

The Porcupine Advance

TIMMINS, ONTARIO

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FOR BETTER HOMES

With this issue there is a special section of thirty-two tabloid pages (equivalent to sixteen regular pages of The Advance) under the heading of "Better Homes Edition." It is exactly what its title implies, and it is issued in the hope and desire to encourage and inspire better homes. The issue shows by illustrations that Timmins has a number of handsome homes. Literally scores of other beautiful homes in Timmins and district could have been pictured. There are many notable residences in town—residences that would do credit to any large city. Then there are hundreds of more modest homes, but homes in the true sense of the word—homes in comfort, in convenience, and in the finer things that make true homes. Looking back through the years, The Advance can recall when two or three residences in town were looked upon as the last word in handsome homes. To-day these places—once shown proudly to visitors and newcomers as examples of what Timmins could do in the way of building impressive homes—are lost in the shadow of the hundreds of new residences of more outstanding appearance and equipment. It must be admitted that Timmins has done well in making the town a city of homes. For this due honour must be given to the people themselves, but there is also special credit due to the enterprise of individuals and firms and to the talent of the local builders and contractors. In their ordinary day's work they have been conferring benefit on the community. It is not amiss to note also that the Hollinger Mine's activity in providing homes for its employees has had the effect of making it possible for more people to secure good homes than would otherwise have been possible, while at the same time the mine's enterprise has materially assisted in keeping rentals within bounds. So rapid, however, has been the growth of the town that the best homes have not been available for all. There are houses in town—some owned by those occupying them, and some rented by others—that need improvement. There is also a need for new homes to accommodate a population that appears to grow faster than the supply of suitable homes. To speed up improvement of the homes that need extension and repairs, to encourage new homes, and generally to inspire better homes for Timmins and this district is the hope and purpose of this Better Homes Edition. Last year The Advance published a somewhat similar edition under the name of "Home Improvement Plan Edition." It featured the Dominion Government plan for making it easier for house-owners to improve and extend their residences earlier than their own finances would permit. The Home Improvement Plan was of striking advantage to the people of Timmins. It resulted in literally hundreds of homes here being improved and extended. The contractors, builders, supply houses, merchants, and the people generally co-operated to make the plan a success in this district. The local committee appointed under the Act did effective work in creating interest and enthusiasm and in applying the plan to the needs of the people. Timmins had the distinction of outdistancing every town and city in Canada of less than 60,000 population in the number of loans secured under the Home Improvement Plan. In other words Timmins took more advantage of the opportunities offered by the Act—and consequently reaped more advantages—than any town or city less than three or four times its population.

The best town—the happiest town—the most truly prosperous town—is the town of homes. Timmins has special need for homes—more need for homes than most towns. To inspire more and better homes should be the ambition of all good citizens, and it is pleasing, indeed, to note the interest and sincerity with which all concerned are entering again this year on the campaign to encourage and inspire more homes, better homes.

It is true that in an edition such as this, the emphasis is naturally on the material, the physical aspect of homes, new and old. At the same time it does seem that most of those concerned have thought also for the higher aspects of the case—the thought of flowers, lawns, gardens, beauty, comfort, and those deeper attributes that make the true home—better homes and better citizens.

HOT WEATHER STATISTICS

These be cool days in the Porcupine, but to judge by some of the notes in some of the Southern newspapers there may be drowsy summer days down below. A Toronto accountant, for example, is quoted as saying that Toronto banks lose \$25,000 a year in ink filched by persons filling their fountain pens. Were the weather warm and dozy in this country such a statement might be passed by with no more comment than to say:—"What? \$25,000 a year lost by the banks in ink filched for fountain pens? Why there are not that many Scotsmen in Toronto!" But the cool weather here

tempts to more careful consideration of the accountant's wild figures. There are less than 300 bank branches in Toronto so that the accountant's figures would suggest that each branch loses an average of around \$83.33 worth of ink a year. That would figure out to 830 bottles, which is an immense amount of ink for each branch. For the whole city it would mean 250,000 bottles, which is still more ink. That amount of ink would fill all the fountain pens in Toronto and York and keep them filled for years. Facts must be faced. The \$25,000 figure must be right or wrong. If it is wrong, it's a libel on the banks and the banks' customers. If it is right, than some other explanation is needed other than Toronto fountain pens. It may be that somebody has been drinking the ink from the bank wells. At times it looks as if Toronto folks could swallow anything, and, anyway, it is not so long ago since prohibition seemed to teach Toronto to drink anything that wasn't Don water. Another explanation might be that the people from all over are thronging to Toronto to tap the bank ink wells. Perhaps, it is for this that week-end excursions are run to Toronto—to keep the fountain pens filled.

Of course, the more likely explanation of that \$25,000 a year for filched ink for fountain pens in Toronto, is that the accountant added a couple of ciphers to make the figures more impressive. Sometimes they do things like that in Toronto. In any event the large figure should not be accepted without question. There is a habit to-day of somebody making a wild statement that gets into the newspapers and everybody later accepting the story as truth. If you doubted a man's word about it, he could show you the place in the newspaper where it occurred. For instance, during the recent discussion of the proposed legalizing of sweepstakes in Ontario someone said that the people of Canada spent five million dollars a year for this type of ticket. The statement gained rather general currency without dispute. But later the Canadian Press made a careful estimate, from information supplied by its member newspapers. The majority of these newspapers would give accurate and reliable figures. Of course, there would be some of the member newspapers that could not come near the truth, except by unforeseen accident but there would not be enough of these to materially affect the carefully checked total. Instead of five million dollars spent annually for sweepstakes tickets in Canada the Canadian Press estimate was that 440,000 tickets were sold in the Dominion yearly. This would mean only \$1,100,000 a year. By the same token, perhaps what the accountant meant by that \$25,000 was \$2,500, or \$250, or even \$25, and even the latter figure seems to be a lot of bank ink to put in fountain pens. It would mean at least 25,000 fountain pens out of commission every year in Toronto.

ABOUT PLANS

In a recent issue The Ottawa Journal appears to complain at the variety and general futility of the innumerable plans submitted to it for the rejuvenation of the world and the reclamation of the people of the earth. These plans talk much about economic evils and the oppression of capitalization, and prate of things like the "new capitalization," but there is nothing informative or constructive about any of them. Only a fine old-fashioned courtesy prevents The Journal from saying that none of the plans have much sense. Enjoying delightful weather, The Journal asks people not to worry it with any more of these silly plans or systems or schemes, because none of them are any good. Does The Journal imagine for one spring minute that such a plea will stop the flood? Vain hope! It will only spur others to write something like this:—"I see that you have never received the real, clever, sensible, talented plan to right everything. All the plans so far submitted have been lacking, because this is the first time you have been given the right plan. Here it is! You have no excuse now!"

GRAVEL AND SAND—AND PLACER

"Better Homes for Timmins!" That make a good slogan. One way to assure better homes for Timmins would be to get oil on the streets before the dust chokes everybody.

Several bush fires were reported in the North Bay district last week. Fortunately all of them were extinguished before any serious harm resulted. It seems early for bush fires, but it is not a record in this respect. Whatever may be the fact about the length of the ordinary seasons in the North, the bush fire season seems to be lengthening with the years. Thinking of bush fires in April and the early part of May, recalls the fact that it was in October that the 1922 bush fire did such serious damage in Central Temiskaming, practically wiping out the town of Haileybury of that day. The length of the bush fire season also suggests the virtue of the suggestion often made that it would be a wise plan to maintain the whole forest ranging staff all the year round. In the few months when the country would be in no danger from forest fires, the fire ranging staff could be profitably employed in seeing that no collections of slash and debris are permitted to gather in the bush to be a menace to the North, and that any such fire traps should be removed.

Mayor Ralph Day, of Toronto, is urging the Dominion Government to declare Monday, May 23rd, a public holiday instead of May 24th—observed as the "Queen's Birthday" for close to a hundred years. The business interests generally



"I was surprised"

"at the difference glasses made in my husband's disposition. He had been working hard at the office and the strain on his eyes affected his nerves and made him tired and irritable.

"He's his old self again now that he wears the glasses at the office, that Mr. Curtis prescribed for him. The cost was surprisingly small and when we spread the payments over several pay days it hardly amounted to anything."

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Wedding of Interest at Toronto Saturday

Miss Elizabeth McBean and Mr. David C. Leggett United in Marriage.

The following report of a wedding in Toronto on Saturday last as given by The Toronto Star will be of interest to the many friends of the groom in this town and district. Mr. Leggett was for some time in the camp following his profession as mining engineer:

Home is Bower of Flowers for Bride

Tall vases filled with white snapdragons formed an aisle for the bridal procession of the Leggett-McBean wedding this afternoon, which ended in an altar banked with hydrangea smilax and other white flowers. Miss Elizabeth (Betty) McBean, who became the bride of David C. Leggett at 4 o'clock, was married in the home of her parents, Mr. and Mrs. Frederick John McBean. David Leggett is the son of the late Mr. and Mrs. Thomas Haight Leggett, of Plainfield, N.J.

The bride, who entered the drawing room on the arm of her father, was heralded by music played by Reginald Godden. She wore her mother's wedding gown of exquisite cream Brussels lace, made with elbow length sleeves and a high neckline, fashioned on princess lines. Her short tulle veil was caught to her head by a Juliet cap of rose point lace and she carried an arm bouquet of white roses, lily-of-the-valley and maidenhair fern. Rev. MacGregor Grant performed the ceremony.

Miss Evelyn McBean was her sister's maid of honour; Mrs. Ray Lambert the matron of honour, and Miss Virginia McBean bridesmaid. Their gowns were of rose blush tulle, made with very full skirts and fichu necklines, and their tiny turbans were of fresh pink carnations tied to their heads with hydrangea blue velvet ribbon. The same ribbon tied their bouquets which were of blush pink carnations, sweet peas and blue hydrangeas.

Congratulations were showered on the bride and groom, and her parents, as soon as the solemnity of the ceremony had passed. The wedding party received the guests, Mrs. McBean wearing a modish gown of foliage green lace with small black hat and

prefer a Monday holiday, because it gives a long week-end, thus making a regular holiday, without breaking the new week. There is a general tendency to desire to have all holidays fall on Mondays. It is true that Monday holidays seem to be particularly popular, yet to set all holidays forward or back to make them fall on Mondays would seem to defeat the idea of celebrating certain dates and events. If all holidays were thus made moveable events, it is likely that someone would soon come forward to suggest a special holiday or two or more that would fall otherwise than on Sunday or Monday and so make a break in the monotony of observing Monday instead of celebrating some notable event. Already there have been would-be calendar reformers who would have every January 1st fall on a Monday, so as to make a long week-end.

Hitler and Mussolini have sworn eternal friendship to each other. Hitler has the fullest confidence in Hitler and Mussolini pins his faith on Mussolini.

The Dominion Conservative Party appears to think it is so strong that it can take on a fight within the Conservative Party itself. Indications are that it will not be a civil war.

When fire damaged the building of the Canadian Brush Company in Montreal this week, a Toronto newspaper heads the news story with the words:—"Fire Sweeps Brush Co." As there is

Need for Amendment to Law in Regard to Trade Marks

All manufacturers owning trade marks which are descriptive, geographical, the name of a patent expired product, or the name of a person, firm or corporation, should be considering whether their trade marks are valid or not in view of the recent decision of the Privy Council in the case of, The Canadian Shredded Wheat Company, Ltd. vs Kellogg, wherein the question of descriptive trade marks was discussed.

This decision is of real importance to all trade mark owners who desire to protect their marks, because in this case a trade mark, which had been used for almost forty years in Canada, was held to be invalid. The court points out in the decision what is necessary in order to prove that such marks have acquired distinctiveness so

as to entitle them to protection. It may be that in view of his decision an amendment to the law is necessary for the protection of such trade marks. Trade mark owners in favour of such amendment should, at the earliest opportunity, express their views on this point.

P. J. DOYLE

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17 Cedar Street North



The same law . . .

Clubs form a valuable part of our social structure. They encourage co-operation and mutual understanding. They promote activities that benefit our social life.

Many of these clubs are granted authority by the Liquor Control Board to serve beer to their members.

To many of them, especially Veteran and Labour Clubs, this provides useful assistance in improving the accommodation in their premises and increasing the scope of their good work.

The opportunity which these clubs provide for relaxation is provided also in hotel beverage rooms to those not fortunate enough to be members of a club—but to whom relaxation is as essential.

The same law provides for both.

The present law permitting Veterans' Clubs to sell beer to their members has been of great assistance in maintaining suitable club rooms and has enabled them to expand their efforts to assist ex-service men and overcome their economic difficulties and physical handicaps. In the past the bootlegger received a large part of this revenue, which now is used in the interests of groups of patriotic citizens bound together by their service for their King and Country. Veterans' Clubs are a great asset to any community as they stand as veritable Gibralters of patriotism in the midst of unsettled conditions and foreign "isms."

—THOS. HOBBS,
President, Originals' Club
TORONTO

This advertisement is inserted by the Brewers in the interest of a better public understanding of certain aspects of the problems of temperance and local option.

Deprecate Serious Menace of Gambling

Ministerial Association Calls on all Christian People to Help Eliminate This Evil.

South Porcupine, May 9th, 1935
To the Editor of The Advance, Timmins.

Dear Sir:—The question of gambling came up for discussion at the last meeting of the Porcupine Ministerial Association and the following resolution was passed:—

Resolved: That we, the members of the Porcupine Ministerial Association deprecate the serious menace of gambling in all its forms in our camp and would call upon all Christian people in our community, by word and action to seek to eliminate this evil from our midst.

Signed:
Archdeacon Woodall (secretary)
J. R. Fraser (president)
Murray Tait
Canon R. S. Cushing
W. Mustard
A. Heinonen
Adjutant Cornthwaite
R. J. Scott

BLACKHEADS

Don't squeeze blackheads—dissolve them. Get two ounces of peroxide powder from any drug store and rub gently with wet, hot cloth over the blackheads. They simply dissolve and disappear by this safe and sure method. Have a Hollywood complexion.