

Beauty and You

by PATRICIA LINDSAY



No one can deny that MADELEINE CARROLL has a compelling beauty and a fragile beauty. She cleverly dramatizes it!

Screen Make-Up Authority Deplores Fancy Make-Up Colours.

To give you another side of the more current make-up picture let me quote Wally Westmore, youthful make-up artist of Paramount Studio.

In contrast to the craze of adopting and trying out all the luscious new shades of rouges and lipsticks and eye-shadows, he insists that a really clever woman is foolish to be fickle about them. In fact he simply scoffs at the new eccentric tints!

"I think the advent of exotic shades of lip rouges, powders and eye-shadows are endangering the beauty of the non-professional woman," declared Le Westmore.

"I urge all women to look at beautiful Madeline Carroll as an example of feminine glamour. Miss Carroll is among the number of thoroughly intelligent feminine stars who would never dream of changing becoming make-up colors and contours. A woman who knows her type and sticks to colors, lines and clothes which set off her beauty to the best advantage, is the wise one! A correct basic set of colors in clothes and make-up exists for each woman, and no matter how susceptible she may feel to fads and flurries, she is foolish to forsake her own basic style.

"In 'Cafe Society,'" explains Mr. Westmore, "Madeline Carroll epitomizes the sophisticated, social beauty of today. Her make-up, her hair, her manners, lend ample inspiration to potential society charmers. Against her pale skin she uses a deep rose lipstick, the faintest touch of blush rouge and a cream colored powder. Her lashes are barely touched with dark brown mascara and a faint film of pale blue, with a suggestion of silver, is her favorite evening eyeshadow.

"Miss Carroll never changes this make-up. The blue, mauve or cyclamen rouges amuse her, but she is not tempted to experiment with them! Thus she retains her own individual charm and beauty!"

So there, my pets, is a professional opinion. One, I must admit, which does not take into concern the newer shades in coats, gowns and hats which absolutely demand matching or harmonizing make-up. And if he fails to realize also, that if women didn't adore these newer experiments with make-up the cosmeticians would not go to the trouble of blending them!

There are women, of course, who do not like to fuss. And others who have discovered the most flattering shades of rouge and lipstick. Those women

prefer not to play with the daring, but I cannot help but feel that we have our moods for make-up shades just as we have our moods for certain perfume fragrances!

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Sinclair the Valet Will Help in the Dress Problem

With thoughts centred now on spring fashions and modes and the very proper desire of men and women alike to "look their very best" it is well to remember the service given by Sinclair the Valet, Fourth avenue. This long-established and capable cleaning, pressing and repairing firm, will prove invaluable to you in aiding you to make the most and the best of your dress. Articles of wear soiled or rumpled take on a new look after Sinclair the Valet gives you service.

Unique Fashion Show at Fredericton, New Brunswick

Fredericton, N.B., April 1—Characterized by Dr. Fletcher Peacock, director of educational services for New Brunswick, as the first of its kind in the British Empire and perhaps the world, a unique fashion show was held here last night.

About 50 girls from all parts of the province modelled clothes of their own design and manufacture from cloth they wove after spinning and dyeing New Brunswick yarns. The show featured a ten-day community leadership training course here directed by the provincial department of education under the Dominion-Provincial youth training plan.

The show was held under the patronage of Lieut.-Governor Murray MacLaren and Miss Margaret MacLaren. Members of the legislature and community leaders rubbed elbows with shop girls who were eager to get ideas for spring outfits.

The program consisted of eight numbers, emphasizing the beauty and uses of cloth fabricated from New Brunswick wool. Except for the students' movements as they displayed their attire the scenes were in tableau.

This season has seen the introduction of several new shades in women's clothing, one of which is "japonica" a combination of rust and red.

Jewelry, Luncheon Sets and Bedspreads

Some Fashion Notes On Several Topics.

Toronto, April 1—Some very fine workmanship is shown in the lapel jewelry of the better quality. You have a setting and an assembling of synthetic stones in the manner of real stones. The pieces depict bouquets of flowers, humming birds in natural colorings, and little rickshaw figures, etc. They would be a smart touch to your Easter suit.

Raffia luncheon sets are something you might mark down for the bride-elect. They are woven in a big array of colors and she could work out unusual decorations for her first entertaining in her new home. They are nice, too, for country homes.

The big purse is a very certain indication that you have your bag with you, and if you buy it in a bright color you won't put it down anywhere without instantly missing it. Those square padded kid and suede purses with a "turtle-back" surface are to be had in any color you would like to carry.

Indian print bedspreads with their ancient designs and a variety of colors in the borders excite the designing instinct in many women who see these spreads in various other uses than bed covers. There is a new shipment of spreads measuring 70 by 104. We see them made into draperies, cushions, and we also see them made into full garden frocks, smocks and house coats. You get a lot of material to work with for little money, and if there is a sewing beginner in your house, let her work out something unusual in a house coat from one of these spreads for sheer experience in making something.

Speaking of bedspreads, we hear of women who have done picture pieces in patchwork this year that they refuse to cover up with any plain spread, and have redecorated rooms in a cottage type to display their handicraft. If you have a yen for this sort of thing, the patterns and designs are plentiful. We ourselves would like the apple-blossom design, which spreads itself all over a white quilt. The quilts do for spreads as well as extra covers.

For the bedroom or bathroom are three-cornered hampers decorated with raffia flowers all over the basket. These "bouquets" of flowers used on such utilitarian containers are a gay touch to bedrooms.

Queen Elizabeth Favours Ornaments for the Lapel

London, Eng., April 1—Queen Elizabeth seldom appears in daytime costume minus a lapel ornament of some kind, an unusual touch recently being a diamond bow. She invariably wears two-row pearls, sometimes three, as well.

Rosner Fits Glasses to Wearer's Personality

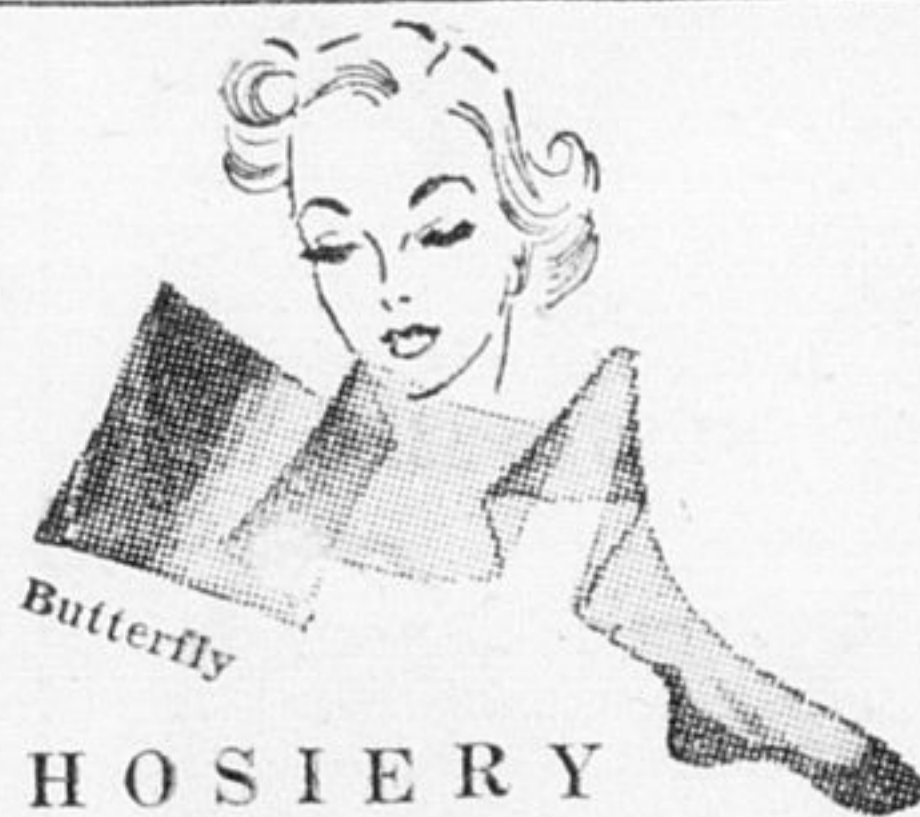
A flawless skin, a charming smile, chic costume and hair-do—and who remembers that she wears glasses? Especially when the shape of lens, the bow, the general type, have been carefully chosen to fit her face—glasses fade, and girl comes forward. That is why people are learning to take care of their eye-sight, and Irvin Rosner advises to finish your spring beauty and erase wrinkles with a perfectly fitted pair of glasses. Mr. Rosner says that two out of every 10 people in the United States wear glasses, and yet they are not a disadvantage. Certainly not! If those glasses are fitted for your personality, they will harmonize with your appearance, and in many cases flatter the wearer.

Linen Suits Extremely Simple in Cut, with Insets

Paris, March, 29—Linen suits extremely simple cut but given individuality by insets are the featured fashion of a showing of resort clothes by the young house of Christine. Nearly all of the costumes may be worn as two-piece dresses or as suits with blouses. Jackets are fairly long hip length and belted, with single-breasted fastenings commencing near the throat. Skirts range from straight and narrow to gored and pleated.

Typical of the inset work is one of creamy white linen inset with vertical navy and dark red stripes that suggest the designs of Basque linen; others are white with red and navy bands marking the pockets, or navy bound in red, or white with red and navy bands making chevrons.

There are also attractive little two-pieces of similar cut, made of printed crepes edged by inchwide bands of plain color; these like the linen suits are washable, with detachable linings and shoulder pads if there are any.



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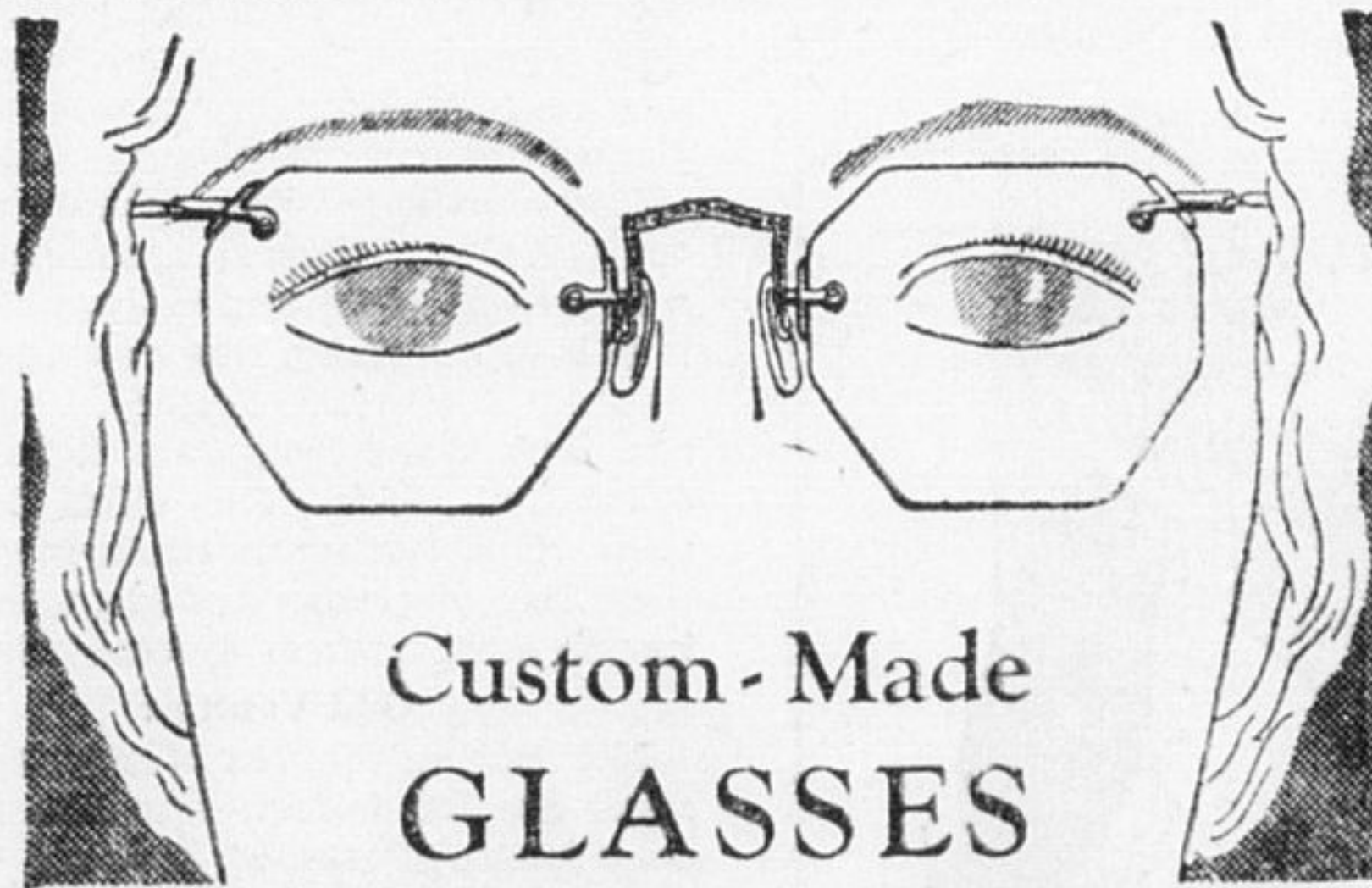
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