

# A Message Of Appreciation

Just one year ago to-day, we opened our smart appliance store, merchandising exclusively the products of the great firm, Canadian Westinghouse. As manager of the enterprise I had a definite plan of operation and set for this firm certain ideals to which I have rigidly adheared. Timmins needed an electrical appliance store devoting a trained organization to the sale and servicing of household appliances and we have supplied that need. You have shown your appreciation of our efforts by giving us your wholehearted support for which I sincerely thank you. Our aim is to sell only Westinghouse Products, which means the best in everything electric and to give our purchasers thorough instructions and by employing highly trained service, make certain each buyer gets 100 p.c. satisfaction

Our business has prospered and will continue to prosper just as long as we continue to give you better goods and better prices and furnish better service. On behalf of the entire staff and myself, I sincerely thank all of you for your wonderful support and kindly interest taken in our business advancement on this the first birthday of Lynch Electrical Appliance Co.

J. P. LYNCH

# 10 BEAUTIFUL PRIZES

#### FOR FRIDAY October 15th

- 1 Electric Coffee Perculator 1 Turnover Electric Toaster
- 1 Buffet Compartment Tray
- 1 Silver Cake Dish 1 Silver Ice Tray and Tongs

#### Westinghouse Dual Automatic Refrigerators

With Forced Draft Ventilation are simpy alone in their class. No other sealed unit refrigerator has Forced Draft Ventilation. No others have dual automatic control. With all Steel Cabinets Door Racks, Lighted Interiors. DeLuxe finish yet priced down, because of production, in the class of others without such features, Westinghouse naturally leads in the domestic field. All models on display at our show Rooms.

#### Buy Westinghouse Small Electrical Appliances

For anniversary gifts nothing can be more appropriate than a lovely Dual Automatic Toaster, a Westinghouse Streamlined Iron, an Electric Heater for that chilly room, a Sandwich Toaster, a Coffee Maker or Percolator. Our store just teems with beautiful gifts Pay us a visit. We can solve your gift problem.

#### Vacuum Cleaner Special Offer

A large new Westinghouse Vacuum Cleaner, the famous brush driven machine for \$49.95 and a complete set of attachments Free. Ask the lady who owns one. The name Westinghouse is your assurance it is better. May be purchased at \$5.00 down and \$5.20 per month. Your old vacuum taken in trade.

As a mark of appreciation on this our Anniversary we are giving away absolutely free 10 beautiful useful prizes to 10 visitors to our store Friday, October 15th, and Saturday, October 16th. N o guessing, no contest, no strings attached. Five times of day have been sealed in an envelope, from 8 a.m. to 10.30 p.m. Each visitor registers, the time she or he signs is registered opposite the name and the closest to the 5 times set each day receives one of the prices listed.

Times are set all through the days. Prizes will be distributed each 1 Electric Coffee Percolator night (Friday and Saturday) at 10.30 o'clock.

# FREE- SPECIAL -FREE

A Westinghouse large Special Vacuum Cleaner with all attachments will be given to the party purchasing any Westinghouse Appliance closest to the time now sealed in an envelope, such a sale to be closed between 8 a.m., Friday, Oct. 15th and Saturday, October 23rd at 10.30 p.m.

ALL PRIZES WILL BE PUBLISHED IN THE ADVANCE.

# WESTINGHOUSE CUSHION ACTION WASHER

Have swept all former sales records aside. Made in the huge Westinghouse Plants in Hamilton to the same precision standards this great electrical company employ in all their products. It is so quiet and vibrationless that Canadian women just won't have machines made in the old rough way since Westinghouse came into this field An entirely new system of handling clothes is used. The agitator designed and patented by Westinghouse engineers never touches the garments. It is faster, washes cleaner and being entirely rust proof, requiring no oiling or attention and being made in a variety of beautiful colour combinations, it is Canada's choice. Priced lower than any other precision washer ever built. Sold on terms as low as \$5.00 per month with your old machine taken in trade. Sales in Timmins are phenomenal. We are proud to offer you Westinghouse Washers. See them at Our Beautiful Showrooms

#### **FOR SATURDAY** October 16th

- 1 Electric Sandwich Toaster
- 1 Westinghouse Iron
- 1 Buffet Comport Tray
- 1 Silver Water Jug.

#### WESTINGHOUSE is the Only DUAL AUTOMATIC RANGE

Completely automatic with the fastest elements built-all entirely enclosed with the largest ovens-more and better insulation. New in design in lovely lasting porcelain beauty. Westinghouse Ranges are the favourite with discriminating buyers. We have some specials in ranges during our Birthday celebration see

#### WESTINGHOUSE World Cruiser RADIOS 1938 Models

Called by radio experts, "the Rolls Royce of the Airways" It is truly the outstanding radio value for 1938. The ambition of most folks, in the north, where we have long winters is to own the best in radio. The majority choose Westinghouse. All cabinets are by Schnieder, Canada's most outstanding cabinet builder. For sheer quality and beauty they arn't equalled anywhere. Despite the most advanced features in 1938 Westinghouse prices range from \$39.75 for a mantle model up to \$265.00 for the DeLuxe 12tube Station Finder-truly the masterpice of radio engineering. See them all, hear them and compare their beauty of design and tone. We have Remote control for your convenience. Stop in some evening and try them all with this new invention.

### **Premier Announces** New Cabinet Line-up

Eight New Men Included in Hepburn Government.

Tuesday night word over the radio said that Premier Hepburn had announced his new Cabinet. Despatches by wire yesterday morning confirmed this. Premier Hepburn's new Ontario Cabinet was announced as follows:urer-Mr. Hepburn.

Provincial Secretary and Minister of Games and Fisheries-Hon. Harry C. Mrs. Ed. Horner, of Radford, and there Nixon.

Eric W. Cross. Highways-Hon. T. B. McQuesten.

Mines-Hon, Paul Leduc. Agriculture-Hon. P. M. Dewan. Lands and Forests-Hon. Peter Heen-

Education-Hon, L. J. Simpson. Health-Hon. Harold J. Kirby Labour-Hon. M. M. MacBride. Without Portfolio-Hon. W. L. Houck Without Portfolio-Hon. A. St. Clair

Premier Hepburn announced appointment of Mr. Houck to the Ontario Hydro-Electric Power Commission. Mayor J. A. Smith of Kitchener, Liberal member-elect for Waterloo North, Commission, the Premier said.

handed"-due in part to the dropping of Hon. A. W. Roebuck from the Attorney-General's Department, and the retirement of Hon. David Croll from the Municipal Affairs. In the election Hon. Dr. Faulkner, Minister of Health, was announcement of the new Cabinet was not expected for some days, but as usual Premier Hepburn made up his mind quickly. There is understood to be a possibility, however, that there may be further changes and re-arrangement in the Cabinet and departments, so the editorial in another section of The Advance is not necessarily outdated. This editorial being in the second section of this issue was written and in type before word reached here of the announcement by the premier.

It will be noted that there are eight new men in the Cabinet. These are:-Hon. Gordon Conant, Hon. Eric Cross, Hon. P. M. Dewan, Hon Colin A Campbell, Hon. Harold Kirby, Hon. M. M. MacBride, Hon. W. L. Houck and Hon, A. St. Clair Gordon, Hon Gordon Conant, the new attorney-general, is a lawyer of marked ability and standing He carried the riding of Ontario, in which is situated the town named Oshawa, made famous by the C.I.O. trouble in the province. Hon. Colin A Campbell, who was generally expected as likely to be Minister of Mines, will have to be provided with a seat, having lost out in the election. He is a wellknown mining engineer. The other new men are also prominent and well-known and the general opinion is that the new Cabinet is likely to prove a strong and effective one, especially if change or two takes place later.

#### Victim of Accident Laid to Rest at Shawville

Monday afternoon to St. Paul's Anglican Church, Shawville. The rector, was brought before Magistrate Atkin- The boys did a good job. Their cour-Rev. T. E. R. Nurse, conducted the ser- scn. He chose trial by a higher court, tesy and tact sold more fruit than the vice, assisted by Rev. J. Liggett, of the and was taken to Haileybury to await appearance of the rosy apples them-Portage du Fort Anglican Church.

Mr. Horner was born at Radford, Mr. Justice Meakins and a jury. Que., 23 years ago. For the last four | When his case was called in Coch- ed with a camp fire in front.

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Timmins

Prime Minister and Provincial Treas- ing, and he died shortly after reaching the hospital.

He was the son of the late Mr. and is left to mourn his loss four brothers, Attorney-General-Hon. Gordon Con- Sherman, of Sudbury; Melbourne, Marshall and Hubert, of South Porcu-Public Works-Hon. Colin A. Camp- pine, and two sisters, Mrs. Harry Hodgins, of Clarendon, and Mrs. Clifford Municipal Affairs and Welfare-Hon. Fulford, of Stark's Corners, Que. Interment was made in the village ceme-

## E. L. Urguhart Opens **Own Grocery Store**

Has Had Long and Successful Experience in North as Grocery and Meat Store Manager.

This morning E. L. Urquhart, recenty manager of the Pioneer Stores, and one of the best known and most popualso has been appointed to the Hydro lar grocery and meat store men in this part of the North, opened his own store For some time previous to the elec- on the premises formerly occupied by tion the Cabinet had been "short- Diemert & Son at 85 Maple street south, corner of Maple street and First avenue. Yesterday the business was carried on by Diemert & Son, while henceforth it will be under the name of position of Minister of Welfare and E. L. Urquhart. At the time of the recent purchase of the Pioneer Stores by the Consumers' Co-operative Society, defeated, making another vacancy. The Mr. Urquhart desired to enter business on his own account and accordingly purchased the growing business of Diemert & Son. Mr. Urguhart was with the J. R. Gordon Grocery firm two years before that concern was taken over by the Hollinger Stores. He remained with the Hollinger Stores during the years they carried on the business, then going with the T. Eaton Co., continuing with the Eaton Co. for six years, part of that time as manager of the store here and the latter part as manager of the T. Eaton Groceteria at Sault Ste. Marie. For the past three years Mr. Urquhart has been manager of the Pioneer Stores at Timmins and Dome. In his long experience in the remanded until the next sittings of the business he has made wide circle of supreme court in the spring. friends by his knowledge of the business, his genial courtesy and attention

## Remand Lavoie Case Pretty Wedding at the to Spring Assizes

Faces Two Charges of Car Theft and One of Jail Breaking. Did Not Have Counsel.

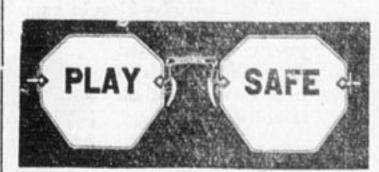
Charges of automobile theft and jail breaking against Wilfred Lavoie, Timmins, which were scheduled to be of South Porcupine. heard at the fall assizes at Cochrane last week, have been postponed until

Lavoie broke jail in Timmins when Shawville, Que., Oct. 12.—(Special) awaiting a hearing before the magis-Back in jail again in Timmins Lavoie have made about \$150.

years he has worked in the mines at rane on Thursday of last week Lavoie | Marshall-Ecclestone's show room on South Porcupine. His car was in col- did not have counsel. He asked the Third avenue was used as a headquarlision with a truck on Saturday morn- court to provide one. The court would ters.

## Evening and Afternoon Bags

We have just received from France an intriguing collection of afternoon and evening bags . . . all the newest Paris creations. To see them is to admire them. Now shown in our window.



Of course, you mean to play safe when eye-sight is concerned, but you can't always be expected to know. Place your trust in us because we are optometrists of many years' experience. We recommend and fit Canada's foremost glasses -"Corectal"-the lenses for maximum eye comfort.

## L. Halperin

Optometrical Dept. A Registered Optometrist in charge EVENINGS BY APPOINTMENT Phone 212 7 Pine N.

not do so but allowed the case to be

When Lavoie was apprehended the first time, he was on parole. It is expected that the Chief Parole Officer will testify against him.

## Baptist Church Tuesday

A pretty wedding took place in the First Baptist church, on Tuesday, when Miss Emma A. Campbell, of Owen Sound, became the bride of Mr. Charles Barnard Bell, son of Mr. and Mrs. John Bell, of South Porcupine. Rev. Harold Slade officiated.

The witnesses were Mrs. John Bell, mother of the groom, and Mr. Andrews,

#### Scouts Sold More Than \$200 Worth of Apples

-The funeral of James Horner, who trate on a charge of automobile theft. A total of \$206 was taken in by the was killed near South Porcupine early He is alleged to have stolen an auto- Boy Scouts last Saturday when they on Saturday morning, was held from mobile in Schumacher after the jail held their annual apple day. After the the home of his sister, Mrs. Harry break. He was captured after a furious cost of apples and other expenses are Hodgins, on the Portage du Fort road, chase, in the city, by Toronto police. | deducted from the total the Scouts will

> trial at Cochrane at the fall assizes by selves. At the corner of Fourth avenue and Pine street they had a tent erect-

## First Prize

WESTINGHOUSE

Beautiful Streamlined

## **IRON**

Value \$8.95 Will be Given Away Absolutely Free

Get Mother a Beautiful Electric Gift Absolutely

Just Write a letter stating why you think Westinghouse Washers are the best washers sold.

#### Second Prize

Wonderful WESTINGHOUSE Turnover

TOASTER Value \$4.40

Will be Given Away Free as Second Prize. Control of the Contro

## RULES

- 1. Any boy or girl is eligible to enter the confest.
- 2. Letters must be mailed to Box 2550, Timmins or left
- at our office before Tuesday, October 26th, 1937. 3. Print your name and address plainly on your letter
- (Names will be withheld if requested).
  - 5. Judging will be done by the staff of the Lynch Electrical Appliance Company.

4. Letters will be printed in The Porcupine Advance.

GET BUSY-GET ONE OF THESE LOVELY GIFTS FOR MOTHER. SEE THE PRIZES AT THE STORE NOW.

Lynch Electrical Appliance Co.

39 Third Avenue

THE HOME OF WESTINGHOUSE



Phone 1870