

**Flowers Give Touch of Perfection for Easter**

Fresh spring flowers to flatter your new coiffure, that is the fashion hint from the Timmins Flower Shop. Dainty little violets and other blossoms that elegantly portray that spring is here will brighten your costume and add to your hairdress as no other can do. And then, of course, you will want a corsage of spring flowers to pin on the lapel of your tailored suit, to match tidy white cuffs and collars.

To bring spring to your home, you will arrange bouquets of daffodils and Easter lilies, and their fragrance and purity will brighten the atmosphere,

and bring the gleaming sunlight into your home.

**Elizabeth Arden Aids at Goldfields Drug Store**

The fashion picture is a profusion of glorious pink shades! Not the everyday pinks of first party frocks, but the blue-pinks . . . everything from the subtle pastels of Watteau to the startling cerise and magenta of Gauguin. Never has it been more essential to harmonize make-up to the colour one is wearing . . . even women who confess a poor eye for colour, shriek at the discord of a scarlet lipstick with mauve pink! And that is why Elizabeth Arden has created the new "Cyclamen evening" and "Cyclamen daytime"

make-ups, the fashion complexions of the season. Although these have been designed especially for the lovely blue-pinks from Paris, they are equally lovely with black, white, or any costume colour with blue overtones. For the Cyclamen Evening Make-up, Elizabeth Arden whose products are featured at the Goldfields Drug Store, has created a lovely new lipstick, cream rouge, and matching nail polish, glamorous under artificial light. Poudre Ivoire Illusion is applied first and Rose Rachel Cameo Powder dusted lightly over it to achieve the exquisitely delicate porcelain look so fashionable to-day. To complete this lovely evening make-up, here is an eye shadow of soft brown flecked with gold, called "Brun Dore."



Swinging along to meet spring in a dashing swing-back jigger, with that tailored yet "wear-it-anywhere" appearance.

**Style and Skill Always at Newcombe Beauty Parlour**

The Newcombe Beauty Parlour, Schumacher, has always made a special point of keeping right up to the minute not only in skill but also in the latest modes of hairdressing and beauty aids. Each client is sure of personal attention and any help possible in the way of information about the most modish and the most suitable methods and fashions.

**International Tailors in Newly Remodelled Quarters**

The International Tailors, Schumacher, feature Tip Top clothes for both men and ladies. This smart made-to-measure headquarters has just been re-modelled, giving more room to display their large assortment of patterns. The trend this spring, the management announces, is definitely towards tweeds and worsteds.

**NOTES**

Punctuate your new chapeau with the inevitable French hatpin. It's a "must" with one of those horse-and-buggy days' veils.

Match a coloured taffeta slip with the coloured veiling of your hat. Of course, the taffeta slip should be long enough that when you sit down it will peep just an itchy-bitsy amount.

Wear a suede bolero in one of the sun-washed California colours. You may match a suede skirt with it if you like—suede is nearly as thin as silk now.

Don't ever say that a leopard can't change his spots. There are reversible boleros with big dots on one side and tiny ones on the other.

**NEW COLOURS**

New colours featured are blue, really a rich peacock, and Tyrrhenian red with a magneta cast. These are often combined. Numerous tones of rose and vivid poison-green are also used. Rainbow-striped lace veils are amusing.

**VANITY MIRROR MAGNIFIES**

You can see your whole face at once in this little square magnifying mirror of a new vanity case. This is really a boon to nose-powdering away from the big mirror of the dressing table. The compact, a single one for loose powder, has a gold-finished case.

**WHEN SHOPPING HERE**

Bring the children! You'll have as much fun as they when you tog them out in the smartest little suits and swirly frocks and trim reefers you've ever seen. Assortments are large and varied and the prices downright low!

If Santa brought you furs for Christmas, you're all set for a smart spring. Try them on with the new collarless coats.



**Send her...**

● the sheer loveliness of LILIES!

—the longer lasting variety and appropriate Easter Flowers. Place your order early to have them delivered the day before Easter.

● the rich romance of spring ROSES!

—Full blooming beauties in a gorgeous profusion of radiant colours.

● the sweetness of rarest TULIPS!

—the flower that bespeaks charm and beauty in a selection of rare colours.

● the flattery of a beautiful PLANT!

—that lend an enchanting touch of colour. Every plant in full bloom.

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**EASTER  
FLOWERS**

Send Flowers as your part of a brighter, more spirited Easter. Flowers make for greater happiness and cheer and they carry a lasting remembrance as the loveliest of Easter-time greetings!

Our Selection Is Complete and Prices Are Most Reasonable!

**TIMMINS FLOWER SHOP**

McInnis Block—Timmins—Pine St. N.

Miss R. Richards, Prop.