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Published at Timmins, Ont., Canada, Every MONDAY and THURSDAY

All Set for Christmas Tree

Don't wait until Christmas Eve to

earn whether or not the lights for your

tree are operating properly. It might

Find out now if the lights are work-

ing, and if replacements are required

OLDEST NAME

We've got the right

Gift for Smokers

We carry a complete line

of the most popular

cigarettes, cigars and

tobaccos in handsome

Christmas wrappers.

important adornment.

attend to this duty early.

TIMMINS, ONTARIO, THURSDAY, DECEMBER 14TH, 1939

Published at Timmins, Ont., Canada, Every MONDAY and THURSDAY

Single Copy—Five Cents

Help in Your Christmas Gift

Merchants in the Camp Give Generous Aid in Solving Gift Problems

Unsually Large Stocks, with Great Variety of Goods. Main Streets of Timmins Decorated with Evergreens and Coloured Lights. Happy Place for Shoppers in This District.

Timmins, Schumacher and South you to begin at once to explore the Porcupine this year are specially de- stores. corated for the Christmas season. For some years past both Schumacher and See That the Lights Are South Porcupine have utilized the coloured lights across the main streets as an added attraction for the Christmas shopper. This year Timmins has followed suit, the business men among themselves arranging to defray the cost of this addition to the attractiveit, and your tree would be without an ness of the shopping section.

In the three towns of the Porcupine special Christmas window displays are featured and the general effect is most pleasing and attractive. The merchants of the Porcupine, however, have not stopped at this outward display. They are backing up appearances by offering the largest and most varied of stocks, and in this issue of The Advance they are giving special invitation to all in the district to take advantage of the low prices and high service of- Day. fered. Christmas shoppers are receiving the fullest aid and service this year from the business men of the Porcupine Camp. Christmas shoppers who will read the advertisements in this issue will find innumerable suggestions and helps in regard to the problems that arise at this time of year. No matter what the shopper's problem may be the pages of this issue will give valuable assistance in finding the right, gift at the right price.

Electrical Goods May Solve Your Gift Problem To-day

Remarkable Field of Attractive Gifts for Home and and Folks.

If you are wondering just what to give, it might be an idea to turn your thoughts to things electrical, especially if the gift sought is for "home or folks." Many Ideas

Any person, any home is always tickled to get one of those smartly designed silver or chromium electrical fixtures. For instance, coffee percolators or waffle irons are electrical appliances that are always appreciated. Then there are lamps, always popular, whether it be one of the tall, indirectlighting variety or a soft-toned boudoir affair.

If something more expensive is being | & considered, what would be nicer than one of the new radios? Perhaps the person for whom the gift is intended already has a large "house" radio. They will still be delighted with one of the tiny, but highly efficient midget sets to place in their bedroom. These can be bought at a wide range of prices in a dozen styles.

Perhaps you have a relative who collects china or pewter as a hobby. Many of the stores in the city can offer the very finest articles in these lines. A single cup and saucer, or a shining cream-and-sugar set will place you in the top rank of appreciated givers in the esteem of your friend.

Pewter, chrome or silver plate serving dishes are ever popular, while many of these can be bought with a "hard" glass dish inside them, which may be removed so that food can be cooked in them in the oven. The dish, with its cooked contents, is placed in-

side the metal holder for serving. Candlesticks are another gift suggestion that will be sure to fill the desires of someone on your list. can be purchased in china, wood and metal, in more designs and colors than could be recalled. A trip to the jewelles will reveal just the pair you want to give some person that you know has an ideal place to put them.

List Unending One of the easiest gifts to choose, that is appreciated by any person, is a papeterie of good quality stationary.

If you take the time to order it now, you will be able to get any of a wide range of embossed, initialed stationary | C that will cause the recipient to beam with pleasure when he opens the box. The boxes themselves are worthy of comment, for they come in an array of shapes and colors as could be imagined. Most useful of all are the sweet-scented cedar chests, which can be used as jewel boxes when they are emptied of their paper contents.

Cameras offer a variety of types and prices to meet every purse, whether they be "movie" or "still" cameras. they offer an opportunity for that recipient to branch forth into a hobby

that is instructive and fascinating. The list of gift possibilities is unending. The only way to appreciate the host of things that you can give, and 199 that your friends like to receive, is for

Already \$939 Has Been Subscribed to Christmas Seal Fund

Total of 414 People Have Purchased Seals to Date.

the annual campaign for funds to carry on the battle in the Porcupine district against tuberculosis. The fund is now near the half-way mark. It is earnestly hoped that in the next week or two the objective will be achieved, so that the notable work may be carried along on extended plan. It means the saving of life and the general advantage of the community. If you have not yet responded to the appeal, send in your

The following people havep urchased Christmas seals since the last list be too late then to do anything about appeared:

derson, C. S.; Andrews, Jack. Mrs. Earl Beatty; J. C. Biggs; Mrs. Gordon Black, Miss Eleanor S. Briffett; Mrs. Cecil Brown; Harry Burton.

Mrs. I. Cameron; H. W. Carey; Fred pers; Northern Ontario Power Co. Carpenter; J. M. Cartan; Miss H. E. Carthey; Carlo Cattarello; M. W. Clement; Miss Agnes Coleman; J. R. Cos- Ethel Porter; Harold R. Pryor. The oldest name for Christmas is tain; Fred Curtis; Mike Cybulski,

Players

SWEET

Winchester

CIGARETTES

Dorschner; James P. Douglas; Henry N. Ross; H. Rogg.

Duggan; Roy Dunbar; J. E. Dunlop; Hugh Dysart. A. G. K. Edwards; Mrs. Edwards; Mrs. R. Elston. Joseph W. Fenn; Mr. Fluet; John

Edward Gledhill: T. R. Gibbons: C. J. Goodfellow; Dr. Stan Gibson; Her-Groulx: Gahan, Parnell.

Generous response is being made to ton; Geo. N. Hamilton; Roy Hamilton; H. Houghton; Dr. S. L. Honey. William Irving.

Arthur J. James; Ed. Jones; Fred

William King; Alexander Krakana; Tony Kremesec.

londe; Antii Luhta. William Maki; Geo. Mason; Dr. Metcalf; Montgomery; Robt. M. Moore; Thos. J. Moore; Pietro Morandin; Alio, Vaino; Anderson, Evalane; An- Bruce Moyer; Archie MacDonald; Dr. Cyril R. MacLean; Wm. P. McDermott; Cliff McConnell; John McCurdie; Alex McGrath; Mr. McLeod; McMaster. Mrs. Nelsfor; Axel Nelson; Geo. Nip-

> Order of Eastern Star. Paymaster Consolidated Mines; Mrs.

James Radcliffe; Miss Mary Ramsay; "The Feast of Lights," in remembrance | Charles Daley; W. J. Daniels; Wil- Miss O. Ramsay; William Ramsay; of the lighted heavens in which the liam Dawson; Mrs. J. J. Denny; Heu- Recreation Hotel; Mrs. H. Reid; J. L. angels appeared on the first Christmas bain Dessauliner; District Services; A. Regan; A. S. Rioux; W. G. Robb; G.

UNITED CIGAR STORES LIMITED

"The pipe that

smoke. London Made.

Model 52 as illustrated. All shapes

breathes"

Beautiful Furs at the Style Shoppe for the Season

Jackets, coats, neckpieces, and many bert Gudley; S. T. Griffin; G. Albert other fur accessories are abundantly Peter Wenger who showed films on featured at the Style Shoppe Furriers, Chas. M. Haapanen; Geo. D. Hamil- corner Fourth avenue and Pine street, beautiful Christmas suggestions. Mrs. C. Hayes: Andrew Heino; Chas. They are made of lovely soft, warm A. Hill; Ernest H. Hill; W. L. Hogarth; furs, and their glorious richness forms a gift that will be forever remembered and always appreciated.

There is a large variety of furs from which to choose-Hudson seal, persian Dr. Maurice J. Kelly; Orville Kennie; and Bombay lambs, muskrat, racoon, caracul and many other furs that make a charming coat or jacket. The jac-Ernest Labrecque; Lalonde; Leo La- kets are very serviceable, as they may be worn over a coat or as a light wrap in spring and autumn.

> Miss Marion Saunders; Mrs. Fred Sexton; Mrs. Sharp; Mrs. M. S. Shub; Jos. Sloan; Schumacher Hardware; Alex Stirling; Mrs. Keith Stirling; Geo. Stoynoff; Miss Lillie Sullivan.

Woodbury.

\$3.50

\$4.00

Meeting of Ministerial Association on Monday

The Porcupine Ministerial Association met on Monday at the home of Rev. W. M. Mustard with the president Rev. A. I. Heinonen presiding. The guest speaker for the afternoon was Dr. "Social Diseases," and other subjects, and gave an interesting and instructive commentary on the same.

Rev. E. Gilmour Smith at Cobalt United Church

Cobalt, Dec. 13.-Rev. E. Gilmour Smith, now assistant to the Rev. W. M. Mustard in the work of the Timmins United Church, returned to Cobalt this week-end to take the services at the United Church in the absence of the minister, Rev. Noble Hatton. At the morning service he based his remarks on a speech delivered by the Marquis Mrs. Monia Smook; Maxwell Smith; of Lothian, British Ambassador to the A. C. Stevenson; Callum Stevenson; United States, before the General Council of Churches. Sunday was the anniversary of the tragic accidental Lambert Taylor; W. J. Taylor; Tim- death of little Barbara Brown, youngmins Dairy; J. B. Thiboutat; Albert est daughter of Mr. and Mrs. Arthur (Albert's Bakery) Tomchick; S. A. J. Brown. In her memory the family placed a beautiful bouquet of chrysan-Miss Made Webb; R. J. Webber; R. themums at the front of the church painted with rich colours, symbolizing N. Way; Luella Wing; Archibald and the hymn chosen as the Children's Wherry; Richard Wilson; Francis A. Hymn was the one she loved, to sing, "Jesus Loves Me."

Comoy's "Grand Slam"

Dunhill Pipe

Universally recognized as 'the "Pipe

of Pipes". London made.

Finish. All Shapes

Briar. Standard and Shell

\$4.00

\$6.00

Genuine

Patented Pipe. London

also

made. All shapes.

Comoy

"Royal"

About the Origin of the Christmas **Greeting Cards**

Invention Credited to a Birmingham Artist.

(By Virginia Bruce) The greatest volume of Christmas mail consists of greeting cards. This branch of the season's trade is rapidly increasing. Every year card designs become more varied and colourful, and stationers everywhere report bigger

Yet it is less than a century since the first Christmas cards made their ap-

pearance in England. In days gone by it used to be a general custom to write long letters to all one's friends and acquaintances at Christmastime. People who never met each other from one year's end to another would exchange at least a dozen pages of greeting a few days before the 25th, and this letter-writing often occupied several weeks.

First to Publish

The credit for inventing the timesaving card goes to a Birmingham artist named William A. Dobson, who later became a member of the Royal Academy. In 1844 he designed a card, ing year he had his little masterpiece lithographed and sent copies to some of his friends.

Other claimants for the invention of Christmas cards were Sir Henry Cole, a famous Civil Servant, and the Rev. W. E. Bradley, a clergyman and author who lived in Newcastle-upon-Tyne. It is said, however, that both these men took the idea from Dobson's original card which had been shown to them. If Sir Henry did not actually pro-

duce the earliest card, he was at any rate the first person to publish them. Several well-known artists of the day were invited to submit designs and by 1848 cards were on sale in the shops. These cost 25 cents each.

Less than ten years afterwards the novelty had acquired widespread popularity. A score of publishers in London, Edinburgh, and other cities were producing quite a wide variety of good

Sentimental Victorians The Christmas cards that appeared

in the sixties and seventies of last century were of a rather sentimental character, rather like the popular Valentines of the same period. But the year 1895, or thereabouts, they had reached a high degree of merit and the better varieties were quite outstanding examples of the printers' art.

Some time ago it became fashionable to collect Christmas card designs that had been produced before the Great War. Perhaps the largest collection ever put together was one comprising no fewer than 163,000 different varieties. This was housed in seventy thick foolscap volumes!

The first 25 cent card published by Sir Henry Cole still has a high value among present-day collectors, and a genuine hand-coloured spe c i m e n fetches as much as \$250 or \$300. But the reprints that were issued much ater have no value at all.

"No Santa Claus"

(By John Kendrick Bangs)

When Christmas chimes are sounding

In spreading splendid gifts of cheer

What is this sense of glowdivine

When watching all that happy line

Whence comes this mantling atmos-

That comes to you and me

Of children round the tree?

That falls upon us once a year

Would you so fair a spirit flout

Dear Santa Claus is everywhere

His presence rare we find.

Custom of Blessing the

Where hearts are true and kind,

And where there's love of man 'tis

River Danube at Christmas

It has been the custom in Rumania,

from time immemorial to bless the

Danube on Christmas day, says an ex-

change. A procession of priests and

people dressed to represent Biblical

characters moves through the streets

For reasons of a name?

No Santa Claus? Oh, men of doubt, Whence comes this sorry claim?

And covers us with peace?

So full of sweet release

If it be true, as some do say

That there's no Santa Claus,

What is this spirit on the way

That never seems to pause

Upon the frosty night?

In every mortal's night?

Ivory Porcelain, with 6 foot cord. Each

A modern design, Black, Green or 95c

Electric

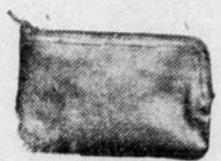
Table Lighters



"Imco" Safety Lighter Nickel Plated Fully Automatic

79c

Wrist Watches A sturdy perfect time-keeper. As illustrated. \$2.95 Other Models \$3.95, \$4.95



Tobacco Pouches

Zipper and Wallet Pouches

Outstanding Gifts in Attractive Christmas Packages

Sweet Caporal Cigarettes \$2.20 \$1.10 55c

Turret Cigarettes \$1.00

"Drinkless" Kaywoodie Pipe

"You are sure of a Perfect Bowl if it's a Kaywoodie"

KAYWOODIE CARBURETOR

CIVIC PIPE

Carbonized bowl for quick seasoning and for a cool

Ronson Lighters

"Not just for a day, but for

the years." RONSON LIGHT-

Other Models \$6.50 and up

ERS as illustrated

Chrome finish

London Made from selected Briar.

STANDARD and THORN. All shapes

Player's Cigarettes \$1.10 55c

Winchester Cigarettes \$2.20 \$1.10 55c



Buckingham Cigarettes \$2.00 \$1.00 **5**5c

Punch Perfecto Cigars Box of 25 - \$2.40

White Owl Cigars Box of 25 - \$1.25

Modernistic Streamlined SMOKE MASTER

Tilt Top Ash Receiver. Extra Large Capacity. Perfect for Home and Office. Individually packed

UNITED CIGAR STORE

22 Third Avenue West

Phone 317



Zipper

Durable leather, genuine rubber lining; tight to retain tobacco freshness. London Made.

\$1.00 up

singing chants and so to the bank of the river.

The ice is broken and a small wooden cross is thrown into the water. Any one who can recover this cross is regarded as extremely fortunate and sure of good luck for the year to come.

Do your Christmas Shopping early,