dispersive of all ill feelings. While some Scandinavian houses had fireplaces and chimneys, the Yule log was usually burned in the middle of the hall, the smoke and fumes escaping through a vent in the high arched roof, a characteristic of Scandinavian architecture.

### Carefully Chosen

In medieval England the Yule log was a huge affair, carefully selected weeks before Christmas. On Christmas Eve the log was wound with green, dragged to the great hall at the head of a procession of singing merrymakers and there greeted with happy shouts. For the Yule log was then—as it always has been—an emblem of good cheer. Then, one by one, the jolly group would sit upon the garlanded log, sing or hum a snatch of a carol, and salute the log with a casual kiss! This last act was supposed to be an assurance of good luck until the next Christmas. The huge log was then dragged to the hearth while the company crowded about, eagerly watching as the log was "touched off." The faces lighted up by the blazing log—the only light in the room at the time—were often anxious at this point, since if the Yule log fire

went out, it was a sign of bad luck. However, this very rarely happened. The Yule log ceremony is still an integral part of an English Christmas just as it is rapidly becoming so in this country.

And so today we moderns enjoy the Christmas season to the utmost, carrying on the many traditions which our fathers and grandfathers did before us, but doing it all a bit casually or at least with little thought concerning the origins of the various customs, many of which are centuries old. Isn't it well to pause just a bit, to search out the reason for a few of the delightful customs which we have heretofore accepted, or taken for granted? I think it is, particularly when we realize that many a struggle may be behind some of the pleasures which we accept so easily, and plan to pass on just as indifferently to our children. Tell them the origin of all these things they look forward to at Christmas time—surely it will add pleasure as well as real significance to Christmas for them.

### Friedman's Offer Wide Variety of Christmas Gifts

All Gift Purchases Boxed in Christmas Cartons Without Extra Charge.

Friedman's Department Stores are having a party—a shopping party. In order to facilitate gift selections special displays have been made for customers and special bargain prices set. The items offered are so wide in their scope that there would not be space here to set them all down. Christmas shoppers are asked to drop in and make their own selection.

For the men there are all the accessories such as socks, gloves, shirt and tie ensembles and a special bargain on ready-to-wear suits.

Gifts for the home are always welcome. They include blankets, cushions and many other things that will serve to brighten or add to the comfort of a room.

There is everything for the ladies from house coats to fur coats. One gift that is always well received in this country is a warm elder down bath robe.

All gifts from Friedman's are boxed in attractive Christmas cartons with no extra charge.

Ski slacks and jackets and ski boots for both men and women make nice presents now that the snow is here—apparently to stay. For those who like skating there are skates and skating boots in different colours for the ladies and different styles for the men.

### CHRISTMAS THOUGHT

Sudbury Star:—Peace on earth, goodwill toward men—and please bring little Willie a toy bomber and a key-winding army tank.

### Yes, There's a Santa Claus

(Author Unknown)

When little Junior comes to you, And climbs upon your knee, And looks right up into your eyes, As earnest as can be; With little lips a-quiver, And heart that seems to pause, He says, "Now tell me, Daddy, Ain't there no Santa Claus?" Then you just start a-talking, Be sure to make it stick, And say, "There is a Santa Claus; Sometimes he's called St. Nick." And say, "If there's no Santa Claus, How on earth would little boys,

Get stockings filled with candy, And lots of pretty toys? And how would little sister Get dolls and other things, If it were not for Santa Claus? That Christmas always brings? He's really with us always, Though he's trampled in life's race; At Christmas time he pops up, And assumes his proper place. You can't see dear Santa Claus, But he's with us just the same, Dispensing love and kindness, Under a different name, Thank God, there is a Santa Claus, I wish that he might be As prominent throughout the year, As he is 'round the tree."



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