

# CONGRATULATIONS and BEST WISHES FOR SUCCESS MR. GEORGE BACON

AND THE

## Three Star Hotel

### ALFRED CARON

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## Three Star Hotel One of Best Equipped in North

Alterations and Enlargement Now Completed. Twenty-Two Unusually Well Equipped Rooms. Service and Equipment Up-to-date and Comfortable. Credit to the Town.

The Three Star Hotel recently remodelled and enlarged is one of the most attractive and comfortable hotels in the North. It is located at No. 9 Maple street north, and provides that section of the town with excellent hotel service throughout. The Three Star Hotel has all the modern conveniences and appointments. There is a complete hotel service with rooms and meals by the furnishings and equipment.

The Three Star Hotel was first opened in May of 1936, and was then considered a very creditable small hotel. Since then business has steadily increased and more extended accommodation was found necessary. This prompted the proprietor, George Bacon, to completely remodel the building and also to add to its size. All this remodelling has been completed now.

There are 22 bedrooms now, as well as all the other equipment and convenience to make a first class hotel. The bedrooms are worthy of special note. Not only are they handsomely decorated, but the furniture and equipment are the latest in style and comfort. High quality mattresses and Hudson Bay blankets are special features in the furnishings of all bedrooms, while other items of equipment are of the same high quality. Patrons of the hotel remark on the quietness maintained and the comfort and convenience of greater part of his life in Canada, is proving an excellent host. Mr. Bacon has been a resident of Timmins since 1912. When he first arrived here he secured work at the Hollinger Mine and the day or week.

Mr. and Mrs. George Bacon are the

host and hostess of the Three Star Hotel and carry through their duties in very able way. Nothing is forgotten to add to the comfort of guests and the pleasing of patrons is the first consideration. Mr. Bacon, who was born in Roumania, but who has spent the He is well known not only in the town but throughout the whole North. Mr. Bacon first opened the Three Star Hotel in May of last year, the building having been erected particularly for hotel purposes. When first built it was thought that it would be amply large enough for some time to come, but the increasing patronage soon taxed its facilities. With commendable promptness, Mr. Bacon decided to improve and enlarge the hotel to meet the needs of the increased patronage. This good work has just been completed and all who have patronized the hotel, or even paid it an occasional visit of inspection, are agreed that the Three Star Hotel is one of the finest and best-equipped hotels for a municipality no larger than this.

Northern News:—Thanksgiving Day comes shortly after the election, and the question is just who will be celebrating—Hepburn or Rowe?

### HOST AND HOSTESS AT THREE STAR HOTEL



MR. AND MRS. GEORGE BACON  
host and hostess at the Three Star Hotel, 9 Maple Street North. The hotel has recently been enlarged and improved and is now one of the most attractive in this part of the North.

### Now They're Making Weather to Order

Air Conditioning is Aided by  
Discovery of New Refrigerant.

(By R. A. McStay in "C.I.L. Oval")  
Mark Twain was wrong! The most widely-circulated observation of this American humorist was to the effect that people talk a lot about the weather but never do much about it; what the public did last year, on this continent alone, was to spend something like \$60,000,000 on air conditioning equipment which would ensure inside comfort on the hottest day featured in the headlines!

People are still talking about the weather but the aspects of this conversational topic are taking on a cheerier note. Distinctly a product of the 20th century, manufactured weather and its comforts are being brought within the reach of all. Air conditioning will definitely be a factor in the home of the future, we are assured by forward-looking people.

A little more than five years ago, the air conditioning industry had attained the velocity of a light summer breeze; to-day, from a business standpoint, it has reached whirlwind proportions and economists maintain that it will contribute to the national wealth in a degree comparable to the development of the automobile and the radio. These same economists estimate that approximately \$200,000,000 will be the sum total of air conditioning equipment installed in Canada and the United States during 1937.

Past the experimental stage, the new and exciting industry has been growing by leaps and bounds. Installations have been made in office buildings, theatres, department stores, hotels, hospitals, manufacturing plants, the great ocean liners, the crack trans-

continental railway fliers, the mansion and the modest home.

Air conditioning is now playing a vital part in many industries. While the possibilities originally lay in the field of human comfort, this new brain-child of the 20th Century scientists and engineers has brought manifold benefits to scores of manufacturing and finishing plants, particularly in the food and textile fields. It has resulted in speedier and cheaper production operations; the lowered cost of these commodities has been passed on to the consumer.

It is interesting to note that the original industrial problem solved by modern air conditioning was encountered in the printing trade when it was found that paper was distorted by atmospheric humidity. It was later discovered that this could be offset by the use of an atomized spray of cold water which dehumidified the warm air in the vicinity of the printing-process machinery.

Earlier than this, of course, was the problem of protecting food supplies from deteriorating. To this housewifely aim may be attributed the results obtained in refrigeration and modern air conditioning.

In rural parts of Canada there still are found in use the specially-constructed storehouses for the preservation of food and dairy products. Sometimes these are built across a stream or set into a shaded hillside. The structure above a well often houses milk and other perishable products. But it was the development of refrigerants and the control of heat and cold by chemical and mechanical means that was really the forerunner of what to-day is termed air conditioning.

Apart from the effect on the sensibilities, the average person still lacks an accurate conception of just what air conditioning is. In non-technical terms, the aim is to produce air of predetermined temperature and moisture content and to keep it so despite external influences. This applies to year-round weather conditions. In summer, air conditioning equipment circulates cool and dried air; in winter, it circulates warm and moistened air. Modern air conditioning equipment also provides for the filtering of dust and germs which, of course, are even more dangerous indoors than out, from the health standpoint. Paradoxically to the layman, the principle of refrigeration and air conditioning is that heat makes cold. The illustration of the wet bathing suit is a case in point. The warm breeze of summer often becomes unpleasantly cool once the swimmer has emerged from the water. The explanation is that evaporation is taking place, the water on the suit is returning to its vapour state, this requires heat, which is supplied by the body of the bathing suit wearer.

In the case of refrigerants, these gases absorb heat and remove it from a compartment, which may be either the food container or a refrigerator or the interior of an entire building. Since it is not desirable to have extremes of cold and heat, the manufactured weather inside is accurately controlled by thermostatic arrangements which stop and start the air conditioning equipment to insure uniform comfort in all seasons of the year.

Chemistry contributed to the refrigeration industry a new refrigerant particularly suited to air conditioning, and sold under the trademark "Freon." The chemist casually refers to this new refrigerant as di-chloro-di-fluoro-methane. As well as being an efficient refrigerant, "Freon"—to use its simpler label—has the additional attributes of being non-flammable and non-explosive. When mixed with air it is odourless and does not irritate the eyes, nose, throat or lungs. Truly, this major contribution of the chemist was an important stepping-stone to the present-day success of air conditioning. A survey shows that a large majority of the manufacturers of refrigerators and air-conditioning equipment are to-day using "Freon."

Thus, engineering and chemistry, hand in hand, have mastered the major problems and the present boom in air conditioning has been an outcome. Manufactured weather in the home is now expected to be the next general development; to-day, year-round air conditioning is being brought within the reach of the home-owner of moderate income.

Standardization of equipment will ultimately, as in other manufacturing fields, further lower the cost of air conditioning in the dwelling of to-morrow. Just as refrigeration is to-day a household necessity, so air conditioning will be a requisite of the home of the future, bringing as it does fair weather indoors each day of the year.

### BEST WISHES

AND HEARTY

### CONGRATULATIONS

TO THE

## THREE STAR HOTEL

GEO. BACON, Prop.

The chairs and tables, furnishings and the inlaid cemented linoleum in the Three Star Hotel were supplied by the Ideal Hardware Co., Ltd.

Inspect Our Display of New Beach  
Stoves and Ranges.

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OLD STOVE.

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**Ideal Hardware**  
COMPANY LIMITED

### Former Timmins Man Now Director of Pulp Company

The many friends of E. S. Noble, for several years manager of the Northern Canada Power Co. at Timmins, and during that time serving several terms as town councillor, will be interested and pleased to learn of his continued progress in life due to his own merit and ability. The Northern Tribune, of Kapuskasing, adds another chapter to the story of Mr. Noble's forward march, in the following little article:—

Director of Spruce Falls Co.

"Congratulations are due to our leading townsman, Mayor E. S. Noble, general manager of the Spruce Falls Power and Paper Co., upon his promotion to the position of a director of the company. This action took place at a directors' meeting in New York last week, which was attended by the general manager.

"Mr. Noble came here in 1926 to assume the position of assistant general manager of the Spruce Falls Co., leaving an executive post in Timmins with the Northern Canada Power Co. He was a town councillor in Timmins. Serving under the general management of the late J. H. Black, he was promoted to the latter's position when Mr. Black resigned to take charge of the Dominion Construction Co.

"He has been mayor of Kapuskasing for ten years, being opposed for that office only once, when he won by a considerable margin."

Canada Lumberman:—Few people ever travel the road to success without an occasional puncture.

Globe and Mail:—Shanghai incidents suggest that neither Chinese nor Japanese are to be trusted with airplanes and bombs.

9

MAPLE ST. N.



PHONE  
1589

# THREE STAR HOTEL COMPLETED!

ENTIRELY  
FIREPROOF  
AND  
MODERN

HOT & COLD  
RUNNING  
WATER

ROOMS  
AT MODEST  
RATES  
BY DAY  
OR WEEK

The extensive remodelling and renovating contract at the Three Star Hotel, is now completed, and as a result The Three Star Hotel, is one of Timmins finest and one of the North's most modern hotels.

The 22 rooms with baths have been completely furnished throughout with the very latest furnishings making it ideal for the complete comfort of guests.

Convenient fire escapes have been installed for exit from every room and new sanitary, modern and up-to-date plumbing fixtures have been installed throughout. For perfect comfort during the winter months a new boiler installation has been completed for the heating and air-conditioning of the hotel.

Three telephones conveniently located around the Three Star Hotel add to the many minute services offered guests occupying the harmonious living room and bed room suites.

Inviting lounge room for guests, private ladies' room on main floor, restaurant serving meals every day and a la carte menus until midnight every night add to the pleasure of residing at the Three Star.

YOU'RE WELCOME AT THE THREE STAR

WHERE  
EVERY  
GUEST  
IS AN  
HONORED  
ONE

Beautifully  
Furnished

PRIVATE  
LADIES'  
ROOMS

LICENSED UNDER LIQUOR CONTROL ACT OF ONT.  
George Bacon, proprietor

Best Wishes for Success  
to the

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ALL QUALITY MEATS AND  
GROCERIES USED AT  
THE THREE STAR  
HOTEL

SUPPLIED BY US  
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### We Extend Congratulations and Wishes of Success

TO THE



## Three Star Hotel

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