

Hand Knitted Woollens for Formal Evening Wear

Since fluffy angora boleros were first worn over evening frocks, hand-knitted woollens have found a place in more formal wear. For the evening an attractive wool is one which combines a

sparkling metal thread with unusual pastel shades. The effect on a knitted garment is not a hard metallic sheen, but rather a soft twinkling star dust appearance. These styles are popular for the new informal evening skirts. For day wear a smart woollen jacket is one made in a fish net pattern, with long bishop sleeves and gloves to match. Made in black with a loose pattern it would afford a certain amount of protection on a cool day without fear of being too warm should the sun appear unexpectedly.

Advance Sale OF FUR-TIMMED COATS



Furred Princess Coat!

See the New Coats To-day!

We have a style to suit you.

PRICES BEGIN AT \$12.95

A small deposit will hold any coat until wanted.

Save by buying your winter coat now. Our standard of quality and low prices have still been retained regardless of the price rise of most merchandise. The striking model, shown above and many others await you at our store. Princess, Bustle Back and Boxy Swagger styles, trimmed with either Lynx, Sable, Persian, Red Fox, Opossum or Coon. All at real low prices.

SMART SET DRESS SHOP

Empire Bldg. Third Ave.

Leaders in Styles Shown at Smart Set Dress Shoppe

Coats This Year Made to Flatter the Wearer.

If it's fitted and set off with high shoulders, you're buying the right coat, says the Smart Set Dress Shoppe, where coats of all styles are on display. Colour leaders are black, fir tree green, Grotto blue, browns and Harvest wine, and the materials vary from the dressy nubby woollens to sporty tweeds.

Coats this year are made to flatter the wearer, long princess lines and slightly flared skirts being fashion favorites. Also in the forefront are loose swagger coats, with slightly flared backs, and small collars, and all the coats feature high shoulders, with tapering sleeves.

Dresses at Smart Set feature the ever-popular crepes, and the style sensation of the season, woollens. The woollens come in all colours, plaids being among the favorites, and the cut is mostly in sporty style.

Many of the dresses have Peter Pan collars and cuffs, ideal for the business women, and suitable for afternoon and informal evening wear. The Smart Set matches gloves and hats to the dresses and coats, making a complete fashion picture for the style-conscious woman.

Days of War are Reflected in the Colours of Fashion

New York.—War in Europe seems to have cast its shadows before in the colours that make up the winter fashion news.

Storm grays, thick-mist blues, sea-storm greens and exceedingly dark grayed "winter blues" are among them. They are newest looking of the 1940 shades which smart women will wear. The grayish cast of many of the browns and greens likewise gives them a restrained and subdued look.

Crowding black, which is widely used, is a whole fleet of new near black colours—purplish "black tulip," ruby-black, sapphire-black, and emerald-black—so dark they are close to that cable hue. They are used in rich fabrics for evening wear.

Browns of grayish and chocolate cast are among the most talked of colours this year. There are also some very dark browns and some copper and spice tones. Greens are big—and in them the grayish note appears once more in sage and lichen colours. Dark greens and a few bluish greens are also on the 1940 colour card.

In contrast to all these sober hues is a vivid Revolutionary red (inspired by the 150th anniversary of the French Revolution and used to spike black) and a gray Robin Hood red worn with a dark forest green. Added to the list of reds, which are important, are dark dahlia, beetroot, brownish and violet-tinted tones. Mauve, pink and bois-de-rose are also on the list. Mustard yellow and gold are novelty hues.

Blues, less in evidence, include the dark "winter," vivid petrol and a few violet-tinted tones.

It's smart to wear a one-colour costume this season if you like. Or contrast may be used in such combinations as cloud gray and brown, mist blue and nutria, or Robin Hood red and dark forest green.

Arnott's Carry Everything for the Well-Dressed Man

Large and Varied Stock From Which the Young Bloods and Conservative Minded Men Can Choose.

Men of Schumacher and district be they young bloods who desire to "knock their girls' eyes out," or husbands who want only to be well clad and escape the sidelong glance of their wives, will have no difficulty in achieving both their ambitions if they patronize Arnott's Men's Wear Store in Schumacher.

A large and varied stock of everything a man needs in the way of clothing or footwear is carried to cater to the needs of men.

Society Brand clothing, famous for its workmanship and expert tailoring; on suits and overcoats, is carried by Arnott's and the expert staff of the store ensures the maximum in fit and comfort.

A large stock of shoes ranging in prices to suit every pocketbook is a feature of Arnott's display. The store has built up a large trade in shoes. All the latest styles in shoe leather are there. At the present time the firm is featuring heavy brogues to typical Porcupine winter weather. Well made and stylishly designed with a man-sized sole to repel cold and moisture these shoes are finding favour with many Schumacher men.

Shirts, ties, handkerchiefs, socks, underwear, suits, overcoats and everything a man needs is at Arnott's as well as a large and varied stock of clothing for boys—clothing that can "take it" and withstand the punishment that a small and active boy is prepared to give any garment.

Importance of Stockings in the Matter of Dress

Colours This Year are Quiet but Attractive.

(By Jessica Daves) Stockings are not only in the news; they are there in bold type. That's because fall skirts are still shortish and fall shades rich and vibrant. So it's more important than ever to find the right stocking—in colour, weave and fit. Here's the story:

First, soft mellow shades of beige, lighter than last fall's, but not pale. There's an aliveness about even the most versatile neutral that makes its sister of other seasons look washed out.

Second, more colour categories than you can count on five fingers—all keyed to dress, suit and accessory shades. Well billed are the rosy tones, the golden shades, the mauve tinges, the wine casts, the browns, the coppers. Smartest are the rose and wine beiges. That's because they blend with the newest costume colours—the slate blues, the grapes, the plums, the rose or vintage reds, the brown-purples and the purple-browns.

Third, there's no doubt about it, the brown shoe so much talked about for fall has certainly influenced stocking shades. Nearly every house has its brown casts of beige—to harmonize. It may be a gold-brown-beige, to go with the deep tobacco-toned leathers you match to brown furs; or a medium-brown-beige, nice with the lighter livelier browns; or a wine-brown-beige, to complement the mahogany shades.

Fourth, it depends on where you've got the greatest colour value—whether you consider the costume or its accessories in picking your stocking shades. Take black for example. With an all-black costume that has only a small touch of contrast in the gloves or jewelry you can choose almost any beige you wish—so long as it is bright enough for accent. But black with large dabs of colour in the jacket or dress top or accessories calls for a stocking to blend

Fashion's Darling



It's causing an excited commotion—that new bustle frock that is so flattering to a slim waistline, in its dressy princess reminding one of grandmother's day. Worn with a bustle hat, it is no wonder that Dame Fashion has chosen this as her favourite daughter.

with the colour. With a rosy-red jacket you'd want one of the rosy tones of beige; with a gold top, one of the golden or tawny shades.

Fifth, sheer stockings continue their fragile way—but not without extra attention to features that make for longer wear. New and improved Lastex tops for instance. There's one made especially for this year's popular three-thread stocking. It has a lacy open weave to balance the thin leg section—hence better resistance to garter strain than the heavier top. Stretch tops, the kind where the weave itself gives the elasticity, are on the increase. We've seen a very special example with non-rum mesh sections inserted where the garters fasten as an extra precaution against runs. Finer gauges have come forth—finer than we've ever had before. This means more stitches per inch in each stocking, therefore more silk, therefore more elasticity and better wear. Several of the country's outstanding stores are stressing the kind of chemical finish that coats the silk permanently and increases its resistance to snags and the laundry.

Furs of Beauty and Charm at Style Shoppe Furriers

Matching Furs are a Demand of Dame Fashion This Year.

Furs of gracious beauty, fashioned into dressy coats and accessories that make beauties of all women, are featured at the Style Shoppe Furriers, corner of Pine and Fourth avenue. Most popular in furs are persian lamb, Hudson seal, and muskrat, the coats being made in the new swing styles and the "box-swagger" lines that are both comfortable and chic.

The swing coats feature long fitted lines, with flared skirts, leg o' mutton sleeves, and small collars, built close to the neck for warmth. For women who do not prefer all black, the small collars are made of dark mink and the fine brown ermine. The box-swagger coats are fashioned with the fish tail back, a swing back, or front fullness, giving a wider and warmer skirt.

Matching fur muffs are a "must" from Dame Fashion. They are much larger this season of 1939-1940, and many of them are fashioned with shoulder straps. Some of them are made partly of cloth, with trimming on one side in fur to match the coat of the fashion conscious woman, while hats are either made entirely of fur, or trimmed with matching fur. Motor boots or "overshoes" come into the fashion picture with fur trimming and even gloves have touches of fur to finish a charming ensemble.

Tiny Waist Leads News in the 1939 Winter Fashions

The Sudbury Star in its column, "Mainly for Women", has the following of interest:—

"A tiny waist leads the news in winter fashions. It's the one important feature of the new silhouette on which the fashion world agrees. Most of the new clothes have small, snug waistlines... nipped in over corsets... the return of which to fashion have caused as great a style stampede as the flappers' discard of them after the last World War. Aside from the small waists... the fashion world has turned from a rigid dictatorship in the mode... launching a season of great variety and independence in clothes. Shown in the extravaganza are slim tubular skirts... topped by long fitted jackets... hobble peg-top skirts... full... swinging double-tiered skirts... all for daytime wear. Evening clothes show just as much variety... you find everything from full-skirted Spanish gowns to the spiraled "mummy"... and the draped harem silhouette. So... no matter what your figure type... you can choose the clothes that suit you best... and still be very... very fashionable."

Toronto Telegram:—The finished speaker is the one who finishes in a hurry.

Wartime Grays in the Fashion Parade This Autumn

Colours of New Dresses Have Subdued Look.

New York, Sept. 27.—Wartime clothes, grays as tears, but flying bright banners of courage, lead the army of new fall fashions that has just marched into town.

Colours of the new dresses have a sober, subdued look and their high-necked, slim-waisted lines spell restraint and self-control. But they are all worn with their badges of colour—a necklace, belt or a bow-studded sash—that flies a fashion standard brave as a new flag.

Necklaces bright as a maharajah's gleam from the necklines of sober black frocks, which may be worn without another vestige of colour in hat, bag or gloves. A plastron of turquoise beads and gold filigree moons falls over a snuff brown crepe, while a "bib" of gold globes swing from a green bead rope gleams at the neckline of a sage-green wool.

Again, the bright fashion badge appears in some other jewel. A coppery gold rose gleams on a beaver muff, a big gold lizard set with pink and black pearls rests near the tailored lapel of a black wool suit or a blazing rhinestone bouquet flashes from the neckline of an afternoon frock.

Some fashion banners consist of accents of fur—a Chamberlain umbrella handle, a muff and hat all the same pelt, worn with a wool frock or suit. Comes a leopard fedora, umbrella handle and muff with a snuff brown suit. Goes a beaver-trimmed muff-bag, gloves and toque with an olive-green frock.

As to Headgear Again fashion's bright banner flies alone in the hat. Snoods, which are legion, are sometimes accented with twin flag-red velvet bows. Cascades of feathers fall from the backs of sober felt hats.

On the bright badge may be seen in the belt. A snuff brown wool fastened with gold buttons has a flaming scarlet belt six inches wide centered with a two-inch belt of polished brown calf. A gold catelaine chain belts a demure gray wool.

Hands make noteworthy fashion accents too. Grayed, medium-green gloves are sometimes worn with all black costumes or bright Robin Hood red ones with suits of forest green (one of the smartest and most talked of colour combinations of the season). Bags, on the other hand, are more likely to reflect the sober colour of the costume.

The frocks on which the new accents are set come to town in such colours as grays, grayed greens, browns, and blues, taupe, black and near-black shades. They are made of wool, jerseys and crepes which have a quiet restrained look.

Their skirts are short and generally designed with fullness, their waistlines nipped to the smallest possible circumference over the new laced corsets, and their hiplines accented with

suave drapes and braiding (for the first time in years).

Issuing the right decorations to the fashion army requires good tactics. If costly mistakes are to be avoided, Fashion's ablest generals suggest. When bright jeweled decorations are worn, centre interest on them; wear only two accents of one colour at a time; and never wear more than two kinds of accents—such as jewels and a coloured hat with sober clothes.

Bowie's Name Established Over 20 Years in Camp

Have Latest Styles as Well as Heavy, Serviceable Clothing for the Outdoor Worker.

The long established reputation of Mark Bowie and Company, Pine street men's wear retailers, make superlatives unnecessary in a description of this firm's stock. For over twenty years this store has been catering to the needs of men of the camp and has, through the handling of quality clothing and footwear and the desire to put service before profit, built up an unassailable name.

Bowie's carry Stetson, Brock and many stock of fall clothing which includes overcoats, hats, winter-weight shoes, scarves and mufflers, gloves and underwear. Each range is large and varied with the latest in style and the best from which to select.

Bowie's carry Stetson, Brock and many other brands of hats. They all are featuring new fall colours which include dusty grays, browns and greys.

Hat colours this year are nearly all in dark pastel shades and combinations of colours such as dark green and grey.

Sport clothing including ski slacks and windbreakers, caps and gaiters, will be a part of Bowie's winter stock. The favourite in this line of clothing is in Grenfell cloth lined with flannel or wool. The light, water-proof, outer cloth keeps out the wind and dampness and the inner lining of flannel or wool provides warmth enough to keep the skier comfortable on any wind-swept hill top or slope.

Men who wish rougher, heavier clothing for purposes of working will find what they require at Bowie's. In addition to its stock of fine clothing, this firm carries a line of heavy serviceable jackets, trousers and heavy underwear combinations.

Bowie's do not neglect Porcupine feet. They have footwear that is designed both for town wear and for wear in the bush and over the rocks of mining claims. They feature this year a brown, plainly cut brogue with a guaranteed water-resisting top.

Tenth Anniversary May be Known as Amber Wedding

Women who are nearing their 10th wedding anniversary have something more pleasant than a deluge of tin kitchenware to look forward to this year. A movement to have the 10th anniversary designated as "amber wedding" instead of "tin wedding" is already under way.

Amber is no longer the simple gem of grandmother's day. It has been modernized, restyled. Jewelry craftsmen have created utterly lovely pieces by combining its clear shades of pale to deeply glowing gold in delicate designs and unique settings of unusual beauty.



You're Invited To Inspect Our New Fur Fashions

Proudly we present our new line of furs... and the most brilliant fashions you've seen in years. The model here ideal in both style and wearing abilities is designed to give you the most in fur luxury and priced with the lowest. We invite you to inspect "this" and other smart styles at your earliest convenience.

Wise buyers will arrange to purchase furs now for we expect an immediate price rise on all fur coats. If you are not able to pay cash use our deferred payment plan.

Style Shoppe Furriers

AGENTS FOR Stan Walker Furs Corner Fourth and Cedar Street

What's New This Fall?

You'll find the answer at Arnott's

Yes there are some important style changes this season and we'll be glad to discuss them with you when you drop in. But what is even more important is the quality of the clothing we feature... and it never changes... year in and year out you can always rely on Arnott's. Not only are you pleased with your suit or coat when you first slip it on but you'll wear it with complete satisfaction one year or two years from now.

Our fall and winter materials are here so come in to-morrow and select your suit, topcoat or overcoat. Styles, fabrics and tailoring by Society Brand and other famous makers.

And of course, this season's array of shoes, hats, shirts, ties and socks await your selection.

W. C. ARNOTT MEN'S and BOYS' WEAR

SCHUMACHER



NEW STRIPES another favourite by

Society Brand

WIDE CHOICE OF PATTERNS AND COLOURS PRICED FROM \$27.50 To \$35.00

These Suits are the last word in smart and distinctive appearance... but its what is underneath that really counts! The extreme care that went into their making. Bowie's have a very representative range of these fine Suits right in stock. They feature the new Glacier Blues and Manx Tweeds.

Pre - War British Woolen Prices Still In Effect

Woolen prices will show a sharp increase shortly owing to the scarcity of fine imported woollens and to the increased shipping rates which have almost trebled since hostilities began.

Tailored to Measure

BY Society Brand

SUITS FROM \$30.00 COATS FROM \$27.50

Society Brand are renowned for their tailoring craftsmanship. Every garment is hand tailored to your own specifications.

MARK BOWIE & CO.

17 1/2 PINE STREET NORTH

TIMMINS