

HERRINGBONES

The chipper young fellow shown above is happy about "owning" his athletic appearing tweed suit . . . in the ever popular herringbone pattern. Made to his individual measurements by International Tailors, Schumacher.

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• COON

• SQUIRREL

• MUSKRAT

• BROADTAIL

• PERSIAN LAMB

is Molyneux's favourite silhouette-a starts from the hips and broadens with new variation of the full-skirt idea. the help of gores or godets, gathers or elegance are not tolerated. Suggestions Your waist and bodice are held in pleats, or circular cut.

Plastered bodice and full skirt. This within an inch of your life, the skirt fashions as they are in politics, says

Individuality is Noted in Men's Selection of Clothing Say Retailers

Men Flouting Style Rules to Select Combinations Pleasing to Themselves. Dark Colours Favoured in Suitings and Overcoats. Stripes in Shirts This Year and Paisley Patterned Neckwear. Hat Brims Wider

Individuality in men's clothing is Jewelry Fascinates more marked this year than ever before. Disregarding the style rules set up by those who set style rules, men the Majority are asserting their independence, say clothing retailers. They are choosing of Women articles of clothing necessarily made to

And the effect, except in isolated cases, is not at all displeasing. Left to themselves men are probably more conservative in their choice of clothing than the edicts of the clothing manu-

facturers would have them be. In the matter of rain coats for example. Manufacturers are finding a demand for coats of light, water resisting material that combine good appearance with utility value. And the customer is not using the coat merely as a rain coat but as a top coat as well Many men, this year, bought these stylish coats with the intention of using them as fall top coats in fine weather as well as during rain.

Stripes are being seen again in shirts. There are those, of course, who prefer and wear nothing other than solid colours in shirting, but stripes of varied colours are again finding favour. White with every month of the year-so that of course, remains the eternal favourite Overcoats for the most part will be conservative in style and colour this year. The fall stock received by many Timmins stores contains many blues blacks, greys and dull browns. The style which the majority of men seem

to prefer is the raglan. A feature of many coats this year is extra breadth and flexibility around the arms and shoulders. Such garmente are particularly of value to the motorist. He finds no binding around the shoulders and has ease and freedom of movement in his car.

inch wider. On paper that does not sound like a great deal but it is very noticeable when the hat is being worn Bound brims seem to be favoured, possibly because clothing buyers feel that they keep shape better.

Necktie styles remain more or less constant. If there is any change it is in a toning down of brilliant colours Dark reds and marcons seem to be favoured. An innovation this year is to it on each subsequent birthday until a tie with a dark red background and she is twenty-one. The jewels can be a paisley pattern superimposed.

The combination of jackets and can be formed of open links into which trousers of different but harmonizing colours, which used to find favour only keep to the same jewels so that the in summer, is now being used for winfer wear. The only difference is that of tiny diamonds, or perhaps pearls. summer-weight cloths are being re- Others make a point of adding a differplaced by tweeds and worsted materials | ent kind of stone each year, so that

Dictatorships are as unpopular in colored gems. one fashion journal. Edicts, even as to only are allowed.

measure, cut and designed to suit their Associated with Love, Birth, Age.

(By Virginia Pope)

Probably every love-story has at some ttime or other been consecrated by a gift of jewelry. There is something about even the most modest jewels which makes them more precious than anything else. Perhaps it is because of their lasting quality—to give jewels is to give a piece of eternity; or it may have something to do with the mystiism always associated with them.

Not only rare gems, but semi-preporal, onyx and chrysolite, all have names have a distinct fascination.

Birthstones

The association of a certain stone admiring glances. everyone has his or her own "birth- The Horseshoe Considered stone"-dates to Biblical times. Nowalays it is fashionable to have an engagement ring formed of one's birthstone, and it is said that the ensuing marriage is sure to be successful. Grandmother's Jewels

If you have some jewelry which has come down from your mother and grandmother, you need not lock it way as being "old-fashioned" and unsuitable to wear with modern clothes. Certainly the setting and cutting of stones do vary considerably from time to time, but with the pre-Hat brims are about an eighth of an sent tendency towards Edwardian styles, the old-fashiened jewelry is just right. Even the romantic locket containing a miniature portrait is quite up-to-date again, and, by the way, is matched nowadays with a pair of portrait ear-rings.

One Every Year The very latest idea is to present girl baby with a narrow gold chain on her first birthday and to add a jewel hung pendant-wise on the chain, or it they can be set. Some people like to owner finally has a complete necklace

in the end the chain blazes with many

Cameos and Opals

Cameos have been popular for hundreds of years, and though they may become unfashionable over a period, they are always sure to return to favor sooner or later. At the moment they are right in the limelight. Many women have their children's head cameo'd in a semi-precious material on rings, and the effect is most attractive. If you have a big cameo brooch of the last century, fetch it out and wear it at the throat of a high-necked frock, in the lapel of a sports suit, or on a velvet ribbon round your neck for evening.

It is strange that so many people still believe that opals bring misfortune. In France, and other countries, they are credited with marvellous powers for good, and are, indeed, said to protect their wearers from harm and to blaze red if danger approaches.

Opals vary considerably-some are so brilliant that they can easily be mistaken for diamonds, while others gleam with every imaginable color. It is said that the opal-mines of the world are becoming exhausted, so they are likely to increase in value during the next few years.

Costume Jewelry

While there is nothing that can compete with the fiery sparkle of real gems, a certain amount of costume jewelry has a place in every woman's wardrobe. Not paste imitations so much as striking ornaments made from some special material such as catalinthe new substance which comes in brilliant colors, clear or opaque, and looks so well with tailored clothes.

But one thing you must never do, and that is mix real with artificial jewelry, or the effect of both will be spoiled. It is a good idea to keep your imitations for day wear, and to shine in the evening with the genuine article. Jewels and flowers are the perfect accompaniment to modern evening

Colour Scheme Favoured by the Duchess of Windsor

London, England.-Black and mustard yellow is a color scheme favored by the Duchess of Windsor.

A favourite ensemble consist of loose dress-length tweed coat in black and mustard dog's tooth check; a small flat rolled-edge yellow felt hat with a veil; a yellow woollen dress; and black accessories.

The loose fur coat that you used to wear over your sults or throw carelessly over your shoulders is being outstripped by the full-length, fitted fur coat. Many of these long, fitted coats follow the lines of the body as closely as



Poised and ready for the closes cious stones such as lapislazuli, jade, scrutiny, this fashion-wise young lady dons a brown mink-dyed muskrat heir own characteristics which make made on stunning swagger lines, with hem quite unique, while their very the new high shoulders and comfortable loose sleeves, finished with the tuxedo front, and becomes the focus of

the Sign of Good Luck

Among the novelties of the season here is frequent use made of the horseshoe design. It was about the middle of the seventeenth century that the superstitious use of horseshoes as emblems of good luck originated in England. They were at first deemed a protection against witches and evil spirits, and were nailed on doors of houses, with the curve uppermost. It was the belief that no evil spirit could enter house thus guarded.

The custom of nailing horseshoes to ships and other sailing craft is still in vogue in all English-speaking countries To find a horseshoe with a odd number of nails attached to it is considered the forerunner of good luck, and the more nails the greater the good fortune that is likely to attend the finder. A person about to be married who finds a horseshoe believes that a happy matrimonal career awaits him.

Vogue says:- "You'll have to count on a corset this year. You'll have to learn how to lace yourself in-a lesson that even your mother has forgotten. You'll discover that the lacing is not only bearable, but thoroughly comfort-

Mink Tone Muskrat and Persian Lamb Lead Fashion

Beaver Fur Shoppe Has! Striking Array of New Fashion This Year Takes Models.

Mink tone muskrat and persian lamb lead the fashion parade in furs for style-conscious persons are gathered the 1939-1940 season, beautifully fash- the conversation is apt at any moment ioned into fitted and swagger style to turn into a discussion of corsets; by coats, as shown at the Beaver Fur that we mean of the new corsets, the Shoppe on Third avenue. The coats boned and laced affairs that caused the feature the new collarless lines, small wires to hum in August when the coucollars, and full rich collars to combat ture openings were at their height. the Northern winds.

"last word" from the fashion front, and give a gracious air to the wearer. Beaver Furs have an extensive display of the best in styles and materials to please all fashion-conscious women, featuring among the many popular furs such furs as Hudson seals, muskrats, silver-fox trimmings, and

International Tailors Offer Big Range of Suitings

Pattern in Green, Grey and Blue.

notch lapel style, this model is finding favour with the patrons of this well known firm.

Clothing, International Tailors are give heavier women the hour-glass prepared to supply every demand upon look. They are built low over the hips their services.

lety of patterns are good sellers this lace at the front, some at the back. year. Cloth designers have used ingenuity and skill in blending colours to make many of the pleasingly odd shades Trends Show in the New and patterns which may be found in the extensive stock.

Fast service on made-to-measure suits is guaranteed by this firm and its early fall collections show contrasting Foronto connections.

favour at this store the raglan is head flared peplums and tunies.

and shoulders above the other styles. There is no obligation if a man wishes to look over the stock of cloths from which International Tailors make suits. In fact the management is glad to have a man come in whether he desires to

Inches off the Waistline

New York.-Wherever two or three

The conversational velley sounds Fur coats have changed a great deal somewhat like this: "I think they're in the past years, furs now adhering to marvefous." "I wouldn't wear one." fashion as do their brothers, the cloth Tm crazy about mine, it makes my coats. Made on long fitted lines, with waist inches smaller." "They're the most flared skirts, or on loose swagger lines, exciting things that have happened in with flaring backs, the coats are the the clothes business since grandmother took her corset off and put on a ferriswaist." "Men are awfully curious about

The original model of the corsets responsible for such an outburst is the short boned and laced affair, which makes an elliptical curve up over the hips permitting them to round out under its edge, and is laced at the

While the model was being evolved in ateliers abroad American designers were working on their own conception of nipped-in garments in their workrooms. So it happens that now there are many versions of the wasp-waisted foundations to choose from. Some Feature Three Button have been worked out in two - way Tweed with Herring-bone stretch elastic with lacings at the front and hooks at the side. They have the short hip line of the original model, but are provided with sharply descending panels front and back which ac-International Tailors, First avenue, commodate garters—an improvement Schumacher, are featuring this fall a on the old-fashioned boned armor that tweed cloth with a herringbone pattern grandmother got herself into every -a sure fire favourite with the younger morning. This new American model is generation. Cut in a three button, very lightly boned and as easy to wear as a glove.

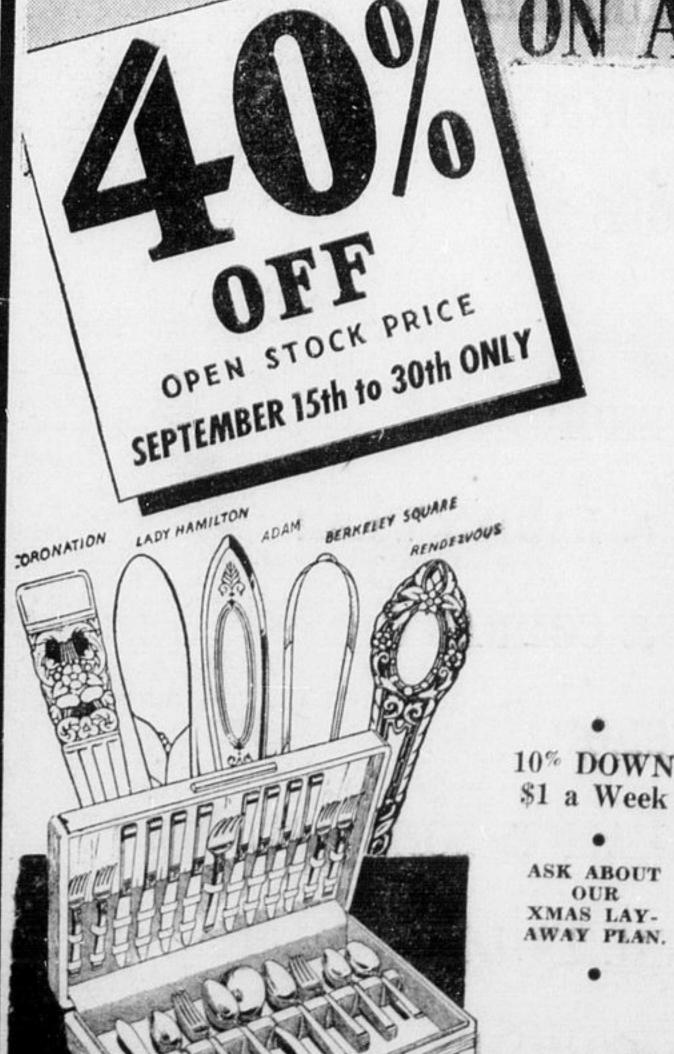
There are tiny boned corsets that can be worn over a regular girdle. Laced Handlers of Tip Top and Leishman's one-piece corselettes are designed to and have panels of firm material to This firm finds that serges in a var- control recalcitrant avoirdupois. Some

Suits for the New Season

Ottawa.-Smart new suits in the materials in skirts and jackets-rough Fleecy blues and soft warm grey wool jackets with a smooth surface loths are favourites for overcoats. In with a smooth surface wool skirt. addition however, there are many Tweedy wool jackets with suede front tweeds from which to choose. Raglan are important, too. Generally speaking, and wrap-around as well as the per- suit jackets are longer, but may be ennial favourite Guards' model styles straight, boxy, flared or fitted, as you are there to choose from. In public prefer. Dressmaker types feature back-

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