

SHRAGGE'S SACRIFICE THEIR COMPLETE STOCK OF 124

Luxury Furred Coats

SALE STARTS
FRIDAY
at 1 o'clock and continues
for one week only!



Every Coat a Style Success!
Every Coat Superbly Furred!
Every Coat Expertly Tailored!

Dramatic treatments of Persian, flattering ripples of cross fox or badger . . . fresh, deep-furred supple skins mounted on superb quality woollens! A glorious collection of ONE-OF-A-KIND Coats all from our individually selected stock. Not a single one was brought in for sale purposes.

Blacks, wines, brown, green, blues—all the important colours and all sizes—14 to 44 including half sizes.

EVERY COAT REDUCED

30% TO 50%

SNOW CAME TOO LATE!

Shragge's pride themselves on their ability to predict style trends . . . BUT they freely confess that they were most unfortunate in their predictions of the weather.

Anticipating a normal winter they scanned the style centres for just the coats that would thrill smart Timmins women . . . and you'll see for yourself how successful they were when you come in to-morrow.

Luxury coats, these boast MORE FUR and MORE CAREFULLY SELECTED FUR than you've seen in years! Distinctive fashions . . . fur-armed, fur bordered, fur bolero coats . . . plus newest dressy box, fitted and soft-top styles! Superbly tailored of crisp nubby woollens, warmly lined and interlined . . . luxurious winter coats that have everything. Choose your coat tomorrow . . . there's exactly 124 to select from and every one is far less than you would have paid if Shragge's had been as good a judge of weather as they are of fashion!

NOVEMBER Sale DRESSES

Special Coat Group

Just 10 Coats, black only, sizes 40 to 46

REGULAR VALUE
TO
\$49.95



Fur Felt
HATS

All
1/2
PRICE

DECORATIVE
LITTLE HATS

for your dressier moments

Hats definitely designed for the NEW you—that fascinating lady with upswept curls. Deftly fashioned from fine felt, frothy veils . . . they're headed for a brilliant future at teas and little dinners.



from
\$1.95

and Up

Term during
sale strictly
CASH

"Dress-Up" Frocks You'll Love!

Dresses to make you a new EXCITING YOU! Fashion's news in high shoulders, high or low V-necks, small waists, slim or lively skirts! Stunning sleeves . . . bishop, leg-o-mutton and new push-up types! Sparkling trims . . . jewel, braid, embroideries! Matchless, crepes, velvets, wools. Teal, plum, rust, green, black. See them to-morrow. All greatly reduced and placed in the price groups.

\$6 DRESSES	\$8 DRESSES	\$12 DRESSES
\$2.95	\$4.95	\$6.95

A.J. Shragge's LIMITED

EVERY STYLE SUCCESS - Sale Priced!