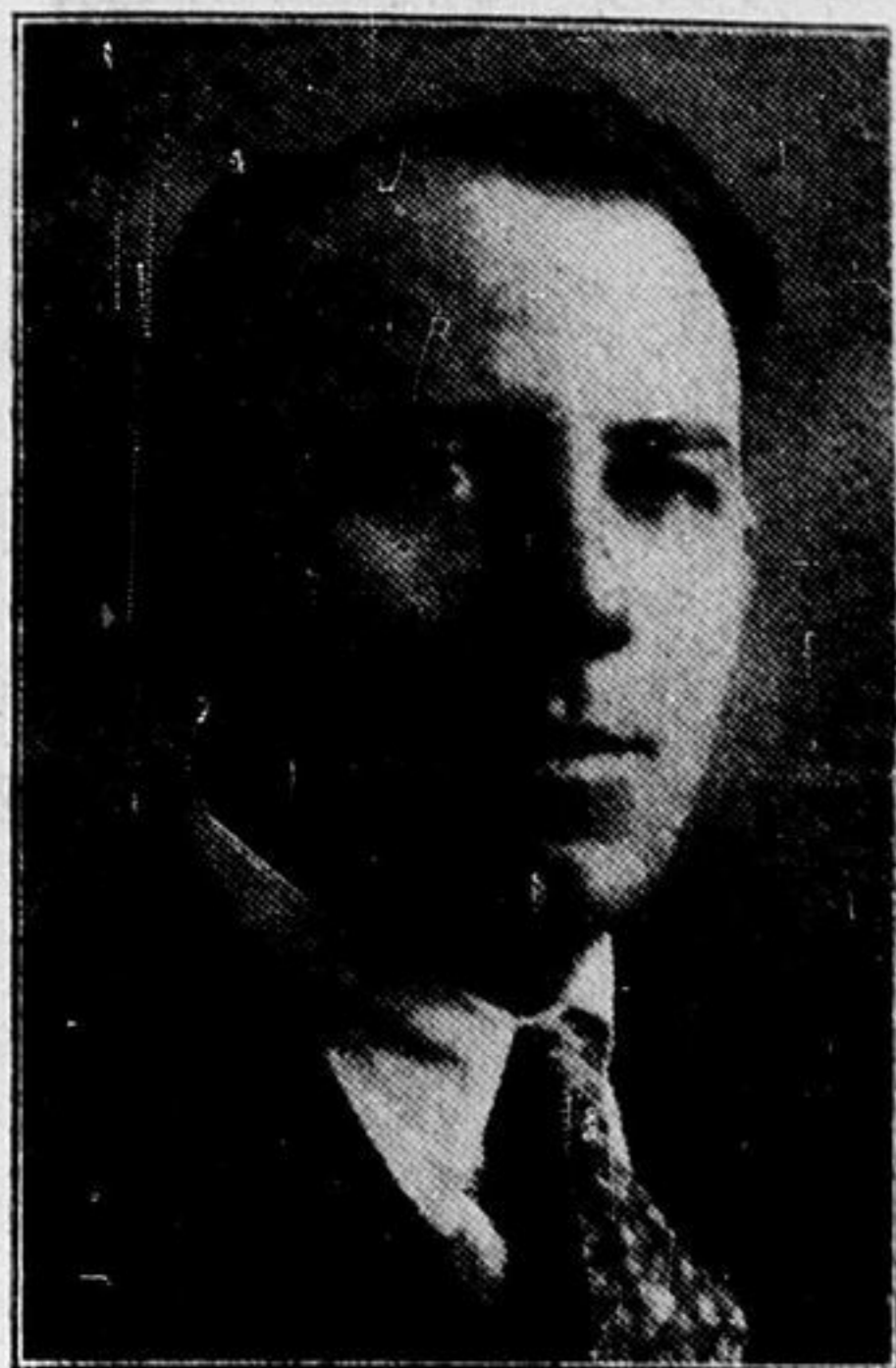


HELPED TO BETTER HOMES



J. E. H. CHATEAUVERT who aided materially in the campaign for better homes in Timmins and district. He was chairman of the local committee last year that did such effective work in popularizing the Home Improvement Plan in the Porcupine.

Chimneys Carelessly Built Often Cause Fires

Fire is the greatest danger that faces the average home. Yet most fire hazards can be easily prevented. A little thought, a little care, will accomplish wonders. Every fire starts because someone was careless and the prevention of fires is an individual matter. Permanent fire hazards can be made or avoided at the time a house is built.

Carelessly built chimneys are one of the commonest causes of needless loss. The use of vitrified clay flue linings will eliminate this danger at low cost. Vitrified clay flue lining is not af-

ected by smoke fumes, gases, oils or heat. Once it is properly set in place in a chimney it is permanent and does not deteriorate. Its hard burned surface gives an exceptionally smooth interior surface which allows a good free draft and minimizes the accumulation of soot.

Another factor in favour of vitrified clay flue lining is that it has only one joint in every two feet with no possibility of loss of draft. Brick has nine joints every two feet, the heat of the chimney cracks off the mortar joints and causes loss of draft and danger of fire through open joints.

Brickwork parged or unparged inside the chimney obstructs smoke

fumes and drafts and creates an accumulation of soot and sticky vapour from wood and other fuels.

Plastic Accessories for Interiors of New Homes

Plastic accessories in home interiors are the newest wrinkle in Canadian home construction. New homes, particularly those of very modern design, are being brightened up by the use of red, pink, blue and green plastic door-knobs, light switches and other attachments. New plastics are being developed constantly by chemical companies who seek to make life brighter as well as more efficient.

Colourful Tiles Now are Available to All

Once They Were Only in Reach of the Nobility.

The ancient art of the potter and clay, combined with the marvels of the present age of manufacture, have produced tiles for the home owner of moderate means which at one time only nobility could enjoy.

To-day colorful decorative tiles provide the popular floor and wall coverings for bathrooms, kitchens, corridors, vestibules, fireplaces and all surfaces where permanent fire and weatherproof qualities are desired.

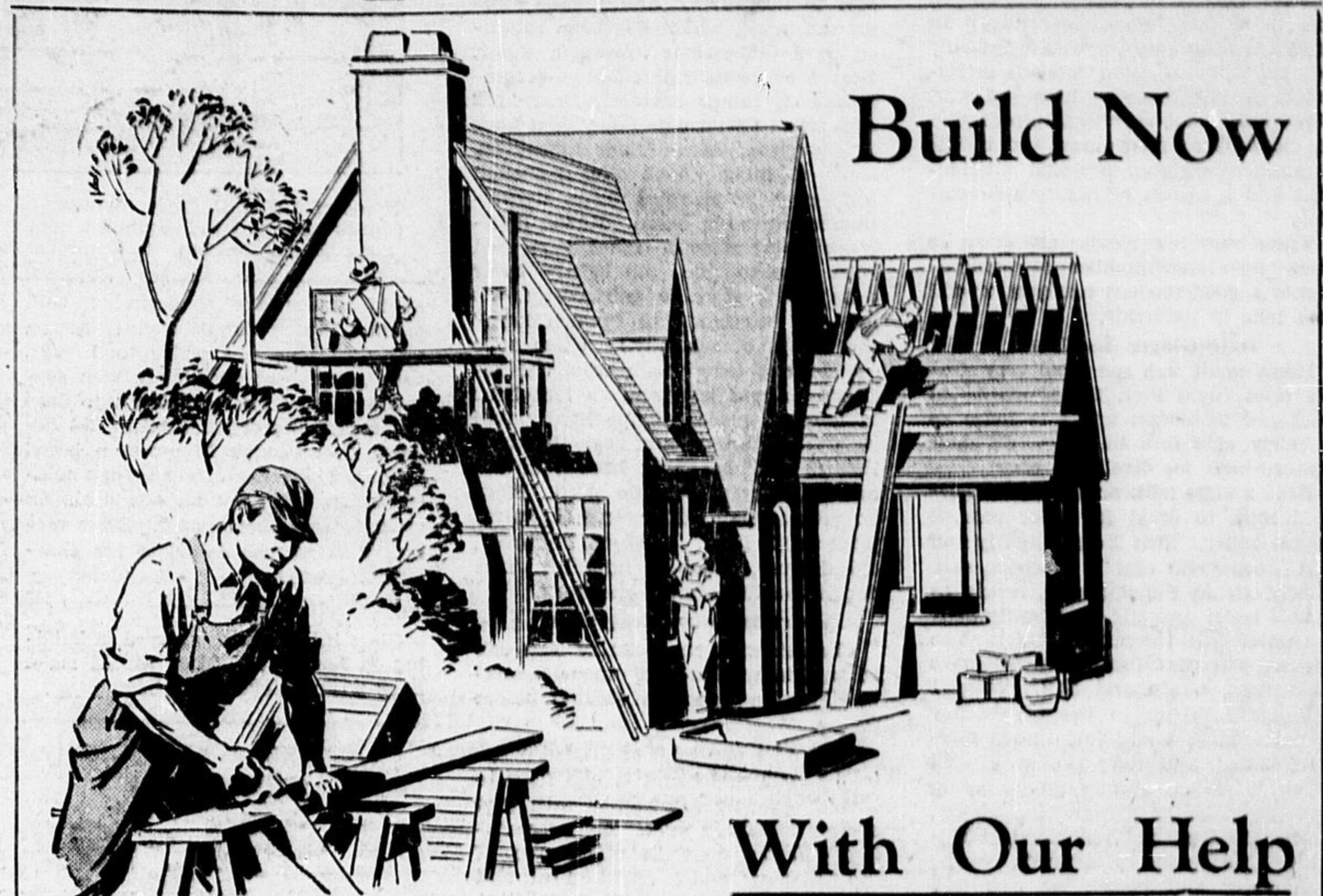
No room is more a product of the modern age than the bathroom and the kitchen. Floors of ceramic tiles, beautifully patterned, absolutely non-absorbent, non-staining and odorless, assure sanitary conditions so essential to these rooms. Permanent decorated walls with distinct individuality of effect can be obtained by the blending of size and shape of tiles in various colours. Architectural features are available for framing door and window openings. Complete enclosure of the plumbing fixtures with wall tile provides security from water damage, and a surface cleaned without effort.

The general use of tile for fireplace facing and hearth is natural, as the tiles are themselves a product of the high temperature of the potters' kiln and capable of withstanding rapid temperature changes. Velvety neutral colors to blend with the scheme of decoration make the genial hearth one of the features of the living room.

The general popularity of tile is due to its beauty and sanitary value. In addition tile is fireproof, weatherproof, inodorous, resistant to abrasion, moisture, chemicals and stains, and does not deteriorate. These qualities have brought to the architect and builder an ideal material for store front design and exterior service requiring resistance to severe climatic conditions. Commercial application is notable in modern oil and gas service station design. The ease with which oil and grease stains are removed from the impervious tile surface is evidenced by the smart cleanliness of these modern stations.

Mosaic designing with ceramic tiles provides unlimited artistic opportunity for interior and exterior features, such as fountains, bird baths, sun dial gardens, and terraces. Small tiles ranging in size from three-eighths inch square to two inch hexagon can be assembled in colour to create interesting expressions of the owner's individuality. Contrast of colour and contrasts of texture in tile designing afford wide latitude for decorative purpose.

Permanent decorative and sanitary qualities are assured by the individual clay tiles formed in a variety of shapes, sizes and designs in beautiful, everlasting colors and textures, and burned in the pottery kiln to produce a material that is unaffected by destructive elements.



Build Now

With Our Help

LET US PLAN YOUR NEW HOME

You'll want to be sure that what you do is right, that the materials and workmanship may justify any expenditure you may make. You'll want your own ideas carried out, but you realize they may not be practical, and want them checked by an advisor. That's where we come in, because we are organized to give you full co-operation. We handle first quality building materials for every practical purpose. We'll plan your building, arrange for the financing and handle every detail to your entire satisfaction. All this is yours when you deal with us.

**LET'S GET TOGETHER
Build - Repair - Remodel**

Consider our position to supply you with Building products. From the time the rough lumber comes to our plant until it is dressed and cut into required measurements, we have one thought in mind—Quality Lumber at most Reasonable Prices. Whatever your needs may be Roy's Planing Mill is running day after day to give you the best lumber obtainable. Get an estimate for your building from us to-day.

HIGHEST QUALITY BUILDING MATERIALS
Spun Rock Wool Insulation Barret Shingles

Co-operating with the Home Improvement Plan



GET OUR ESTIMATE FIRST

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