

Charming Wedding at Notre Dame des Lourdes Church Yesterday

Miss Marie Antoinette Chenier and Mr. Rene Poirier United in Marriage. Wedding Breakfast at Home of Bride's Parents. Young Couple to Take up Residence Here.

A charming wedding was solemnized at the Notre Dame des Lourdes Roman Catholic Church on Wednesday morning at 8 o'clock, when the Rev. Fr. Roberge united in marriage Miss Marie Antoinette Chenier, daughter of Mr. and Mrs. Joseph T. Chenier, of 14 Wilson avenue, and Mr. Rene Poirier, son of Mr. and Mrs. Levis Poirier, of Angers, Quebec.

The church was beautifully decorated for the occasion with sweet peas and other flowers, and during the ceremony, Mrs. Paul Piche presided at the organ, and Mrs. Louis Smith sang "Ave Maria" and other suitable selections.

Given in marriage by her father, the bride was lovely in a gown of gold-appliqued white satin fashioned on long fitted lines, with a gracefully flaring skirt, bustle back, and sweetheart neckline. She wore a matching bolero jacket and shoulder-length veil of gold embroidered tulle, caught in a gold-flowered cap, gold-metallic shoes, and white gloves, and carried a large shower bouquet of calla lilies and fern.

Mr. Ernest Poirier, cousin of the groom, was the groomsmen.

Following the ceremony, a wedding breakfast was served at the home of the bride's parents, 14 Wilson avenue. The home was charmingly decorated with mixed flowers, the bride's table being centred with a beautifully iced three-tiered wedding cake.

Mrs. Chenier, mother of the bride, received the guests, becomingly attired in a black chiffon ensemble, with matching accessories and a corsage of roses. She was assisted by Mrs. Ernest Philion, sister of the bride, who wore an afternoon dress of navy blue crepe, with yellow bodice and bolero jacket, and a corsage of sweet peas.

Later in the day, the bride and groom left on a honeymoon trip to Angers, Quebec, and other points east, the bride choosing for travel an attractive ensemble of burnt sugar crepe, made in tulle style, with rust accessories and a seal coat.

Upon their return they will take up residence at 33 Wilson avenue.

Northern Telephone Staff Annual Dance Delightful Success

Happy Event in Hollinger Hall Tuesday Evening.

A very enjoyable event took place at the Hollinger Recreation hall on Tuesday evening, when the Northern Telephone Company operators held their annual dance. The operators and a large number of their friends attended the event, which was a delightful success.

Music for the event was supplied by four members of the Henry Kelnick orchestra, playing the newest tunes in dance rhythm, in their merry swing style.

Miss Mabel Higginbotham and Miss Ethel Clemenhagen were in charge of the event, and are to be complimented on its pleasing entertainment. Special features of the event were solo selections by Miss Kaye McGee and tap dancing by Miss Betty McNeil.

1,000 Canadian Fliers Now Serving on Force in France

With the Royal Air Force somewhere in France, Nov. 15—Anthony Eden, conducting ministers from the Dominions through positions held by the British forces in France, was interested to learn that 1,000 Canadians already are fighting with the Royal Air Force.

These flyers, almost all of whom paid their own expenses to England to join the force, are helping keep the French skies virtually clear of enemy aircraft.

The Dominions Secretary took the Empire's representatives so suddenly and so secretly to the Royal Air Force headquarters that the commander-in-chief was absent on a special job and they were entertained by the second in command.

Hon. T. A. Crerar, Canadian Minister of Mines and Resources, and the other Empire statesmen in the party spent half an hour in the cellar of an ancient chateau which constitutes the control room of the R.A.F.

Bound To Go Up

(From The Montreal Star) Her Father: "And what are your prospects of promotion young man?" Her Sutor: "Excellent, sir. There's nobody in the firm below me."

Globe and Mail—Lecpold Summons—Minister of Defense—Headline Goodnesses!

MEN BEHIND NEW STORE



Shown in the above photos are Ernest Sole (left) and his brother Fred Sole, who are the proprietors of the new jewellery store on Third Avenue. Mr. Fred Sole will be active manager of the new store. He will reside in Timmins. His brother and partner will return to Kirkland Lake to continue there as manager of the Sole Brothers branch there.

Both brothers are appreciative of the enthusiastic response the public of Timmins gave to the opening of their new store.

L. R. A. Endorse Anderson and McCabe for Council

There was a meeting of the L.R.A. (Labour Representatives Association) on Tuesday evening to consider candidates for the coming municipal election. Little publicity had been given to the meeting so the attendance was not as large as might otherwise have been the case. There were four names brought before the meeting as candidates for the council at the coming election—Councillor McCabe, Councillor McNeill, and Messrs Anderson and Lafontaine. Councillor McNeill with-

draw his name, as he believed that Councillor Armstrong should have the endorsement of such a meeting if it were to be effective as representing Labour. The meeting voted on the candidates as follows:—Anderson, 25; McCabe, 24; Lafontaine. The candidates to be endorsed by the L.R.A. accordingly will be Messrs McCabe and Anderson.

Well Named

(From The Montreal Star) "Your husband seems to be a man of rare gifts." "I'll say he is—he hasn't given me one since we were married."

Sees Canadians Now as a Distinctive People

North Bay Nugget—Canada is a nation and Canadian is a race now almost distinctive from its various origins. We have a cosmopolitan people in that they have been derived from a medley of nationalities but we are very fast developing characteristics which make us distinctive. We must continue to think and work in a manner that will further develop this distinctiveness, for Canada will ever be a free land and its inhabitants a free people.

Look After Your Christmas Mail to the Old Country

Not a Bit Too Early to Think About This.

There are so many people in this part of the North who have relatives and friends in the Old Country to whom they like to send presents at Christmas time, that The Advance has made a practice each year of calling attention to the need for early mailing of parcels and letters so as to reach the Old Land in time for Christmas. Usually the reminder is not given as early as this, but this year is different. This is not a bit too soon to get parcels ready for mailing to the Old Country for Christmas. This year such gifts will be appreciated even more than usual and will have a special appeal to those in the Old Land. In addition to the special pleasure that will be given by Christmas tokens reaching the Old Land on time, there is the thought of war conditions that may make mail delivery not perhaps as certain as in other years. In other years it was possible to announce the actual date of the sailing of boats carrying mail. For obvious reasons this will not be possible this year. Accordingly it would seem to be well for all desiring parcels to reach the Old Land for Christmas to send them a little earlier than usual. In any event it is not too early to think about the matter.

Losing Lions Must Stand and Serve in Contest

Club Has Been Divided Into Two Teams for Membership Contest.

Lions Club membership contests open this week. Club members here have been divided into two teams. Points are given for each new member obtained; for each old member reinstated and for various other actions deemed meritorious and beneficial to the club, such as suggesting club activities, participating in programmes.

Demerits, on other hand, are given for such actions as being late for meetings or not attending; breaches of club formality.

The contest is expected to run for about three months. Not later than two weeks following the close of the three months a ladies' night will be held. Members of the winning team will be honoured by sitting between two ladies at the table. Losing members will wait on the table, eat alone and standing up, serve the ladies and members of the winning side when called to do so.

Each team is required to appoint a Secretary to tabulate its points and call the roll at meetings. The final result will be turned over to the club secretary who is expected to keep an accurate record of all points and report the team at each meeting.

Teams in the Timmins Clubs are as follows: Lion Teeple, captain and Lions Noon, Wolno, Brown, Allen, Arnott, Wren, Hornby, Holtze, Stock, Greaves, Stirling, Herman, McDermott, Kelly, Alpin, Doyle, Fenwick, Diemert, McGrath, Pirie.

Lion Carriere, captain, Lions Chenier, Scholes, William, Eddy, Hughes, Rose, Brewer, Brunette, McLeod, Peterson, Stahl, Fowler, Rosner, Yates, Laporte, Ball, King, Cousins, Lane, Francis.

Eighteen Tables Whist at Ladies' Auxiliary Event

Eighteen tables of whist were played at the Ladies' Auxiliary of the Canadian Legion whist drive held in the Legion hall on Tuesday evening. Mrs. Wilkinson, Mrs. Harvey, Mrs. Hardy were the M.C.'s during the evening, which was a very happy event.

Mrs. Bellamy was the winner of the door prize, and the whist prizes were won as follows: Ladies, 1st, Mrs. E. Beaulne; 2nd, Miss Bound; 3rd, Mrs. Stevens; and 4th, Mrs. Bellamy; gentlemen, 1st, Mrs. Bezanon; 2nd, Mrs. A. Service; 3rd, Mrs. Flynn; and 4th, Mrs. Cowan (all playing as gentlemen).

A dainty and tasty lunch was served by the kitchen committee.

On Tuesday evening of next week a whist drive will be held by the Ladies' Auxiliary at the Legion hall.

Try The Advance Want Advertisements.

Economic Side of the Red Cross is Emphasized

Efficient Methods Used. How Contributions are Doubled in Value

(By R. A. Farquharson)

A pound of wool costs eighty cents. It makes four pairs of socks. The total cost of the finished socks is the original cost of the wool.

This item in economics may seem trifling. The Red Cross has on order, however, nineteen and a half tons of wool, which will all go into socks and sweaters for Canadian soldiers.

The moment war was declared the Red Cross became big business—big business without profit and without overhead. Its budget calls for spending \$1,538,000 on materials alone. When made up into bandages, pyjamas, surgical dressings and socks, the value will have tripled without any addition to the cost.

The service side of the Red Cross has been repeatedly emphasized. The economic side has been largely ignored, particularly by those who suggest that the Government should do itself what the Red Cross as an auxiliary to Government does. And any one who thinks that a patriotic auxiliary is just a well meaning but fumbling charity organization with good intentions is due for a surprise.

Bought Below Market Cost

In the first week of September, before Canada declared war and United States buyers slipped across the border and snagged off two million pounds of wool, the Red Cross wasn't caught napping. It bought the wool for socks below the market cost before many firms realized that wool was the only commodity in which a real shortage threatened.

The quick action on wool was just one of a number of indications that the Red Cross leaders learned economic lessons in the last war.

A full year ago the Red Cross organized for war emergency. It arranged for central purchasing of raw materials. It laid plans to overcome shipping difficulties that confused the picture in the last war.

An important railway executive is giving his full time now without salary to making certain that bundles for soldiers are moved without confusion. In 1914 after the first contingent got across a warehouse in Halifax got plugged with parcels going to soldiers. Finally they all had to be unpacked and repacked. Socks, pickles, preserves, pneumonia jackets had been packed indiscriminately. It will not happen again.

Packing Systematized

Red Cross workers have standardized packaging. The matron of a hospital will know there are exactly so many sheets in each box. Socks move by the case just like canned tomatoes. The voluntary packers have gone systematic.

Back about 1917 there used to be a whole fund of stories about the socks and the sentimental messages in the toes. There were even songs about Sister Susie. This time only one pair of socks has been rejected and they all pass inspection.

Furthermore they are pre-shrunk, something very important when the soldiers do their own washing. Special Red Cross lecturers are initiating the new knittirry recruits into the mysteries of splicing instead of knotting. The boys already are vocal in their preferences for home-knit socks.

A surgical committee, made up of doctors and nurses, designs patterns for dressings. Patterns and samples and detailed instructions are sent out to the Red Cross branches. Patterns and samples go out for pyjamas, too, and all the other equipment that can be made in the sewing circle or the home. To prevent waste of material, hot-water-bottle covers have been designed to use up the leftovers from the pyjamas. Other leftovers go into bonnets and panties for little girl refugees.

Without counting the money saved by voluntary work at headquarters, in packing, in transportation and in rent, the work being done by the Red Cross will keep millions from being added to the tax bills.

The miracle has been accomplished by combining sentiment and efficiency.

Kincardine News—When a bargain hunter buys cheap hosiery, she certainly gets a run for her money.

Town on Oil Field Burns And Dead May Total 500

Maracabo, Venezuela, Nov. 15.—A huge fire was reported to have destroyed the town of Lagunillas—built over an oil field—early yesterday with hundreds of casualties.

Messages received here said that it was feared 300 to 500 persons were dead or injured. Official figures on dead and missing were lacking, however.

The original town of Lagunillas was built over a lake which was covered with a thick coat of oil and a short bridge led to the land. The bridge burned, leaving a couple of thousand persons isolated in the oil-soaked wooded streets and shacks built over the lake.

The government sent food, medicine and coffins to the scene and local salvage and rescue groups were organized.

Eye witnesses said that flames rose to great heights and spread rapidly. Victims, trapped by the flames, jumped screaming into the burning oil-covered water of the lake.

Former Timmins Ex-Service Man Making 'Fight Back'

P. G. Fraser Now Able to Get Up and Down Stairs, Though Told Once "He'd Never Walk Again."

In these trying times, it is a pleasure to receive correspondence which not only brings pleasure to readers, but its spirit and lesson should be an inspiration for all to "fight back." Large numbers of people here will recall the sad case of P. G. Fraser, who was struck with a paralytic stroke while at work in the Hollinger mine. "Pete," as he became affectionately known, was in St. Mary's hospital for close to three years until interested friends secured his transfer to a government hospital. "Pete" had seen service in the Great War and this service no doubt was a decided factor in his unfortunate condition. Specialists during his stay in St. Mary's hospital, gave him no hope and the verdict was "he will never walk again." Others held different views. "Give him a change of environment; try some form of treatment" was in one appeal sent to the authorities at Ottawa. After lengthy correspondence the challenge was accepted and the result was that P. G. Fraser, was eventually removed to his own home in Nova Scotia. There by earnest effort and friendly assistance he began his "fight back." A letter received this week by W. A. Devine tells his own story and is in part as follows:

"Have just finished listening to the war news, or about a war which some of them d— fools over in Europe are trying their damndest to start. Personally, I wish that they would get going soon as this waiting around and suspense gets on a fella's nerves, and especially so if he's been there before. And, on the other hand if they really did start something in earnest it would be inclined to give some of us old sweats more incentive to get ourselves into the fighting trim again, at least that's the way I feel about it, probably a selfish motive, but no doubt a goodly number of others feel the same.

"Yes, I've conquered the stairway, but still have my bedroom downstairs, but shall likely move up about the end of the month or the 1st of the next. Last Sunday I went up and had a bath in the tub, had some assistance from my brother Jim but not very much. How's that for an old campaigner who was told not so many months ago that he might never walk again? Not bad eh!

"The old leg is coming along fine and by present indication some day I hope to be able to walk without a cane, don't see why I shouldn't. Do you?" "The arm has improved to some extent but is slower, but will I think come around in time."

In closing "Pete" humourously sends his regards to all the good people of Timmins and to the members of the Canadian Legion.

That Printer Again!

(Exchange) Among her other war-time activities, she has taken up social reform work in the Past End of London.—Weekly Paper. That ought to keep her busy.

Timmins' Largest and Most Modern Jewellery Store



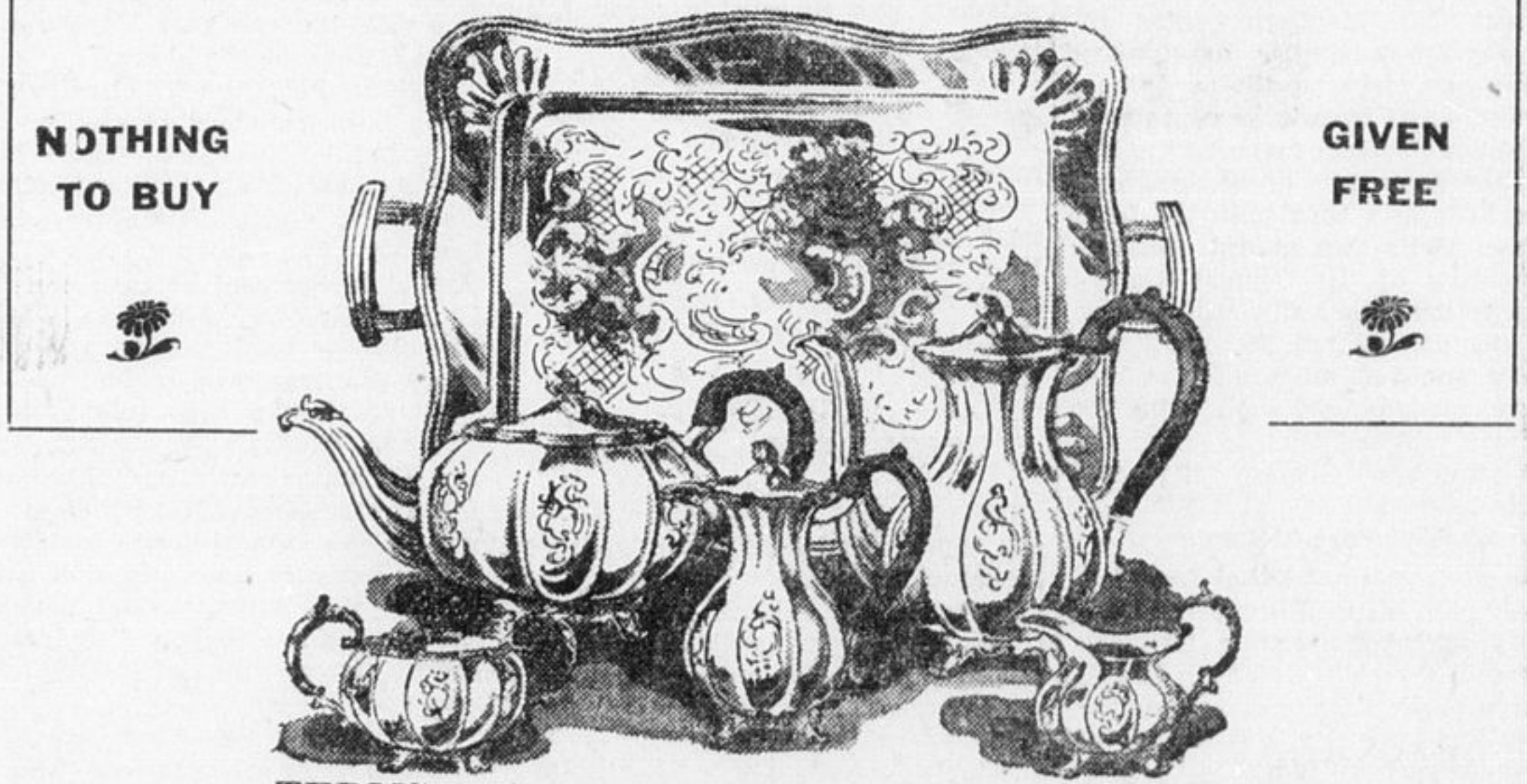
The New Store of Sole Brothers, the North's Largest Credit Jewellers. Over three thousand people were enthusiastic visitors to Sole Brothers new store in Timmins, Tuesday, the opening day. This photo shows how tasteful the store has been planned to make shopping pleasant and convenient. This modern interior was designed by Wilfred Schlein, architect, of Kirkland Lake; fixtures by Canadian Store Fixture.

Our Sincere Thanks . . .

We take this opportunity to offer sincere thanks for the good wishes expressed on the occasion of our Timmins debut. We are especially grateful for the enthusiastic welcome as evidenced by the thousands of people who have visited the store in the past few days. We feel sure that our efforts to give Timmins a jewellery store second to none will be appreciated and that when you come to make selections for yourself or as gifts, the many attractive items in our showing will more than meet with your approval. We know that our credit plan will appeal to you at once, as it makes it so easy to have the things you've always wanted at a \$1.00 a week. Again we say "thank you." Call in often.

THIS \$125. SILVER SERVICE FREE

We want you to visit our store. All those signing our visitors' book up to noon, Saturday, November 25th, will be given a number. The holder of the lucky number will receive this beautiful hand chased, old English melon design "1881 (R) Rogers (R)" Quality Tea and Coffee Service as a prize. No need to buy or obligate yourself. Just pay us a visit.



TERMS as Low as \$1. DOWN and \$1. A WEEK. NO INTEREST or Other Charges up to 24 MONTHS.

You'll like Sole Brothers' simple, dignified credit plan. Choose anything you wish for yourself or as a gift and make a down payment as low as \$1.00. The balance is paid weekly up to a period of 24 months. No interest. No carrying charges. No extras of any kind. Low prices, too! Don't hesitate to buy on this easy plan.

NO DOWN PAYMENT ON OUR CHRISTMAS PLAN

You don't need one cent in cash to do your Christmas shopping at Sole Brothers. Simply come in and make your selection. They will be put aside until wanted and easy payments start later. Shop now and avoid the late rush.

FREE INSURANCE POLICY WITH EVERY PURCHASE

Everything you buy at Sole Brothers is insured free against fire, theft or loss. Sole Brothers are the only jewellers north of Toronto giving their customers this free protection. You can't lose when you buy at Sole Brothers.

No charge for engraving initials on our goods.

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