

FRI. SAT. MON. TUES.

FOUR BIG OPPORTUNITY DAY: at FRIEDMAN'S



An Opportunity To SAVE!

OVERCOATS

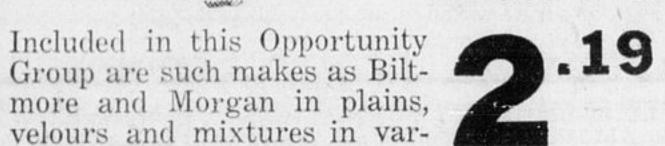
Styles! raglans, guards, fitted coats. Cloths! meltons, wool tweeds, fleeces.

Others Priced Low at

14.75 19.75 24.75

MEN'S FUR FELT

HATS





300 MEN'S **Broadcloth Dress**

ious shades. All sizes.

SHIRTS

in a wide variety of shades and patterns.





SENSATIONAL VALUE!

MEN'S 75c and \$1.00

Wool Dress Sox

Stock up with these at this Low Price. Beautifully pat-terned in plaid and clock designs in all pure botany vools. All Sizes.



Men's Heavy Zipper Front Windbreakers

Neatly styled some with Sport backs in heavy blue freize or blanket cloths in checks and patterns. Sizes 36 to



MEN'S ALL WOOL SWEATERS

In waffle and rib knits in blue, green, brown, and black. All sizes.

Reg. to \$2.95

.79

WORK SHIRTS

55c

2 for \$1.00 Made of Pepper and Salt in Brown, Grey or

Blue. Sizes 1414 to 1714

Reg. \$1.25 In Tan or Blue Sizes 36 to 44

MEN'S Fleece Lined Combinations

ALL WOOL WORKSOX

12c

pair

** Opportunities In Our Fur Department

Your great opportunity to buy a good quality Fur Coat at Friedman's Low Prices. Be sure and select your coat now and save money. A small deposit will hold your coat until wanted.

LADIES' DEPT.-MAIN FLOOR



An Opportunity Special! WOMEN'S Full Fashioned Ringless

SILK HOSE Limit 2 Pairs to a Customer.

Subs. of regular \$1.00 hose 2 pairs \$1.00 Chiffon or Semi-Service

-LADIES' READY-TO-WEAR DEPT.-MAIN FLOOR

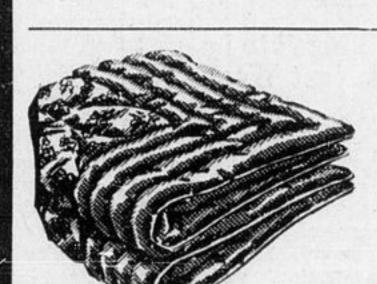
Save On . . .

WOMEN'S FLANNELETTE

NIGHTGOWNS

Whites and coloured. Sizes small, medium and large.

49c



OPPORTUNITY SAVINGS! Satin Panel COMFORTERS

Assorted shades. Cotton filled -BASEMENT STORE

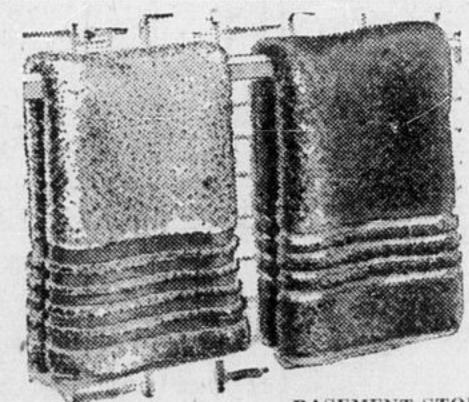
OPPORTUNITY DAYS VALUE!

-BASEMENT STORE

FLANNELETTE 4.44 BLANKETS Large white candy-

striped border. Soft nappy blankets. Sizes 66 x 76.

BASEMENT STORE



SAVE ON TURKISH

BATH TOWELS

Assorted fancy shades Good generous size. Regular 39c value

25c -BASEMENT STORE

Visit Our SHOE DEPT. for OPPORTUNITY DAYS SPECIALS FOOTWEAR FOR THE ENTIRE FAMILY

riedmani TIMMINS PINE STREET SOUTH

Opportunity Days

In Our Dress Dept. Basement Store

Ladies' Smart New SILK DRESSES

Sparkling new creations. |Sizes 14 to 20.

本本本本 Opportunity

SPECIAL! LADIES'

Fur-Trimmed & Untrimmed

WINTER COATS

Regular values to \$19.95. Fine wool coatings. Luxury fur trimmed.

Ready-to-wear Dept.—Main Floor

An Opportunity Saving WOMEN'S

Fast Color House Dresses

Assorted fancy cotton prints. Guaranteed fast colurs. Regular \$1.25 values.

Assorted sizes.

-BASEMENT STORE



English Silk Poplin

Ski-Jackets

Smartly styled in all the new sporty bright shades. Zipper fronts.

-Ready-to-Wear Dept.-Main Floor

OPPORTUNITY DAYS SPECIAL

LADIES' SATIN BLOUSES

with short or long sleeves. Regular values to \$3.95 -BASEMENT STORE

Various shades in satin



Sale of Ladies' **WOOL SKIRTS**

Extraordinary Opportunity Days value! Sizes 14 to 20. Friedman's Ready-to-Wear Dept. -MAIN FLOOR



\$2.95