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Interesting Meeting of R.C.A. Dealers

Victor Representatives from Iroquois Falls, Cochrane and Porcupine District Met on Monday.

There was a very interesting meeting of the R. C. A. Victor dealers of the district present at the Daffodil Tea Rooms at Schumacher on Monday evening a dinner and sales discussion in charge of Norman J. Sims, manager of Toronto district. There were about forty present for the event, representatives coming from Iroquois Falls, Cochrane, South Porcupine, Schumacher and Timmins and other centres in the district. Among them present was Stanley Weir, Northern representative.

A special feature of the meeting was the address by Mr. Sims.

Since the days of Aladdin's magic lamp ordinary mortals have dreamed of accomplishing complex tasks by a single

movement of the hand. In those days it was a wave of the hand, the rubbing of a lamp, but in this modern electrical age it has been to press a button. And now, as though the miracle of radio itself were not enough, R.C.A. Victor engineers have perfected a new electric tuning system which has been incorporated in many of their new radio instruments by means of which you merely press a button and your favourite more precisely than one could do it manually. This on the authority of Mr. N. J. Sims.

"The push-button electric tuning is only one of a number of truly amazing developments which the famous R.C.A. laboratories have incorporated in a new series of radios just announced," said Mr. Sims. "Every conceivable type of table and console model in a wide assortment of distinctively designed 'beauty-tone' cabinets which have been skillfully fashioned not only to please the eye, but to get the most out of the acoustic capabilities of the instruments they house. These instruments also include the new battery-operated radios which for the first time provide listeners in un-electrified areas with a standard of performance comparable to the more publicized AC instruments of the city."

"It was the development of a remarkable new automatic frequency control circuit by R.C.A. Victor engineers which made possible a truly foolproof practical and easy to operate electric tuning system," declared Mr. Sims. "To put it simply, when the pointer on the dial is brought to even an approximate station setting by the push-button electric tuning system, the automatic frequency control acts to bring the radio set into perfect resonance with the desired programme signal. Moreover, these same great engineers have developed magnetite core transformers and air trimmers that are impervious to temperature and humidity changes and therefore, keep the various radio circuits in permanent factory alignment and adjustment; they also insure that the dial calibrations for the various stations will always be the same.

"There are eight push buttons, four on each side of the dial. Beside each button is a little window showing the call letter of the station. Once set, you have only to press the button and the station will come in instantly and as precisely tuned as if an engineer had carefully adjusted it to the station.

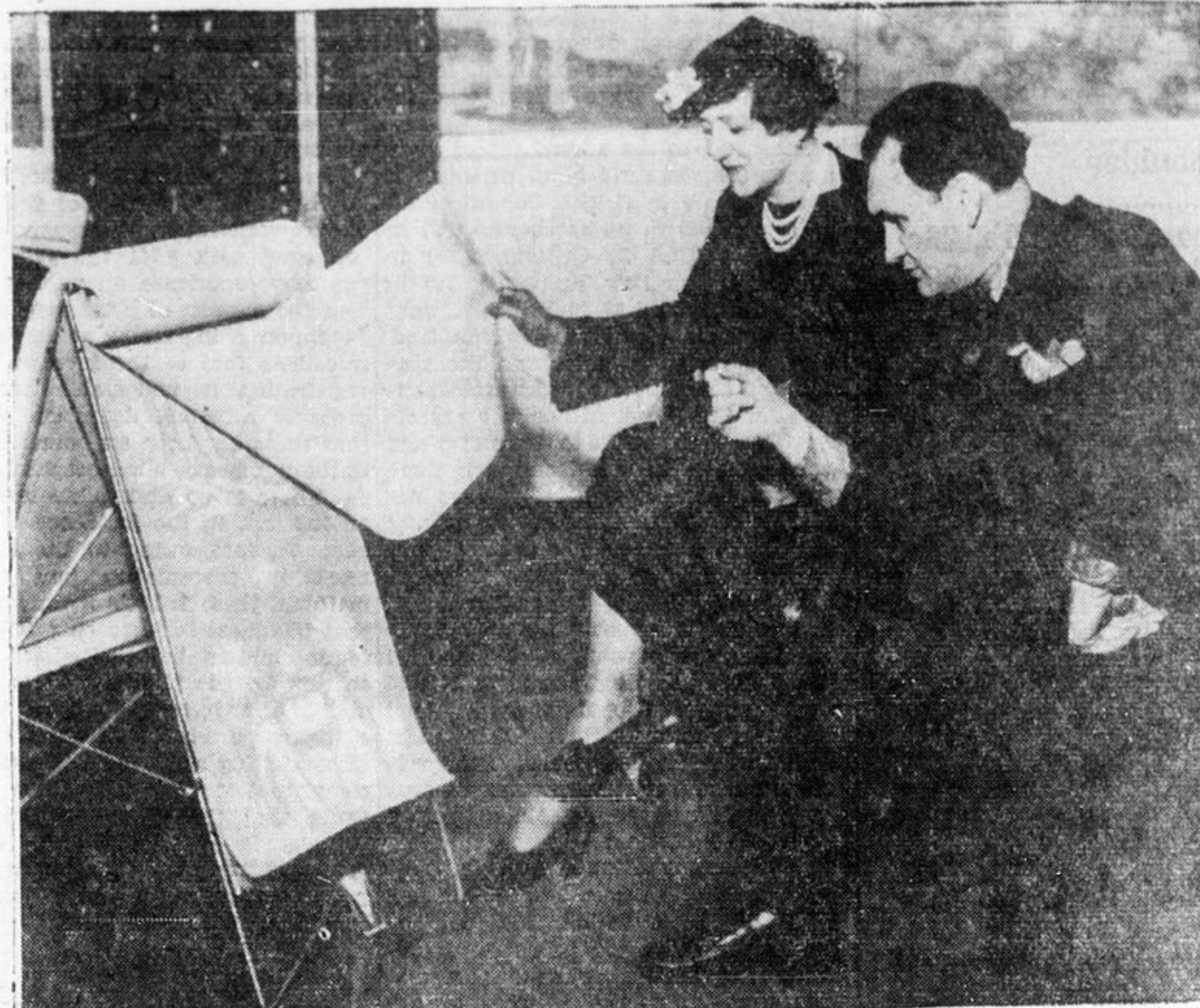
As an added luxury, R.C.A. Victor has provided 'arm-chair control.' The push-button arrangement has been duplicated in an attractive but unobtrusive little box. This control box may be inconspicuously placed on the arm of a chair or an end-table and connected to the radio set by a thin cable that lies flat under a rug or along the wall moulding.

Huntingdon Gleaner:—While playing on the Kingston Health course, Victoria, Australia, a golfer struck a magpie with his ball. The ball became imbedded in the bird's beak, which snapped off and remained imbedded in the cover. The bird flew away before the players could capture it.

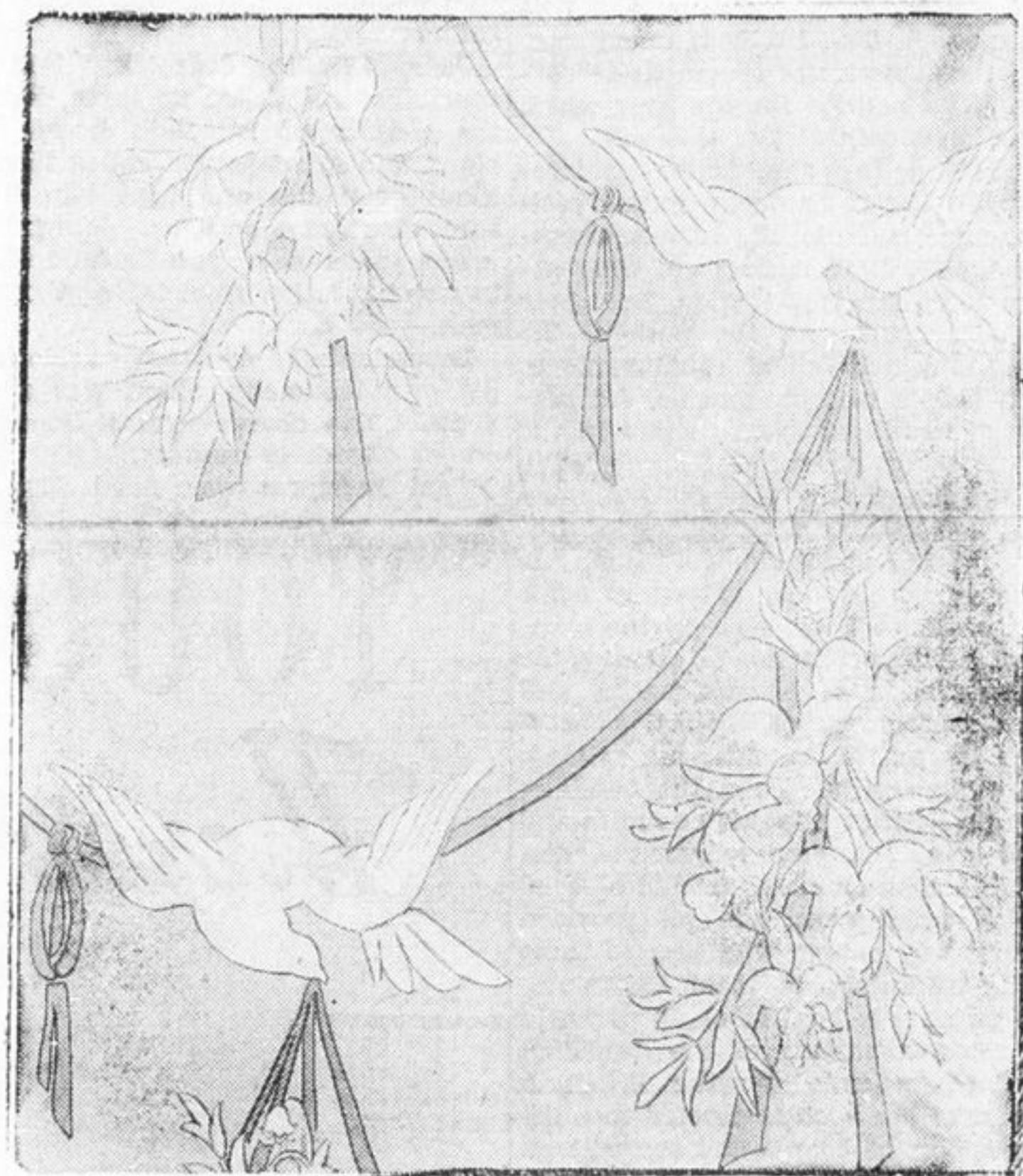
PLEASANT HOMES

by Elizabeth MacRea Boykin

FASHION FORECASTS FOR WALL PAPER
News of Colours and Patterns—the Trend Toward the Dusky Shades—Extra Width Paper—Large Scale Designs.



Mr. and Mrs. Mario Chamlee (he is the famous Metro politan Opera tenor) select wall paper for their country home. They're the most delightfully domesticated pair you ever saw with a boy and a dog and a farm house that they adore.



Very dainty indeed is this bird and flower design wall paper in the softest of pastel shades.

If you like the wide open spaces in interior decoration, you probably think you don't like wall paper. But watch out for snap judgments like that!

There is wall paper for every taste, from plain to fancy. Besides it's a good idea to watch what the smart interior decorators are doing because they're the ones who set styles in interior decoration and they're using wall paper profusely these days.

No wonder either when you see what new and lovely papers there are to choose from. Recently there's been a wall paper fashion show where all the advance designs were trotted out for critics to see. We were all of a flutter over these new patterns and couldn't help but think of the rooms they'd "make."

Extra Width Papers
One big piece of news in new wall paper is the wider width. Rolls in thirty-inch width are introduced because of the large scale patterns of this season's vogue. Huge florals with draped swags and medallions and cabbage roses—shades of the eighties! But they're as smart as smart, believe it or not. Especially in the current colours with their dusky tones. Imagine one of those thirty-inch papers in a swag and flower design in off whites on a dull powdery plum ground—with a soft off blue carpet and upholsteries in light greys and pale yellow draperies. Or the same paper with a dusty peach ground and an off white pattern could be used with a lightish grey-green rug and upholsteries in dull apricots and cafe au lait colorings.

But our favorite of the new thirty-inch papers is a baroque shell motif in an open lattice design. Grand in a cocoa ground with the shell motif in off white—how would it be with a beige rug, draperies in off white, furniture coverings in beige with one pair of chairs in smoky blue satin.

With a Delicate Air
With more of a delicate air was a paper in pastel colours with a dove and nosegay design—beautiful with a robin's egg blue ground for a bedroom—a lilac rug, white voile curtains and spread, dressing table skirt in robin's egg taffeta and slip cover for bouclair chair in robin's egg taffeta.

papers. Colours are dusker and greyed down. Very few clear primary tones were shown, but many chalky effects in both dark and light shades. Plum is very important in the fall fashion picture, especially in combination with blues—both the periwinkles and the turquoise, whichever you like best. Dull browns are shown widely. So are all the range of beige shades. There's a new "between" blue—not light, not dark—that you'll be seeing a lot of. And a fine pale water colour blue that's very usable. Pinks are greyed down, so are the coral tones. Greens are greyed, too—more on the olive side.

The baroque influence is strong and turning us almost for the first time in mass production lines. Big sprawling Victorian patterns are rich fashions and most designs, whatever their heritage are touched with modern feeling. But these big patterns aren't very dominant in effect; their colours are subdued so that they don't jump out on the wall. The little all-over colonial motifs aren't so prominent as they were, but there are quite a number of small provincial motifs.

And a word or two about what pattern to choose for what wall. Don't try the big sprawling designs in rooms where the wall spaces are cut up too much by doors and windows. Watch out for cool colours (green and blue and grey) in dark rooms and be careful of yellow in a hot room. Contrary to most impressions, many of the dark coloured papers are excellent for small rooms, and even for dark rooms. Remember that shadows loom up on a light wall. And woodwork is often nicer in the same colour as the ground of the paper.

A good substitute for a painted wall when you want a rather plain effect is a satin striped paper all in one colour. It's stunning! Don't forget to consider the gorgeous colours in plain wall paper. Often you can get smarter, more subtle colours with paper than you can with paint.

(Copyright, 1937, by Elizabeth MacRea Boykin.)

Worse Things Than Paralysis Epidemic

Diphtheria, Cancer, Auto Accidents all Take Bigger Toll, Says Dr. Gordon Bates.

"There is a peculiar quirk in human psychology which seems to demand the dramatic," writes Dr. Gordon Bates, General Director of the Health League of Canada in the current issue of that organization's magazine "Health."

"An epidemic of infantile paralysis seems to be in the same class as the sinking of a Titanic because to some degree the circumstances are similar. Yet the sudden dramatic death in an epidemic is not the only death. Unheralded and unsuspected death has its daily victories without benefit of publicity."

Dr. Bates points out that "it takes an epidemic to stimulate us to even consider the simplest of hygienic precautions. We drink unpasteurized milk and eat without washing our hands, simply because we have not been frightened into doing anything else."



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causes are far more preventable than are deaths from poliomyelitis," Dr. Bates writes. "We are not sure how to prevent this disease. But toxoid will prevent diphtheria. Automobile accidents may be avoided by reasonable care. There should be no deaths but life from that best of foods, Milk—we only need to pasteurize it."

Many deaths from cancer could be avoided by periodic health examination, the Health Director writes. He scolds citizens who complain about the publicity given in the press to the prevalence of infantile paralysis. There has been no evidence of panic in connection with the present epidemic; only a misunderstanding of a serious situation followed sooner or later by sensible moves in the direction of prevention. This is as it should be.

Dr. Bates pays tribute to the press of Canada in the constant fight against disease. He says—"The voice of the press has been a powerful factor in calling attention to the need for action if this sinister figure (infantile paralysis) in the dimming galaxy of the killers of children is to be chained and destroyed."

Mail Boxes for Convenience of Residents of Cochrane

Through the able advocacy of Jos. A. Bradette, M.P., the town of Cochrane has a modern new post office building. Mr. Bradette, however, was not satisfied with this alone, but recently has secured mail boxes for Cochrane similar to those secured for Kirkland Lake and Timmins. These mail boxes for Cochrane are to be located at strategic points for the convenience of the citizens of the town. Cochrane is large in area, its residential area being spread over an area equal to that of the usual town of several times the population of Cochrane. This is due to the building restrictions in Cochrane which are very stringent and which forbid the building of several residences on the one lot as is done in so many towns of the North. While this plan has many advantages in the way of health, sanitation, freedom from fire risk, it has also the particular disadvantage that all the residences on the outskirts of the town are considerable distance from the centre of the community. In the matter of mailing letters, for example, this is a serious hardship to many Cochrane residents. The letter boxes to be installed will overcome this difficulty and prove a great convenience to all concerned.

Those who know Cochrane will agree that the town needs such services as these letter boxes, and Mr. Bradette in looking after the matter was simply running true to form. He is always ready to work for the benefit of any part of his riding and for the people of the North in general.

Windsor Star:—In one out of every ten accidents on the highways of Ontario a bicycle is involved. In the first six months of this year 29 cyclists have been killed and hundreds injured.

Blairmore Enterprise:—In sentencing a youth for driving with one hand and hugging his girl with the other, a Minnestoa judge said: "A man needs both hands to do either job right."

Since Reformer:—Of all things, a man named Hepburn has been chosen as TORY candidate for the provincial election down in Prince Edward County.

Appreciation Shown for President Neame

Life Membership Given to Austin Neame for Notable Work for Legion in the North.

The monthly meeting of the Timmins branch of the Canadian Legion was held on Monday evening in the club rooms, Cedar street. There was a good turnout of members and much discussion took place. In the absence of the president, A. Neame, on holidays, T. Farrons took the chair. The minutes of previous meetings were read and adopted. The financial position was shown to be good. Two comrades were initiated.

A large amount of correspondence was read. These were mostly from other branches congratulating the Timmins branch and the Ladies' Auxiliary for the wonderful convention. One in particular sent a "letter of thanks" as passed by a fully unanimous vote of its members.

Under general business, the branch endorsed by a unanimous vote the suggestion from headquarters that a Life Membership to Austin Neame for his devotion and work in Northern Ontario for the Canadian Legion.

W. A. Devine spoke upon this matter, as also did several other comrades. The convention report was given by the delegates, T. Parsons and W. A. Devine. The latter reviewed in detail such phases of the convention as Poppy Day Campaign and several of the resolutions. A vote of thanks was tendered for the excellent reports given.

Discussions took place on varied topics for the good of the branches.

Nominations were taken for the first time for the incoming officers for 1938. When completed The Advance will publish the full list. It is sufficient to say here that, by the enthusiasm shown in this feature of the business before the meeting that careful consideration will be given to each nomination before election time comes around.

It is expected that the building committee will have a report ready to bring before the members at the next general meeting.

The meeting after a very interesting session closed with the National Anthem.

Huntingdon Gleaner:—Old recipients of relief among the inhabitants of Bonn, Germany, are a Negro tribe, lions, tigers and performing fleas. They belong to a circus which has now gone bankrupt, and the town is looking after the whole show, numbering 130 performers, in addition to all the animals.

Boston Herald:—If you want to see better, science now points out, drink milk, but, of course, if you want to see double, you'll have to try something else.

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