

Dress Up!



FALL AND WINTER FASHIONS

This Preview of Fall
and Winter Fashions
brought to you by the
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It's A Colorful Season . .
It's A Season of Action ..

It's Fall

When Nature and Her Children Discard the Care-free and the Casual and Don the Colourful Cloak of a New Season's Glamour

Summer was fun. Clothes didn't matter much . . . It was too warm to fix up . . . or clean up . . . or dress up—in fact too warm to get any sort of inspiration at all. But now there's a new season. You can't help but notice it . . . and feel it, too. The leaves have joined the spirit of the occasion in their newly painted garb. Even the air seems different . . . so fresh and exhilarating. And all about us people are dressing up. Everybody has caught the spirit of the occasion. It's different . . . its exciting . . . IT'S FALL!

