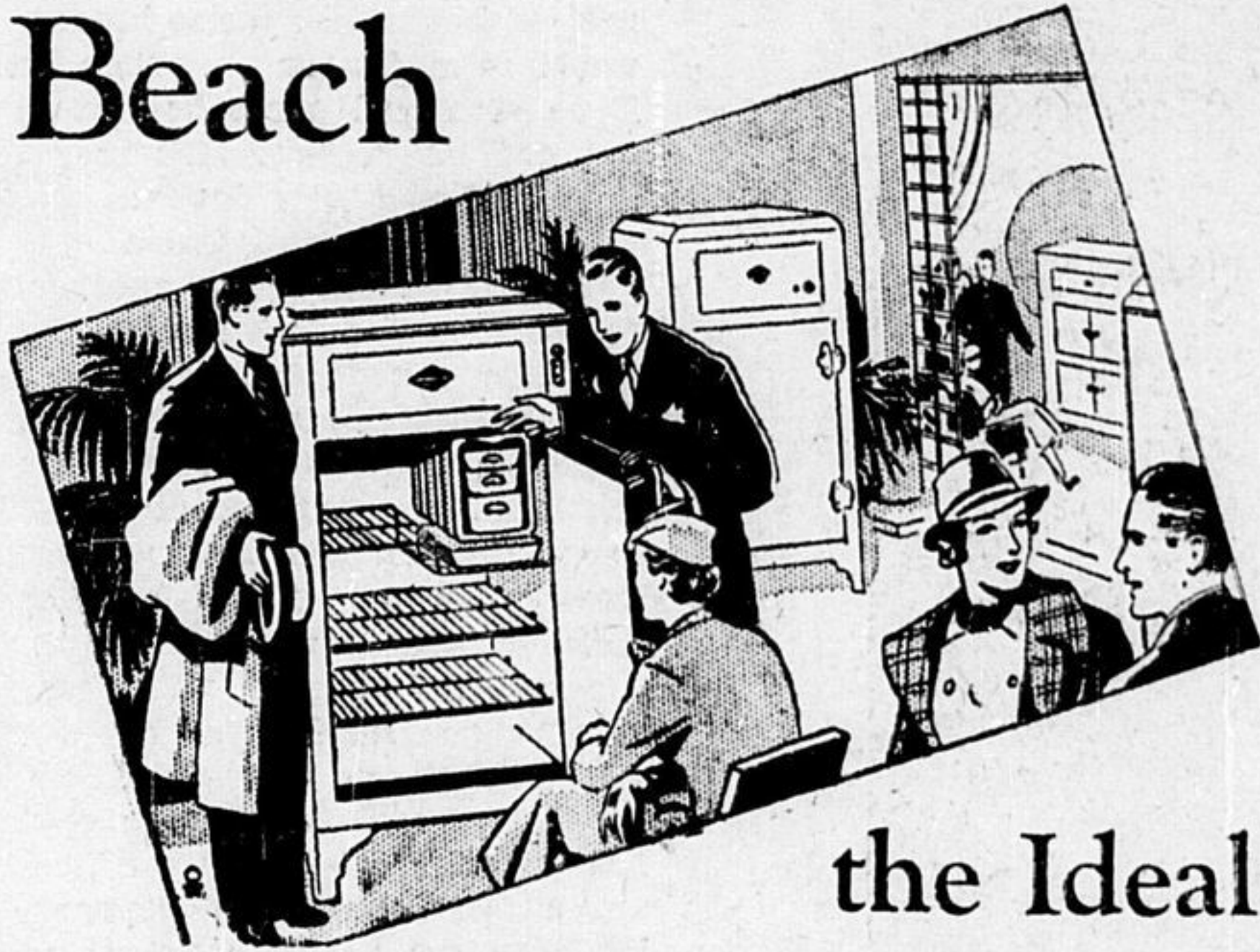


HOME IMPROVEMENT SUGGESTIONS

YOUR HOME MUST BE MODERN TO-DAY!

Beach



the Ideal REFRIGERATOR

AND TO BE MODERN IT MUST HAVE--

Beach Refrigeration

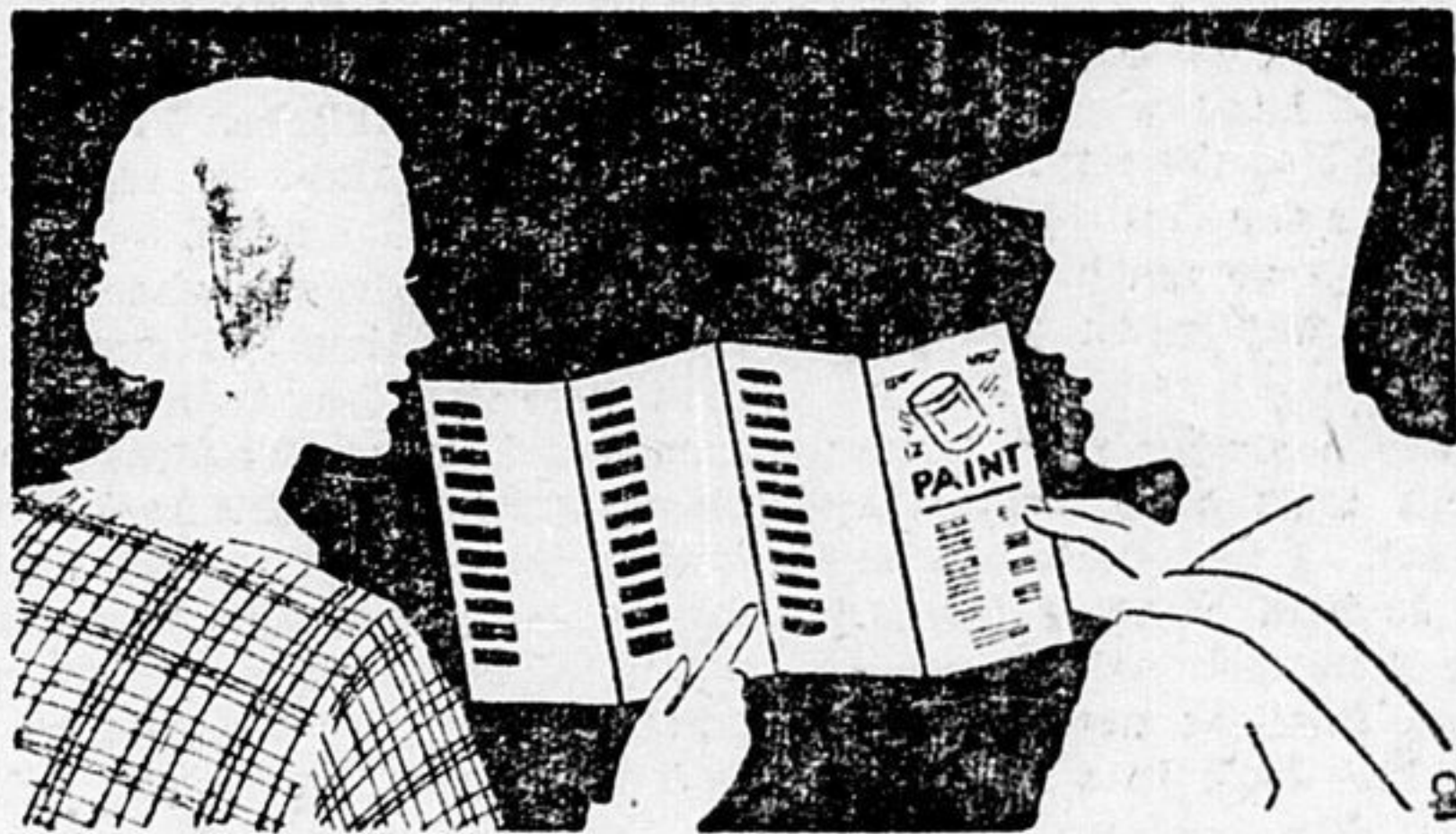
Summer modernization begins with refrigeration . . . and you'll find the best refrigerators on display at the Ideal Hardware, for we have a model for every home—from small apartments to the most modern of commercial units. The Beach refrigerator is built in a size and style for every need, and share the advantages of Beach's exhaustive research and better construction methods.

PRICED AS LOW AS

\$159.00 \$10.00 Down and Easy Monthly Payments

PAINT & WALLPAPER

ON THE MONTHLY INSTALMENT PLAN

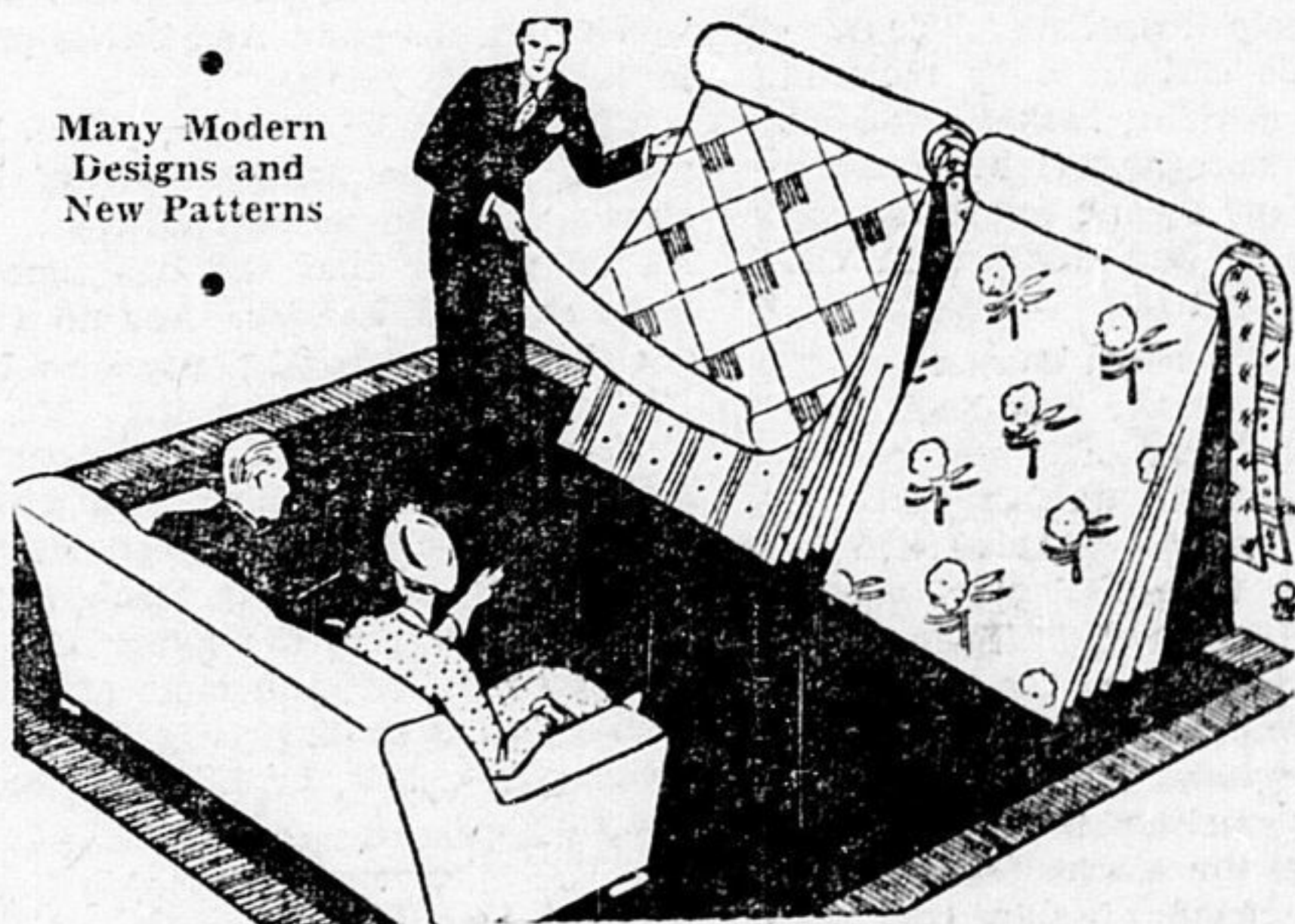


Glidden Quality Paints

Tests have proven that it does not pay to buy cheap paints when you can get Glidden's paints and varnishes—the finest on the continent at moderate prices. We carry a paint for every use and a colour for every taste.

\$1.90 to \$3.95 per Gallon

Many Modern Designs and New Patterns



Choose New Wallpaper

A bright cheery interior makes a world of difference in your home, and here's your chance to make that change now on liberal terms under the Home Improvement Plan. Many beautiful patterns to choose from in patterns to suit every room in your house.

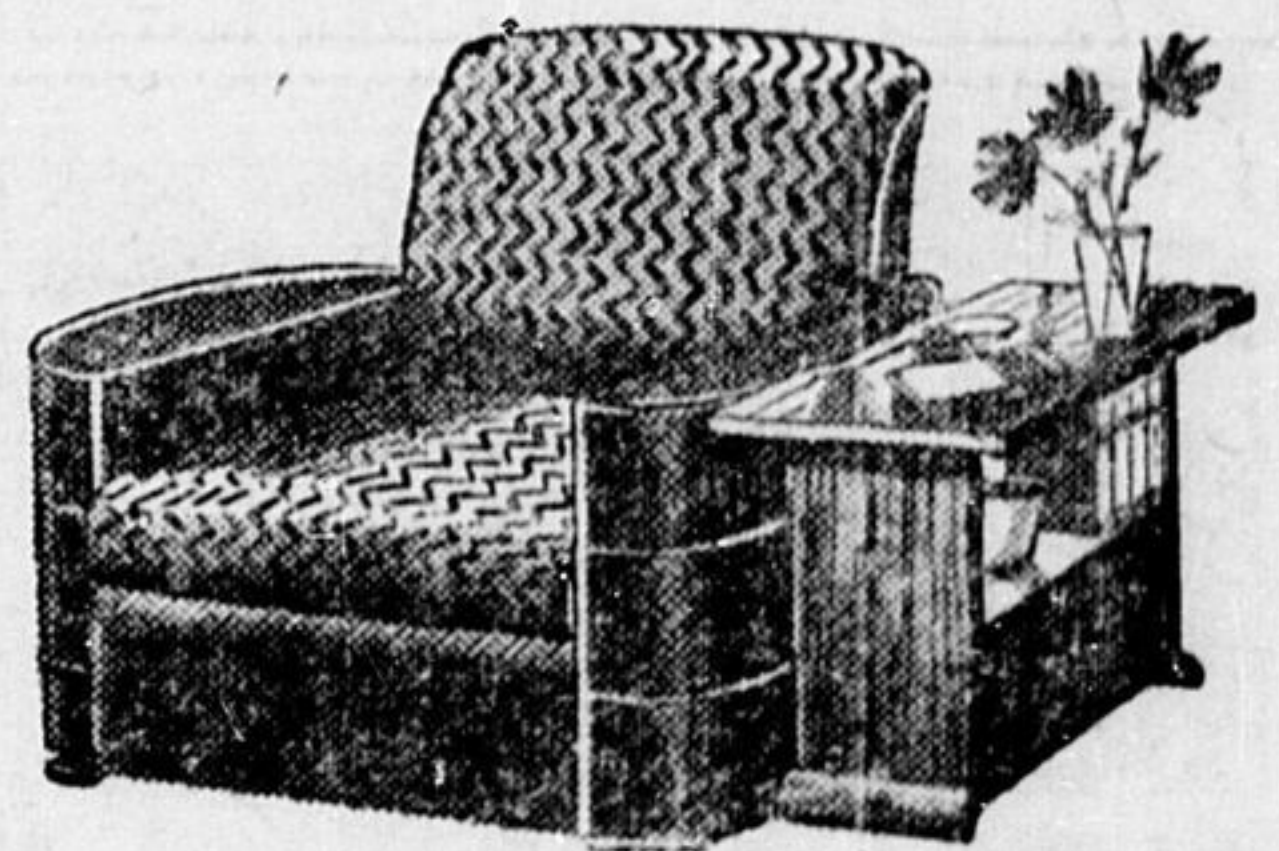
BUILDING SUPPLIES and HARDWARE

We are in a position to quote low prices on building material and hardware. Delivery without delay from our stock of—

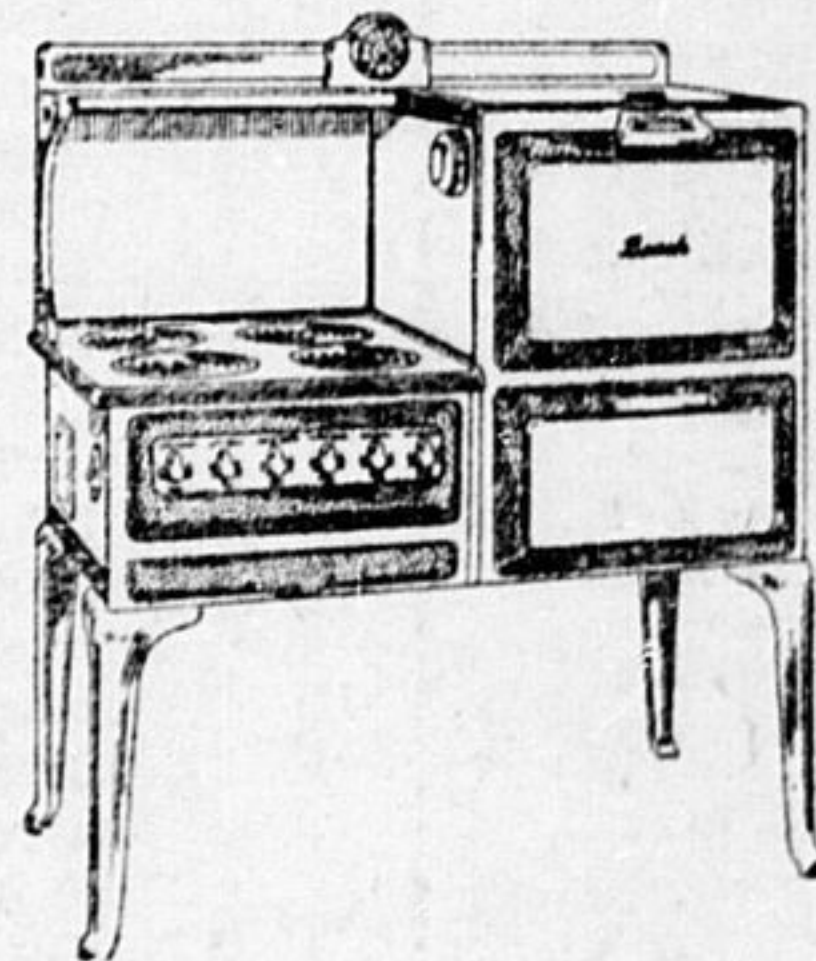
- | | | |
|--------------------|-------------|------------------------|
| Cement | Gyproc | Tar Paper |
| Plaster | Insul Board | White Paper |
| Insul Bric Siding | | Red Top Insulation |
| Builders' Hardware | | Johns-Manville Roofing |

BETTER HOMES Deserve Better FURNITURE

When you re-decorate or remodel of course, you'll want new furniture. Ideal have a fine display—everything in fact from an end table—to a room complete. You'll have no trouble choosing pieces to harmonize with your renovated rooms. Terms arranged.



We Specialize in Beach Stoves



BEACH STOVES are priced from \$95.00

There's no place in a modern kitchen for an old-out-of-date stove. See the famous line of Beach Ranges. There's a model for your kitchen that will not only be the utmost in efficiency but will blend with your colour scheme. Your old stove taken as part payment.

ALSO RADIOS, WASHERS, AND REFRIGERATORS

Full Home Improvement Plan Information

WE WILL GLADLY EXPLAIN WHAT THE HOME IMPROVEMENT PLAN CAN DO FOR YOU AND MAKE ARRANGEMENTS FOR YOUR LOAN.



IDEAL HARDWARE Co.

J. E. H. CHATEAUVERT, Manager

62 THIRD AVENUE

TELEPHONE 216