

Smart Styles in Shoes at the Vogue Shoe Store

Side buckles for shoes have become a smart "must" this spring. They are fashioned in different styles, some large, some small, and are quaintly tucked into the side of the shoe. Many of these latest side-buckle shoes are now on display at the Vogue Shoe Store, where you will also find smart walking shoes to wear with your pale spring and summer clothes. These walking shoes are perforated all around, to give the foot a chance "to breathe," and come in bright colours such as red, green, and blue, and in pale shades such as fawn, or 'elk' as the colour is known to the shoe manufacturer.

Matched purses and shoes, are necessary this spring to give your favourite costume, a change. These come in all colours, one of the most popular of which is green. Green shoes have come out to the front this year, as a fitting accessory for black and brown, and the accessory that will give the necessary touch of colour.

AMONG THE SOPHISTICATED OUTFITS FOR THIS SEASON

An outstanding outfit noted in a recent fashion display was a black dress, touched with white, with hip length cape, a black hat and a long coarse veil being worn. The ensemble was described as very sophisticated, but attractive.

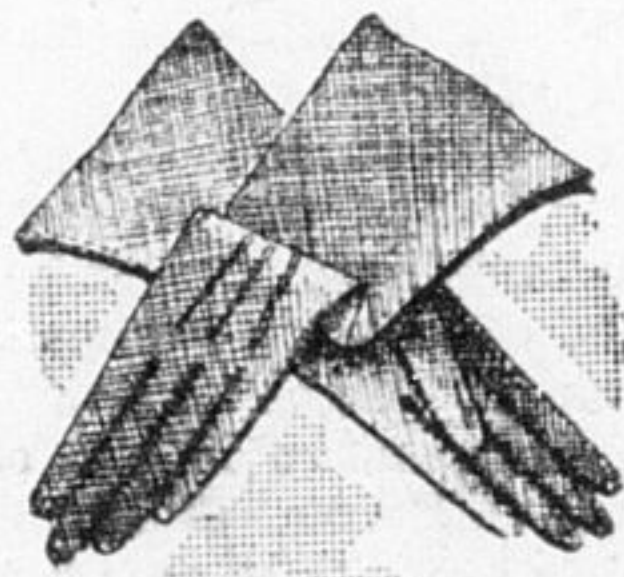
Easter Specials

to complement your costume



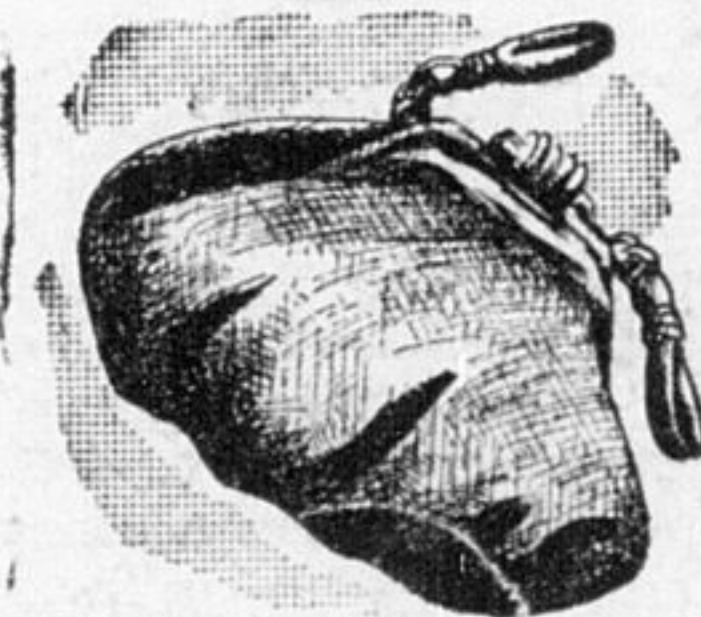
Typical of our new spring models—high front style with Continental heel. Priced from

\$2.95



Distinctive gloves by Kayser and Max Mayer. Fine leathers, latest styles. From

\$2.50



Of course you'll want a new bag. Especially when you see these.

\$1.95 to \$3.95

HOSIERY

Weldrest and Kayser hose in all the wanted shades for Spring. From

75c

VOGUE

SHOE SHOP
REED BLDG., PINE ST. S.

Smart Effects Seen on Display at A. J. Shragge's

A. J. Shragge Ltd., are featuring some of the smartest in ladies' coats and suits for spring made of imported fabrics, and charmingly designed along the newest lines. Deliberately designed to make his heart stand still is a luxurious three-piece ensemble, in Gera's soft, Iceland tweed. Patterned, silver-ed buttons march down the front of the skirt jacket, and cunning folds simulate pockets. The coat, with its huge white fox collar, is the last word in opulence, and you'll wear it with your other suits and dress as well.

A soft, tailored suit, of Forstmann's Mezzotone will make you look slick as a whistle.

A festive ensemble of Gera's nubby monotone wool, boasts a cunning "wes-kit" which fastens trickily on the soft nape of your neck, and with its high pockets and round, bone buttons, will give you matchless contentment.

Dapper Dan's Exclusive in Made-to-Measure Clothes

Dapper Dan's on Pine street south is an exclusive made-to-measure store for men. No furnishings of any kind are carried in this smart establishment, the entire store being devoted to suits and topcoats. Particular attention is paid to correct fit and style and the range of cloths and quality to be found there this Spring was never bigger.

Tieras for Evening Wear on Display at Halperin's

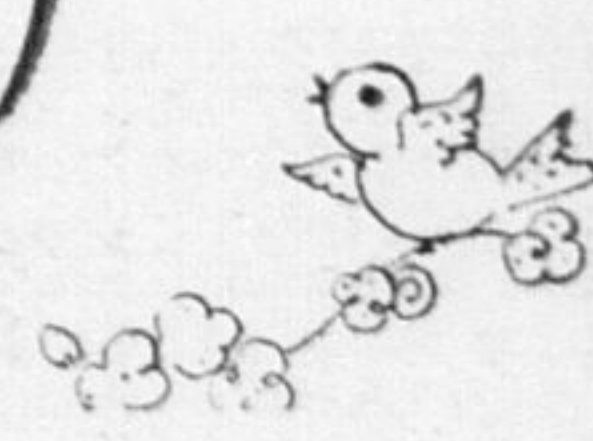
Tieras, tieras, and more tieras, to make you feel like the Queen of the ball, are the fashion hint for evening wear. Beautifully fashioned of gold and silver, and bejewelled to catch the lights at the ball, these tieras have reached an unexpected high favour with the lady who wants to be at the forefront during her evening jaunt. Several of these tieras are on display at Halperin's jewellery store, where the fashionable lady will also find the very new "flat" earrings made of gold and silver to match her costume jewellery, and to flatter her new spring hat.

Suits go young with nifty jackets or boleros. And they're definitely divine in the new pastel tweeds.



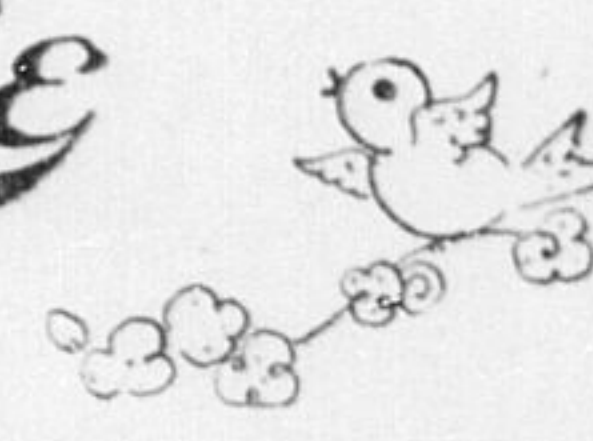
The new rhythm-mad gaucho skirt, slim-waisted, and the balloon blouse with its full sleeves and neat appearance, are the newest in this spring's fashions.

Spring



LET yourself go this Spring . . . enjoy the flattery of a glorified Springtime creation. Pay heed to those enchanting whispers harmonizing with those of Mother Nature . . . whispers in our store . . . whispers in the fashion magazines . . . whispers as our windows are gaily, carefully inspected. Exciting longing whispers about the lovely creations that have blossomed forth in the display rooms at Shragge's. Why don't you come in to-morrow and take a deep, thrilling, breath of Spring? You'll find the atmosphere at SHRAGGE'S exhilarating!

A. J. Shragge LIMITED



Talent Needed for that New Type of Permanent

"Permanent waves on the ends is a thing of the past. Hair-styles must have a foundation," says Miss Anderson, who operates a beauty salon on Third avenue. This type of permanent is much more pleasing to the patron when finished.

To-day there is more hair-cutting, which requires the most skilled shaping and reshaping. All hair styles are quite short, and trained upward. Coiffures are more artistic. The hair must be trained in this new manner, and redesigned for each individual to give becomingness and smartness, and please and flatter the wearer. Curls are piled up at the top of the head, and hair ornaments and combs are becoming very popular. Even hats are made to suit the hairdress, and with

the combination of a new coiffure and new hat every fashionable woman will be right in step with spring.

"1906" TAILLEURS

Jean Patou's "1906" tailleurs are novel, with their long jackets and "early motor details. They escape a too-picturesque effect because of their impeccable tailoring. Patou, like the other designers, favours the contrasting skirt for street wear. He combines plain and patterned men's suiting types in the soft feminine colours so much in vogue. Grey with pink and blue or with fuchsia and violets, are favourite colour schemes. Here, too, jackets are often both fitted and open. These suits are worn with the decorative shirt-waists and the quaintly masculine hats of those—were they really so good?—old days.

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