

# Frocks for Every Type in Style Picture This Spring

The Season's Smartest Daytime Dresses Give Unusual Scope to Individual Needs and Tastes. Youthfulness Emphasized, but Mature Figures Not Forgotten.

Montreal, April 1.—Fragile, fresh and feminine are spring's smartest daytime dresses. This is a year to look young and wide-eyed and very much the little Victorian lady.

Lingerie touches are the big news in trimmings. If you haven't a tall, slender but softly curved figure which looks especially well in the full-skirted, snug-waisted, widely-discussed school-girl silhouette, you can achieve your own particular brand of feminine winsomeness with frilly jabots or bits of lace at throat and wrists of pencil slim day dresses of which there are plenty.

The vogue for lingerie touches reaches its peak in starched linen and cotton petticoats with lace edgings which show pretty below the swirling hemlines of full skirts. Taffeta petticoats with ruffled edges also are shown under full skirts.

## Prints Chic

The silk suit is a headliner with two versions taking first honours. One is full skirted, of course, with a snug little jacket that hugs the figure. The other is slim and straight and may be teamed up with a longer, fitted jacket or a pert bolero. Boleros are very important. Incidentally, they're kind to large figures.

Prints hold their own in the race to the goal of chic. Tiny florals and geometrics are most popular for daytime with large, splashy patternings reserved for evening. Polka dots never have been more widely used. London, Paris and New York couturiers show dots again and again in all types of costumes for street and afternoon. Shepherd checks in surah and tissue taffeta also are highlighted.

Prints with intricately pleated skirts which change the appearance of the designs are newer. And exceptionally nice for the very tall thin woman because they break the long lines of her body in much the same manner as does a dark skirt with contrasting bodice.

## Navy and Black

Navy blue is first colour choice with black second and gray third. After that come sage green, brownish shades of yellow, duty rose, lighter-than-navy blue, all brown from cafe au lait to tobacco leaf, hyacinth, rosy purple, fuchsia, plum.

Before deciding on black or navy, do consider some of the rich, dark blues and greens and browns or some of the softer, "pretty" colours. You'll be smart in black or navy of course, but it might be more fun to wear something different for a change.

If you are young and slim, you may want to consider separate blouses with bias or pleated skirts. The nicest blouses to be worn with separate skirts are of chiffon, organdy and sheerest silk.

For the budget minded, two dark skirts and several blouses—some quite plain and of heavier materials, as well as a couple of flimsy ones for dresser occasions—might very well form a complete daytime wardrobe for spring and summer.

It's a mistake, of course, to wear transparent, peek-a-boo blouses on the street or to the office, but they are ideal for tea or informal dinners.

## For Mature Figures

For mature figures chic town ensembles include printed dresses with matching redingotes, neatly fitted in the middle with easy but not exaggeratedly full hemlines. Very few cape dresses are shown, boleros having pretty well crowded them out of the picture.

The ideal Easter wardrobe includes a suit, two dresses—one print and one plain—and a topcoat which may be worn over all three.

With these four costumes, providing the dresses are chosen carefully with an eye toward your natural background (climate, landscape, whether you work in an office or play bridge in the afternoon, as well as toward what makes you look younger, fresher and more feminine), you shouldn't have to go on another real shopping spree until time to buy special vacation togs or an early fall wardrobe.

## Dinner to Eve Curie Introduces New Style

Gypsy-Printed Culotte Skirt: Attracts Much Attention.

San Francisco, April 1.—The outstanding social affair so far on Treasure Island, the dinner given for Eve Curie, at the Yerba Buena club, by its founders, brought out a scattering of new spring fashions in evening dresses, but from the fashion point of view, it was impressive for the number of fur coats which appeared.

Mink, silver fox and blue fox were favoured with a good representation of sables, in coats varying from hip-length to knee-length.

Eve Curie, guest of honour, wore a dinner dress of royal blue lace and net, sequinned, with full skirt, elbow-length sleeves, and a deep, rounded neckline. Her wrap was a blue fox hip-length coat.

One guest wore a dinner culotte with long, gypsy-printed culotte skirt and white shirtwaist top with red kid shoes, and many coloured beads and coloured bracelets in the gypsy manner.

## Choice Array of Suits, Coats Gowns at Smart Set Shoppe

Teal, Japonica, Fuchsia, Beige, Brown, Navy, Black and all the popular pastels are harmonized in suits, coats and frocks at the Smart Set Shoppe on Third avenue, with hats, gloves and bags to match. The suits are especially noteworthy, with hymo lapels and zipper skirts, and made of striped worsteds, serges and covert gabardine. This is definitely a suit year, and those at the Smart Set, with the new longer jackets and popular "comfy" pockets cleverly follow the designs created by such great designers as Lanvin, Schiaparelli, and New York and Hollywood designers. They will suit every figure, and will flatter both the slim and the stouter woman as she joins the Easter parade this year.

To accentuate the freshness of spring, pert blouses are made of assorted paisleys and sheers, in pastel shades, brighter colours of the "colour-minded" fashion world, and in Romany and candy stripes. These blouses, which are featured in large display at the Smart Set Shoppe, will change the suit to a glorious spring "tonic," that tonic which every woman requires as the winter months slip into spring. In keeping with the blossoming out-doors, the fashionable woman dons a smart suit, and changes its tailored appearance with bright blouses that bring spring to her heart.

On the colder days, she will finish her suit ensemble, with a boucle or imported tweed coat, choosing either a box style or a fitted coat to match her personality. These coats are shown in pastels and colours at the Smart Set Shoppe, with the newest designs in sleeves, cut, and finish. Braiding has become very popular this year, and is finding its way into every piece of attire.

To top that "tip-to-top" feeling of well-being, the up-to-date woman will choose colourful accessories in spring colours — handbags in patents and suedes, and gloves and hats to match. These, too, may be varied each day, so that you will appear in a new ensemble that your friends will admire and you will be pleased at your personal appearance. There is no greater handicap for a woman than the feeling of not being quite as well dressed as her neighbour, and this spring of 1939 should leave this feeling with no woman of the Porcupine district.

## POLKA DOTS

Polka dots are dancing all over the place. Little and big, they come out into the daylight, and they even have a place in night life. They're as fresh and smart as ever for spring wear, and they're as crisp as the first snow-drop.



this spring, are "brandies," large glasses which resemble the old-fashioned lamp chimney, being wide and full at the bottom, and narrowing at the top. Halperin's has brought "brandies" to the Porcupine, and their popularity in the south finds its way into the spring household fashions of this northern land.

## Mrs. Roosevelt to Wear the New Bluebird Shade

New York, April 1.—Mrs. Franklin D. Roosevelt, whose favourite colour is blue, has chosen a shade called "bluebird blue" for her Easter frock.

It's a shade deeper than sky-blue, and very near the "Eleanor blue" named for her in the spring of 1933.

The Easter outfit she has selected is a soft dressmaker ensemble with a semi-fitted navy blue wool coat. At the top of the sleeves and the front and back of the yoke it has open-cut embroidery, which shows the lighter blue sheer crepe beneath.

The simply cut dress has a flared skirt and fan tucks on its bracelet-length sleeves and above and below the belt.

Mrs. Roosevelt will wear with it a navy blue straw sailor hat with a tailored bow at the back of matching bluebird blue. Her gloves and bag will match the dress.

Buy two blouses to go with one long, full evening skirt, a bright one and a subdued one—result, two evening dresses.

The popularity of the grey flannel is a thing which remains more or less constant from year to year. The above model is a conservatively cut flannel with a lighter pencil stripe. The draped shoulders and smart lines of the suit make it a worthy competitor for the more radical styles.

## Many Modish Novelties at Halperin's Jewellery

Oodles and oodles of costume jewellery—for your suit, your street-dress, your afternoon dress, and even for the evenings—that is the latest decree of fashion. This costume jewellery is shown at Halperin's Jewellery Store in all the most colourful designs, with necklaces, lockets, brooches and other jewellery vying with one another in seeking to take the first place in popularity. Odd shapes and odd designs, clever colour combinations, and workmanship that would do honour to the originals of these designs. Stones and cameos are also coming into greater popularity for the spring of 1939, and they are fashioned to harmonize with the variety of colour that this spring has brought forth.

Fabric bags in gay prints, and in the newest shades—Japonica, mulberry red, teal, fuchsia—are on display at Halperin's, and feature the newest in handles.

For the household there are coloured glasses with glass straws. They are handpainted in the dainty spring shades, and come in sets of six and eight, carried on pretty summer trays. An odd addition to the "glass world"



## Your "Easter" Bonnet

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