## What Would Happen In Your Case?

One of our policyholders told us this story the other day. He said that he had dreamed that he was his own executor, and as such he found that instead of leaving his family in the comfortable circumstances that he thought he had, he discovered that eight different creditors had prior claims against his estate before his wife and children could receive a dollar.

First came the Succession Duties Department, putting its seal and exacting a tax on every asset that he died possessed of. Then came Inspectors from the Income Tax Department; next, doctors, nurses, hospital and undertaker's bills. Then when the lawyers inserted the regular legal notice to creditors in the daily press, certain current bills came in, all representing prior claims against his estate.

The result was that before he could distribute a dollar to his wife and children, the estate had shrunk to alarming proportions.

The policyholder was a conscientious man, and when he realized that his dream was an actual picture of his affairs, he got in touch with the Confederation Life Association and bought additional insurance. It was on that occasion that he related this story to our representative.

Why not figure up now just what your wife and children would have in case they were deprived of your guidance and counsel? The Confederation Life Association would welcome an opportunity of serving you by furnishing information of a definite nature which may enable you to study your requirements more carefully.

# Confederation Life

Association.

Branch Office: Reed Block, Timmins, R. C. MORTSON, Manager

#### Re-Styled Chryslers Display New Beauty

**Head Office** 

New Features to the 1938 Chryslers Add to Value and Popularity

Along with the commanding beauty that comes increased length and size. the 1938 Chrysler Royal and Chrysler Imperial display a swagger sleekness that achieves completely the smart, distinctive appearance that has set Chrysler cars apart for the past 14 years.

A new jewel-like-die-cast radiator frille, shaped from a multiplicity o chrome horizontal bars, rounds smoothly outward from the center to produce an effect of smart modernity. griNe rests on a rounded panel which extends forward and then curves downward to hide structural members. In the centre of this panel is a series of swank V-shaped chrome louvres. Two pleats flow gracefully down either side of the V-shaped section providing an interesting style note.

the fenders to form a unified part of the front-end treatment. Chrome strips surmount the headlamps. Finely

PIC HOLTZE

From

want.

Toronto

straight line from the radiator grille seat "jamming." to the cowl. It is hinged at the centre and the shorter sections are easily and wider. Additional foot room is fibresis, it might not be out of place for cpened or closed. A pin operated by provided by a foot rest recessed into the the highways department to assume the hood latch kicks up the hood on back of the front seats. either side and thus prevents sticking. "Chair-height" seats are more com-Built-in props hold the hood open and fortable. These seats are so termed prevent marring the finish. Side panels because they are about the same height are easily removed to make the engine from the floor as the average living accessible for any type of service oper- room chair. Pillow type upholstery in ation. These panels also support the either mohair or broadcloth affords the radiato:

to the unbroken smoothness of the seamless, one-piece steel top. Twelve per cent more vision for the driver is provided by increased windshield depth. terior of all the new 1938 Chrysler more gracefully rounded.

A deep drip moulding extends above the doors from the cowl to the rear quarter panel, carrying water to either front or rear and preventing the pos-Streamlined headlamps are built into sibility of any dropping on the passengers as they enter or leave the car. Rear ends of the new 1938 Chrylers persent an exceeding clean and modern Dusty Roads in North Also drawn lines through the "brow" of appearance. Illuminated license plate

gackets are placed in the exact centre of the rear of all models. There are two tail lights, patterned after the modern fashion of the headlamps and mounted on the fenders.

The capacity of trunks has been increased about 22%

Nine major factors and a score of minor ones are responsible for the remarkable riding comfort of the 1938 Chrysler Royal and the Chrysler Imperial. Chrysler's famous 1938 "Floating Ride" is an improvement over all previous Chryslers.

A larger, more powerful Gold Seal engine that develops 95 h.p. at 36000 r.p.m. and provides more pulling ability or torque at ordinary speed ranges, supplies the 1938 Chrysler Royal with additional reserves of speed, acceleration and economy

An outstanding contribution to the increased power of the 1938 engine is an entirely new camshaft which provides for the earlier opening and closing of the intake valves.

New high levels of engine smoothness have been achieved this year through the adoption of a new crankshaft with four main bearings 216 and an improved impulse neutralizer. Austenitic steel that resists burning,

the 1938 Chrysler exhaust valves. Chrysler cars since the first car of that the ailment. Actually, a very small the urgent necessity of broadening the name made its appearance and Chrysler fraction of the men employed ever be- municipal tax basis to relieve property engineers have been largely in tru- come impaired by silicosis to the ex- owners and provide more adequate remental in bringing this type of brake to tent that they must withdraw from venue for the extra services, such as its present state of perfection. Al- the industry. though design has changed somewhat "As to the incidence of the disease zation and education, which munici- M. M. MacBride Minister of Labour, struction and home ownership. of hydraulics, remains unchanged. In in the mines, a new sidelight was been increased to 11 inches in diameter, when J. B. Fyfe, superintendent of the in the Imperial to 12 inches and in Garson Mine, suggested that the silithe Custom Imperial to 14 inches. The cosis research committee might profit-Custom Imperial drums also are a quar- ably direct some of its efforts to study- departments for some time. Speaking ter of an inch wider, which means that ing the possibility of development of this high-powered car has exceptional fibrotic condition of the lungs as result topping ability.

driver ample leverage to steer easily. tured the opinion that a miner driving Federal responsibility. A horn ring provides remote control of to and from his work over the roads the horn button so that a warning may would be subjected in one hour to and Mayor Lewis of Ottawa stated that be sounded without removing the hands greater source of infection than from from the wheel.

Front seats have been designed to week. make drivers of any size comfortable. the radiator and through the crown of backward but up and down at the same removal of the cause of silicosis among the fenders heighten the streamline time. This enables short-legged per- their workmen and in bettering preveneffect. Playing an important part in sons or long-legged persons to adapt tive measures. The benefits of these the adornment of the front-end is the the seat to their own needs with a activities are of course reflected also cial assumption of old age pensions and The long, rakish hood runs in a bar eliminates the possibility of the

utmost in attractiveness and comfort. Windshield lines flow gracefully back Springs in the front seats are of the full luxury type.

Scientific ventilation permits full circulation of fresh air throughout the in-Fenders, are wider, high-crowned and models. The ventilators are arranged so that each passenger may control air circulation and thus eliminate drafts.

#### **Notes Silicosis Not Confined to Miners**

Responsible to Some Extent, Says Expert.

There are a number of points brought out by an editorial article last Monday in The Sudbury Star. One of these points would be well worth consideration by the general public. During the recent provincial election campaign much was heard about silicosis. Some speakers tried to leave the impression that the mine owners, or the mine managers, or both, were a heartless lot, caring for nothing but making money, regardless of the health or lives of the workers. As The Advance pointed out at the time the mines had spent money generously, indeed, to seek remedies and preventatives for silicosis and otherwise to guard the health of the men. It was noted that one mine alone had expended thousands to this end and that other mines were equally solicitious for the welfare of their men. 'The editorial in The Star makes casual reference to the "technical silicosis research committee of the Ontario Mining Association," thus calling the attention of the thoughtful to the fact that the Ontario Mining Association (representing all the mines of the North) has a special committee earnestly studying silicosis in all its features and spending money to help the situation as far as may be.

Another point that should not be overlooked is the fact that silicosis is not confined to the mines. Indeed. with the special precautions taken by some mines, it may be that there is more danger from the disease elsewhere than in the mines. This idea has not been emphasized because the mines and others interested would like to banish silicosis from the mines, if possibleconsider even a few cases too manyand are willing to give time and effort and money to fight against the danger As a remedy for some of the wild things said in the election, the editorial

"Contrary to the idea generally held that silicosis is restricted to underground miners, the disease attacks farmers, steel workers, clerks and many others engaged in varied occupations. This statement emanated from C. S. Gibson, general engineer for the technical silicosis research committee of the Ontario Mining Association, speaking Saturday night before the Sudbury branch of the Canadian Institute of Mining and Metallurgy.

in The Sudbury Star is worth careful



heritage of health and that sooner or as a whole.

Call 129—To-Day

through the years the fundamental among persons in other spheres of life palities abve gradually assumed during who is also Mayor of Brantford; and principle, based on an elementary law and from causes other than silica dust recent years. the Royal models the brake drums have brought up at Saturday night's meeting of driving over the dusty roads of the A large steering wheel gives the Sudbury district. Mr. Fyfe aptly venhis work underground during a whole

The seats moves not only forward and pended by the mining companies in question of social service. minimum of effort. A new equalizing in cases where miners become infected through sources other than their work underground. As undoubtedly the dusty Rear compartment floors are level road conditions are responsible for thing for us during the coming year on some of the responsibility of fighting

#### Wider Basis Sought in Taxation Matter

Dominion and Provincial Mayors Stress Fact That Property Needs Relief.

Ontario's Federation of Mayors will meet at Toronto in the second week of December to complete a joint brief by all municipalities of the Province for submission to the Rowell Royal Commission on Federal, Provincial and municipal fiscal relations. Mayor R. Kenneth Serviss of Galt, Acting President of the federation announced at Montreal on Monday. Some ninety Mayors are expected to attend.

The announcement came at the conclusion of a conference of Central Management Committee, Canadian Federation of Mayors and Municipalities, held at the Mount Royal Hotel, Montreal, with Mayor W. D. Robbins of Toronto in the chair. Decision to "A political speaker during the recent hold the Ontario meeting was not a Ontario provincial election left the im- direct result of all-Canada conference. inches in diameter, nine counterweights pression with his hearers that a man Mr. Serviss said, but it was apparent i was taking his life in his hands if he from his cutline of Ontario cities' osielects to work underground, particularly tion that their brief would be similar in acidity and corrosion again is used in in a gold mine, that he has sold his outline to that of municipal federation

Hydraulic brakes have been used on later he will succumb to the ravages of Keynote of both submissions will be

Toronto Nearly Ready

Mayor Robbins of Toronto said his city's own report for the forthcoming conference was "nearly ready," having been under preparation by heads of city for Toronto alone, he said that the most acute problem was that of unemployment relief which the Ontario metropolis would attempt to transfer to

For other Ontario cities. Mr. Serviss direct relief was "an important problem, but only one of many." Their view was that it should not be allowed "Thousands of dollars are being ex- to obscure an approach to the whole

> Both had warm praise for Premier Mitchell Hepburn's co-operation in the mothers' allowances had been a great step forward, and, said Mr. Serviss question of hospitalization."

assistance of Hon. Eric Cross. Minister further increasing the charge upon real sold. It was worth \$100,000.

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Carefully grown from cuttings, they're giant size and real beauties. priced from \$2.00 per doz.

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the President of the Provincial Federation. Mayor J. Albert Smith, of Kitchener, now an M.L.A. and a member of the Ontario Hydro Commission Six Point Programme

George S . Mooney, Associate Director of Montreal Metropolitans Commission Department of Planning and Research reported to-day's deliberations, which were held in private with the following oral statement:

"The Central Management Committee of Canadian Federation of Mayors and Municipalities is in agreement on certain broad and common aspects of present municipal situation throughout the Dominion.

"1-During recent years the duties have increased, without a proportionate necessary to meet the new obligations. "2-Taxation of real property, prac-

tically the only municipal revenue scurce, is no longer adequate to support these burdens.

roads, social aid and welfare, hospitali- of Welfare and Municipal Affairs; Hon. property, and so discouraging new con-

"4-Debt charges, and the increasing burden of social services (especially unemployment relief) are absorbing a continually increasing proportion of annual revenue and tending to paralyze normal municipal services.

"5-Forced economics in municipal services have caused a huge accumulation of deferred maintenance and ex-

"6-Having regard to the increased debt charges, further economies in ordinary expenditure can afford no material relief to the municipal taxpayers.

Huntingdon Gleaner:-Family medicine for his sick wife has cost a Polish and responsibilities of municipalities railway employee \$100,000. Having saved a small amount of money, the man increase in powers to raise the revenue invested it in a bond of the "Investment Loan" issued by the Polish government, hoping to win one of the premiums which fall to the loan several times a year. But after he had held the bond for some time, he was forced "3-Declining revenues, accompanied to sell it to a bank to provide medicine by diminished assessments and increas- for his wife, who had fallen seriously Ontario's brief for the Rowell Com- ed rates have made necessary a more ill. Shortly afterwards the chief premission would be prepared with the frequent resort to borrowing, thereby mium fell to the bond which he had



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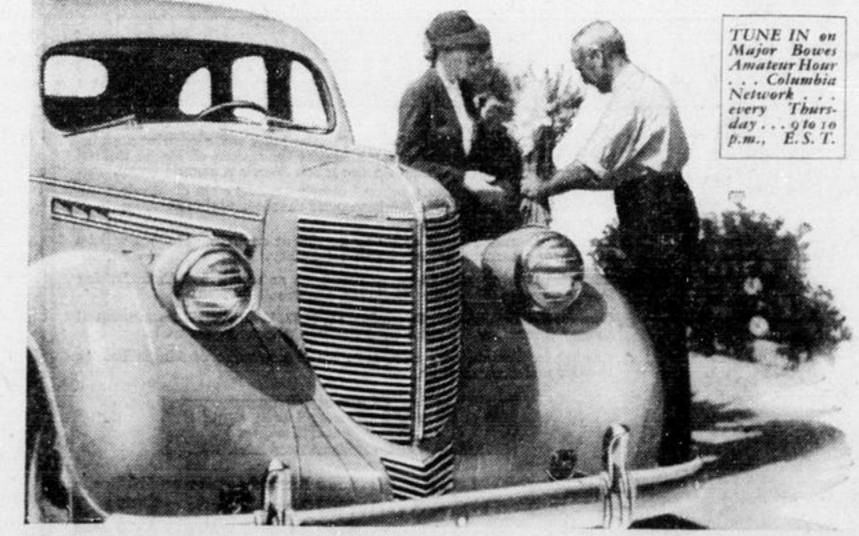
in the Superb Chryslers for 1938!

MOTORING LUXURY and pride of Those who are seeking the ultimate in ownership soar to new heights in the beautiful new Chrysler motor cars for 1938. The Chrysler Royal is a superb example of motoring distinction and luxury at a very attractive price. You will be proud of it anywhere. Your friends will all admire it!

The new Chrysler Imperials have that proud, commanding beauty-that "air" of dignity and prestige which "belongs" with people of prominence.

fine car distinction will discover it at its finest expression in the new Chrysler Custom Imperials for 1938. Here, truly are the great masterpieces of Chrysler Engineering and Craftsmanship.

The one sure way to judge any of the beautiful new Chrysler motor cars for 1938 is to drive one. Your nearest Chrysler-Plymouth dealer will be glad to have you do so. Why not see or telephone him today?





their famous "Floating Ride".



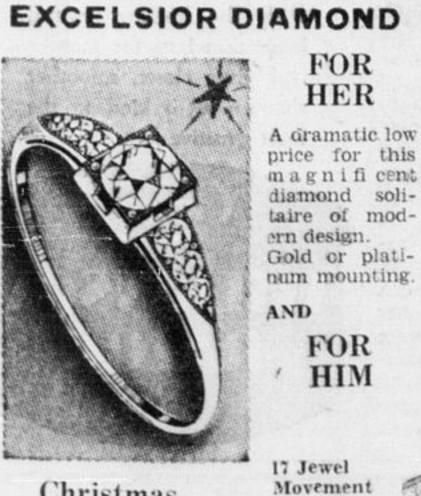
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CHRYSLER ROYAL in 10 great models on 119" wheelbases. 95 horsepower.

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Christmas Budget Club

To help you budget your Christmas expenses Pic Holtze has formed a Christmas Club, membership can be secured from now until Nov. 30. You can select any gifts desired and deposit any sum you wish weekly. At Christmas time if you have not paid sufficient. the balance can be spread over a period of



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A STRIKING MODERN SOLITAIRE 24.50 Genuine Blue White Stones

Rolex Prince Wrist Watch \$



A Rolex 14k yellow gold-filled Geneva made case, with an Ob- reading. The Star says:servatory time test certificate, will make him proud the year round. This Christmas give him a Rolex, the worlds most accu-