

# Monarchs and Liskeard To Play In Kirkland Saturday

## Special Train Is Arranged For Second Game of Finals

South Porcupine Favoured to Take New Liskeard In Second Game for N.O.H.A. Intermediate Championship. Weather Forces Teams to Play on Artificial Ice at Lake Shore Arena.

South Porcupine Monarchs and New Liskeard Farmers will meet in the second game of the N.O.H.A. Intermediate finals on artificial ice at Lake Shore arena in Kirkland Lake Saturday night, was announced yesterday. A special train has been arranged to convey the team and fans from the Porcupine Camp which will leave Timmins at 4:45 Saturday afternoon and South Porcupine at five o'clock. On the return trip the train will leave Kirkland Lake at 12:30 a.m.

## Advance Leading in Commercial League

Must Get Three More Points to Win.

The Advance kept their five-pin lead, with Gambles getting a three-pin lead over the Power to go into second place of the Commercial bowling league last Tuesday.

There are two more games to be played, and The Advance can clinch the second half by taking two points from Gambles next week.

On Tuesday last the T. & N. O. were put in the cellar for keeps as far as the league is concerned, when the printers came back strong to win the last two games over them.

The Power and Gambles fought very close games all the way and both finished with only two pins difference on the total, plus the handicap the fruitiers having ten more than the electricians.

Honours went to: P. Nicolson and H. Horester, Gambles, 734 and 609; E. Ansara and F. Hornby, Advance, 707 and 614; H. Webb, Power, 668; E. Fleming and C. E. Armstrong, T. & N. O., 654 and 608.

ADVANCE			
F. Hornby	191	221	614
R. Jackson	188	150	223
A. Guidice	186	249	142
E. Ansara	156	232	319
Wallington	170	214	107
Totals	891	1065	1053
T. & N. O.			
C. Armstrong	242	208	158
E. Fleming	180	235	239
A. Leach	175	153	191
Lee	173	147	223
Doe	156	150	142
Totals	926	893	953
GAMBLES			
Gagnon	213	134	209
Ashford	167	91	158
Horester	193	211	205
Tait	177	199	216
Nicolson	232	220	282
Totals	982	855	1070
POWER			
Walters	150	—	231
Towers	155	138	—
McQuarrie	160	197	207
Webb	254	148	268
Salomaa	183	194	169
McHugh	—	228	125
Totals	902	905	998

Gambles 3, Power 1.

Stayer Sun:—Here is a good spring resolution for every householder: "This summer I resolve to plant a few more flowers and make a definite effort to keep my premises tidy."

## Campaign Against English Soccer Pools

Mercantile Interests Said to Have Joined Moralists

Cries for suppression of England's fastest-growing business—the soccer-football pools industry—are growing in both volume and importance. Initially they came from moralists, but now there is being added to the din the voice of industrial and mercantile interests which think the growth of the new industry is hurting their own businesses.

The Investors' Chronicle was first to take up the cry of the injured business interests. Now the Financial News, British counterpart of Wall Street Journal, joins the chorus with a three-column article, headed "The Football Pool Octopus."

This daily journal of finance supports the claim put forward recently in The Sun that the football pool industry currently has achieved an annual turnover in excess of \$200,000,000. It estimates that one pool operator has 3,000,000 bettors on his weekly mailing list, and goes on to forecast that in the near future "there will be a football pool coupon in practically every home."

Pool Promoters Advertise Freely It adds that there are about fifty-five different pool promoters advertising in the London press during the current season, but the majority of these, as well as the non-advertising pools, don't count for much. The ones that count, it says, are the select few banded together in "a very strong trade association" called the Football Pool Promoters' Association. These, the Journal contends, are rapidly attaining a monopoly of the new industry.

The Financial News says it would be "conservative" to put the pools' total intake at \$225,000,000 a season. It says eighty per cent. of this sum, or \$180,000,000, is returned to the subscribers in the form of prizes; the promoters take \$11,250,000 as profit for themselves; the newspapers get \$3,500,000 for pool advertising, and \$30,000,000 is spent defraying other expenses.

The subscribers, therefore, must lose \$450,000,000 a season, "and even that does not show the true position," the Journal says, "for it is futile to deny that no economic change has taken place if, say, 1,250,000 persons each subscribe sixpence in order to award a prize of £28,000 (excluding expenses) to one person, which is what actually happens."

Desert Cinemas to Study Forecasts Then, too, there is "a loss of time," the Journal says, adding:

"The latter may seem somewhat nebulous and unimportant, but actually it is not. . . . Other forms of entertainment are sacrificed to the pools. There is said, for instance, to be a noticeable drop in cinema attendance on Thursday nights—most newspapers publish their forecasts of the football results on Thursdays."

"Again, women are apparently studying football forms with a greater intensity than they did, and they are, in consequence, knitting less than they did—a fall in the sale of some knitting wools is blamed on the pools.

Making the due allowance for some exaggeration in these reports, it is still perfectly evident that certain sections of the entertainment industry are losing to the pools; that some staple industries, but not perhaps the brewing industry, are suffering also. And there is an obvious danger, too, that the retail trade, or at least the store section of it, may next be attacked.

"The promoters, as we have seen, have to-day practically every household on their mailing lists, and they know that every circular they send is bound to be read. What an opportunity this provides for starting a mail-order house or advertising a store! One promoter has already opened a store in Oxford street. . . . Other stores have followed; there may well be others to come."

## Following Baer's Lead, Farr Proposes on Plane

Burbank, Calif., March 21.—Tommy Farr, British empire heavyweight boxing champion, and his fiancée, Eileen Wenzel, Broadway show girl, announced their engagement here to-day on arrival by aeroplane from New York.

Tonyandy Tommy said he proposed on the aeroplane and admitted he was getting married "because Maxie Baer fought so well for his wife and baby, I decided to have a wife of my own."

The Welshman said he had no plans for entering pictures immediately "because my face is too messed up. I think I deserve a few months' rest after 36 fights in three years."

Miss Wenzel said she loved England and will probably be married in London about the middle of the summer. She will reside in Hollywood with her sisters and has no plans for making a picture. Farr plans to rent a house in Hollywood for about three months.

## TEACHERS AND STUDENTS ON "VAGABOND" VOYAGES

"Vagabond Voyages" operated by the Canadian National Steamships, by which passenger-carrying freighters sailing between Canada and the British, American and French islands of the West Indies, carry a limited number of passengers, have made their strongest appeal to teachers and students. Besides appreciating the freedom from regular passenger liner formality, they are finding the voyages of great educational value in geography and economics.

## KING GEORGE PRESENTS PRIZES



The King and the Duke of Gloucester attended the finals of the London Boys' club boxing championship at the Albert Hall. This picture shows His Majesty presenting one of the little lightweight competitors with his prize at the end of the competition.

## Chance Only 1 in 350,000 Still They Try Sweepstakes

(From Globe and Mail) An unsuccessful sweepstake ticket-holder grabbed a pencil in resignation last night, added, subtracted and multiplied to find that his chances of winning first prize were about one in 350,000, and that between 200,000 and 300,000 Torontonians who bought tickets on yesterday's draw stood the same chance.

These confirmed sweepstake ticket buyers, the statistician estimated, spent close to \$1,000,000 three times a year. The tri-annual investment rarely yielded more than \$100,000, if that much, he found. Despite the ruinous nature of the deal if considered as a business transaction, Toronto keeps swelling the Irish Hospital pools to their present tremendous volume.

Three of the 300,000 participants in Toronto were lucky in yesterday's draw. But, figured the pencil scribbler, all sixteen first prizes could have been won by Torontonians had the Goddess of Luck glanced this way. That seems to be the irresistible attraction the Irish sweepstake has for the general public. It has never happened, but the players know it is within the realm of possibility.

Pool Is \$13,600,000 Yesterday's pool amounted to more than \$13,000,000. This, when the result of the Grand National is known, will be divided into sixteen units, each paying first, second, third, fourth and other miscellaneous awards. Each unit is not restricted to a particular section. Anyone, anywhere, can win in any unit if a pretty Dublin nurse pulls out a ticket bearing a number that spells your name.

Of the 1,264 names drawn by twenty nurses, 104 were residents of Canada, assuring each of \$2,300. Fifty ticket-holders drew any of the major prizes of \$150,000. Only two, however, drew the favourite, Blue Shirt.

Figuring up the maximum prize money that can come to this country, the statistician found it cannot possibly exceed \$1,000,000, and Toronto alone contributed nearly that much toward the "take."

The three lucky Torontonians each drew different horses. Only one can win. That would pay \$150,000. Supposing the other horses ran second and third, which even the most confirmed sweepstake participant will admit is next to impossible, the figure estimated that the total winnings would be \$250,000. And if none of the horses finish in the money, the total drops to \$6,900.

It may be a poor business transaction, admitted the would-be statistician after seeing the answers in black and white, but he's been buying sweepstake tickets now for twenty-three years and he says that if he's spared for another twenty-three, he'll still be buying them.

## Five-Suit Playing Cards Bewilder the Poker Fans

(From the New York Herald-Tribune) It is in dismay that we have been informed in the press and by our manifold poker-playing friends of the turn of events which mirrors the way the world is going. Five aces now beat a straight flush. No deuce need be wild nor is it important that the joker be left in the shuffle. For by the employ-

ment of the new five-suit playing cards the fine old game of poker rapidly is becoming as extinct as auction bridge. Four aces, indeed! The chances were one in 4,000 you would not get four of a kind, and when you did you pushed all the chips you could summon to the centre of the green cloth and you acted as undisturbed as possible. But now what are four of a kind? A fourth-best hand, a small raise, perhaps, but no jubilation. It was one chance in fifty you would get three cards of a kind. It is much more likely now, but there is less chance that you will win the pot.

Before this invasion of royals and crowns and greens a straight flush came up once in 62,000 hands and a full house once in 600. The straight flush is now harder to get and its value is less. It is like trying to make a profit against all the newfangled taxes. A full house is easier of accomplishment, but who wants a full house? What good now are aces back to back and the other two aces showing? It is a situation to jar the hardest stud player.

Gone is spit-in-the-ocean, gone the importance of the one-eyed jack, the deuce wild, the low hole card wild, the percentages and the tricks and the facets of fine poker. Remaining are the infamous five-suit, sixty-five-card deck and a horrific new game in which all spades are wild unless you hold a diamond.

## Porcupine Man Wins \$500 Prize

Solomon Charlebois Gets a Consolation Award—Only Lucky Ticket in Camp.

Despite rumours to the effect that a miner at Hollinger holds a ticket on a horse in the forthcoming Irish sweepstakes race, inquiries to-day seem to show that the only prize coming to the camp is a consolation award of \$500 won by Solomon Charlebois of Porcupine. As far as could be ascertained the prize won by Charlebois is the only lucky ticket in the Porcupine area.

## High-grade Samples from Week's Run of the Press

Sir James M. Barrie:—The uncomfortable thing about women is that they are generally right.

Milverton Sun:—Wasted opportunities are usually found on a bench in the park of hanging around a pool room.

Hamilton Spectator:—Only an unusually pretty girl can afford to be stupid.

Toronto Telegram:—Free advice is the kind people give away because they have no use for it.

Exchange:—People with too much imagination pile up mountains, and then have to climb over them.

Sudbury Star:—A major league ball player has signed to work for \$69,000 this year. Stirring evidence of the recession.

Globe and Mail:—It is a pity that Hitler's tenderness for German minorities outside of Germany does not extend to the minorities within the Reich.

## To Decide Basketball Title Here Friday and Saturday

Kirkland Lake, North Bay, Timmins and Schumacher High Schools to Battle for Northern Ontario Championship at Schumacher. Wright-Hargreaves Coming for Exhibition Game.

## Sudbury Eliminate Trappers

Wolves Score Three Goals in Overtime Following a North Bay Penalty.

Scoring three goals following a penalty to the losers in the overtime period, Sudbury Cub Wolves defeated North Bay Trappers for the Northern Ontario Junior "A" championship in Kirkland Lake Wednesday night by a score of 3-0.

The teams were deadlocked at 5-5 at the end of regulation time and went into overtime. The Trappers drew a penalty and the Wolves slapped in three quick goals to clinch the championship and will now proceed in the Memorial Cup playdowns.

## Football League Meets on Saturday

Northern Ontario Association to Gather at Timmins Fire Hall at 7:30

The Northern Ontario Football Association will hold an organization meeting in the Timmins Fire hall on Saturday evening at 7:30. Plans for the coming season will be discussed and from the rumours picked out the grapevine recently, it is regarded as likely that new faces and new teams will be seen when the schedule gets under way. McIntyre, Dome, Hollinger, Pamour and Ankerite are said to be planning entries, along with Lake Shore and Wright-Hargreaves from the Gold Belt section.

## To Play Third Game In Sudbury To-night

Falcons Defeated Toronto Goodyears 4-0 in Second Game and Tie Score.

It was a jubilant band of Falcons that Sammy Rothschild led back to the North Wednesday night, to await the third game of the all-Ontario senior hockey championship in Sudbury to-night.

Playing in the second game in Toronto Tuesday evening, before an excited crowd of 5,000 fans, Falconbridge handed Toronto Goodyears, their conquerors of last Saturday, a 4 to 0 lacing, and deadlocked the series at one game each.

After a goalless opening period, the speedy Falcons came on in spectacular fashion during the latter stages of the second as Art Stuart, "Blink" Bellinger and then Dillon Brady whipped the puck past Harry McQuesting, with the clever Don Grosso assisting each time.

A mishap occurred during the final minutes of the first period, when Lex Cook, Falcon defenseman, suffered a fracture of the right leg when attempting to check Don Metz, Goodyear right-winger. Cook was taken to St. Michael's hospital.

## Fire Victims Discharged from St. Mary's Hospital

Ovilia Cloutier, badly burned and cut in an explosion that took place during the Bucovetsky departmental store fire here on February 22, was discharged from St. Mary's Hospital on Monday, it was reported to-day. Vernon Crozier, who was also among those burned and cut left the hospital about two weeks ago but his hands are still extremely tender but healing nicely.

Toronto Telegram:—Every home should have a piano. Then the guests will know where to park their cigarette butts.

Everything is in readiness for the championship basketball tournament to be held at Schumacher High School Gymnasium on Friday and Saturday nights when teams from North Bay, Kirkland Lake, Timmins and Schumacher will fight it out for Northern Ontario Secondary Schools Association title.

North Bay will be defending the Patton Cup, emblematic of the championship and the other three schools have developed strong teams that should provide an outstanding exhibition of basketball during the two-day meet.

The draw will take place Friday afternoon and on Saturday night the two winners of Friday's games will meet for the championship. The two losing squads will battle it out in a consolation event the same night.

Another outstanding feature on the program will be the exhibition game between the crack Wright-Hargreaves team from Kirkland Lake and the McIntyre team from the Porcupine. Capacity audiences are expected both nights.

## To Start Work on Sky Building May 1

Much of the Building Already Leased Before Construction Started.

Mr. Bernard Sky returned this week from a business trip to Toronto and in reply to a question from The Advance said that work on the fine new Sky block on the site of the present Stevens Amusement Parlours building will commence on May 1st and will be rushed to completion with all the speed possible while the most careful attention is given to the structure being of the most modern type and most dependable construction. The financing for the new building is all arranged. Many tenants have already negotiated for space in the new building. The chances are that the quarters in the new structure will all be leased before the building is completed. To allow for present lease work on the new building can not be undertaken before May 1st. The Metropolitan Stores has already arranged for an addition of fifteen feet to their present building, this addition being built when the new Sky building is being erected. As noted in The Advance some ten days ago the new Sky building is to be up-to-date in every respect, and will prove a notable addition to the business buildings of the town.

Bowmanville Statesman: When some people drop a hint, it sounds like an explosion.

## FREE! BOOK ON HOCKEY

"How to Become a Hockey Star" by that great authority T. P. "Tommy" Gorman, a Great Book profusely illustrated and containing many valuable tips on how to play the game.

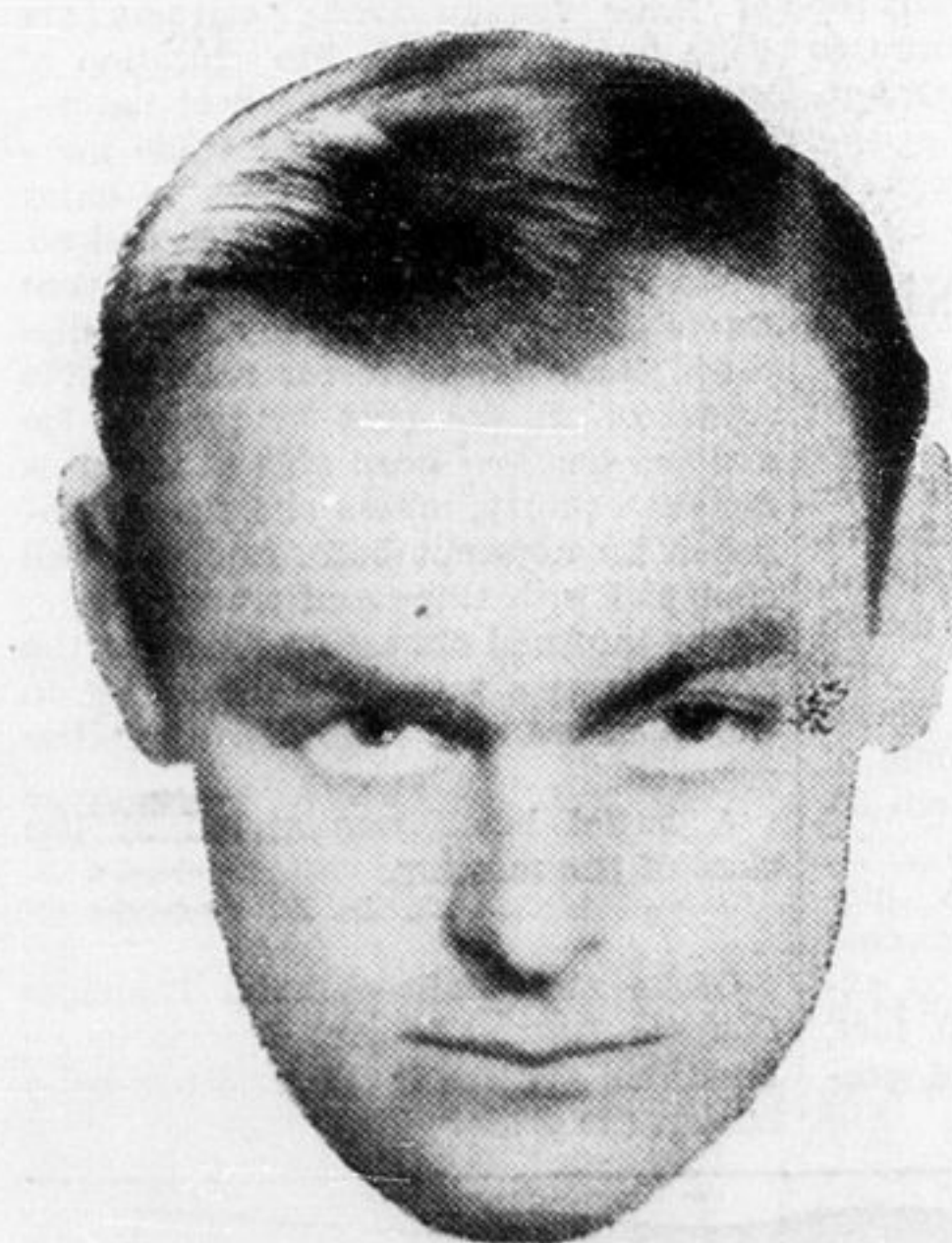
Also OUTRAGED PICTURES OF GREAT PLAYERS (mounted for framing) Group Montreal "Maroons" or individual pictures of: Dave Trotter, Johnny Gagnon, Herbie Cain, Bally Northcott, Wilf, Coad, Paul Haynes, Russ Blom, "Babe" Siefert, Pete Kelly, Earl Robinson, Aurel Joliat, Marty Barry, Bob Gracie, Walter Huswell, Joffre Desjardis, Carl Voss, George Mantha, "Ace" Bailey, Gus Markler, Stew Evans, Frank Boucher, Dave Kerr, "Toe" Blake, "King" Clancy or any of the most prominent players on the "Maroons" or "Les Canadiens" club.

Your choice of the above • For a label from a tin of "CROWN BRAND" or "LILLY WHITE" Corn Syrup.—Write on the back your name and address and the words "Hockey Book" or the name of the picture you want (one book or picture for each label). Mail label to address below.

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