

# HAVE YOU A FRIEND

IN THE PORCUPINE ADVANCE

## SUBSCRIPTION CAMPAIGN?

If so, you will do him or her a real service by subscribing without delay while the big votes are in effect.

A promise does not help your favorite in the vote standing. Your subscription, if given now earns 10,000 or 30,000 votes.

HOW ABOUT IT MR. READER

**IF** YOU HAVE NOT PAID YOUR ARREARS  
 YOU HAVE NOT PAID IN ADVANCE.  
 YOU HAVE NOT SUBSCRIBED.

When one of the faithful workers for your Home Town Paper has called on you for help, which you can only give with a subscription, have you said:—

"I'd like to see you win the car, but I think I'm paid up to date."

"You have to see my wife, she attends to that sort of thing."

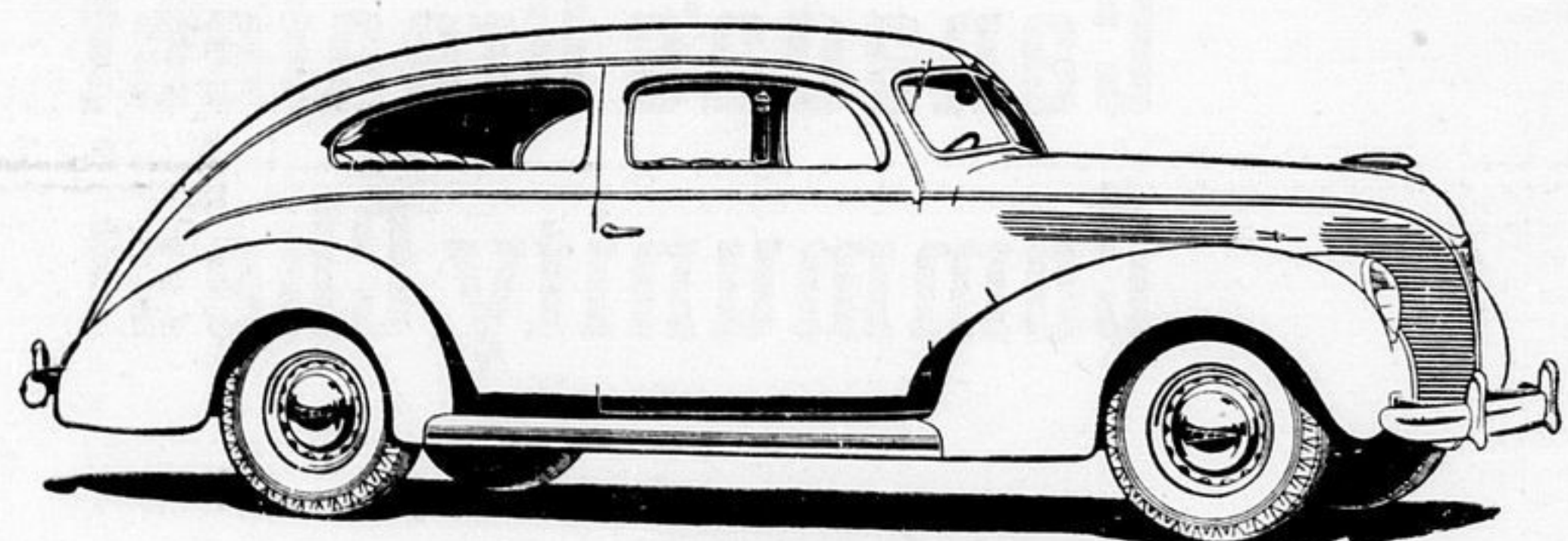
"I'm taking more papers than I have time to read."

"Come around and see me before the close."

"I'd give you a subscription if I thought you'd win."

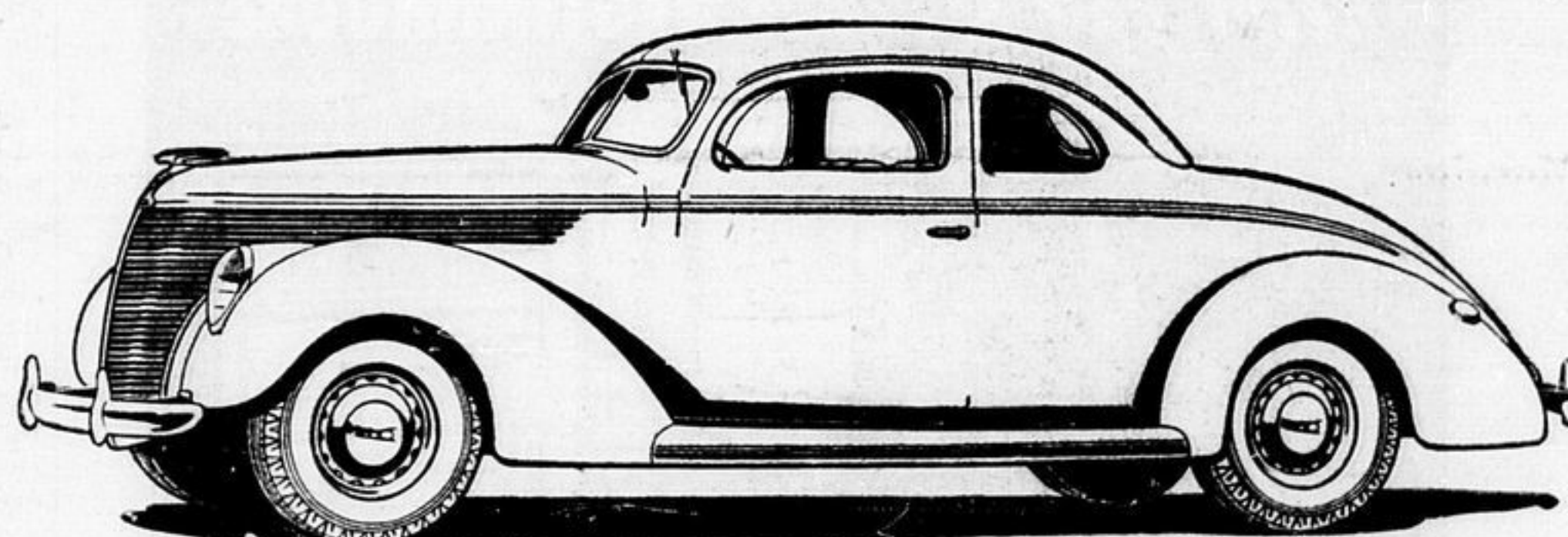
THEN YOU ARE TURNING YOUR BACK ON A FRIEND - Give That Subscription Today

### First Major Award



New 1938 Ford V-8 Tudor  
 Valued at \$940.00

### Second Major Award



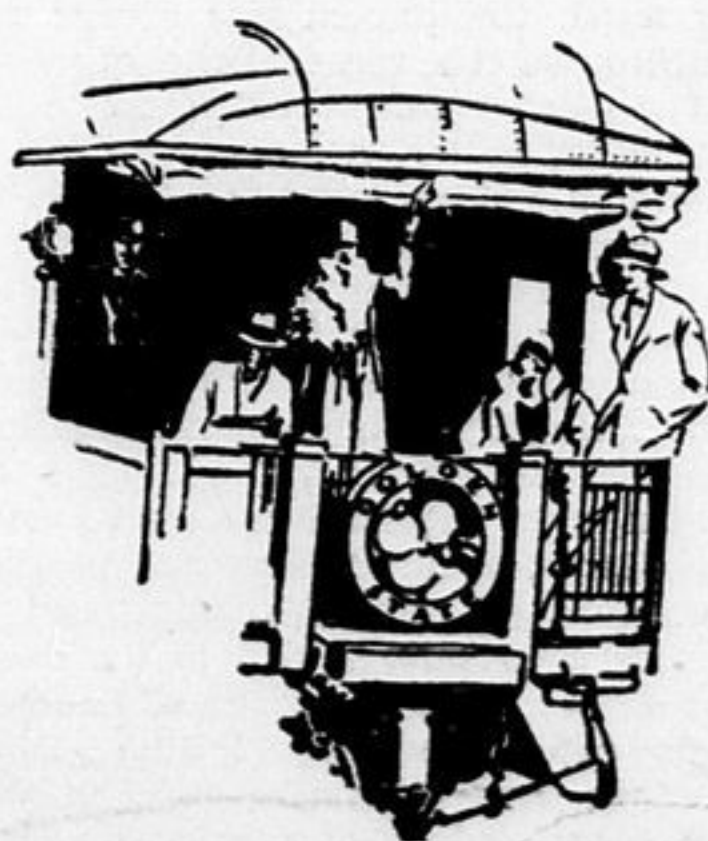
New 1938 Ford V-8 Coupe  
 Valued at \$887.00

These Cars Purchased From McDowell Motors

SCHUMACHER HIGHWAY, TIMMINS

### Third Prize

Round Trip Transportation and Meals, Berth, and Generous Expense Allowance to World's Fair New York City



### Fourth Prize

Round Trip Transportation and Meals, Berth, and Generous Expense Allowance to World's Fair New York City

### Four Cash Prizes

20% Commission Guaranteed Each Entrant

CAMPAIGN OFFICE SECOND FLOOR ADVANCE BLDG.  
 OPEN EVERY EVENING

#### Vote Schedule and Subscription Price

#### The Porcupine Advance

First Period (Terminating June 4th)			Second Period (Terminating June 18)			Third Period (Terminating June 25)		
Terms	Amount	Votes	Terms	Amount	Votes	Terms	Amount	Votes
1 year	\$3.00	10,000	1 year	\$3.00	5,000	1 year	\$3.00	3,000
2 years	\$6.00	28,000	2 years	\$6.00	18,000	2 years	\$6.00	12,000
3 years	\$9.00	50,000	3 years	\$9.00	30,000	3 years	\$9.00	20,000

The above schedule of credits, which is on a declining scale, positively will not be changed during the campaign. However, a special ballot, good for 50,000 EXTRA credits, will be issued on every "club" \$20 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. This newspaper reserves the right, if so desired, to include job printing and advertising, in which event, the above schedule of credits will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years in advance from any participant.

NOTE—The Above Schedule is For Renewals—Triple Votes Will be Given on New Subscriptions.

The Porcupine Advance Came in with the Pioneers (Founded in 1912) the Oldest and Most Firmly Established Newspaper in the Mining Area