

FREE GIFTS

We too are imbued with the Christmas Spirit—During this Christmas Sale we are Giving Away FREE with every Suite of Furniture Sold

Free Christmas Gifts

WITH EVERY BEDROOM SUITE—A NON-SAG SIMMONS SPRING—FREE
 WITH EVERY BREAKFAST SUITE—A 32-PC. DINNER SET—FREE
 WITH EVERY DINING ROOM SUITE—A 52-PIECE DINNER SET—FREE
 WITH EVERY CHESTERFIELD SUITE—A BEAUTIFUL FLOOR LAMP—FREE.
 Room Outfits advertised excepted.

BUY ON OUR EASY PAYMENT PLAN

12 Months to Pay—No Interest



FOUR BIG FLOORS of GIFTS for Family, Home and Friends at the Schumacher Hardware & Furniture Co.



26-PC. SILVERWARE \$5.75



16-inch PLATTER \$5.00

A FEW ITEMS FROM OUR LARGE STOCK OF SILVERWARE

English Carving Sets, 3 pcs. \$1.89
 Other Carving Sets. 3.95 to 12.50
 Dessert Knives, white handles, 1/2 doz. 1.75
 Special Silverware Gift Values on our \$1.00 table—See These Silver Pie Plates, Pyrex lining 1.98
 Silver Casseroles, Pyrex lining 2.95
 Silver Tea Services, 3-pcs. 6.95

ALL SILVERWARE SPECIALLY WRAPPED AND BOXED FOR CHRISTMAS GIVING

SHE'S SURE TO APPRECIATE GIFTS ELECTRICAL

Electric Percolators \$1.98
 Chrome Sandwich Toaster \$2.95
THOR WASHERS, from \$79.50
 The gift that will ensure many extra Christmases

GENUINE FRIGIDAIRE, from \$169.00
 A few new 1937 models to be cleared 24 months to pay.

R. C. A. RADIOS priced from \$34.75
 The ideal gift for the whole family



WAFFLE IRON \$5.95



SILEX VACULATOR \$3.75

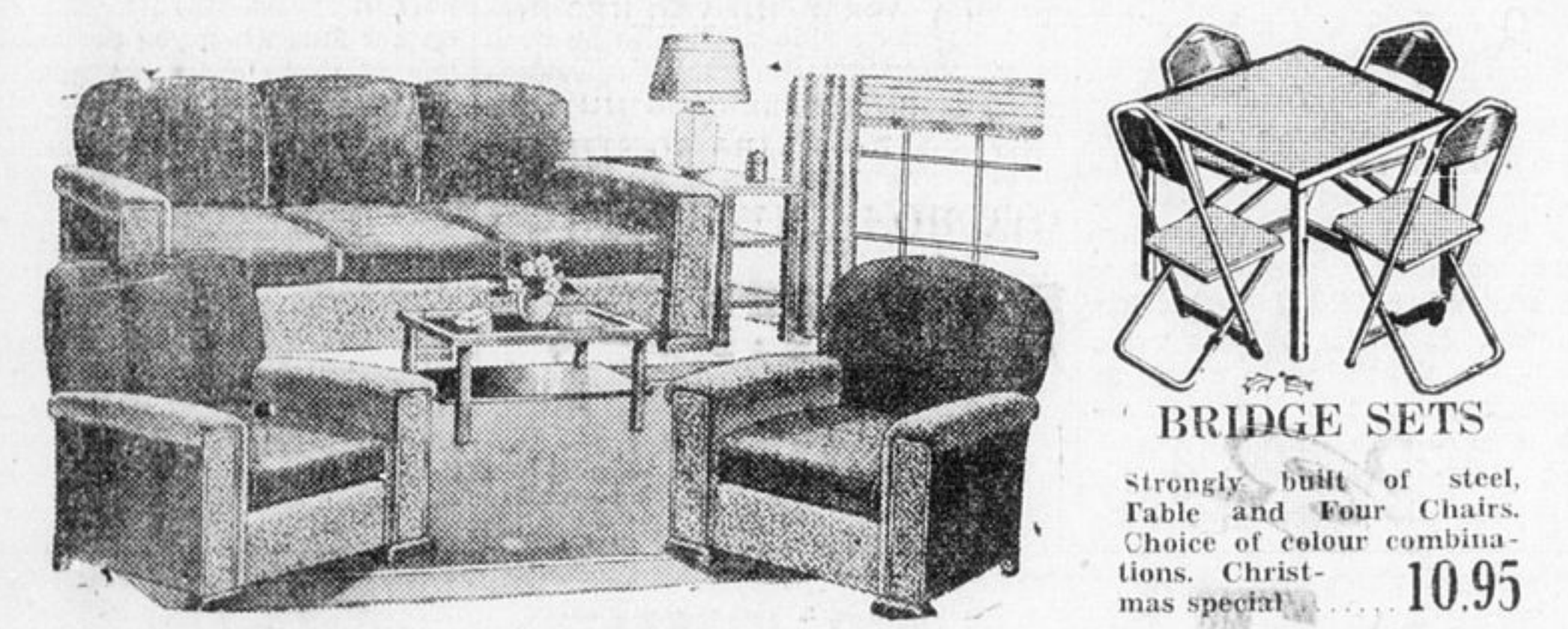
A Small Deposit will hold any Article 'til wanted

FURNITURE Solves GIFT PROBLEMS

HERE THEY ARE—READY FOR YOUR CHOICE

A store full of the best gifts on earth—gifts for the home! There's nothing as appreciated and as lasting as furniture—so let's make your home as attractive as you've always wanted it to be—with these charming gifts that you can buy on Easy Christmas Terms.

REMEMBER—HOME GIFTS LIVE!



MODERN LIVING ROOM

Includes 3-piece modern Chesterfield in durable repp cover, ornate Table Lamp, solid-walnut End Table, modern solid-walnut Coffee Table, burl top. A whole room full of Christmas Cheer. Special complete

\$89.50

12 Months to Pay—No Interest




BRIDGE SETS

Strongly built of steel, Table and Four Chairs. Choice of colour combinations. Christmas special **10.95**

CEDAR CHESTS

Give her a walnut chest, beautifully lined with red cedar. It will make her happy even if it puts you on the spot. Special **13.95**



Knee Hole DESKS

Both beautiful and attractive, in Walnut. Christmas Special **19.75**



Bedroom Outfit

A really smart line-up of Suites for your approval—Modern Bedroom Outfit includes Birch Walnut Bed, Chiffonier and choice of Dresser or Vanity, non-sag Spring, felt Mattress, pair of Curtains, pair of Feather Pillows, pair of Pillow Slips and a silk Bed Spread. It's a gift COMPLETE **\$69.50**

A Real Christmas Bargain 12 Months to Pay

Chinaware - Dinnerware

Never before have we been able to show such a wide selection of gifts in this section. And prices are the Lowest in Years! Inspect our well chosen and easy-on-the-pocket-book gifts.

32-pc. Dinner Sets, Red or Green band. A practical gift appreciated every day. Christmas Special **3.95**

See our display of Dinnerware in Our Basement showroom—Open stock sets, very reasonable priced. Start now and keep filling in.



The Christmas Season Catches us with an Overshock of

FLOOR and TABLE LAMPS

Even in our Most Optimistic moments, we realize we cannot sell all of them this month—So

Out they go at 20 to 40 p.c. Discounts

FOR INSTANCE
 Table Lamps, regular \$10. Christmas, spec. **8.00**
 Trillite Floor Lamps reg. \$12.95 Special **10.35**

LARGE TABLE LAMPS

Also included in our Lamp offerings—Nice large Table Lamps with parchment shades to match, base in Cream, Green, Red or Brown. Special **1.98**

CELLON BRIDGE LAMPS

These shades are knock-outs. Complete Christmas Special **\$4.75**

Silk Bed Lamps

All Colours — All Shapes Complete With Cord XMAS SPECIAL **98c**

Window Wreaths

89c WITH ONE LIGHT

Tree Lights

57c 8 IN SET COMPLETE

VISIT OUR BASEMENT TOYLAND

WHERE PRICES ARE LOWEST

3 pc. Kindergarten Sets Hardwood Finish Orange or Green Trim. Xmas Special—\$2.49

24" Dressed Dolls Xmas Special 98c Other Dolls 15c to \$12.00

Streamlined Electric Trains Complete with Transformer. Xmas Special \$7.95

Metal Streamlined Kiddie Kars Rubber Tires and Pedals. Xmas Special—\$1.98

Electric Motored Movie Cameras \$7.95 Others \$1.95, \$4.50 We Stock Movie Films of All Kinds

C.C.M. Joyriders Popularly Priced \$3.00 Complete Stock of C.C.M. Bikes and Wagons.

See Our Metal Doll Prams at 1.98, \$2.95, \$3.95 and \$5.95 to \$12.95 Best Value Ever Offered

Billiard Tables Size 22 x 44 Complete With Cues, Balls, etc. Xmas Special \$7.95

Big Trucks of All Kinds 17" Long Xmas Special 69c 20" Trucks, Rubber Tires, Headlights—\$1.39

SPORT GIFTS

Whether he's an ice skater ... boxer ... or ski enthusiast ... you'll find what he wants here ... at YOUR PRICE!

Ice Skates from \$2.65

Boxing Gloves set \$3.95

Ski Poles from \$1.50 pr.

Maple SKIS 4 ft. 98c 5 ft. \$1.50

Hickory \$8.50

Ski Boots \$3.75

MEN'S & LADIES' SKIING PARKAS SLACKS AND PLUS SIZES

SCHUMACHER HARDWARE AND FURNITURE CO.

IN SCHUMACHER - But We Deliver Anywhere! Phone 748