

ANNOUNCING THE OPENING OF THE TIMMINS WORKINGMAN'S STORE LTD.

GENERAL MANAGER



P. Petchersky

With 25 years of merchandising in Timmins "Pete" has gained an intimate knowledge of the needs of the working man. He served in "the early days" with J. R. Gordon and later when the mine took over held a responsible position with Hollinger Stores. For the past 12 years Mr. Petchersky has been associated with Sam Bucovetsky Limited as "head buyer." In this capacity he has established advantageous buying connections that will enable his new organization to give outstanding values at all times.

PRESIDENT



R. M. Pierce

With a lifetime of experience in wholesale and retail merchandising in Winnipeg and Montreal, Mr. Pierce comes to this new firm well equipped to head its activities. It is his belief that people want good merchandise at low prices rather than pay extra toward expensive store premises and fancy fixtures. "After all" says Mr. Pierce, "it's the goods that count."

WITH A SOUND POLICY THAT WILL
APPEAL TO EVERY WORKINGMAN
STORE OPENS FRIDAY

The Opening That Will Open Your Eyes To True Value !

NO JOB LOTS - ALL FRESH STOCK

When you visit our store to-morrow you'll see attractively displayed all fresh, new stock in the latest styles. Manufacturers across Canada co-operated fully in making up clothing especially to order for our opening. This speaks for itself. You'll find no job lots or factory clearance goods in this store.

TO BETTER SERVE THE WORKINGMAN

Our every effort is toward better serving the workingman and his family with the kind of clothing and dry goods wanted at prices that they can easily pay.

PRICES THAT MAKE WAGES GO FARTHER

Two things affect your standard of living. One the amount of your pay cheque and the other the cost of things you buy. We can't do anything about your wages but we are pricing the goods low, so that your wages go farther.

EVERY DAY MEANS SAVINGS TO YOU

You save money every time you buy at the Workingman's Store. Not just on special occasions do we offer bargains but you receive honest value every day of the year.

OUT OF THE HIGH RENT DISTRICT

The Timmins Workingman's Store is situated near Birch on Third out of the high rent district. This means that our rent and overheads are lower and this saving is passed on to you in lower prices.

SPECIALIZING IN UNION MADE GOODS

Workingmen are interested in knowing that the goods they buy and the firms they patronize are fair to their fellow workers. Merchandise at this store is the product of Union Labour in accordance with our policy.

SATISFACTION GUARANTEED

You need have no hesitation in selecting clothing and dry goods at the Workingman's Store. Your satisfaction is guaranteed or your money refunded.

HONEST VALUE EVERY TIME

Our Values Are Too Numerous To Mention
Come In Tomorrow And See Them Yourself
ONE VISIT WILL CONVINCING YOU !

We feature well-known brands and makes with a national reputation for quality and style leadership.

For The Workingman And His Son

This List Will Give You an Idea
of Our Large Stock

WORK CLOTHES
OF ALL KINDS

SUITS and COATS

Ready Made or Made to Measure

PANTS BREECHES

BOOTS and SHOES

For Work or Dress Wear

SLIPPERS

RUBBER FOOTWEAR

SHIRTS TIES

SOCKS

UNDERWEAR

PAJAMAS

WINDBREAKERS

SWEATERS

PARKAS

GLOVES MITTS

For Work or Dress

BELTS BRACES

SCARVES

For Boys

A Large Department Catering
to Boys.

SUITS and COATS

PANTS BREECHES

SHIRTS TIES HOSE

SWEATERS

BELTS BRACES

MITTS GLOVES

WINDBREAKERS

BOOTS SHOES

RUBBERS SLIPPERS

TIMMINS WORKINGMAN'S STORE

Note The Address !

Limited

68 Third Ave. 2 Doors West of Birch

Out Of The High Rent District !