

THEY'RE AT THE START --

OF THE RACE FOR THE RICH PRIZES

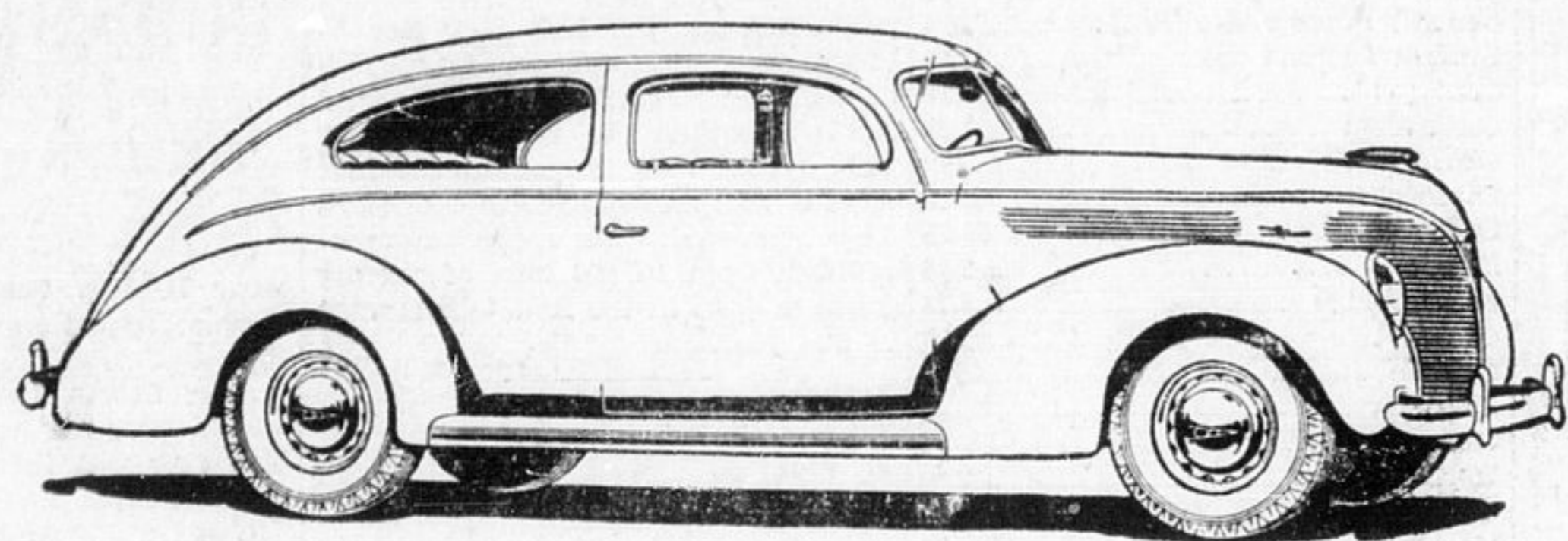
In The



Porcupine Advance Subscription Campaign

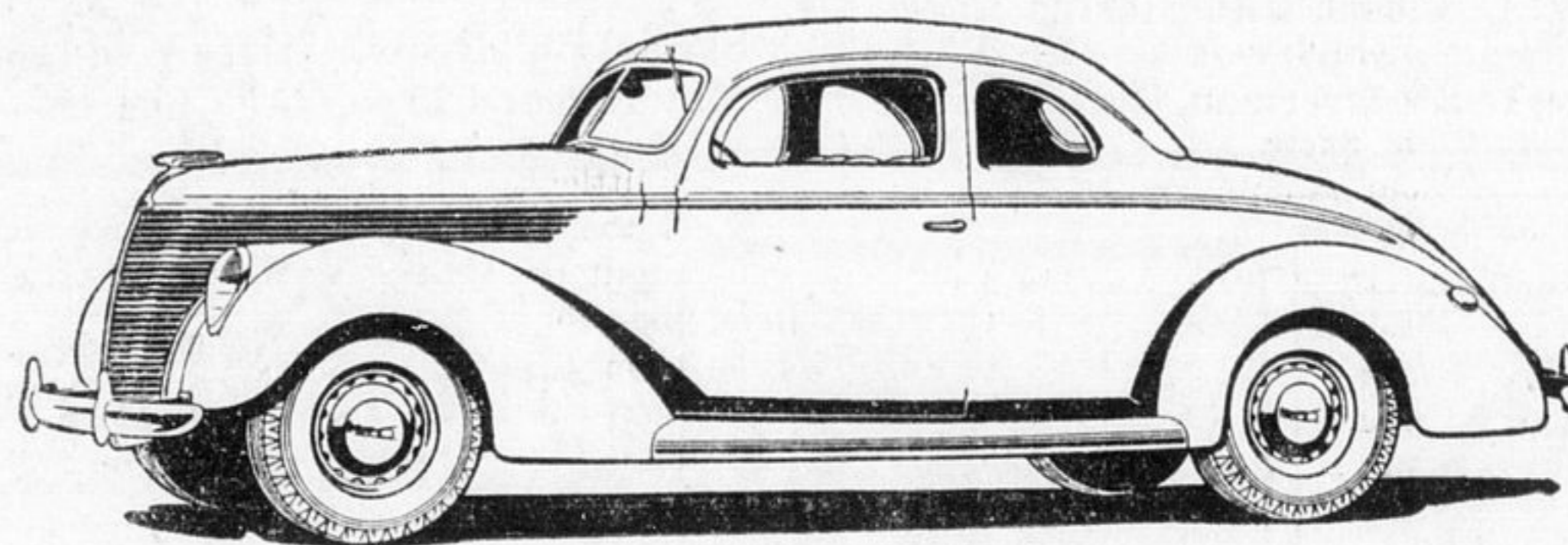
BE ONE OF THOSE EAGER ENTRANTS SEND IN YOUR NAME TODAY

First Major Award



New 1938 Ford V-8 Tudor
Valued at \$940.00

Second Major Award



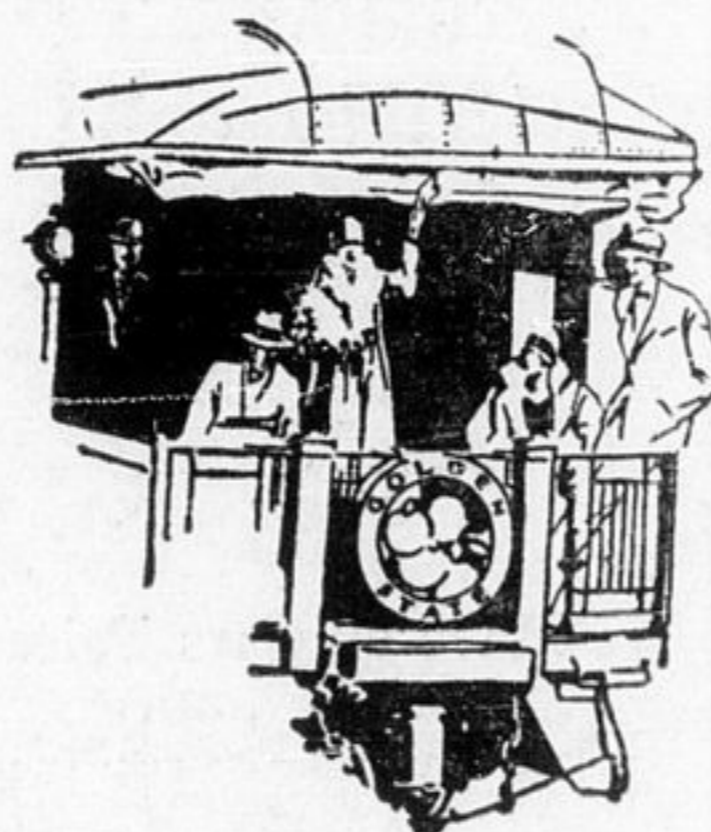
New 1938 Ford V-8 Coupe
Valued at \$887.00

These Cars Purchased From McDowell Motors

SCHUMACHER HIGHWAY, TIMMINS

Third Prize

Round Trip Transportation and Meals, Berth,
and Generous Expense Allowance to
World's Fair New York City



Fourth Prize

Round Trip Transportation and Meals, Berth,
and Generous Expense Allowance to
World's Fair New York City

Fifth Prize CASH BONUS

In addition to Regular Weekly Cash Commissions, the winner of Fifth Prize will receive an extra "Bonus" Check of 50% of his or her total earnings added.

Sixth Prize CASH BONUS

In addition to Regular Weekly Cash Commissions, the winner of Sixth Prize will receive an extra "Bonus" Check for 35% of his or her total earnings added.

Seventh Prize CASH BONUS

In addition to Regular Weekly Cash Commissions, the winner of Seventh Prize will receive an extra "Bonus" Check of 25% of his or her total earnings added.

Eighth Prize CASH BONUS

In addition to Regular Weekly Cash Commissions, the winner of Eighth Prize will receive an extra "Bonus" Check for 15% of his or her total earnings added.

20% Cash Commission Guaranteed Each Active Participant \$1.00 Out of Every \$5.00 You Collect is Yours

Vote Schedule and Subscription Price

The Porcupine Advance

First Period (Terminating June 14th)			Second Period (Terminating June 18)			Third Period (Terminating June 25)		
Terms	Amount	Votes	Terms	Amount	Votes	Terms	Amount	Votes
1 year	\$3.00	10,000	1 year	\$3.00	5,000	1 year	\$3.00	3,000
2 years	\$6.00	20,000	2 years	\$6.00	10,000	2 years	\$6.00	12,000
3 years	\$9.00	50,000	3 years	\$9.00	30,000	3 years	\$9.00	20,000

The above schedule of credits, which is on a declining scale, positively will not be changed during the campaign. However, a special ballot, good for 50,000 EXTRA credits, will be issued on every "club" \$20 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. This newspaper reserves the right, if so desired, to include job printing and advertising, in which event, the above schedule of credits will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years in advance from any participant.

NOTE—The Above Schedule is For Renewals—Triple Votes Will be Given on New Subscriptions.

Entry Coupon

Good For 5000 Free Credits

M

Address

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

Opportunity Coupon

Good for 100,000 EXTRA Premium Credits
Not Good After Week of "Weekly Payroll" Drive

M

Address

This Coupon will count for 100,000 Premium Credits when returned to the "Weekly Payroll" Department, together with the first subscription you obtain—new or renewal. Sign the nomination blank, get one subscription and start in this race with more than 100,000 Credits. NOW IS THE TIME TO START.

CAMPAIGN OFFICE (Second Floor) OPEN EVERY EVENING

The Porcupine Advance Came in with the Pioneers (Founded in 1912) the Oldest and Most Firmly Established Newspaper in the Mining Area