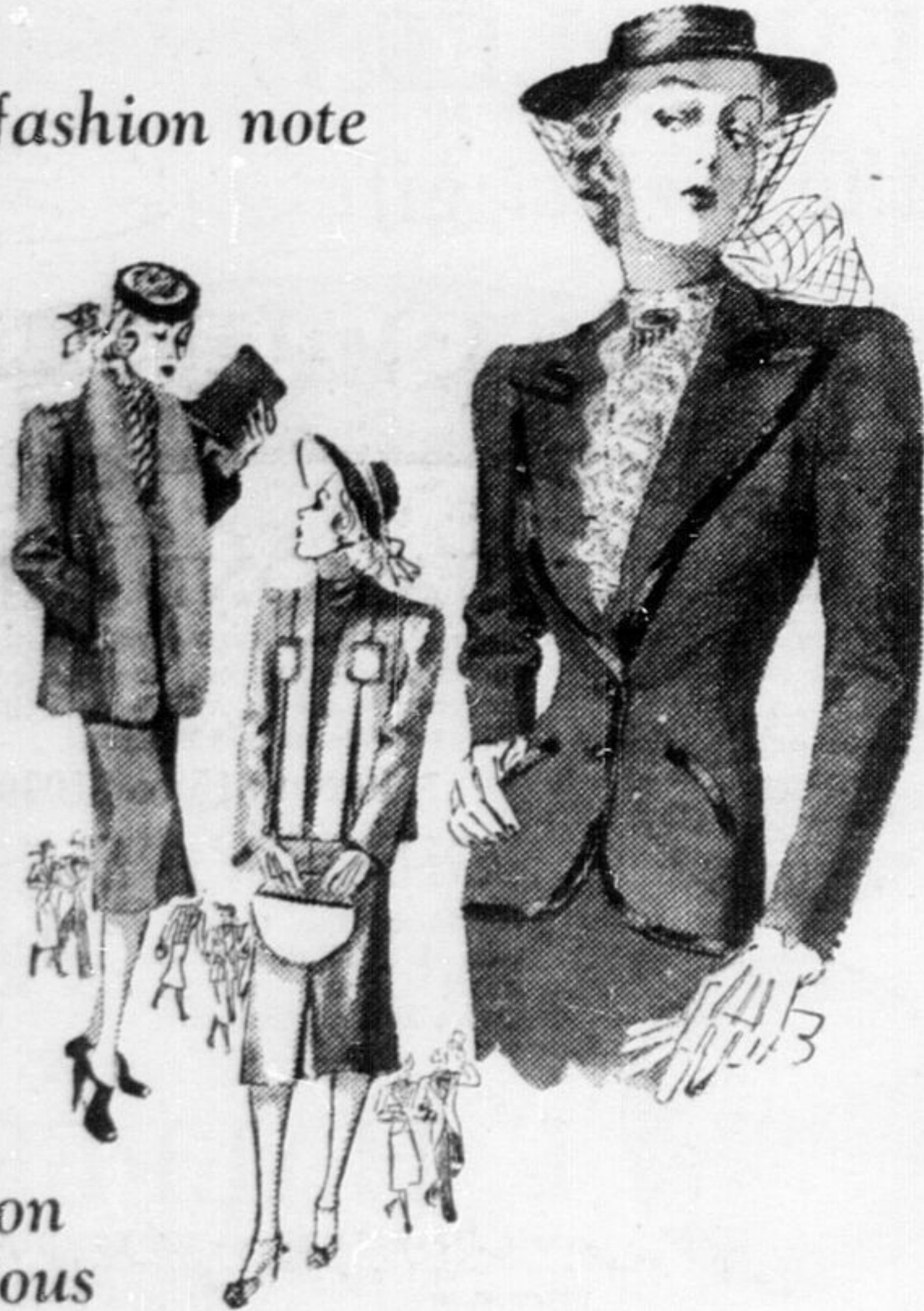


a fashion note



to fashion conscious women

Our special representative will be here next week-end bringing with him a glorious array of thrilling Evening Dresses for spring and summer "formals"—all original models. Prominent also in this showing are the tailored suits and afternoon frocks. This visit has been especially delayed so that the very latest models may be included.

A. ASSAF

15 PINE STREET SOUTH, TIMMINS

Some Fashion Notes Sent from Paris to New York

(By wireless from Paris to The New York Times.)

The latest chic in sacs is to make them in unusual shapes. They may resemble a child's balloon or football. Mythological subjects, such as a cupid's quiver, scales of justice or Ceres' cornucopia are popular. Practically all the bags are suspended from the arm by some sort of a handle; they have as many compartments as Chinese puzzle boxes. Supple box suede or crocodile in Bordeaux, nutmeg or blue are favored. Black is liked and is usually shown in patent leather.

A distinguished hostess, giving a luncheon to women of many nationalities,

replaced serviettes with mousseline handkerchiefs in colors of each guest's national flag. They looked gay on a green damask tablecloth. The guests took them away as souvenirs. Another novelty idea in handkerchiefs is to knot small ones of multi-colored chiffon together at the corners and to use them as a scarf with a tailleur.

COLOUR MANY AND VARIED IN THE NEW SPRING MODES

Displays in the ladies' wear stores in Timmins and district emphasize the fact that colour and more colour is one of the outstanding features of the many pretty suits, coats, gowns, costumes, and accessories on display here this season.

Pic Holtze Showing the Popular Pocket Watches

Pocket watches for men are right in the forefront of jeweller's news this season, and they have reached new heights of styling and design, that will bring the pocket watch into great favour once more. One that is shown at Pic Holtze jewellery store, is called a skeleton pocket watch, and features a transparent case and luminous dial. The gentleman that brings that watch out of his pocket will certainly fit into any parade, be it spring, summer, fall or winter.

Pool Prints Among the New Lines at Friedman's

Pool prints are being featured very much in New York and have been brought to Canada, where they are being shown by manufacturers of better dresses. Pool prints are made out of hand black scarf silk, making a very light weight dress and one which is crease resisting. The leading colours, which are black, navy, beige, and grey, as well as the very bright prints, are being featured in tailored models and bolero styles, and are on display at Friedman's Department Store. The bolero model is exceptionally popular this spring, and every style-conscious woman will want to number in her wardrobe a dress patterned on these new, flattering lines.

Another material that is very popular this spring, is a flowered marguette. A charming one at Friedman's is suitable for afternoon wear, and is designed with a black background with hand painted floral design throughout the dress.

Many Beautiful Dresses at Assaf's Ladies' Wear

Soft net and chiffon evening gowns, in the new pale shades, have arrived in large quantities at Assaf's Ladies' Wear. White is foremost on the fashion plate, and other light spring shades are also finding great favour. Chiffon hankies to match, or to add colour to your evening attire, may be purchased according to your personal taste.

Afternoon dresses in linens, crepes and chiffons are extremely flattering. They are designed with the new flowing lines, and are in either plain or printed materials. Some have huge hand-painted flowers that bring spring to your thoughts, and that show the wearer to be fashion-conscious.

SHORTER SKIRTS

O'Rosen, Paris designer, shortens skirt lengths of his new Spring suits to nearly fifteen inches from the floor, and lengthens jackets to wrist length.

Manufacturers of belts and braces are in tune with the style trend, featuring myriad designs of colour combinations.

SMART NEW

SHOES



Made Specially For Esquire

\$5.50 per pair

The New British Tan with pointed Toe, also black in popular styles.

MEN'S HOSE 50c and \$1.00

TAYLOR'S ESQUIRE SHOP

29 THIRD AVENUE TIMMINS

Hatpin Once Butt of the Joker, Now Jewelry News

The hat pin, reminiscent of the horse-and-buggy days—and the butt of many vaudeville jokes ever since—is the jewelry news of the hour. If you don't wear one in your Easter bonnet, you'll wear it on the lapel of your Easter suit, for the hat pins of 1938 are decorative.

One amusing hat pin has a black enamel seal dangling from the gold ball at the top. His collar is studded with brilliants to match his eye. Another, on a very short pin, is a dull gold or silver rose with coloured stones in the centre and a tailored cluster of enamel leaves just below the blossom. The flower itself is on a slender spring and sways gently whenever you move your head.

This year finds more glamour, natural attraction and fashion to the clothing the well dressed man will wear.



No wonder this young lady has passed before the camera. So would you, if you were wearing one of these new, "right-for-spring" zipper rendingotes with its gay print frock.

Who Is This LOVELY Woman ?

A Famous movie star? A social leader? A titled foreigner who can spend a small fortune on her appearance? No! This charming creature is just an ordinary person-like the rest of us. She may live around the corner from you.

But she is a woman who knows how to radiate all the natural charm which most women conceal. She visits her favourite Beauty shop regularly and often. Her hair, her hands, her complexion are radiantly beautiful at all times. She counts Charm as her greatest asset!

You too can be charming! This week by visiting Miss Anderson's Beauty Salon. For there is being offered the choicest beauty services—permanents, finger waves, facials, manicures, shampoos—at special inducement prices. Phone for an appointment at Miss Anderson's Beauty Salon to-day!

TELEPHONE 547

MISS ANDERSON'S BEAUTY SALON

MOISLEY AND BALL DRUG STORE Third Avenue Timmins

