

# The Porcupine Advance

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Timmins, Ont., Monday, March 7th, 1938

## OLD JOKES NEVER DIE

Don't feel too sorry for the old folks! It is true that there is so much talk of new things — new religions, new economics, new government, new music, new outlook in life—everything new—but the old folks need not feel altogether out of affairs—if they have good memories. Most of the so-called new things—even the "new school"—are as old as sin or other foolishness. Fashions keep on changing, but there isn't much that is new. Radio? Didn't the natives of darkest Africa have that centuries ago? After the department of education in the Garden of Eden had tendered a liberal allowance of applause to Adam and Eve, didn't they have all the ideas of the new school—the development of their personalities, the scorn of repressions, and the expression of their own opinions without regard to the factual? History proves how little there is of the new in this ancient world. The Chinese with their printing thousands of years ago, and the Egyptians with their mass production in prehistoric times point the moral that there is indeed little new under the sun. No one need be surprised if the archaeologists dig out an Emperor's favourite Ford from the tombs of the Pharaohs one of these new days.

But if all else were new, the old folks at least have all the old jokes to comfort them and to keep them strictly up-to-date. Amenhotop I had his own Charlie McCarthy, though he didn't allow him to advertise post-dated coffee or body odour.

An illustration of the use of an old idea as something new was given recently in despatches from Cleveland, Ohio, appearing in all the newspapers of Canada and the United States. These despatches told of a gentleman named Andrew Habinek, who in despair for a new angle to attract attention so that he might secure a position, advertised himself as "unreliable, dishonest, lazy, but in bad need of a job with short hours and big pay." The newspapers add that Andrew received 160 telephone calls, and was actually offered no less than 74 positions. The story in the despatches ends with Mr. Habinek accepting a position as a life insurance salesman, the inference being that he and all others will live happily ever after.

The story in the despatches may be true in all details, but there is certainly nothing new about it. In a book, "Modern Feature Writing," published in 1935, there is a despatch from Kansas City, dated October, and this October must have been at least four years ago, to find a place in the book. The Kansas City despatch tells of a young lady named Zada Spence, of Kansas City, who in despair for a new angle to attract attention so that she might obtain a position, advertised herself as "unreliable, dishonest, lazy, but in bad need of a job with short hours and big pay." She, too, received "more than a hundred telephone calls," to quote the despatch, published by The New York Herald Tribune, according to that book printed in 1935. Unlike the gentleman in Cleveland in 1933, the little lady of Kansas City of the year 1934 or before, did not receive a single offer of a position. All she was given for the "newness" of her advertisement was "a lot of wisecracks," to quote the Kansas City despatch. It must be admitted that the older despatch seems to be the more likely to be true. In any event it is without doubt closer to being new. Perhaps, some enterprising journalist may be able to unearth from old newspaper files still older "new" forms of this style of advertisement. It may be the fact that there was a Cleveland advertisement this year of the description noted in despatches, as well as the previous one from Kansas City with a lady as the star. The weight of probability, however, is that both stories are founded on some other case from out of the dim and distant past, when there was a chance for things to be more or less new. A local gentleman, whose letters are often an inspiration and delight to The Advance, once wrote this newspaper saying that he never reads news items, because they are always the same old thing, with the names and places changed. In that thought may rest the explanation of the 1938 gentleman who wrote the "new" form of advertisement for a position, and the lady of 1934 or before who used the identical same words in the self-same case.

## ANOTHER MEAN RACKET

From Wingham, Ontario, comes the story of a new racket being worked on the innocent and unsuspecting. Any racket worked on the people of Southern Ontario is sure to be tried in the North in a month or two so all should be on guard against this particular form of fraud. According to the story told in Southern Ontario newspapers, the racketeers, have been visiting farm homes in the Wingham district and frightening the owners of radios with the story that there is a dangerous gas that collects on radio tubes, and unless the gas is drained off an electrical spark from the radio itself is almost sure to ignite the gas with disastrous results that are not likely to stop at the radio. Not only will this gas blow the radio to pieces, but in some cases the explosion may be serious enough

to wreck the house itself and take a toll of valuable lives. For the small sum of five dollars, however, the public-spirited racketeer is ready and willing to drain the dangerous gas off the radio and so remove all danger—and five dollars. It is said that a harvest of hundreds of dollars has been reaped by the racketeers in the Wingham district, by this brazen fraud.

It is not quite fair to heap scorn on the simplicity of the people who fall for such a racket as this. The slick tongue of the high-pressure stranger makes it all appear quite logical and plausible. Indeed, it is difficult to understand how some dangerous gas would not collect on the radio these days. If the radio could really be relieved of its surplus offensive gas, five dollars would be a very small price to pay for the blessing. Perhaps the high-pressure gas-relieving salesmen even go so far as to explain that the service of freeing the radio tubes from dangerous gas is part of the extra benefit given radio owners by the government commission in return for the extra fifty cents per year for license fee, the five dollar charge being required to make this possible. To the average man such an argument would be every bit as sound and logical as demanding an extra fifty cents per year in license fee to assure Canadian programmes for the Canadian people through selling out to United States advertisers in such a way that the additional fifty cents was essential to finance the sell-out.

In commencing this editorial The Advance had chiefly in mind the idea of warning the people of this part of the North against the particular radio racket reported from the Wingham district. Of course, there is no danger of radios exploding or causing any harm to themselves or the buildings in which they may be. All sorts of gas will pass through the tubes without any injury to wires, or tubes, or anything else, except the tempers and souls of listeners-in. No one should be deceived by any stories to the contrary. Nevertheless, the racket referred to should not be allowed to get anywhere near the North. It should be nipped in the bud. No private racketeers should be permitted to graft on radio owners. The government and its commission should maintain in the strictest way the monopoly of making suckers of owners of radios.

## PROTECTING SETTLERS' HOMES

Reference was made in a recent issue of The Advance to a tragic fire at the home of a settler in Northwestern Quebec. In this fire a young mother and her baby were burned to death, while the husband was badly burned in escaping from the home in flames. The Rouyn-Noranda Press comments on the tragic fire and asks if nothing can be done to prevent the recurrence of such tragedies. Northern Ontario has had its full share of death and destruction from fires in the homes of settlers, and the authorities here have proposed a plan whereby most, if not all, of these tragic fires could be avoided. Probably, the very fact that the plan is a simple and logical one and does not involve any special expenditure or complicated organization has held back the government from putting the proposal into effect. In the past years scores of settlers' homes in the North have been destroyed by fire, with loss of life as a common feature. Magistrate E. R. Tucker, chief coroner for the District of Cochrane, has made a careful investigation of each and every case coming under his official notice, as well as enquiring into many of the fires where no lives were lost. In practically every case Coroner Tucker found the start of the fire was due to improperly constructed chimneys, stovepipes too close to light partitions, or other causes that could have been remedied without particular cost or trouble, had the settler been made to realize the danger. Coroner Tucker's suggestion, endorsed by several juries at inquests following fires at settlers' homes, was simply that fire rangers whose duty now includes the inspection of settlers' lands for fire risks, should be empowered to inspect the homes of settlers and advise and direct them in methods for avoiding the danger of fire in the home. The fire rangers know the settlers, have won their confidence, and it would be a comparatively simple matter if the law authorized it, for the fire rangers to give counsel and instruction to the settlers to make their homes safe from fire danger: Until some such plan as that outlined by Coroner Tucker is adopted, the deaths, injury and destruction caused by fires at settlers' homes in this North must be laid, more or less, at the doors of the Ontario Government.

## GRAVEL AND SAND—AND PLACER

It is a well-known fact (or it ought to be) that editors and reporters never make mistakes. It is equally true that someone does make the odd mistake in newspaper production, for certainly the occasional error does appear. Who is responsible? Why, the intelligent compositor! And he is so prone to make a bigger mistake in correcting a small error that some newspapers take the safe plan of not attempting to correct any mistakes. The typical intelligent compositor has been particularly happy in making suggestive twists to type in the alleged correction of a previous error. This has been true since the days of war when a hero was referred to as a "bottle-scarred" veteran, and the intelligent compositor in the next issue said the proper words were "battle-scarred." Last week one of the intelligent compositors on The Advance staff had his fun with a list of typographical errors reproduced from an article in The Hartland Observer. The Observer told of an error that happened to be caught before it did serious damage



## It's Surprising..

what a difference glasses can make—not only to your sight but your entire disposition. Before Mr. Curtis prescribed my glasses I was irritable and cross. It seems that eye-strain had affected my nerves and the smallest things would completely upset me. There's a world of difference now.

Liberal Terms  
May Be  
Arranged at

## CURTIS

OPTICAL COMPANY  
14 Pine St. N. Phone 835



Treat your credit as a sacred trust. It pays to pay promptly. —83-841

Mrs. I. Schroder of Cedar street, is in St. Mary's hospital, after having an operation for appendicitis on Friday.

Mr. and Mrs. R. Scell, now of Detroit, but formerly pioneer residents of the Porcupine camp, are the guests of their niece, Mrs. Geo. Lake.

A meeting has been called in St. Mary's hospital x-ray department this (Monday) evening at 8 p.m. of those interested in a community centre.

Mrs. Stevenson, of Windsor, Ontario, accompanied by her daughter, Miss Jean Stevenson, spent the week-end in town visiting her son, Mr. Harry Stevenson.

Mr. and Mrs. Mc-Kay, of London, Ontario, who have been visiting Mr. and Mrs. Knowlton, their daughter, for the past two months, left on Friday for their home.

Mr. Chas. Merikallio, of the Timmins Bottling Works, returned on Friday from Montreal, Quebec, where he attended the annual Coca-Cola convention.

As noted in The Advance last week, Capt. G. F. Morris, of the Navy League of Canada, is expected in Timmins on or about March 10th, on his annual visit here.

Her many friends will be glad to know that Miss Eva Pezola, who underwent an operation for appendicitis at St. Mary's hospital about a week and a half ago, is now rapidly improving in health, and will soon be up and around again.

Classes for prospectors, under the auspices of the Ontario Dept. of Mines, opened at the Timmins High and Vocational School this (Monday) afternoon, and will continue for the week. The afternoon classes are from 3 to 5 p.m., and evening lectures at 8 p.m.

## Four Births Registered During the Last Week-end

Born—on March 2nd, 1938, to Mr. and Mrs. Mendoza Blison, of 14 Kent avenue—a daughter.

Born—on March 3rd, 1938, to Mr. and Mrs. Donald Patterson, of 169 Maple street south, at St. Mary's hospital—a son.

Born—on March 2nd, 1938, to Mr. and Mrs. Gerald Donovan, of Riverside Drive, at St. Mary's hospital—a son.

Born—on March 3rd, 1938, to Mr. and Mrs. John Girouard, of 26 Preston street—a son.

Toronto Telegram—Chinese speaker who suggests dropping one meal a day to help the cause is probably not engaged in the restaurant line.

to that paper, the words "Reformed Baptists" being set up as "Deformed Baptists." The Advance's intelligent compositor, however, had all readers puzzled and seeking for the humour of the slip, when the statement was made that "Reformed Baptists were referred to as Reformed Baptists." The really intelligent compositor apparently refuses to repeat the mistakes of others, even in fun, taking the stand that he is quite able to make his own mistakes.

Adrien Arcand, supreme chief of Canadian Fascists, says that the fascists are going to hold a Dominion convention at Kingston this year. It is only a few years ago that the leaders of the communists in Canada were gathered near Kingston.

A Timmins citizen just returned from a visit to

# WANT Ads

## FOR RENT

FOR RENT—Downstairs apartment, 4 rooms and bath. 81 Sixth Avenue, Timmins. —19-20p

FOR RENT—Large Grocery and Meat Store. Also five-roomed house; all conveniences. Immediate possession. Apply 12 Third Avenue. —17-18-19-20p

FOR RENT — Four-roomed heated apartment, conveniences, wired for electric stove, 3-piece private bath, hardwood floors. Phone 1213-W, 35 Way Avenue. —19

## ROOMS

ROOM FOR RENT — Attractive furnished room, all conveniences, suitable for one or two refined young ladies, central location. Apply 42 Fourth Avenue, Phone 516. —19p

## Annual W.M.S. Tea a Pleasing Success

Event at United Church Manse on Saturday.

A most successful afternoon tea was held at the United Church manse, Fourth avenue, on Saturday afternoon to raise funds for the local supply work of the Women's Missionary Society.

Assisting Mrs. Mustard in receiving were Mrs. Alex Ramsay, president of the W.M.S. Auxiliary, and Miss Susie Smyth, W.M.S. social service worker in this district. The house was gay with spring flowers while St. Patrick's green was the colour motif for the candle-lit table presided over by Mrs. E. J. Wood. Members of the Auxiliary looked after the numerous guests and the sale of home baking. During the afternoon piano selections were given by the C.G.I.T. girls, Miss Grace Ramsay, Miss Jean Mason, Miss Peggy Williams, and vocal solos by Mrs. Geo. Drew and Mrs. F. H. Carson.

## Iroquois Falls High School Wins Debate

Interesting Event at Iroquois Falls Friday Night.

Iroquois Falls, Ont., March 5th, 1938.—(Special to The Advance)—An interesting debate on the subject, "Resolved that Northern Ontario should secede from Ontario," was held in the Iroquois Falls High School auditorium on Friday evening, between the Schumacher and Iroquois Falls High Schools. The affirmative won, and was upheld by Frank Sabourin and Bernard Philbin for this school, while Schumacher High School was represented by Earl Cavanagh and Miriam Laine, they upholding the negative.

The argument being very good on each side, it proved a task for the judges, Miss Grace Anderson, Mr. R. Shaw, and Mr. J. Harkness to decide the winner.

Following the debate two short plays were enacted, and were enjoyed by the audience. The first play was a skit put on by Form 1B, under the direction of Miss Cleaver, Form teacher, and was titled "The Lighthouse Keeper's Daughter." The other play was entitled "Alicia Disposes," and was directed by Cora Cosgrove and Dian Ethier. Characters for this play included: Pearl Dawson, Alex Shisko, Dorothy Kussner, Olga Bonk, Lillian Spence, and Gueidra Leavoy.

These plays were very well enacted, and at times proved highly amusing to the audience who applauded most heartily.

After a lovely lunch, the pupils participated in a short dance, after which they departed for home.

Chairman for the evening was Miss Dian Ethier, and secretary, Miss Ellen Charron, who were in charge of the programme.

A debate was also being held in Schumacher, between the both schools, and here also, Iroquois Falls were given the decision.

## Whist, Lunch and Dance, Auspices of Pipe Band

A whist, lunch and dance is announced by the Porcupine District Pipe Band to be held in the Hollinger hall on Friday evening, March 11th, commencing at 8.15 p.m. Excellent prizes. Radio to be installed to broadcast Farr-Baer fight. Entire proceeds in aid of a physically disabled Scotsman.

## HELP WANTED

HELP WANTED—FEMALE — Refined woman capable of accepting responsibility, needing additional income for part time or full time work. No canvassing, fine opportunity to build independent income. Write Box D, C. c-o The Advance. —19

## PROPERTIES FOR SALE

FOR SALE—Newly built apartment house showing good returns on investment. Apply Sullivan & Newton, Insurance and Real Estate. —7-81f

## FOR SALE

ORGAN FOR SALE—Made by W. Bell & Co., Guelph, Ont. In good condition. Cheap for cash. Apply 53 Maple street north, Phone 1137-J. —19-20

## Hollinger Consolidated Gold Mines Limited

DIVIDEND NUMBER 303

A regular dividend of 1% has been declared by the Directors on the Capital Stock of the Company, payable on the 25th day of March, 1938, to shareholders of record at the close of business on the 11th day of March, 1938. Dated the 4th day of March, 1938. I. McIVOR, Assistant-Treasurer

## IN MEMORIAM

IN LOVING MEMORY of our dear mother, Mrs. M. J. Sheppard, who died in South Porcupine, March 7th, 1927. Also our aunt, Mrs. H. Sheppard, who died March 7th, 1937, at Campbell's Bay.

In our home she is fondly remembered. Sweet memories cling to her name. Those who loved her in life sincerely. Still love her in death just the same. —19. —Rupert, Manley and Verna.

Ottawa Journal.—Premier Hepburn has asked the opposition leader in the legislature not to "pull his punches." Mr. Hepburn is right. A hard, clean-fighting opposition in any legislature or parliament is a national asset, and much of what dilettantes think "rough" in an assembly is all to the public good.

## FARMS FOR SALE

Good Farms for Sale in Cochrane and Temiskaming Districts. A reasonable cash payment will be accepted and terms for the balance arranged at 4% interest.

Write me Stating Your Requirements  
W. J. STEVENS, Inspector for Commissioner of Agricultural Loans  
BOX 371 NEW LISKEARD, ONT. 7-17

## This New APEX



SAVES money clothes time

Let Us Demonstrate This Sensational Washer

Price Complete

AS LOW AS

\$89

CONVENIENT TERMS

WE HAVE SEVERAL USED WASHERS, To Clear at \$10

## Pelletier Hardware

58 Third Avenue Timmins Phone 1425

## Tenants of Burned Building in New Quarters in Town

The tenants of the Bucovetsky building whose premises were destroyed in the recent fire have now made arrangements for opening in temporary quarters.

Dr. S. J. Jessel, medical doctor, has opened offices in the Woolworth building.

Dr. J. R. Scholes, dentist is now located with Dr. Geo. Mitchell in the Gordon block.

Irvin Rosner, registered optometrist, announces that he will be temporarily located in the Goldfields Block, Pine Street North.

Kingston Whig-Standard — After having seen a group of young people coveting in "The Big Apple" we think less than we ever did of Eve.

Italy says that there is more war talk in Canada than there is in Europe. Practically the same idea was voiced by a Timmins gentleman last year after a visit to England, and by another on return from a trip to Ireland. In Canada and the United States there is so much peace talk that it follows naturally there is too much war talk.

Reports from Ottawa say that the Liberal-Conservative party intends to drop the word "Liberal." Now, if they would also drop the word "Conservative," the party would start from scratch.

Hon. R. B. Bennett has asked to be relieved of the leadership of the Dominion Conservative party on account of his health. This may help Hon. Mr. Bennett's health, but the Conservative party is liable to suffer another relapse.