

Small Waist and Flared Skirts Are Featured

Angelic Lingerie Touches at Neck and Cuff Give Innocent Appearance to Women of All Ages. Blouses Are Important Spring Highlights.

Toronto, April 1.—We bring you the woman of spring, 1939 — quainter and more feminine than she has been since the days when the smelling salts were used at the slightest provocation.

It's a new spring. The silhouette is young again.

Waists are tiny. Skirts are short and full. Pretty petticoats peep out at the hemline. Blouses are so sheer that you'll wear camisole slips. Pertly crowned hats are covered with flowers and veils. Fur jackets go blithely everywhere from day till dawn.

Shoes are elegant, with open toes and open heels. There's an angelic touch of lingerie everywhere. Gypsy colors flash brilliantly. Tailored suits submit to frilly feminine blouses. Tweeds come out in warm colors that gladden the heart.

A youthful femininity—not too young for any age—has settled over the woman of 1939.

Every frock—daytime and evening—has its gathers, its flares or its pleats. Embroidery is enjoying a comeback. Fresh frills appear at neck and sleeves.

For the woman who doesn't feel equal to trying out "little girl" styles, there's a choice of other silhouettes. But there will always be that femininity of skirt, with fulness below a round neckline.

Checks, stripes, plaids and polka dots are well represented in the new styles.

The blouse and skirt and dress and jacket trend is making a deep impression. Never were blouses so important. Choose them in gay stripes, or in beautiful fuschia and violet tones, or choose from the froth of fragility. Wear one with a separate skirt. Wear one with your suit. And wear one with your evening skirt—be it gay with Romany stripes or quieter in a plain color.

Pique and frilled neckwear is worn demurely. Eyelet embroidery and tucks in "little girl" collars and cuffs give that innocent look. And there are colorful Buster Brown bows and streamers worn with Eton collars. Vogue says "A white pique bow for your lapel." If not a pique bow, then one of the fantastic ornaments being shown. Or a beautiful jewelled device.

Colour is the story in flowers. They come in the most gorgeous tones and quieten off into demure little bunches of forget-me-not and lily-of-the-valley. A white carnation is smart for your checked suit.

New novelty belts in all the colors of spring are being shown. One of the most interesting is the wide corselette or monastic silhouette belt in high color.

Twotoned veils for the perky bonnet or sailor are catching on like wildfire—colors like chartreuse and purple; fuschia and blue, and so on.

The embroidered bands and frilling on your petticoat are going to take you right back to the days when you were a child—and we don't mean so very long ago.

New colors have come with spring. Channels's lettuce green, Molyneux's navy green or Atlantic green; Japonica, Dutch Clay, the tulip colors, the Tamerlane tones, and a dozen others.

Japonica and Dutch Clay are good accent colors and are being shown in shoes, bags, belts, hats and flowers. They stand out to perfection against a background of black, beige, brown, grey, green and navy blue. Grey, by the way, is a very popular color this spring, especially when—like navy and black—it is worn with white.

Brilliant red shades are good accent colors, too. Dusty pink is beautiful in accessories when worn with navy blue or black. The tulip colors are often used in two-tone arrangements. There's an insistent call for berry red with navy, black, beige, grey or green.

And so on down the color ladder. Stylists predict that the coming spring and summer will be gayer than anything seen in years.

In the evening, you may be sheathed in satin or swishing around in frou-frou. Or you may be a very beautiful and romantic gypsy queen in all the gay Romany colors.

There is no set length for your daytime clothes this spring, though swirling skirts are necessarily short. Choose

the length—anything from fourteen inches above the ground, up—that is best suited to your type.

But keep a very brief motto in your mind when you set out to do your spring shopping.

Be feminine!

Cosmetics Appear in Many New Shades

New Shades in Cosmetics to Match the New Spring Togs.

New York, April 1.—New faces for old! Fresh new spring beauty for winter weariness. The "little girl" fashion must reflect in your skin as well as in your clothes.

So take stock of your complexion. See what damage the winter months have done, and then go about the business of making a beauty schedule of your spring programme. One of the best spring tonics on earth is a facial. And even a change in the shade of lipstick makes you step along with a lighter heart. So consult an expert and get a prescription.

The warm colours of the new spring clothes have brought with them a wealth of new shades in cosmetics. When you do your spring shopping, you're going to realize that rouge is just as important a necessary to your new ensemble as your gloves and the bag.

Your skin must take on a youthful appearance. It's got to tone in with that demure, flowered bonnet or sailor. This can't be accomplished by merely dabbing on some powder. There's no room for unsightly blemishes in this new Age of Innocence. Fresh vegetables and milk play an important part in your beauty programme. But there isn't a woman on earth who doesn't need a nourishing cream to help things along.

Make a practice of creaming your face before you get into the bathtub. The warmth of the water will cause the cream to seep deeply into the pores. And do make sure that plenty of cream gets put around the mouth. It needs it, for, as you get older, it dries and becomes slightly wrinkled. Always cleanse your skin before another coat of make-up is applied. Three times a day should be the rule for the cleansing process. Best way of keeping pores from becoming enlarged, you know.

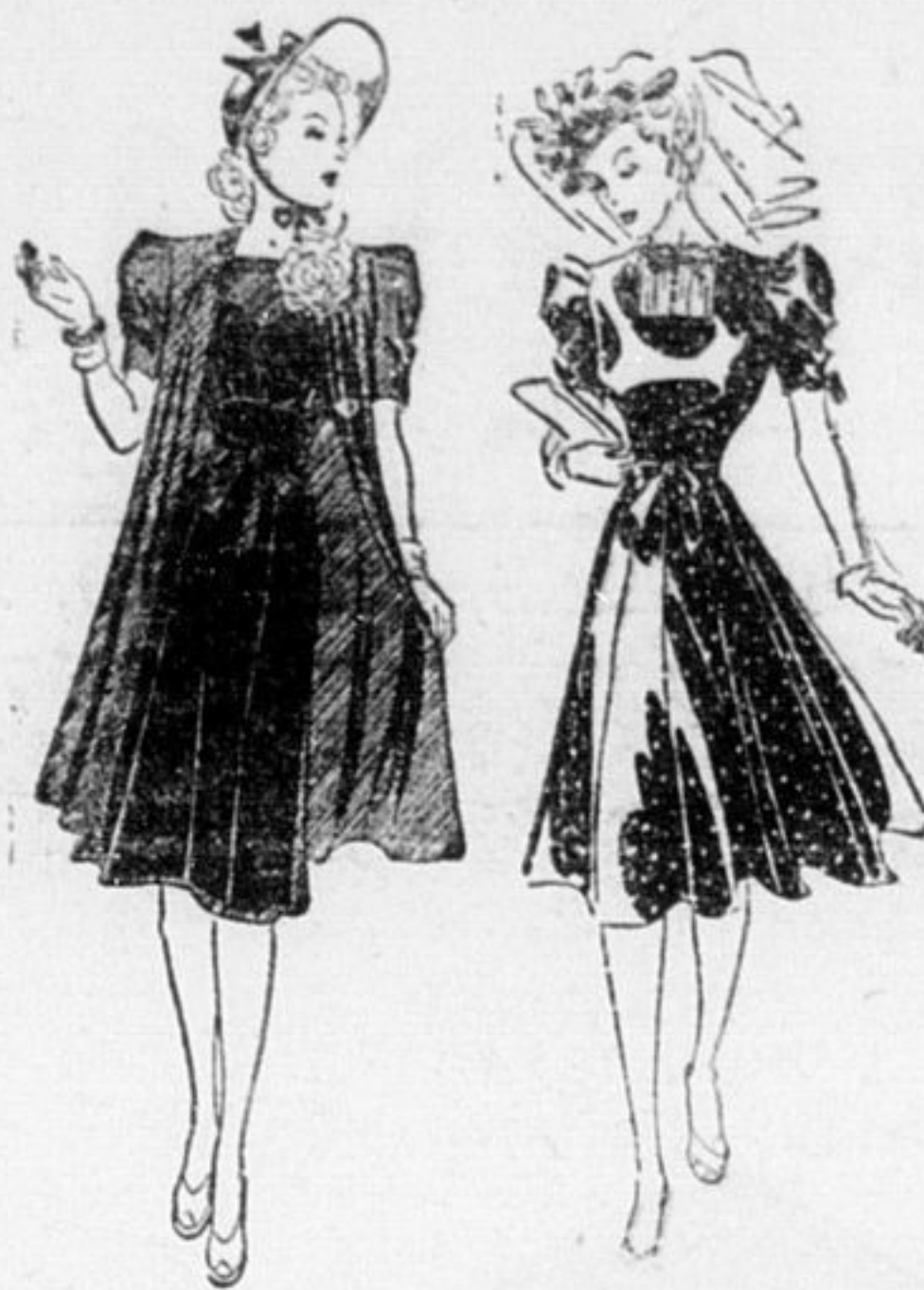
Get advice on the right place to apply your rouge so that your best points will be emphasized. A regular general check-up on the complexion has become just as important to well-groomed women as a visit to the doctor.

Lovely Fashions for Baby at Shephard's Stork Shoppe

No trouble in persuading baby to visit Shepherd's Stork Shoppe . . . but definitely—no! How she'll smile her prettiest when she sees the pretty coats and dresses that have been chosen to suit her baby personality. In pastel shades and brighter colours to match "Mummy's" ensemble, and made of such soft materials as light weight flannel, and silk crepes for the very tiny tot. And the dresses are spring-time dreams—muslins, voiles, and silk crepes, in all the shades of the rainbow, and in fine prints. What a very pretty youngster, and what a very delighted mother! Before it's forgotten, the ensemble is finished with a tiny white felt and the youngster will look just as smart as the mother on Easter Sunday.

For her own pleasure, mother will find at Shepherd's ideal prizes, and clever pottery. And to please baby when the Easter treasure hunt is on, there are toys galore, for the child of every age.

Make a white pique dress look expensive by adding black accessories—a black bow in your hair, short black gloves, black shoes.



They've realized that spring is here—and so they're out on the "town's Park Avenue" in their spring best. One is the new idea of redingote, which shows the adorable dress of sheer, and the other is an up-to-date version of what the fashionable woman donned in grandmother's day—and what an idea!

Eggs Are Still The Fashion for Easter

Maybe the Rabbit Pulls Some of These New Egg Tricks from the Bag.

(By A. M.)

Eggs are still the "very things" for Easter—still in the mode. This year there are some new shades in the coloured eggs—fuschia and chartreuse being popular to match the gowns.

Eggs being the fashion does not mean that this is the word from fashion dictators at Paris, London, New York, or what have you. The egg fashion is sponsored by Paris, London, Old Vienna and New York, but it is also the mode in Mobile, New Orleans, Russia, Guatemala, Florence, Germany.

Eggs for breakfast? Of course, but how do you like them? There are favourite egg dishes in every country, and about as many different ways of serving eggs as there are countries in the world. Indeed, unless someone "stops Hitler" there won't be enough countries to go round.

One writer in Vogue thus describes the serving of eggs in the South: "In New Orleans and Mobile—after the quiet of Lent, Easter is a fete day, not only in fashions, but in food. Breakfast after church is exquisitely served on the old silver that carries the lustre and elegance of the more ceremonial days. Eggs on oyster shells, baked in rock salt, with lemon, butter, and chives sauce are simple to do, but have great dash and style. Eggs with a thick, succulent shrimp sauce (in casserole) are marvellous served with hot Easter currant bun (influence of Creole cookery). Mobile, almost as full of splendid tradition as New Orleans, dishes up Eggs Jeune Reine. They are individual eggs with the whites beaten as stiff as angel food—with the yolk in the centre, like a yellow daisy centre—which are popped in a hot oven, baked either soft or hard, whichever you prefer, and served with a mushroom sauce."

France's contribution for many is the French Fried Egg—cooked in deep fat or olive oil, crisp and brown around the edges. Served with bacon it makes a hit in nearly any country.

The folk in Guatemala feature an egg dish—made with hard-boiled eggs cut into four (by cutting into two both vertically and horizontally) and covered with a brown almond sauce flavoured with sherry.

On the American continent there are eggs of many kinds as a routine matter—hard boiled eggs, soft-boiled eggs, scrambled eggs, fried eggs, poached eggs. A little extra thought and care in the preparation of any of these egg dishes and to the delectability of the eggs served, especially when bacon, ham, or other meats, or vegetables, are made to form part of the combination. However, if any American or Canadian thinks the people on this continent have been uninventive in the matter of ways to cook and serve eggs, it should be remembered that over three hundred French egg dishes have come to this continent, and are in more or less general useage.

Russia, of some years ago considered itself the home, or the heart, of the

egg. It was part of the life and religion of the Russian to eat eggs (and maybe, in combination with caviar) at Easter. The eggs were hard-boiled and coloured bright red. Since then the Russians themselves have become hard-boiled coloured Red and are more concerned about the rest of the world accepting Russian politics, rather than the Russian ways of serving eggs.

This egg article may well close with another quotation from the writer in Vogue: "In Germany and England, little plovers' eggs, blue and spotted in a little wicker basket, are a delicacy. We can't get those here, but we can serve small hen's eggs, pastel in colour, in a neat little peasant basket. Also, one delicacy of the good old English country house is an excellent substitute. This is: soft-boiled eggs in calf's foot jelly, flavoured with bay-leaf. They look like the triumph of a fancy chef, but are as easy as possible to achieve. We should not—speaking of simple recipes—forget the omelet and the simple baked egg, which ought to appear at least once a year on the table perfectly, expertly, beautifully made. After all, it is the omelet or the scrambled egg over which chefs have their most violent controversies, and seldom do any of us learn to make the kind of omelet that sends tourists on a pilgrimage to the cooks of Flanders."

COSMETIC SHOES

Shoes in cosmetic shades, to match lipstick and eyeshadow—and even the smarter powder shades—are one of the new highlights of spring.

Potted Plants Are Lovely Gifts



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