Immense Clock Sign Signifies Place as Well as Time

Immense Sign With Chimes Marks Handsome New Store of Sole Bros.

New Store on Third Avenue is Modern in Design and Equipped with the Latest in Equipment and Decorative Effects. Neon Sign of Unusual Type.

The new Sole Brothers' jewellery Radio Programmes store which opens in Timmins in the near future is located on Third Avenue on the north side just south of Cedar Street intersection.

If one knows the general location of the store its exact site would not be hard to find. In front there is a Also Some Questions Withtwenty-five and a half foot long neon sign equipped with a chime clock which will ring the hours, and the half and quarter hours. One glance down the street will tell a person in no uncertain terms where the store is located.

The exterior of the store is covered with red and black vitrolite. It stands out well but is not gaudy or unattractive.

The interior is long and comparatively narrow. Dimensions are 1110 feet by 141/2 feet. On either wall above the waist-high panelling are cut arched niches in the walls for the display of merchandise. The walls themselves are rough plaster stucco in a buff shade.

Panelling in the store and wood trim are of solid walnut.

Indirect lighting will be used throughout. Although the tubular fixtures will be visible there will be no glare from them and the bulb inside will not be seen. The fixtures will be of the most modern type available.

optical repairs. In addition Sole Bros. will have their own engraver. Although there will not be an optical department put in later.

Practical

A stout man wandered disconsolately round the aquarium, looking gloomily at the fish disporting themselves in people who sponsor these things. the tanks. The keeper, a friendly sort of chap, approached him and said: We got the question of tieing shoe

"Well, sir, what fish do you like best?" laces nicely settled.

Shoe Laces, Letters,

and Other Things

out the Answers.

Writing in his column in The Torento Telegram some days ago, Thomas Richard Henry deals with many subjects, from radio programmes to shoe Laces, and back again to St. John's Nova Scotia. Here is the line-up:-

Radio Programmes The Attorney-General for the province is purging the street sheets-and it does seem a pity that somebody wouldn't do something to renovate the radio programmes.

It doesn't please the majority of parents to come into the range of the radio to find the younger members of the family listening with wide-eyed terror to some jurid gangster story, even veneered with the sugary description that the story is put on to show that crime doesn't pay.

Then there are the plays in which suggestion goes quite a long way-under the candy coating of moral advice. There will be three watchmakers in | The radio manufacturers should take the store here and expert men to do a hand in cleaning up some of these programmes, or conscientious parents will be baning radios from the home.

You may be broad-minded about at present it is likely that one may be bringing up children-but no matter how broad-minded, or stupid, any parents may be, they must realize that a screeching police siren, and the rattle of a machine gum are not the best kind of bedtime story for children. We shudder at the stupidity of the

Shoe Laces

The answer came back sorrowfully: Most of the contributors gave the "Grilled herring, with mustard sauce." same knot (described Saturday) which

they claim to be infallible. mality, we hope there is no court con-There were only two variations. A test over this one-or there might be yachtman tried to bring in a reef knot.

but we weren't surprised at that.

old knot with a new name.

n't absolutely satisfactory.

We thought that the people who

sent in the one shoe lace might use

the other one to illustrate another

Armies New and Old

your nose at the new army?" we were

"What's the idea of looking down

"This war looks the same to these

laids as the last war looked to you

fellows. They will face the same

thing eventually and perform the same

We were also asked on Saturday

the idea of saying the old army is a

thirly of the past? These young fel-

lows haven't smelled powder yet. Let's

wait and see what they will do before

saying the old army is past and gone-

thing like a neutral in a world war.

portant to all the world.

matic situation anyway.

tist who was not at the war.

We are asked by mail:

War look better that way.

scene of fighting.

So you see our position is some-

only important to the people who help-

ed to make it-while the future is im-

About War Pictures

orial records says that it is to be hoped

that the Canadian Government will ar-

range for pictorial records of the pre-

to hold a large number of elections in

the immediate future, that will con-

the war to which the Diminion is en-

artist's conception-preferably an ar-

Question Box

"Why does the telephone company

in a ramshackle building with only

'phones in a tiny four-room cottage?

free advertising? They are really of

fat American women with a gold tooth

Mary Pickford get so much free notice?

meant by a 'reasonable doubt'? Why

"Why do men with a wisp of miser-

able looking hair go about without

"Why have we such an inferior civic

themselves in the police court? (Just

one glass of beer, four hours before the

"Detailed answers are requested.

List of questions like that sometimes

cause us to wonder, for a moment, if

we really do know all the answers-but

A Letter

which advertised 'sandwiches' and I

"Bigger and better sandwiches should

St. John's, N. S.

it is worthy of too much concern.

have been tempted to try one.

(Why not royal far?)

of St. John's, Nova Scotia.'

be royal fare."

"Why do the heathen rage?

on a string so frightfully ugly?

accident.)

only for a moment.

instal 14 'phones in a room 18 by 16, And the blinking lot's upon my blink-

The director of Canada's War Mem-

"What's the matter with you? What's

shoe laces.

shoe laces.

asked Saturday.

deeds of valor-"

complications.

A sailor always uses a reef knot when he ties anything, up to and including It is Bad in Principle, a bridal knot. Unnecessary in Practise Another variation was " the Boy

Scout knot" which we conclude is an Vancouver Sun:-The decision of the Ontario Government to suspend all There is only one thing that was Some of the people sent diagrams but we also received sample knots on necessary in practice. It is bad to suspend any of the democratic processes bring this one to their attention. Now what good is one shoe-lace for which we are fighting the war, and After an unsuccessful attempt to pair because the suspension is in the relathe samples we laid them by and worried all day Sunday trying to think does not alter the principle involved. of another question we might ask about

Won First Prize for the

municipal council, it can be adjourned

higher up-and there is on end to this

dangerous expedient.

English writer, that few if any of the advice. songs that soldiers have marched to have been more popular than "John Brown's Body." It has a rhythm that goes perfectly to the swing of the limb on the march, and the rousing surge of the thrice-repeated line of each verse is taken by the fourth line to a perfect climax. Its simplicity and freedom from poetic elevation make it the right medium for the corporate voice of an infantry battalion advancing. Yet only one or two of the songs in the last war, sung by the British Expeditionary The fact remains that history is Force, went to the tune of John Brown to us in the past and I'm glad we are . . It is worth noting that more than | one of the other B.E.F. songs went to

hymn tunes, and two of them were sung on the march "Fred Karno's of the group committees and three Army" to "The Church's One Foundation," and "Raining" to "Holy, Holy, Holy." Sometimes it was found that an army song followed the tune of a well-known lyric as the Regimental If the government of Canada (and March of the North Lancashires-"I we say governments advisedly) have have no pain, dear Mother, now," followed "My love is like a red, red, rose, and the Regimental March of the stitute about all the time out from Liverpool Regiment, "What did you join the army for." followed the tune of "Here's to the maiden." And so, the Maybe after the real fighting starts following appeared lately in the Manthere would be some hesitation in pos- chester Guardian:

ing for a real good picture in a dra-"A first prize of two guineas and a second prize of one guinea are offered And furthermore, there should be no for a soldiers' Marching Song." pictorial record of war taken at the The first prize was won by Thomas Brosnan, 2 Beaufort Villas, Bath. Our pictorial record should be an

No Title I've got a heavy rifle and a very heavy

And of course, I've got a pair of heavy

My rifle's on my shoulder and my pack's upon my back,

ing feet. one room tenanted? Also, why five Do I like it? (Does he like it?), It is a perfect treat . . . "Why do the "quints" get so much For whether we're advancing or

whether in retreat. no interest to anyone except a lot of Our mode of locomotion over road and over street on the left-hand side! Also why does Is feet, feet, feet, feet, feet, feet,

feet. Why cannot a jury understand what is My feet, feet, feet, feet. Hear 'em beat, beat, beat, are the women who drag around dogs Just feet-just feet!

As I walk or amble, Hobble, crawl or ramble, Hear 'em beat-my feet.

government? Why do men perjure Should be No Slackening of Work for Service Now

In some quarters there is an idea that, on account of war, there should be a cessation of activities in scientific research. France, which is closest to the front, does not hold to this opinion The Paris correspondent of the Journal of the American Medical Association has written:-

"We note that lady friends of yours "The general opinion of French are worrying about what Quebec tour- medical circles is that present war ists might think of the added "e" to conditions ought not to interrupt the Palais Royal, personally I don't think scientific labors of the nation. The limitations placed on medical research "All summer long I have been gaz- by the mobilization of scientific ining at a sign outside a refreshment vestigators and their assistants and by booth at the village of Bewdley, on the curtailment of means of action and Rice Lake, noted for its good fishing, work are perhaps partially compensated by the study of special problems caused by the war. Accordingly, all necessary measures have been taken for the continuation of medical activities The large medical reviews will reduce their editions by about half, either We notice a legal advertisement in appearing once in every two times or the paper which says, "late of the City by combining two issues into one.

"The numerous meetings which were to be held during autumn have been postponed. However, the large medical societies such as the Societe Medicale des Hopitaux de Paris, the Societe des chirurgiens de Paris have decided to meet as usual; some have even anticipated their regular date. The Academie de Medecine met September 12. Instead of the few members usually present the attendance was almost complete. Not only the small body that "holds the fort" during the vacations was present but all who happened to be in Paris came spontaneously, glad to meet one another in these grave times. Many of the academic staff were in uniform, either already assigned to military duties or mobilized in the hospitals with which they are associated. Some of those absent had already been called to the front. Those past the age of military service have for the most part been assigned to special centers."

St. Mary's Journal-Argus - Hotel Prop.: "Do you want the porter to call you?" Guest: "No thanks. I awaken every morning at 7." Hotel Prop. "Then would you mind calling the porter?'



Troop alert. Here we go again. This week I would like to tell you somemunicipal elections for two years or thing about our organization here in "for the duration of the war, if that be Timmins. If it should happen that longer," is bad in principle and un- Mother and Dad are not in the habit of reading this column, you might

You know we had our annual meettively small field of municipal politics day of last week. I was a bit disappointed that there was not a larger If democracy can be adjourned in a attendance. However, we were able to do our business as usual.

Mr. Neame, who has been our president for the last year, could not stand for re-appaintment as his many duties since the outbreak of the war keep him very much on the go. However, we Soldiers' Marching Song appreciate the services he has given us and we know we may call on him There can be little doubt, says an whenever we need his assistance or

and I'm sure he will be right on the solution. job with us this year. He has been on our executive for several years, and I cials and the Sanitary Inspector have meetings. His ready assistance and departments felt that they needed the suspension of road work by his govgood advice have always been an as- full-time use of the car in their work ernment. With this Northern Ontario set, and so in his new position he will and so the matter was left for the has been flooded with job seekers from be able to lead us to bigger and better | Council to decide. Scouting.

Mr. Simpson is again our Secretary and Mr. Pickering our Treasurer. Both to have their services again this year.

The remainder of the committee is as last year-one member from each Scouters.

Now, a word to Scouters. I would like you to attend to your Registration as soon as possible. This is a duty we owe to our Scouts, for the sooner the returns are in, the sooner our cards will be issued. Please try to have them ready by the end of the week.

ANNOUNCEMENT: Cubs and Scouts are asked to meet at Central School grounds, in uniform, on Saturday morning at 10.30, to act as a Guard of Honour at the Cenotaph, during the Remembrance Day service. Scouters are asked to please co-operate for this occasion.

I visited Mr. Morgan's signalling class on Saturday night and I'm pleased to see the progress his boys are making. We will have a real signal section there very soon. He still has room for a few interested signallers. Saturday night at six o'clock in the Scout hall.

By the way, we have plenty of jobs for any adults who might care to be-

helping boys to help themselves. Yours in Scouting,

Arch. Wright. Lack Co-operation Seen Between

ing of the local Association on Thurs- Matter of Which Should Have Use of Town Car Given to Councillor to Decide.

Town Departments

A departmental dispute about the use of a Town of Timmins car was discussed by the Council at a meeting of the Finance Committee held in the committee rooms yesterday afternoon, After the town fathers mulled the matter over they deposited the whole problem in the lap of one of their number Our new president is Mr. Lawry, for him to work out an equitable

Apparently Relief Department offibeen sharing one of the town cars. Both

come leaders, either in Cub Packs or; on such a necessary work was costing Scout Troops. A phone call or a card, the town money, he claimed. Councilwill bring me right to your | lor McCabe added that if the relief inall the information to put vestigator walked it took him about 45 you right into an interesting job of minutes to look into each case. He was not able to do nearly so many in

a day as he could had he a car. "I recall the day, and it is not so long ago, when all these cases were investigated by men who walked," said the Mayor. "Furthermore, I am convinced that this trouble arises out of antipathy between these two men, Mr. Martyn, the Relief Officer and Mr. Meehan, the Sanitary Inspector. I suggest that they forget their differences and co-operate and share the car fiftyfifty. If that does not work we will have to make an allowance for a car." Councillor Armstrong sprang to the

defence of the Relief Officer. If there was any lack of co-opration it was on the part of Mr. Meehan, he said. There was more haggling back and

forth before the whole matter was turned over to Councillor McCabe to find a settlement

North Bay Nurget:-Premier Hepburn shouldn't have been amazed when advised that relief costs mounted in Northern Ontario in the first eight months of the current year. He could have found the main reason in the all parts of the Dominion and although Councillor Armstrong felt that the the majority do not qualify for relief town could not afford to cut down in allowances, they aggravated the un-





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The opening of Sole Brothers fine new store now makes available to the people of Timmins an exceptionally fine selection of lovely Bridal Wreath diamond ring creations. These famous rings carry the exclusive Bridal Wreath 4-Point guarantee of complete perfection in colouring, cutting, brilliance and flawless quality. They offer extra values too, in the free insurance and smart Bride's Book that go with your ring. See the exquisite new hand-carved designs tomorrow

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We take pleasure in congratulating this aggressive jewellery firm on this very attractive and important addition to their already very important jewellery business in Kirkland Lake and Rouyn.



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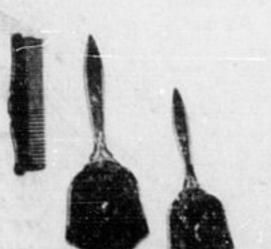
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