

Christmas



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LIGHT

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CANADIAN GENERAL ELECTRIC CO., Limited

Touring Scottish Curlers To Visit Northern Clubs

(From Rouyn-Noranda Press)
Noranda curlers will welcome the announcement received yesterday that they are to have a visit on February 18th from three of the six rink of Scottish curlers who are to tour Canada this winter. All six rinks will visit the North, and three will play in Kirkland Lake and Timmins, while the other three will invade Quebec and be guests of the Noranda Club. That they will be given an enthusiastic reception here may be taken for granted, and local curlers will look forward to their coming.
With the return of colder weather members of the club are looking for-

ward hopefully to being able soon to get back on the ice with stones and brooms, and are looking forward to the most successful season in the history of the club. It is expected that the rink will open in a week or ten days.
Members will find when the rink opens many improvements to the club quarters. Cleaners and painters have been at work, and complete renovation will make the rink more attractive, while new furniture upstairs will provide added comfort for those who do their curling from the club rooms or like to lounge or play cards afterwards or evenings at the rink.
New York Sun:—If Lincoln and Lee lived to-day they would probably have fought the Civil War over the radio.

Timmins Stamp Club Column

The Turtle

Usually the turtle fishermen employ large nets, but sometimes they hunt their quarry with the aid of trained fish! A small, sucking fish called the remora is attached to a long light line and tossed overboard when a turtle is sighted. The fish swims directly to the turtle and clamps himself firmly onto the surprised chelonian's shell by means of his powerful vacuum-disk. The turtle fishermen simply haul in the line, pry off the remora, and mark down another turtle for the day's catch.



Caribbean sky overhead.
Some of the green turtles attain the truly stupendous weight of 700 pounds but most of those brought to market average only about 100. They feed exclusively on seaweed and small crustaceans, visiting the land only to lay their eggs. The eggs, which are almost spherical in shape and are covered with a tough, parchment-like substance, are buried in lots of about 100 in holes that the female has scooped out of the sand.

When the young turtles finally hatch they dig their own way out of the sand and instinctively head for the sea. Prowling sharks account for nearly 90 of every 100 young turtles, and taking into consideration the large number of nests that are robbed by beachcombers and thousands of adult specimens that find their way into the soup tureen every year, it is not surprising to learn that the turtles of the West Indies are rapidly facing extinction. And who knows but that some day the Cayman Islanders will be reduced to picturing on their attractive postal issues, not the valuable hawk-bill or the succulent terrapin, but that long neglected member of the chelonian family—the mockturtle!

Coronation Stamps From Southern Rhodesia
Here is the attractive design of the Southern Rhodesia Coronation Issue, which appeared early in June and consists of four values: 1p carmine and olive-green, 2p sepia and emerald-green, 3p ultramarine and violet, and 6p red-violet and gray-black. The portraits of King George and Queen Elizabeth appear in the lower left and upper righthand corners respectively, and in the background are seen the famous Victoria Falls, The Victoria Falls, over twice as high as our own Niagara, are located on the Zambesi River and were discovered by the Scottish missionary-explorer, David Livingstone, in 1855. A railroad running from Bulawayo (shown in the foreground of the stamp) now makes this impressive spectacle easily accessible to tourists.

Memorial Stamp for Russian Revolution
The latest stamps received from Soviet Russia bear the portrait and autograph of the eminent revolutionary hero, F. E. Dzerzhinski. There are four values: 10c, 20c, 40c and 80c. Feliz Edmundovich Dzerzhinski (1877-1926) has been called by John Gunther, former foreign correspondent for the Chicago Daily News, "one of the most extraordinary characters of modern times." During his turbulent youth as a revolutionary agitator he was twice arrested and sent to Siberia and twice succeeded in escaping. In 1912 he was again captured by the police and remained in prison until the final triumph of the revolutionary party in 1917.
Fanatically devoted to the Soviet cause, Dzerzhinski founded the dreaded secret police that was first known as the "Cheka," and subsequently as the "Ogpu," or "G.P.U." The well-known custom of this sinister service of shooting first and asking questions afterwards occasioned the following rather plaintive joke. It seems that a number of rabbits escaped from the Soviet Union across the Polish border. When they were stopped by Polish customs officials, the rabbits explained that the G.P.U. had issued orders to arrest all giraffes in Russia. "But," said the customs officers, "you are not giraffes." "Yes, but try to prove it to the G.P.U.!"

Blairmore Enterprise:—A local young lady last week celebrated her twenty-fifth birthday. And a mean cuss of a neighbour remarked: "Well, better late than never!"

YOU CAN GET THIS BEAUTIFUL BATH TOWEL FREE!
BY SAVING PEARL SOAP WRAPPERS

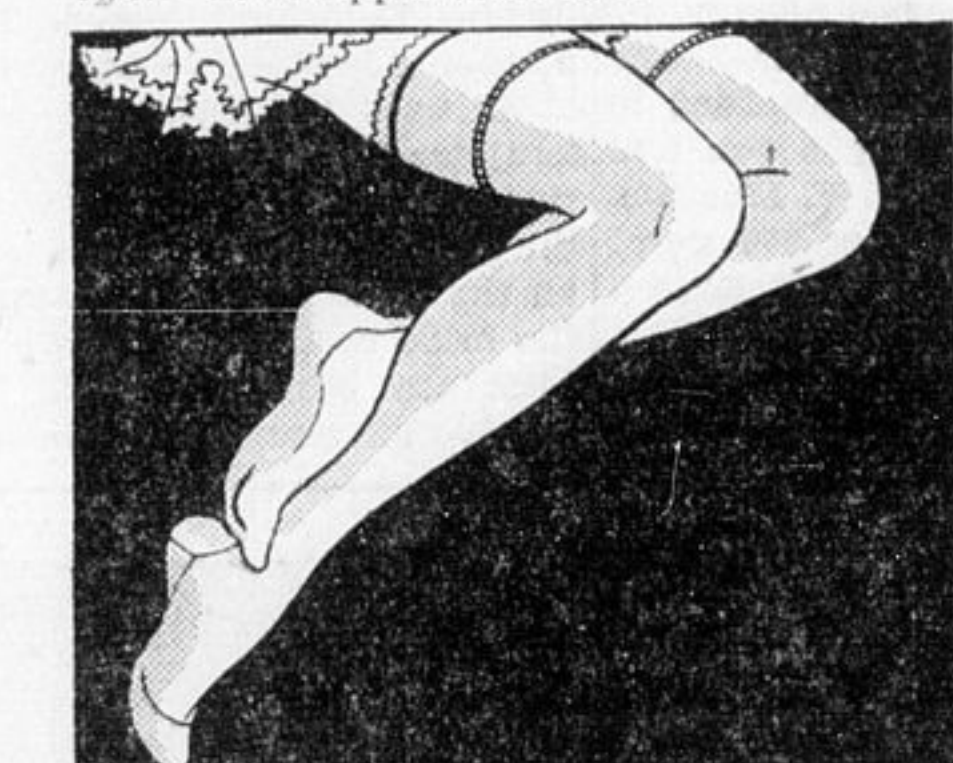


A Luxurious Snowy-White Bath Towel

(21 x 42 inches), with your choice of gold, rose or green stripes. One-time offer—only 10 Pearl wrappers and 25c.



Aluminum Saucepan. Good quality. Flat surface heats quickly. 2 1/2 inches high by 8 1/2 inches wide. Holds 1 quart. One-time offer—10 wrappers and 20c.



Smart Silk Stockings. First-quality. Choice of chiffon or service. Latest shades. Sizes 8 1/2 to 10 1/2. One-time offer—12 wrappers and 50c.

...OR TAKE ADVANTAGE OF THIS Special ONE TIME OFFER

THINK OF IT! Instead of waiting while you get any of these four articles free—send only a few coupons (cut from the wrappers) and a small amount of cash. This special one-time offer enables you to see, right away, the quality and value of the 175 useful and beautiful gifts illustrated in our Pearl Soap Catalogue... all of them free if you save Pearl Soap wrappers. In this special one-time offer, the cash you send in replaces some of the coupons usually required.

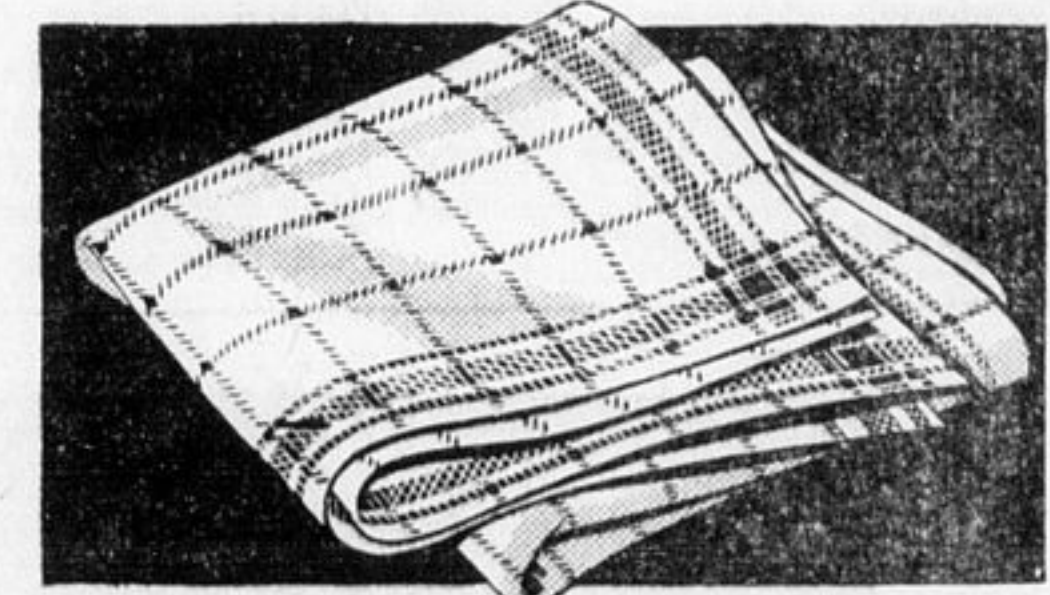
To obtain these Gifts on this Special One-Time Offer

You Must Use the Order Form Below

Cut out the coupons from Pearl Soap wrappers, mail the required number, with remittance of money, stating particulars of the premium desired, including size and colour when necessary. Your gifts will be sent at once, postpaid.

TESTS PROVE PEARL WASHES WHITER

Actual tests by housewives proved Pearl washing to be many shades whiter. A few minutes, at most, of the lightest rubbing proved sufficient. Start using Pearl White Napha today—and while it is making your clothes cleaner and whiter the coupons will bring you beautiful, useful gifts.



All Linen Tea Towel. Fully hemmed. Fine for drying glass or dishes. Size 18 x 30 inches. One-time offer—10 wrappers and 15c.

PUGSLEY DINGMAN & CO., LTD., Dept. 522, Box 269—Station B, Montreal, P.Q.

Please send _____ (Description of Gift) _____ cents

I enclose _____ coupons and _____ cents

Name _____

Address _____

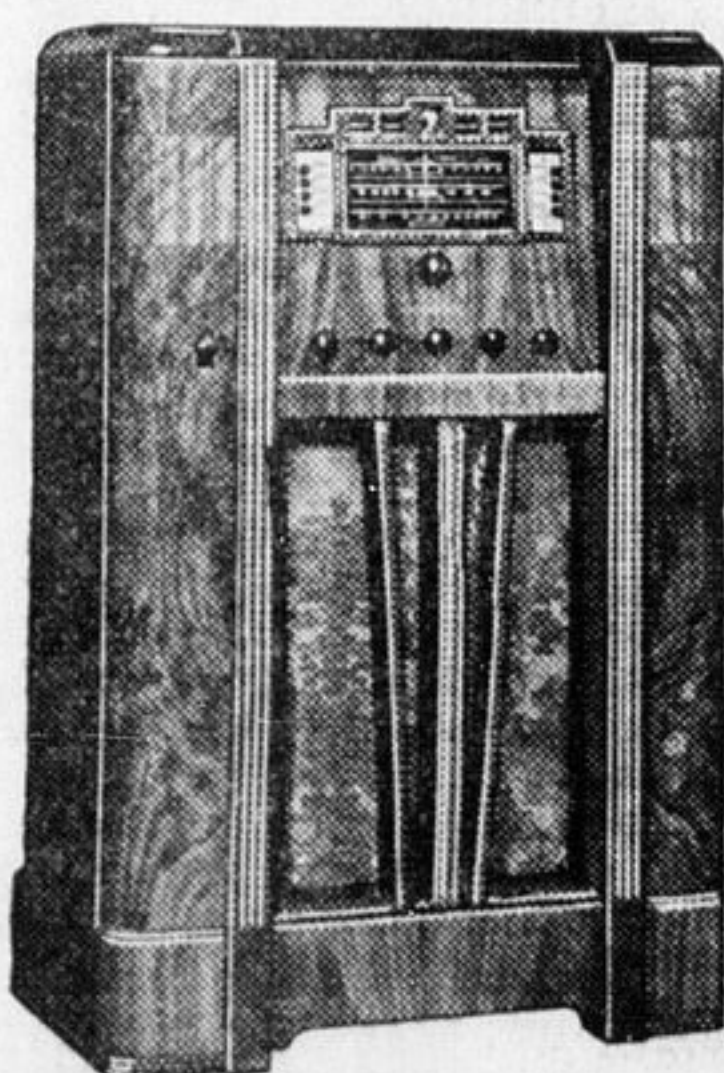
Also please send me your Free Catalogue illustrating 175 Gifts.

IMPORTANT! Special One-Time Offer good only when this order form is used.
Not good after Dec. 31, 1937.

These Gifts are typical of the 175 shown in this Free Catalogue—Send for your copy today!



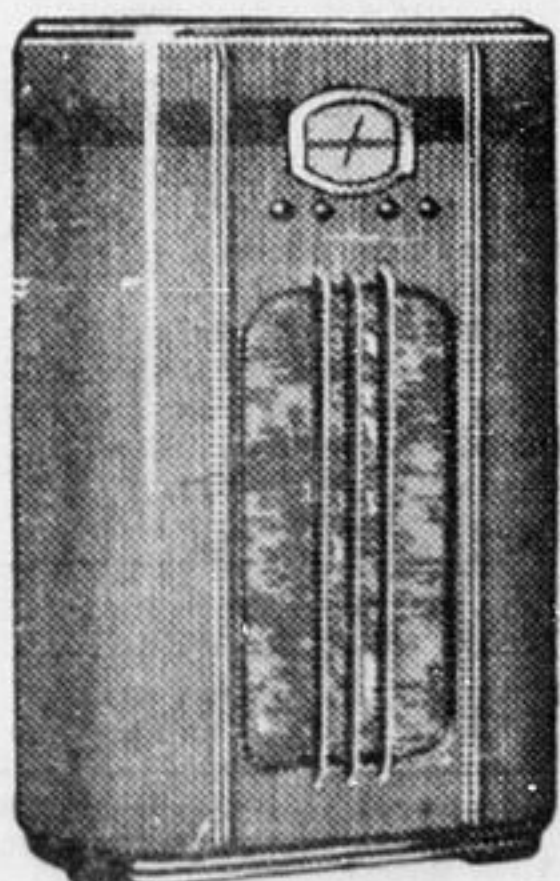
THIS YEAR'S BIGGEST RADIO BUYS!



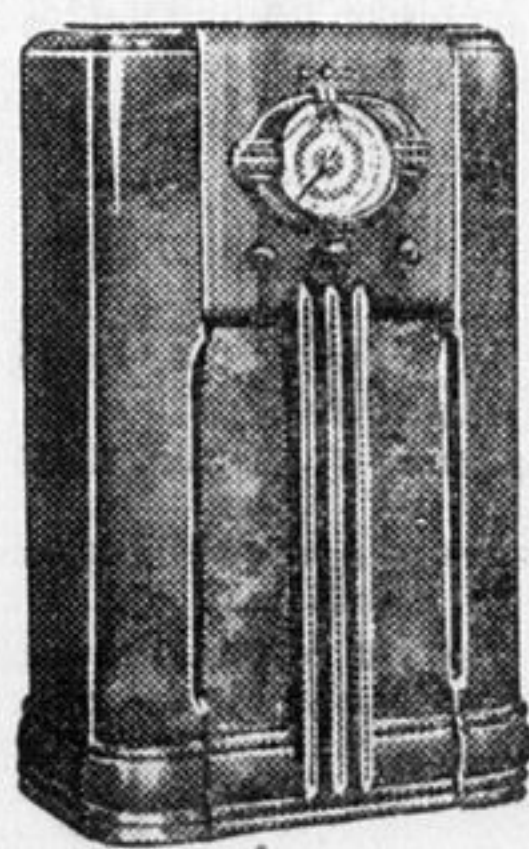
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G-E TOUCH TUNING
and all other
Advanced Developments

Model F-127. This superb G-E Radio offers you the miracle of Touch Tuning, and world-wide reception... \$234

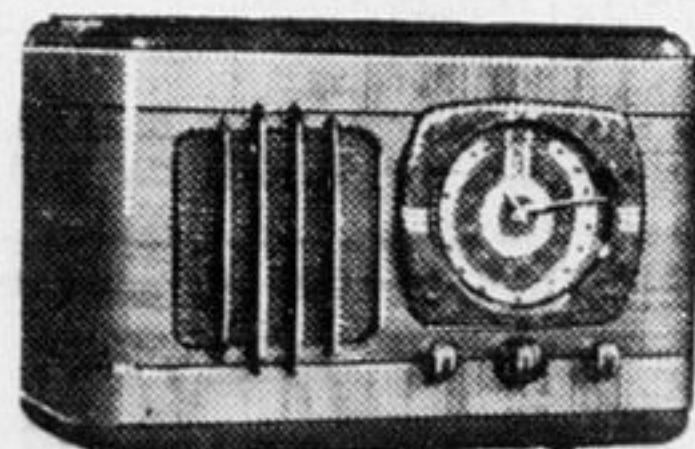
For 1938, General Electric Radios set the pace in value, with beautiful modern cabinets—world-wide reception—and all up-to-the-minute features. You'll be enthusiastic about the de luxe Touch Tuning models that actually tune themselves—just touch a button and there's your programme! See and hear the new General Electric Radios... priced as low as \$34.75.



Model F-57. Five-tube console of attractive design with Tone Monitor, Tone Control, Automatic Volume Control... \$79.95



Model F-87. Distinguished 8-tube model features Tuning Eye, Tone Monitor, all-wave reception and Super-Fidelity Speaker... \$142.50



Model F-62. Exceptional value is offered by this distinctive 6-tube model with Index Dial for foreign stations... \$69.95

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Magic Tone RADIO
MADE IN CANADA



Canada Northern Power Corporation Limited
Controlling and Operating
Northern Ontario Power Co., Limited
Northern Quebec Power Co., Limited

The George Taylor
Hardware Limited

CANADIAN GENERAL ELECTRIC CO., Limited

Railway Tickets as Gifts for Christmas

Railways Making Special Feature of This Service to Distant Relatives or Friends.

In response to public request, the Canadian National Railways have placed in operation a simple and effective plan whereby railway tickets may be purchased and sent as Christmas and New Year gifts to relatives and friends, according to C. W. Johnston, General Passenger Traffic Manager of the company. While arrangements for such prepaid tickets are in effect throughout the year, they are particularly timely at the approach of the festive season, stated Mr. Johnston.

Tickets purchased in this way are good between any two points in Canada, also between points in Canada and the United States. If desired, an amount to cover sleeping berth, meals and incidental travelling expenses may also be included as a remittance for the convenience of the travelling party. "It may be the boy or girl at school, a relative, friend or business associate whose presence is desired within the family circle during the Christmas or New Year holidays," stated Mr. Johnston. "All the purchaser of such a ticket needs to do is make his request on the nearest Canadian National ticket office, state to whom the ticket is to be delivered, and all arrangements will be made for safe delivery, no matter where the residence of recipient may be. This relieves the purchaser of all bother about details and is a convenience of which many people are taking advantage, and because the whole transaction is handled by the railway, the sender is safeguarded in every way. Or the prepaid order may be obtained by the purchaser, if he so desires, to forward to his guest himself."
"There is already a large number of people who make use of this prepaid plan when desirous of arranging for the movement by rail of relatives, friends and others," stated Mr. Johnston, "and we anticipate that a considerable number of people will make use of this convenient arrangement during the festive season."

Globe and Mail:—Children should not be discouraged on hearing that Santa Claus has been having some difficulties this year with his reindeer, two of which have suffered slight injuries. Never mind; they'll be all right for the Christmas Eve journeying.

Cruel Joke to Send Men To North for Employment

(From Rouyn-Noranda Press)
Many times in the past few years, The Press has protested against the attitude of so many people in the South who seem to think that the North is or should be able to absorb all of the unemployed in the many communities of the lower part of Ontario and Quebec. Other northern parties have done likewise, and this week The Northern News, of Kirkland Lake, and The Porcupine Advance, of Timmins, have both deemed it necessary to protest vigorously against statements made in different places which were calculated to give the impression that there is a shortage of labour in the North and that any number of men can find employment in the mining territory.
Those responsible for creating this impression are perpetrating a cruel joke on the unemployed. So far as Rouyn and Noranda are concerned and this no doubt applies to other northern centres, while during the building season there was considerable extra employment here, with construction now practically at an end for the present year, men are leaving here to return to their homes or in search of work elsewhere and those who come here now seeking employment are doomed to disappointment.

There are at present 800 unemployed men in Timmins and a large number in Kirkland Lake. How many there may be in Rouyn it is difficult to say with any degree of accuracy, but a story in another column tells of the experiences of the local police with out-of-works, and in The Press office not a day passes that we do not have callers seeking information regarding the prospects of obtaining work. For the mines there is an adequate supply of skilled labour, and unskilled labour is not wanted. For the lumber camps the same may be said, and there is little work of any other kind hereabouts. No prospect of employment is now open to those who come here from other parts, and those who journey north without funds are likely to meet with some bitter experiences before they reach home.
People in the South, whether politicians or th ordinary garden variety of deceivers, who undertake to advise young men to come north at this time are doing them serious wrong and involving them in difficulties which they are likely to long remember. None of them should come here at this season unless assured of work before leaving home.

Sending Kisses by the Special Delivery Route

(From Printers' Ink)
One of the enterprising telegraph companies, we learn from the public prints, has gone into the business of delivering kisses. You want to kiss a lady at a distant point, for some reason, and the telegraph company assigns a messenger to take the rap, while you sit comfortably at home. All you have to do is pay the wire charges. It isn't even necessary to kiss a messenger at the sending end. The company takes care of everything.
This goes to show you widespread is the menace of change. For years the ink manufacturers have had the kiss business sewed up. There simply was no other way of shipping kisses except making X's at the bottom of letters. At one stroke the monopoly crumbles.
And the threat engulfs Mr. Farley's postal service as well. Rumors have reached us that the development will be the principal order of business at the annual convention in Chicago next month of the National Association of Special Delivery Messengers. Leaders of this group foresee severe inroads in their hold upon the love message business unless a simpler service is offered through the mails. One faction favours taking a cut in the fee per letter delivered, provided the postal authorities will set up certain rigid standards as to age and appearance of recipients of special-delivery kisses.

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INSPIRING PROGRAM
FRIDAY 10 P.M. E.S.T.
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GENERAL ELECTRIC
Pre-tested
RADIOTRONS
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