

Third Anniversary Of Nash In Timmins and District

Some of the Very Striking Features of the New Streamlined Nash Cars

Individually Styled. "In Motion While at Rest." New Longer Appearance. Wider Windshield—for Visibility. Tear Drop Fenders. Island Running Boards. Other Features.

When Mose Daigenault, of the Mose Nash Motors, 28 Second Avenue, Timmins, was asked to give a description of the new 1939 Nash cars, this is some of the data he presented:—

Nash for 1939 presents four great new series of cars that are destined to be recognized not only as the most outstanding in streamlined beauty but leaders in mechanical excellence and performance that is certain to create a sensation among the car buyers of 1939!

The design of these new Nash cars did not just happen but is the result of a carefully planned program laid down by the management many months ago—a program that would insure that Nash would become one of the style leaders in the industry. Both the Nash engineering staff and product styling division were working for well over a year in creating the sparkling new 1939 Nash cars.

The past two years have seen two schools of design develop in the auto-

mobile industry. During this period, Nash engineers and stylists have been carefully studying the preferences of the car buying public... closely scrutinizing the results of the style-preference surveys, conducted by independent organizations, and following the latest design developments both at home and abroad.

Meanwhile, designs for the brilliant new Nash cars were taking shape—first on the artist's board, then fashioned in 1/4 size clay models, and, finally, built in full-sized plaster models which were completely trimmed, painted, and finished.

The beautiful new streamlined Nash cars are the direct result of this careful study and planning and they are styled to meet the preference of the greatest number of motorists. Not too far in advance to make people look at them but not want to own them... not too conservative in style to have them pass by unnoticed as they quietly glide along streets and highways... but

styled to appeal to the greatest number of car buyers — to make people exclaim: "It's That New Nash! The car that everybody likes." In addition it is styled to remain in vogue for a number of years.

Individually Styled
When viewed from the front, the 1939 Nash, while designed in the latest style trend, has a "face" all its own... that is distinctively Nash!

The high narrow center grille is die-cast and finished in gleaming chrome that results in a sturdy, quality appearance that will endure and be pleasing to its owners for many years to come. Catwalk grilles with stainless steel finish are located in the catwalks between the center grille and the fenders to promote more efficient cooling and enhance the car's appearance. Headlamps of a new and pleasing design that harmonize well with the overall front-end styling are set flush in the "nose" of the fenders and are "set off" with decorative die-cast rims finished in bright chrome.

The hood is narrow at the front and is tapered gracefully into the body lines so the flow of air is unbroken as the car moves along the road. The hood opens from the front and is equipped with spring loaded hinges and a safety catch that always engages automatically even though the locking handle is not locked.

The extra-heavy, massive-appearing, front bumper with sturdy vertical bars not only blends well with the frontal appearance but provides the extra protection needed in today's congested traffic conditions.

In Motion While at Rest
When viewed from the side, every line of the 1939 Nash flows—so much so that the cars appear in motion—while at rest. The radiator grille has a definite slope inward as the bottom that harmonizes with the slope of the fenders, which closely resemble a tear drop in design. It is this combination, plus the gleaming stainless steel belt moulding, that runs from the front of the hood to the rear of the body, that creates this pleasant illusion of motion.

New Longer Appearance
All Nash cars are big and impressive in appearance... body and hood lines make the cars appear greater in length. This can be attributed in a measure to the fact that the hood line does not slope downward noticeably to the radiator grille. The radiator or hood ornament continues the hood line and conveys the feeling of motion that is characteristic of the car's dynamic appearance.

In keeping with the modern trend, the hood does not have any side louvers... additional cooling being furnished by two catwalk grilles and generous openings between the engine and frame that provide ample air circulation under the hood. This results in unusually pleasing and clean appearance and further accentuates the feeling of motion since all lines tend to carry the eye from front to rear giving the impression of fleet appearance.

The absence of headlamps on the side of the radiator shell or atop the fenders eliminates sharp projections

Nash Cars Have Special Shock Absorber to Meet North Road Conditions

Engineers Made Special Study of Road Conditions Here, and All Nash Cars Shipped to the North are Equipped with Special Shock Absorbers.

Mose Daigenault, of the Mose Nash Motors, dealers in Nash cars for this district, recognized the fact that the road conditions in Northern Ontario were different to those in the South and consequently a car equipped to meet conditions here would be typically Nash in service and durability. When he took the matter up with the Nash people, he found that they were in the habit of studying local needs to meet special conditions. After Nash engineers made a general survey of road conditions through Northern Ontario, they decided it would be necessary to develop a shock absorber that would stand up under severe road conditions. As a result all Nash cars shipped into

this territory are equipped with a special cast iron arm type shock absorber which is attached horizontally to the frame. This improved type absorber was tested and developed for the Roumanian oil fields where there are practically no roads at all, and shock absorbers are subject to the most severe conditions. Without in the slightest interfering with the beauty, smartness and comfort of the car, the Nash added this special shock-absorber equipment to cars for the North. This is another advance step of Nash engineering. This new shock-absorber, combined with heavy duty metal covered springs, add greatly to the riding comfort and stability of Nash.

Relies on Mack Truck



J. VAN RASSEL would cause costly delays and increase the cost of a building," says Mr. Van Rassel, prominent Timmins building contractor. "I can always rely on my Mack 3-ton truck getting through, even with the worst road conditions. My men never have to stand around waiting for materials. Nash upkeep costs are low, too," this contractor testifies.

that disturb the smooth flow of the hood and fender lines... that collect dust and water which eventually cause rust spots to occur.

Wider Windshield—For Visibility
The new 2-section windshield has been made 3/4 inches greater in width and 1/2 inches higher, increasing the driver's field of vision... improving safety... lessening eye strain... and reducing driving fatigue. Windshield wipers arched at the lower edge of the windshield and are fitted with longer blades to afford greater vision in stormy weather. With improved cleaning action, the longer wiper blades push water, snow and sleet downward, thus giving better visibility in bad weather. All cars are equipped with dual wipers.

The cow ventilator which also serves as the fresh air intake for the improved automatic "Weather Eye" Conditioned-Air system (for winter driving) has been enlarged to increase the quantity of fresh air introduced into the car. It opens from the front and is fitted with an insect screen and rain shedder back of which can be installed a filter that will clean the air of dust and soot even though the car is not equipped with a "Weather Eye" Conditioned-Air system.

The air filter, which can be installed through the cow ventilator, as an accessory, sets behind an ingenious rain catcher which permits driving in the rain with the cow ventilator open... a feature that cannot be had on any other car except Nash!

Both front and rear fenders are of a massive yet streamlined design that blends perfectly with the new narrow radiator grille and the gracefully tapered rear body contours of all models. The fenders have raised crowns and deep skirts that accentuate the fleet appearance of the car. The rubber covered running boards are set flush with the sill line of the body and are of the "Island type," mounted independent of the fenders. This design enhances the distinctive beauty of Nash cars for 1939 and possesses the additional feature that dirt, water, or ice will not accumulate on the running board surfaces... squeaks cannot occur because the running boards are not attached to the fenders. Ingenious anti-splash baffles are concealed in the rear end of the front fenders and effectively prevent water being splashed up on the body through the opening at the rear of the front fenders.

While there is a tendency by some car makers to furnish their products without running boards, Nash believes they are an essential part of the car's equipment because they prevent water being splashed up on the side of the body; protect the paint finish from flying gravel; are a necessity that women drivers and passengers appreciate; a safety feature because they can be used to wipe the feet free of snow or mud; and, a safety feature because they prevent a misstep into the gutter. If the car has been parked too far away from the curb.

Much Interest Shown in Nash Ambulance Car

More interest than ever before is being displayed in this year's Nash ambulance possible by the new conditioned air system for winter driving.

Police, sheriffs, doctors, funeral directors, communities—all these have shown an unprecedented degree of interest in the new Nash car that can be converted into an emergency ambulance in one minute flat! And without changing the car's beautiful exterior.

Several desirable improvements have been made in the actual conversion facilities, the most noteworthy being patient and shelf immediately below the rear window, new seat stay braces and the folding aluminum stretcher track that is a part of the ambulance equipment.

Conditioned air stands out as a valuable feature of the dual-purpose car, because injured people, on their way to hospitals and doctors' offices, ride in greater comfort, are not subjected to drafts of any description and can breathe an abundance of fresh, clean air in both winter and summer.

Toronto Telegram—"If it isn't bullets in Europe, it's ballots here."

Congratulations Mose Nash Motors

on the occasion of your
3rd Anniversary

We Wish You Continued Success

J. V. BONHOMME

• REAL ESTATE — INSURANCE •
Reed Block Timmins Phone 2250



GEORGE VARTENIUK
Proprietor of the G. V. Hotel in Timmins

Mr. Varteniuk says: "Early this year I purchased a new Nash Ambassador

Eight. Since the first day I drove out of the garage I have checked my mileage carefully and found that I averaged over eighteen miles to the gallon of gasoline. Considering that the Ambassador Eight is the biggest car that Nash make and from my past experience with other cars, I am more than satisfied with this mileage.

Apart from economy in operation, I find that my Nash is more ruggedly built than other cars and therefore especially suited for Northern roads. I only wish I had investigated Nash cars years ago."

MACK BUSES IN ROYAL RAIMENT

Montreal, thriving metropolis of Quebec, overlooked no detail in its gala welcome to Their Majesties.

In harmony with the bunting bedecked city were the 25 Mack buses of the Montreal Tramways. In addition to the Union Jack flying at either side, each bus carried a handsome plaque showing the crown and royal monograms wreathed in Canadian maple leaves.

J. Emile Brunette Prominent Business Man Speaks For Nash

"The early part of this year I purchased seven new Nash De-luxe Sedans to be used as taxis for our firm. The average mileage put on our cars each year is 40,000 miles and as taxis are subject to more severe driving conditions than other cars, I realize that a car must be ruggedly built to stand up under such conditions.

"I am entirely convinced that Nash have built a car especially suited for Northern roads, a car that is complete with driving comfort... stability... beauty in design and last but not least economy in operation. Weighing all these facts I unhesitatingly recommend Nash as the car for the North."



Coming here from River Joseph, Quebec, some nineteen years ago Mr. Brunette took up residence in Timmins and in 1929 started the Brunette Taxi firm. In the space of ten years this well known firm has grown steadily until now it offers one of the finest taxi services in the North. A former councillor for a period of four years, Mr. Brunette is well voiced in town affairs.

Brunette's Impressive Fleet of Nash Deluxe Sedans



Purchased in the spring of this year, this picture shows the new fleet of Nash Cars used as Brunette's Taxis. Each car is equipped with radio and Nash's amazing new "Weather Eye," which gives controlled temperature at any time of the year. In the foreground standing are from left to right—Mose Daigenault, proprietor of Mose Nash Motors and J. Emile Brunette, manager of Brunette's Taxi.

FOR BETTER SERVICE CALL BRUNETTE'S TAXI
Telephone 700 or 1100

SUNOCO

Gasoline and Oil Products

Are Recommended for your

NEW NASH

Nash owners everywhere testify that their car gives greater performance with Sunoco gasoline.

We Wish

MOSE NASH MOTORS

Continued Success

CITY SERVICE STATION

R. M. WYNNE, proprietor
CORNER CEDAR and SECOND TIMMINS
TELEPHONE 40



On Guaranteed Used Cars!

LIBERAL ALLOWANCE ON YOUR PRESENT CAR!

SMALL DOWN PAYMENT CONVENIENT TERMS!



'29 Durant Sedan

This car is in surprisingly good condition. Completely equipped with good tires and license, ready to drive away.

Cash. \$50.00 or Terms

'29 Whippet Roadster

This sport model is the best buy in town. Motor has been checked and it runs good. See this car to-day.

Cash. \$50.00 or Terms

'38 PONTIAC SEDAN, New Car Condition TO BE SACRIFICED THIS WEEK

'36 PONTIAC SEDAN, No Reasonable Offer Refused!

'35 PACKARD, Newly Reconditioned - - - A Snap!

'38 Chev. Sed.

4-door Sedan. Car shows very little wear. Trunk and deluxe equipment throughout. We are offering it this week at a real low price.

MOTORCYCLE

A twin ignition machine just as good as new. It has only been used one month but we are offering it at \$75 below the list price. See it to appreciate.

EASY \$475. TERMS

'37 Hudson

This car has received excellent care. Finish is just like new and motor runs excellently. Don't pass this one by.

MOSE NASH MOTORS

28 SECOND AVE. TIMMINS PHONE 1401
USED CAR LOT, LOCATED AT THE SKATING RINK