TO STIMULATE HOME BUILDING



Mrs. James Roosevelt, (inset) honorary chairman, Housing Division of the 17th Annual Women's Exposition of Arts and Industries, cuts the ribbon to open this organization's recent New York home show. At her right is Mrs. Robert W. Aldrich Rodger, chairman of the Housing Division and prominent club woman,

and at left, Mrs. William Dick Sporsberg, nationally known in women's club circles. In the picture below, Mrs. Rodger is shown filling out the first official entry in the Johns-Manville \$15,000 "Better Homes for a Better America" prize letter writing contest. P. A. Andrews, J-M vice-president officiates.

Cracked Ceilings Now Solved Problem

How to be Rid of the Too-Common Ugly Ceiling.

One of the most exasperating conditions which the home owner sometimes has to face is the problem of cracked, discoloured ceilings. Heretofore, there has been no sovereign remedy, except removal of the old plas-

ter and application of new plaster. Needless to say, because of the obvious inconvenience of this method, as well as its expense, few ceilings received anything more than an occasional patching and kalsemining.

To furnish the missing element in the problem of cracked plaster, manufacturers of fibre board products developed their materials in sizes especially for ceiling use. Some are cemented in place and will conform to any slight unevenness. All can be nailed. Johns-Manville recommends that furring strips be nailed over the old plaster

first. The contractor, by using his level is thereby able to "shim" out where necessary and so apply a finished ceiling that is trim and true. Nails, being small headed, are virtually invisible from normal eye height. The board requires no additional finishing, unless special effects are desired to harmonize with your decorative scheme.

The advantages of this method are apparent. Since a 9 x 12 room can be done in one day, there is no prolonged confusion, and the room is ready for use the same night.

3 DAY PAINT SALE

THURSDAY MAY 12th to SATURDAY MAY 15th

BRANDRAM, HENDERSON

Paints - Varnishes - Enamel



Now is your opportunity to paint! Take advantage of these low prices to brighten up floors, walls, furniture and the exterior of your home. Prices below effective for three days only.

A real bargain in varnish for general purposes and particularly for use on floors, woodwork and furniture. It is waterproof and fast drying.

Regular Price

1/2 pints pints \$0.45 \$0.75 quarts ½ gallons

1/2 gallons gallons \$2.60 \$5.00

Sale price

.29 .55 .98 1

89 3.69

B-H FLOOR PAINT

Highest quality pure lead and oil paint for interior or exterior use in a wide range of popular colours.

REGULAR COLOURS AND WHITE:

½ pints pints quarts ½ gallons gallons

.45 .70 1.25 2.35 4.35

NO. 36 AND NO. 50:

.50 .80 1.40 2.60 4.85

FAST DRYING ENAMEL

For Interior and Exterior Use-One of the most popular and widely used B-H products.



EVERY B-H PAINT REDUCED 25%



ENAMELS Regular Price Sale Price

STAINS Regular Price

Sale Price

GROUND COLOR Regular Price
Sale Price

Chi-Namel Enamels and Varnish Stains dry quickly. Their bright finish adds color to exteriors or interiors. It makes old furniture look like new. The enamels are available in 29 colors and the stains in 4 colors. ENAMELS 4 pints 1/2 pints pints quarts 1/2 gallons gallons

\$0.35 \$0.60 \$1.00 \$1.75 \$3.25 \$6.25 .25 .45 .75 1.30 2.45 4.70

.25 .40 .70 1.25 2.25 4.30

\$0.25 \$0.40 \$0.75 \$1.35 \$2.40 \$4.50 ,20 .30 .55 1.90 1.80 3.35

CHAS. PIERCE & SONS, LTD.

HARDWARE JOBBERS
16 THIRD AVENUE

PHONE 16

Sometimes Leaking Taps are Not Difficult to Fix

Leaking faucets are very easy to fix. Just turn off the water at the shut-off valve or at the meter, unscrew the cap nut and remove the core. Take out the screw which holds the washer, and put in a new washer. Replace the screw; return the core; tighten the cap nut; turn on the water and there you are. Use hard fiber washers for hot water, soft rubber or leather washers for cold water. Lay in a stock of the correct sizes of washers, so you don't have to rack your brains at a later date to remember what size you should get.

Plan Oil Burners to Give More Heat

Modern Heating Looks After Health as Well as Comfort.

There is no "if" about winter coming in this country and when it does, spring is still a long way off. The length and severity of our Canadian winter makes satisfactory heating a necessity. Modern heating equipment is so perfected in design as to ensure healthful heating comfort in any weather, points out the Canadian Institute of Plumbing and Heating.

A significant improvement to provide sustained heat has been made in the design of oil combustion boilers. After the gases from the burning oil rise to the top of the fire-box they are conducted downward through the flue passes into two horizontal completely water-jacketed passes at the bottom As there is no escape from the gases while still hot, all the heat is absorbed by the water jackets. The heat is thus sustained longer, the steam dies down more gradually and the water requires less reheating when the oil burner starts up again.

In some types of oil burning boilers, there is a built-in indirect water heating system which heats the domestic water supply. In this type, the one fire heats both the house, and water for the family use. The installation of one of the new lacquered packeted boilers, whether for oil burning, or any other type of fuel, ensures the home owner of dependable economical heating service, according to the Canadian Institute of Plumbing and Heating.

Tearing Down!

(From Tottenham Sentinel)
I watched them tearing a building down,

A gang of men in a busy town,

With a ho-heave-ho and a lusty yell They swung a beam, and the side wall fell.

I asked the foreman: "Are these men skilled

As the men you'd hire if you had to build?"

He gave a laugh and said: "No, indeed,

Just common labor is all I need;
I can easily wreck in a day or two
What builders have taken a year to
do."

And I thought to myself as I went my way,

Which of these roles have I tried to play?

Am I a builder who works with care,
Measuring life by the rule and square?
Am I shaping my deeds to a well
made plan,

Patiently doing the best I can?

Or am I a wrecker, who walks the town,

Content with the labour of tearing down?

HOW ELECTRIC LIGHT AFFECTS COLOUR

Because electric light is yellowish in character, it seems to take the yellow cut of any colour on which it shines. Therefore you should always look at your colours under electric light as well as under daylight. If you must make a choice, make the decision dependent on whether the room is used more in the daytime or in the evening.

It is often worth while studying the kinchen in the home. An extension, or may be only a slight change may make a vast difference.