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THIS UNCERTAIN WORLD

No doubt many people have wondered just what "News" is,-or are,-as the case may be. The more they might read the newspapers, the more they might wonder about what News might be. If the people in general are thus uncertain as to what constitutes News, is it any wonder that newspapermen have been uncertain as to this thing called News? Editors, however, are supposed to know everything, and so they have been expected to know News when they see it. There is a suspicion, however, that like those dealing in electricity, they could handle the stuff, do things with it, make i behave in a way, but in their heart of hearts they didn't know exactly what it was, or why.

There was a time when editors had an answer pushed in a corner in regard to News and its defin ition. They would quote the parable about the dog and the man and the bites. It goes this way:-"If a dog bites a man, that's not news, but if a man bites a dog, that's news." This saying was credited to Horace Greeley, Josh Billings, Charles Dana, James Gordon Bennett. Likely Walter Winchell thinks he was the lad who said it. In any event it served for generations of newspapermen when they were placed on the spot to particularize on what News may be. It is symbolic of this changing world, and the growth of bolshevikism that this prop is gone now. A man biting a dog would scarcely be news now. What chance would a dog have with Lindbergh biting the hands that comforted him? What self-respecting pup would take a chance on the snapping jaws of Herr Hitler of the sulky mug of old Joe Stalin? It wouldn't be news-just commonplace routine for some of the so-called men of the day to take a bite out of anything within their reach.

To completely upset the traditional definition of News as a man biting a dog, along comes Joseph Lawler, of Waltham, Massachusetts. Joe is a bartender by profession and a dog trainer by confession. It is no news to him to bite a dog. Joe claims that he bites dogs every day in the course of his business as a dog trainer. The despatches do not say that he bites the dog when he is following his profession as bartender. He may, however take a nip of Old Crow, or snap a Black Horse occasionally. As a dog trainer, though, he claims to bite the dogs right along. According to his story this is his own particular method of curing vicious dogs. He says he plays with the dogs and when one of them bites him, he promptly bites the dog right back. The dog is always surprised, Joe alleges. He would be a queer dog, if he wasn't. It is easy to imagine the poor animal exclaiming in canine language, "So, this is News!" Anyway, Joe claims that the bite he gives the dog usually cures the dog of the bite habit. In the bartending business there used to be a proverb about the efficacy of a hair of the dog that bit you. Joe, no doubt, has giving any cause to bring upon them the fury of brought here from England. paraphrased this theory into the thought that a the aggressor, the case of Finland may well be a man to bite the dog that bites him.

ition for "News."

TO RULE THE AIR

a vital factor in the winning of the war. Just as dropped nothing more deadly on German territory facing the aggressor on his own soil, and not radio. Yet nothing The Advance ever suggested than leaflets about the war, but it should be waiting until his humour tempts him to this side patent even to as dull a people as the Germans of the ocean. that bombs at any time could take the place of the pamphlets. At the same time, the British and French planes have enjoyed almost complete freedom to make recognaisances and to take necessary photographs over enemy territory. Any time that is not yet conquered—that Polish armies are still

aircraft, the advantage seemed to be with the Allies. In the German attempt to bomb naval vessels in the Firth of Forth, the Royal Air Force was able to drive the invaders back with at least Treaty with Russia four German planes brought down and no losses in the British air force.

Information now to hand, however, suggests that at the opening of the war the British and French had no superiority in air power over the enemy. Indeed, it appears now that the real explanation of Munich and the policy of appeasement was the fact that in the air both France and with the Canadian authorites the big-Britain were seriously outclassed by Germany, gest co-operative Empire defend Since 1935 Germany has been building up its air force. At the end of 1936 the German plants were North on several occasions, having been ready and the following year the Nazis were able to produce a large number of tested aircraft ready for service. It was 1938 before France really undertook the task of matching Germany's production of planes. Great Britain had an airplane programme well under way before the French had their factories ready. It takes two years to properly Russian situation in detail but he did start such a programme—one year to build and equip the factories and the next to reach proper production. Thus Germany had some years' start on France and Britain. But now Germany has Germany which got Lenin, Trotsky and reached the limit of its production. Under war conditions and the shortage of materials and sup- now bringing them back into Europe t plies due to the blockade, it is doubtful if Germany create revolution again. can maintain its former rate of production. On the other hand Britain and France are increasing their output of air equipment from day to day, and in the opinion of an authorized spokesman for France, "there is good ground for hoping that Bri- wants to get on with the job without China, are worthy of consideration. tain and France together are on the way to build delay and hopes to have the scheme three times as many machines as the Germans, even supposing the latter are able to work their factories at full capacity." Then in addition to service has been marvellous, he said the production of British and French aircraft factories, the Allies have purchased many planes raid precautions measures in their in foreign lands, and particularly in the United States. Add to all this the notable increase to the British air power that will follow the success of the venture in this line in Canada and it is not difficult to be hopeful indeed of the early and overwhelming superiority of the Allied air forces. To Canadians there will be special pride and satisfaction in the fact that this country will do its full share in the task of making Britain and France true masters of the air, as they have proven themselves masters on the sea, and are showing themselves masters on the land.

THE WORLD IN DANGER

Events seem to be proving in striking way the fact that Britain and France have taken up battle to preserve freedom in the world. If the rape of Czechoslovakia and Poland were not enough, there are more recent cases to show that no nation is safe if certain nations continue their policy of ruthless aggression. There is no use blinking the filled to capacity by sending over Bri fact that Finland to-day is in danger of robbery and attack,—that the Balkan nations are anxious, and with full cause,-that Norway, Sweden and Denmark feel that their turn is simply delayed. Belgium, Holland and Switzerland are not without their genuine alarm, and no one studying the future in the certain light of the past can avoid the realization that these nations have due cause

bite from a man will cure the bite habit in a dog. taken as representative of the others now so deep-In any event, though, it seems to be a dog's life for ly concerned for their national safety. If ever a nation minded its own affairs and gave thought to keen" to get some Canadians, as well There will be little disposition for newspapermen avoiding injury or annoying its neighbours or the as New Zealanders and Australians to interfere with Joe Lawler and his habit of snap- world at large, that country is Finland. For years ping back at dogs. But there will be a feeling of past Finland has attended to its own affairs with fliers mixing with their own. regret and sadness and deep loss to realize that a devotion that should have earned the respect of Joe has taken away the consolation enjoyed by all other nations. Finland has attacked its own newspapermen for ages in having a doggy defin- problems with earnestness and ability. In peaceful way it has sought to improve the position of der secretary of state for air, and Air its people without offence to any other nation. Apparently, all that Finland has asked is to be permitted to work out its own salvation in its own represent the Royal Air Force. He re-There is a very general tendency to believe that way. Now, it is faced with impossible demands the naval forces of Britain and France will prove that are nothing better than requests that the nation stand still to be robbed. Finland has carethe naval supremacy of the Allies in the con- fully avoided all entangling alliances, all political cluding months of the last war brought Germany activity that would arouse any reasonable enmity to its knees through the force of the blockade, so in the heart of other nations. It appears, however, pire air forces has already had in the present conflict the Germans are destined that all this has been of no avail so far as saving to feel the pinch of starvation and the consequent it from the rapacity of the aggressor is concerned. is bound to lessen as time goes on but demoralization of its fighting spirit through the It is a sad commentary on the stupidity, or worse, the British air strength will go or ring of naval force that will isolate the enemy of men like Lindbergh that the moral of the rising. country. To the might of the British and French present case of Finland is not apparent. Finland's navies must also be added the power of the air predicament to-day proves once more that no forces of these allied nations. At the present land is safe so long as the aggressor nations are moment the British and French are earnestly allowed at large. It should not be forgotten, howstriving to obtain mastery of the air. There is ever, that Finland is as safe as Canada—as the every reason to believe that they will succeed in United States. It is a question only of time and hit with the neighbors. this. There are some students of the situation who power as to when impossible demands will be made believe that Britain and France already are mas- on other nations unless aggression is blotted out. vaders. Before Poland is truly conquered, Gerters of the air, so far as Germany is concerned. The unfortunate feature for Finland and the many will have peace—a peace in which Poland They point to the fact that while British planes other countries menaced to-day is that they must will live again as the great nation that it has have been almost constantly over German territory defend their independence, their liberties, their proven itself to be. since the war began, no such privilege has been lives, on their own shores. Canada is fighting for enjoyed by the Nazi air force in regard to British its liberty, its life, as a part of the Empire. It is and French territory. It is true that British planes an advantage to be able to defend the country by was a little too severe in its strictures on Canadian

Germany this week tacitly admitted that Poland Lindbergh. German airships clashed with British or French attacking both the German and the Russian in-

Lord Riverdale Not Alarmed by German

Enthusiastic Over the Em-

Lord Riverdale, head of the Britis air training mission, is already at worl at Ottawa in the task of organizing

Lord Riverdale, who has visited t guest speaker at the Kiwanis Club some months ago and on two previous visits, giving opinions on Empire an world affairs that made strong impression here, is well known in Timmin and district, and his views carry very decided respect here. Interviewed at Ottawa he did not wish to discuss the let it be known that the Empire wa not unduly alarmed about it, and he

"It is an extraordinary thing tha other Bolshevists out of Switzerland t create a revolution in Russia in 1917

Lord Riverdale, an industrialist who speaks his mind freely, is enthusiasti about the prospect of training thousands of British, Australian and New Zealand pilots, observers, air gunner and wireles operators in Canada. moving within a month.

The response of the peoples of th British Empire to the call for war The British public, living in the dark for more than a month, take the airstride and volunteers come forward in

More Men Than Are Needed "You know we have compulsory service," said Lord Riverdale. "Well, there have been so many volunteers they have had to hold back the compulsory service. They have to tell men to go back home, that they won't be needed world

large numbers.

for a few months." The air training scheme will be enauthorities and the Royal Canadian Air Force, he said. Great Britain will provide whatever help is needed in the way of instructors, technicians and air-

craft but it will be a Canadian project The main idea is to turn out a continuous stream of fighting airmen Existing Canadian establishments for training will be enlarged and multiplied until they are capable of passing as many as 25,000 to 30,000 air fighters into the services each year.

After all Australian, New Zealand and Canadian airmen available for training at any particular time are accomodated, the schools will be kep tish airmen for training.

The Canadian government will paid by the other participating govern ments for training their men, at a agreed sum per man. That sum has ye to be settled but will be based on th cost of the training establishment.

Manufacture Aircraft Thousands of mechanics will be re quired to service the aircraft used training. Manufacture of aircraft an repair parts will take place in Canada While all the nations mentioned have avoided as far as possible but in the initia stages it is likely some planes will b

in the world, Lord Riverdale said Many are already in the Royal Air Force but the British are "desperately serving overseas in their own squadrons. They like to have Canadian

Lord Riverdale's mission includes 1 other persons, and two more high of ficials are on the way. They are Captain H. H. Balfour, parliamentary un-Marshall Sir Robert Brooke-Popham. Sir Robert will probably remain in Canada for the duration of the war to

signed recently as governor of Kenya colony to undertake the task. Missions from New Zealand and Australia are expected in Ottawa soon to complete arrangements for their

participation in the scheme. The prospect of ever-increasing Emmarked effect on the Germans, said Lord Riverdale. German air strength

Globe and Mail:-How the Russian people like communism they are not permitted to say, but the fact that the Finns would rather die than be absorbed by Russia suggests that the godless cult has not made much of

Some people once thought that The Advance was as bitter as the picture given by the Canadian Broadcasting Corporation of its own attitude:-A loyal Canadian newspaper publisher could not buy time on the Canadian Government airwaves, but free time is given by the C.B.C. to Hitler and to

"To gild refined gold, to paint the lily,

Hitler Looking for Goat -The Allies Have His Goat

Chatham News-When a coward gets in a tight spot he naturally looks for for his failures and misfortunes. Hitler the world's most cowardly persecutor pire Air Plans Now under of the innocent, is in just such a spot today. He is too conceited to blame himself; but he will have no difficulty in finding the goat. He will have to look no further if his eyes fall first on von Ribbentrep, his Foreign Secretary, as no doubt they will.

Certain that China Will Win the War With the Japanese

Visitor from China Gives Striking Views at Sudbury.

The more recent wars seem to have put the contest in China in the shade though ocasional word in recent days from China suggest that the Japanese are having a difficult time of it. Chinamen in Timmins from the very beginning have been confident that China would win finally, "even though it took twenty-five years," as one local Chinese phrased it.

Despite the other conflict now progress, the war in China is of very special importance to Canada and the rest of the civilized world. The views of T. E. Plewman, superintendent of the United Church Press in West These views are outlined in the following despatch from Sudbury:-

Sudbury, Oct. 18.-Victory for China in its war with Japan maye be of more importance to the democratic bloc than victory in Europe, T. E. Plewman superintendent of United Church Press in Chengtu, West China, declared here this week, pointing out that China is striving to remain a member of the democratic bloc.

In Sudbury to address United Church congregations in the district, Mr. Plewman, who went to China in September 1908, and is now home on his fourth furlough, is completing a tour of the

Mr. Plewman left China in March and arrived in Canada on the last trip tirely under the control of Canadian of the Queen Mary, on the eve of the outbreak of war. He expects to return

"Japan, by her own offensive into the heart of China, has exposed her believes that the Japanese army win every battle, but they will lose every skirmish. Japanese garrisons, he ex- For this reason, he believed, Chinese plained, are at the mercy of Chinese victory was important in the interests guerrillas, who are continually harrassing the invaders until the army morale is at the breaking point.

Are Being Cut Up

"Night after night Japanese garrisons are being cut up by the Chinese guerillas," Mr. Plewman observed, "The ultimate end will be the financial collapse of the Japanese empire and the revolt of the army in China.

the railway lines necessary to anese army in China. However these men are stretched over such a large front that the Chinese guerillas are enabled to wreak havoc in their ranks by flipped: "Okay, 'Cutie-Pie, it's a date!" well-timed assaults under cover darkness. He mentioned one city which had changed hands five times to his knowledge, always with considerable loss to the Japanese, not only in men

but in morale. "I believe," said Mr. Plewman, war of attrition will bring revolt in the army and financial collapse."

The ultimate question to be answered by the Japanese government will be whether the Empire is allowed smash or whether the troops will be withdrawn from China in an effort to save the pieces. He pointed out that the banks of Japan were bearing the burden of financing the Chinese struggle and could not go on forever.

China Will Win

China Mr. Plewman believes will eventually win the war. The only eventuality which would forestall this result would be the death of the Generalissimo Chiang Kai Shek. If the Generalissimo lives he believes China will eventually survive the conflict However he pointed to the possibility of a lucky bomb killing Chiang Ka Shek and destroying the present organization of the Chinese forces.

Insofar as the British Empire is concerned her interest in the orient is in a precarious position in north China due to the fact that the garrison at Pientsin is completely isolated.

In Shanghai, he feels, British inter-

ests may be saved because the garrison there is partly American, and the Japmese are careful not to antagonize the United States. In Hong Kong, the Briish garrison is heavily fortified and could withstand attack for weeks, providing succor was forthcoming. If no help was forthcoming, he believed that

******************** "To throw a perfume on the violet, "To smooth the ice, or add another hue

"Unto the rainbow." These are things that the bard Shakespeare dubbed as vain and ridiculous excess.

What would the late Mr. Shakespeare say of the editor of The Northern Tribune who suggests that

a Scottish burr be added to the porcupine?

United States newspapers have fairly flayed Col. Lindbergh for his unmannerly, unneighbourly, ungrateful and unfair attack upon Canada and diamond-drilling disclosed interesting Britain. British newspapers have been more in- values. clined to be sarcastic over his radio vaporings. One London newspaper dubs him a "Nazi Pet." Another calls him a "muddle-mouth meddler."

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Hong Kon; would undoubtedly be reduced by the Japanese. However, Bri tain's back door to China through Burma could not be blocked and the British could send in support and reorganize the Chinese army with British military experts to such a degree that Japanese victory would be out of question. In order to block Britain's back door through Burma, the Japanese would have to close the British base at Singapore, one of the strongest in the world and this, he believed, was an impossibility.

Important Function

The United Church press in Chengtu, Mr. Plewmen said, occupied an important position in China, because all Christian propaganda for the United Church in China emanated from this centre. Other presses throughout China had fallen before the Japanese

Mr. Plewman explained that Chinese cabinet was Christian, though the country was preponderantly heathen. The Chinese cabinet, he said, was zealously attempting to remain a member of the democratic bloc in spite of overtures from Communist Russia. The Chinese were prepared to accept wartime aid from Russia, but not at the expense of political freedom. of the democratic bloc.

According to the Modern System of Education

(By Peggy McEvoy) One of the more puckish of the Hollywood writers has an eight-year-old son who has been quite a trial to his teach-

er in a Beverly Hills school. The other Hundreds of thousands of Japanese day, getting more out of patience with troops, he said, are required to hold him than usual, the teacher announced the in annoyance: "Roger, you're going to transportation of supplies to the Jap- stay right here in this classroom after school today!'

She nearly fell on her face when the youngster gave her a broad wink and

GERMANS IN AMERICA

Milwaukee seems the most attractive place for the activities of the "little Fuehrers." At a Nazi Bund rally there recently the audience was exhorted by a Philadelphia Fuehrer to "Go out and aid the Bund's programme to rid America of President Rosenfeld. and told that "by learning a few lessons from the smart nations abroad we could make a paradise out of this country in a few years." In such company Nazi supporters-consult and lesser fry-migrating from Canada will be more at home than in this country. The question is, How long will the United States authorities put up with the bold propaganda?

W. C. Fields Explained About D.T.'s and Hollywood

(From Readers' Digest) Nunnally Johnson, one of the town's top scenarists and major wits, was having an academic discussion with W. C. to the D.T.'s

"Do you ever get them out here?" Johnson inquired of the screen comedian, who has been known now and then to take a drop or two-or maybe

"Out here," boomed Fields, "there's no way of knowing where the D.T.'s leave off and Hollywood begins." -

Globe and Mail:-Herbert Hoover convinced that the Allies cannot be defeated, and Captain Liddell Hart, eminent military authority, holds that if the dictatorships cannot win they automatically lose the war.



'Mother is getting on in years."

"She finds her main enjoyment in knitting, fancy work and reading. Naturally her eyes aren't as keen as they once were and the strain troubled her a lot. My husband made an appointment for her with Mr. Curtis. Now, with her new glasses, she sits contentedly reading and working by the hour. Life for her is enjoyable again.'

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Electra Porcupine Mines **Issues Financial Report**

Balance sheet of Electra Porcupine Gold Mines, as of July 31, 1939, shows current assets of \$14,484 while in addition the company holds 200,000 shares of Three Lakes Gold Mines at cost of \$15,000. Current liabilities were \$444.

In connection with the 200,000 shares of Three Lakes Gold Mines acquired last year, President H. C. Miller states that company holds 78 claims in Goudreau-Lochalsh area, where assessment

At annual meeting to be held Oct. 25, shareholders will be asked to approve by-law authorizing directors to acquire shares in other corporations.