

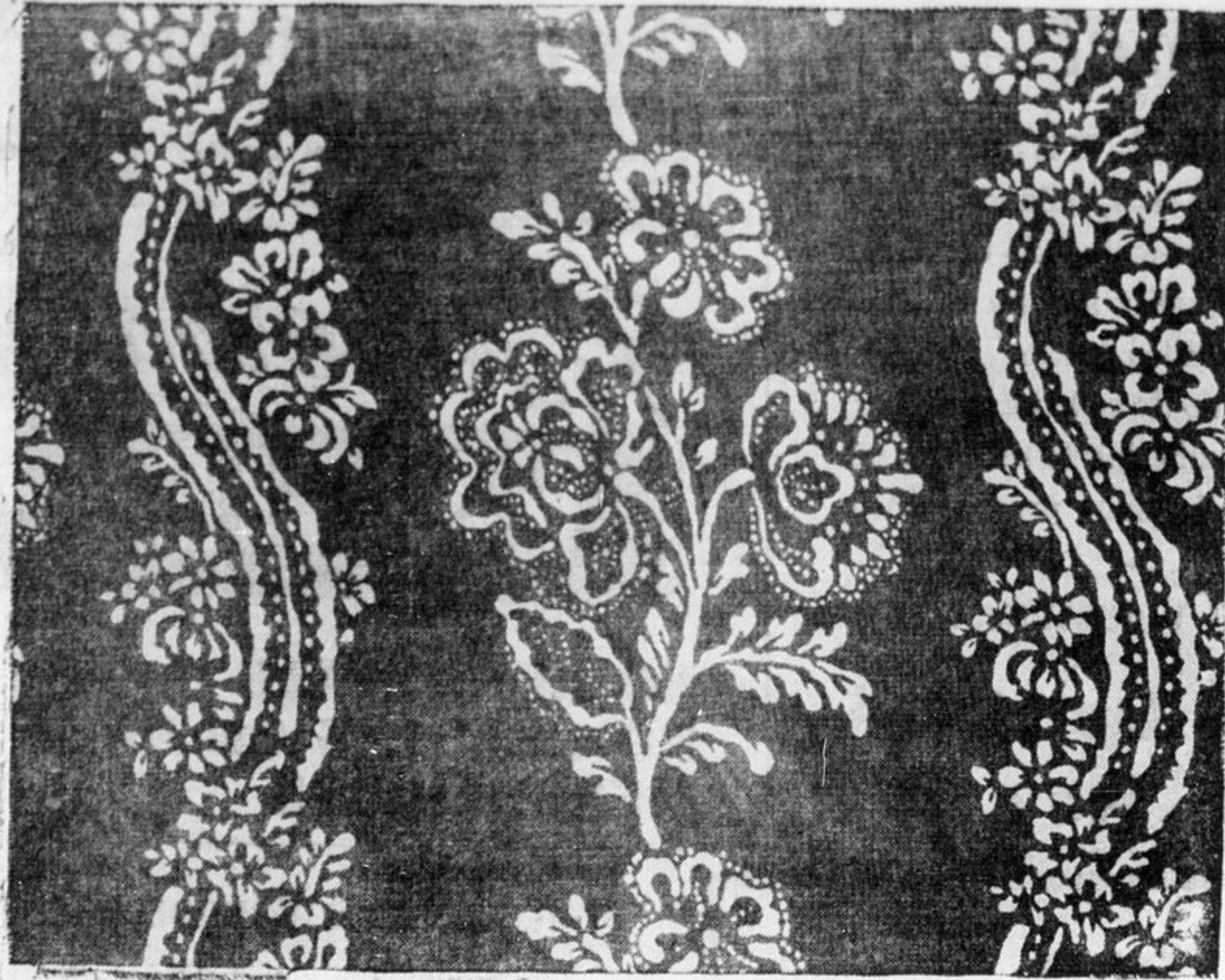


PLEASANT HOMES

by Elizabeth MacRea Boykin

A FALL FORECAST OF FABRIC FASHIONS FOR HOME DECORATION

Textures, Colours and Designs That Will Influence the Season's Decorative Trends.



Here is an example of the African modern theme that will have its style tryout this autumn.



This is a new fall linen copied after a documented pattern prominent in Williamsburg restorations. Effective in blue and white.

We don't depend on the turning leaves or the Indian summer afternoons for our first whiff of autumn. Our harbingers of the new season are the fall fabrics: the rough tweeds, the drooping yards of velvets and the crisp widths of chintzes. Then there are always these first inklings of new design trends that are so fascinating to follow in decorative fabrics and so prophetic of the changing season whatever the weather.

A Permanent Glaze
The big news in the chintz world for fall is that there is at very long last a permanent glaze that will stand washing. Not that too-slickery patent

leather glaze that earlier efforts at permanent finishes produced, but the subtle taffeta glaze that the decorators prefer. And it really will wash beautifully. There are a limited number of patterns in this finish as yet but these are versatile and usable.

Printed moires will also have importance in the fall fashion picture for use where something a little more formal than chintz but not as formal as damask or satin is needed. This is similar to some of the French printed moires that have been so popular—it is a mixture of a cotton and a rayon thread which gives it a fine body. The most interesting pattern we thought

Her Finger Joints Began To Swell

Perfectly Straight at 63—Thanks to Kruschen

Nearly twenty years ago, this woman was attacked by severe rheumatism. Now 63 she tells how Kruschen restored her to health, and has kept her free from rheumatism all these years. "In 1918, an attack of 'flu' left me with severe rheumatism, and I was in bed three months. When I got up I could only hobble around with difficulty and pain. My finger joints were beginning to swell, and were very painful. I was told that nothing could be done for the swelling. A friend recommended me to try Kruschen Salts, which I did with very satisfactory results. Today, at 63, my fingers are perfectly straight, I am free from rheumatism, and can do all my own housework."—(Mrs.) M.W.

Two of the ingredients of Kruschen have the power of dissolving the needle-pointed crystals of uric acid which settle in your joints, causing them to swell, ache and inflame. Other ingredients of Kruschen assist Nature to flush out these dissolved crystals through the natural channels.

There will really be a vogue for African design or not, but in the words of Howard Clark, one of the important sources of new fabric styles, "It seems about time for some sort of a new primitive feeling in fabrics and we have an idea that it will be a savage theme, more or less African in feeling." This was several months ago when he showed us the first drawings of the motifs he had in mind for fall production. They're even nicer in actual fabric than in original sketch. Simple, bold, primitive they were indeed and by those same qualities very modern. One of these designs was so austere geometric that it had a brazen effect. Another with repeated figures of savages with war shields and spears was dramatic in white, black and a deep clear pink. Another of these fabrics will feature indigo blue and white in a boldly native design inspired by a length of printed cotton made in Spain for importation to Africa for native use. These African fabrics will be offered very tentatively to the American market this fall, and if they take hold, more

will be made up and the vogue will be here in earnest by spring. Although basically modern in appeal, they could do a lot to relieve the boredom of too much pioneer colonial decoration.

Swedish Provincial

Another style trend that has already passed the try-out stage is the Swedish provincial. This had quite a flare a few years ago among decorators and a few others with access to original peasant things from the Scandinavian countries. But for the first time these designs will be offered on a commercial basis and be made available widely and at practical prices. It is expected that the Swedish provincial note will succeed the highly successful Tyrolean vogue that has contributed such spontaneity to informal decoration. Clear Swedish blues and yellows, a radiant strawberry soda pink, urinary reds and bright growing greens offer sparkling ideas for up-to-date rooms. The motifs in the new Swedish cottons for drapery and slip cover use have jaunty grace with conventionalized peasant figures and stiff little flowers, precise trees, and prim bears.

Another important fall influence in home decoration is the French provincial theme. Here again is a style that we've played with before, but it hasn't really penetrated the popular market. Now, however, you may expect to have it to draw on in nearly any type of informal room you may be doing. The fabrics developed for coordination with French provincial details this season are pleasantly adaptable with other things as well. They have a rather sedate character, not too informal but just a shade on the stuffy side—like parlours that used to have their shades drawn on all but the most important of company occasions. So these new fabrics are very mellow in colouring and suitable for use in rooms with some dignity.

The Williamsburg influence is not abating in the least. In fact it's gaining in importance as authenticated reproductions are made available. One of the nicest of the new Williamsburg chintzes is a fine old pattern with beautiful birds trailing proud feathers and on all-over ground tracery. This design reminds us of some of those 18th century porcelain patterns inspired by the China trade. Another in old blue and white has a hand blocked

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charm that will make it adaptable in many an 18th century room.

All things considered, the fall will bring plenty of glamour in fabrics for ladies with redecorating on their minds. In fact we'd forgive them one and all for eyeing their houses speculatively in hopes they do need new curtains or furniture coverings... the new things are that enticing.

Send a stamped, self-addressed envelope for Miss Boykin's Bulletin "Illustrated Instructions For Upholstering Furniture at Home."

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Old-Timers at Temagami Expect Early Freeze-up

According to a despatch this week from Temagami, an early freeze-up is anticipated following two or three fairly heavy snowfalls and severe frost at night.

Just the same, old-timers say the

"signs" are all for an early freeze-up.

Steamer Tied Up
Boats still ply the lake, but every day sees several more mauling and taken away. The steamer *Halie* has been beached in Muddy Bay. Launches of the Temagami Boat Co. and Temagami Navigation Company are still operating however.

The Austin Airways seaplane is also still in operation from the Temagami base which was established here this summer. Several hunting parties have been flown in to distant lakes.

The air base will remain open until just before freeze-up. It is expected this will mean another two weeks of operation at least.

Waterloo Chronicle:—It is said that 45,000 Saskatchewan families will be on relief this winter, compared with 25,000 last year. While the relief burden is becoming lighter in the east the opposite is true in the drought areas of the West.

TO-MORROW EVENING—8 P.M.

BINGO

Sacred Heart Church Auditorium

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25 GAMES

ARRANGE TODAY FOR THAT NEW

Don't put in another winter with a faulty heating system, a jittery roof or uninsulated walls that let the heat out and the cold in. Make your home cosier and more livable—as so many others have done—without financial strain. Do it with the magic of the Home Improvement Plan and, at the same time, put men to work.

Select the improvement you need most—inside or outside painting, a modern kitchen, insulation, a new furnace, up-to-the-minute plumbing or the building of an attic playroom or basement game room for indoor days, and get an estimate of its cost. You will be surprised at how readily these and many other desirable improvements will fit into your budget.

LOANS EASILY ARRANGED

Any contractor, supply firm or architect can help you arrange a Home Improvement Plan loan if you need it to finance the work for you, or you can apply direct to your banker. No security or endorsement needed; you simply show that you can repay in monthly instalments and the loan is made, the work proceeds, your home is made brighter and more livable and men get needed jobs.

Full information on the Home Improvement Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

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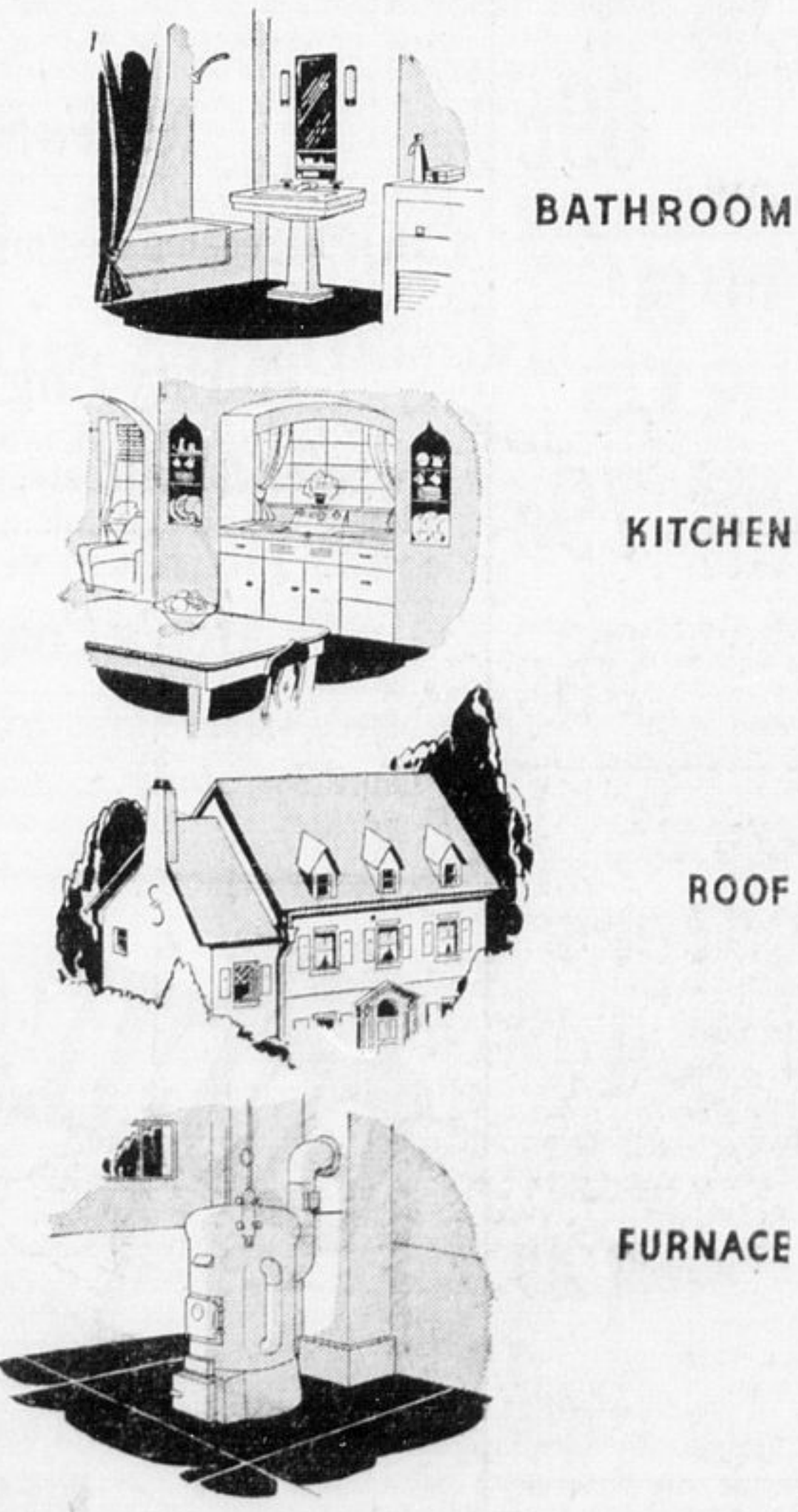
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ROUGH AND DRESSED LUMBER

Clear B.C. Fir V-Joint; Gyproc; Hardwood Flooring; V-Joint and Shiplap; White Pine Feather-edge; Clear Fir and Pine Doors in Stock Sizes; Sash in Stock Sizes.

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was a sweet pea striped effect in exquisite pastels.

The Iron-Clad Fabrics
The mohairs again lead the field of the long wearing fabrics. An excellent job of styling is partly responsible so that you can now get the iron-clad wear out of a smart fabric that you probably associate only with the overly damasked-pile mohairs of the taupe era. Some of these nice new mohairs have cut pile to be sure but they have distinction both in pattern and colour... lots of those soft furry modern textures available as well as excellent ribbed effects. Then there are the flat weave mohairs if you're looking for something ultra-practical to take the place of linen or chintz. These come in similar designs and give essentially the same effect, but being of a mohair thread, they're far more serviceable and have elasticity that stands a lot of strain.

Damask has been making news for fall too. Always good damask has been expensive because silk is expensive and most artificial yarns cannot be spun to a fine enough thread to make a handsome damask. Only recently has bemberg, which can be spun to a fineness equalling silk, been able to produce a beautiful damask of the supple fine texture of silk but at a far lower price. Investigate this if you're going to be needing damask this fall.

Similar To Ticking
A fabric that is gaining in use and fashion importance is a cotton twill in a weave similar to everyday ticking. It began with the demand for a dust-proof slip cover material but it takes printing so well and has a body that permits an excellent job of tailoring. We've seen one pattern in this that we have our own heart set on, for it has the subtle colourings of chintz plus the body and sturdiness of a good crotone and more style than the latter.

Printed linens are going to be saying some good words for themselves too. For one thing the American mills are now able to achieve at popular prices gradations of tone that make possible quite lovely printed patterns hitherto available only in expensive imported linens. Also the clarity of colour now offered in linens widens their appeal; they also achieve some very subtle colour effects this season, many of them highly decorative in themselves and suggesting interesting rooms in which they would play the leading role.

The scale of the florals to be presented for fall continues large with Georgian and Victorian bouquets predominating. Stripes are everywhere seen and they range from small Pompadour stripes through prim Colonials and geometrics to large vine and flower stripes.

To fill the need for the small patterned colonial floral popular for so long, there is a series of small plaids and checks, with and without sprigs, that have a contemporary air though they could appropriately refresh almost any informal room. Their main point of variance from the all-over sprigged pattern that they replace is that they're not at all quaint.

Flower Fashions
The flowers that have new importance are carnations and sweet peas. Colours in fabrics as in other decorative this year are subtler than previously with accent on the greyed or dusty tones. And ground tones are less often white... the off-tone pale neutrals are smarter. However, in fabrics you will see not infrequently some fine clear tone that will serve as a brilliant accent for a monotone room. Green is on the up-turn. Rust has been replaced by a nicer shade of rosy coral. While true reds are stepping up, there's a "middle blue" that you'll be hearing a lot about and turquoise isn't losing any ground. Plum is in highest fashion; so are the whole range of the pinky purple colours. Olive greens and cedars are "tops."

Take the African motif, for instance, if you're interested in how a style is created. Nobody knows yet whether