

By Royal Proclamation

Next Week (October 9th to 15th) Is

FIRE PREVENTION WEEK

" . . . the general public is vitally effected by the tremendous waste of life and property by fire and the enormous expenditures entailed by our fire protection services."

" . . . almost eighty per cent of all fires occur as the result of individual carelessness."

—Excerpts from a letter to The Advance by J. Grove Smith, the Dominion Fire Commissioner, again enlisting The Advance's support in bringing to the public notice the need for greater care in cutting Canada's fire toll.



*This Section Issued
With The Co-operation
of:*

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ALL CAN HELP REDUCE FIRE RISKS