

# Best Wishes

to the

## R. A. BEAMISH STORES CO.

on their opening of the

### SCHUMACHER BRANCH

The entire work of painting and decorating

the new

### KORSON BLOCK

—was done by—

## M. P. WAGNER

—PAINTER AND DECORATOR—

17 REED BLOCK

TIMMINS

# Decision Given Louis in Fight with Farr, Monday

### Farr Surprised All With the Remarkable Battle he Put up. Big Crowd of Ex-Champs in Attendance. Louis Kept Opening Injury Above Farr's Eye. Match Went the Full Fifteen Rounds.

Before the championship fight between Joe Louis, negro holder of the world's heavyweight championship, and Tommy Farr, Welshman, the holder of the British title, Louis was the favorite. So ably and gallantly did Farr acquit himself, however, that at the end of the fight it was Farr who was the favorite with all.

The fight took place on Monday night at the Yankee Stadium, New York, and the estimated attendance was 30,000, with gross receipts of approximately \$300,000. This is said to be the smallest crowd for a major heavyweight show at New York since Braddock won the championship from Max Baer two years ago.

At the close of the fight the decision was awarded to Louis on points. It was recognized as a close decision.

Louis weighed in at 197 pounds, and Farr at 204½ pounds. If the attendance at the fight itself was not up to expectations, there was certainly a large number of fight fans who followed very closely as the story came over the radio. Every store that had a radio, also had a good crowd "listening in," at least so far as Timmings was concerned. People here seemed completely to reverse their opinion of Farr after considering the fight. The bold and courageous Welshman certainly made a big hit on Monday. The way he stood up to the champion and took everything Louis had to give him, without even a grunt, was one of the features noted in the bout.

Farr, first Briton to fight for the world title since New Zealand's Tom Heeney was knocked out by Gene Tunney, in 1928, was first into the ring.

The Welshman's bathrobe had a red lion on the back. Louis followed quickly, and sat stolidly on his stool, leaning back against the ropes, while the padded mittens were adjusted.

Farr wore a small piece of plaster under his right eye. This was a memento of one of his training camp mishaps.

A collection of fistic notables was introduced, including welter champion Barney Ross, lightweight champion Lou Ambers, California's Fred Apostoli and France's Marcel Thil, claimant of the world middleweight crown.

Jack Sharkey, the old Boston sailor and one-time heavyweight king, gored mingled cheers, including the Bronx variety. Other ex-heavyweight rulers applauded were Jack Johnson, Max Baer, Jim Braddock, Gene Tunney, Max Schmeling, and Jack Dempsey.

**Ex-Champs Fill Ring**  
The referee was Arthur Donovan, the judges Charley Lynch and Kid McPartland.

The ring was half filled with champions, ex-champs, and championship aspirants before being cleared for the main event. Farr and Louis took little or no interest in the elaborate pre-battle proceedings.

The crowd accorded each batter a big greeting as they were finally introduced.

It is only two months since Joe Louis won the championship from Jim Braddock.

The bout at New York was originally scheduled for last Thursday, but as the event was intended for Thursday, and as it was raining so that the sport could not be conveniently held on the athletic grounds, the battle was adjourned first to Friday of last week and then again to Monday evening.

The following is a review of the fight round by round:—

They came slowly to the centre of the ring. Farr poked two left jabs to the face and they clinched. Joe mused Tommy's blond hair with a straight left. Farr did most of the leading and drove Louis to the ropes with a brisk flurry of punches to the head. Farr shot a hard right to the temple and followed with a light left to the body. The champ missed twice with left counter-punches, but scored with a half-dozen left jabs to the face. Farr's nose and right eye reddened under punishment. Louis pumped his left to the face before being rushed to the ropes. Farr struck his left to Joe's nose twice without a return. Tommy roughed Joe around the head as they went into a short clinch. Round even.

**Round Two**  
Louis came out on his toes, but Farr made the first lead, forcing Joe to give ground as he connected with a left snappy hook to the head. Tommy moved in and out of range quickly, shifting his lead from the head to the body, while Louis sparred cautiously. They exchanged light lefts to the head, then Farr jabbed the champ three times to the face. The crowd roared as the Briton showed plenty of fight. Louis forced Farr to give ground under left hand punishment. Joe pumped his left with great rapidity to the face. He had the Welshman blinking. The champ blocked Tommy's attack and continued to pour lefts to the challenger's face. Farr appeared considerably baffled as he went to his corner. Louis's round.

**Round Three**  
Farr threw an overhand right that curled harmlessly around the champ's neck. Tommy then dug both hands to the head and jarred Louis with a choppy right to the head. Louis missed twice with his left and they clinched in Farr's corner. They exchanged long lefts in midring, while Tommy tried hard to find an opening in the champ's defense. Joe continued to use his left jab almost exclusively. He was heating Tommy to the punch consistently. Tommy lowered his head and charged in, landing a hard right to the body and grazing Joe's chin with another. Louis opened a deep gash under Farr's

right eye. The crimson was flowing freely as Tommy went to his corner. Louis's round.

**Round Four**  
Farr came out in crouching stance, throwing a short left to the body as he clinched. Louis picked off most of Farr's punches before they landed and began further execution with his long snake-like left. Farr connected with a short right to the chin, but Joe did not even blink as he went methodically about his work.

Louis speared Farr a half-dozen times with his left without a return. Tommy kept on the move, meanwhile being wild with most of his counter-punches. After sparring at long range, Louis jolted the challenger with a short right hook. They were sparring at the bell. Louis's round.

**Round Five**  
Louis landed three light lefts to the head. Farr circled the champ in midring. Tommy was short with both hands. Louis again began pumping his left to the challenger's face. The crowd became restive and whistled for more action.

Louis pulled away from a long right and shook Farr with a hard counter punch to the head. Tommy swung a hard right to Joe's head, but took two terrific smashes in return.

The challenger was bleeding from cuts under both eyes as Louis stalked him. Joe dug his left to the body and forced Farr to retreat in some distress. The challenger gamely charged in, but Joe had no difficulty tying him up as the bell rang. Louis's round.

**Round Six**  
Farr backed off and carried his left shoulder high to help protect his chin. Tommy's left misfired but he connected with a short uppercut to the champ's chin. Joe blinked, but quickly began jabbing and keeping his opponent off balance.

Tommy threw caution to the winds as he leaped forward, punching with both hands, but escaped serious damage for the time being. Tommy brought a roar from the crowd as he landed both fists to the jaw. The challenger was finding the range more often with his left and had the champ somewhat puzzled.

Joe covered the next time Tommy rushed and made no attempt to counter-punch. The crowd was cheering the challenger's rally wildly as the bell rang. Farr's round.

**Round Seven**  
They exchanged lefts in mid-ring. Farr rushed the champ aggressively, but was jolted by two hard lefts to the face. Louis missed with a terrific left hook, but punished Farr as he forced the challenger from one corner to another.

Tommy couldn't keep his face from Louis's left and blood again began to stream from the challenger's cuts. Tommy roughed Joe as they leaned their heads together near the ropes. They exchanged short lefts to the head. Louis opened up and let drive with both hands. The champ beat his opponent unmercifully.

Tommy's face was a bloody mask, but the challenger hung on gamely. Louis ducked a hard right hook just before the bell. The crowd gave Farr an ovation as he went to his corner. Louis's round.

**Round Eight**  
Tommy circled the champ in midring. They exchanged light lefts. Farr let fly with a roundhouse left that circled Joe's neck harmlessly.

Tommy charged in twice, connecting with lefts while Joe took his time and waited for an opening. The champ shifted to the body, but then backed away as Tommy again charged forward. Joe pumped his left to Tommy's face three times, but Farr rallied and had Joe blinking with a series of hard smashes to the head.

The crowd was in an uproar as the challenger carried the fight to the champ and staged another game rally. Tommy grinned at his handlers as they wiped the blood off his face. Farr's round.

**Round Nine**  
Tommy led briskly with his left as they met in the centre of the ring. There was a slight swelling under the champ's right eye. Louis opened a fresh flow of blood from under the cut under his rival's eye, but Tommy retaliated with both hands hard to the head.

Tommy forced Joe to give ground and punched the champ's body with both hands in a neutral corner. Farr forced Louis to the ropes where they clinched. Tommy kept throwing his left and was beating Joe frequently to the punch. Louis backed away after Farr landed both hands solidly to the face. They exchanged light lefts in mid-ring just before the bell. Farr's round.

**Round Ten**  
They sparred in the centre of the ring before Farr forced Louis to give ground with a left to the ribs. Tommy swung both hands to the head and continued to keep the aggressive. Tommy took a stiff left as they came into a clinch.

Joe began to find the range again and clouted the challenger with a right hook to the ear. Both kept busy with their lefts. Joe again countered with a right, but barely escaped being nailed by a right-hander that Farr brought up from his knees. Tommy's next rush was stopped short by the champ's solid right hook. The champ staggered Farr with both fists to the face just before the bell. Louis's round.

# Congratulations

TO THE

## R. A. BEAMISH STORES CO.

ON THE OPENING OF THEIR

### Schumacher Branch

The entire construction of the New Korson Block and

R. A. Beamish Store

was handled by

THE

## Porcupine Brick & Block Supply Company

BUILDERS & CONTRACTORS

61-63 Columbus Ave.

Timmins

Phone 1680

### New Beamish Store For Schumacher

Eighteenth Branch of Beamish Stores Will be Under Managership of D. Edgar, Transferred from Brampton Branch.

Located in the New Korson Block, Schumacher, Beamish's new modernly equipped store is the eighteenth branch of the R. A. Beamish Stores Company. Manager of the new store is D. Edgar, who has been transferred from the Brampton branch.

Mr. Edgar is a pioneer with the company having started in the second branch, which was opened at Brockville. Assistant manager is H. Haywood, formerly in the South Porcupine store.

Superintendent L. J. Jones, who is in Schumacher only for the formal opening of the store to-day, makes a periodical check on all stores every two months.

The dimensions of the store are 40 by 100 feet. The decorative scheme of cream and light green is carried throughout. Fixtures, designed especially for this store, are modernly made of chrome and add a unique touch to the general design and colour scheme.

Tarnish proof silver strapping is carried around the walls of the store in such a manner as to harmonize with the other fixtures and the design of the trade name.

There are twenty-eight different departments to supply the needs of Schumacher residents and all merchandise is displayed so as to facilitate shopping.

Owner of the Korson block, in which the new Beamish Store is located, is Harry Korson, a resident of Cobalt and an "old-timer" in the North.

The block consists of the new Beamish Store, the new Post Office and Gode's Drug Store with fourteen three-roomed apartments overhead. The entire construction, which has taken three months, was handled by the Porcupine Brick and Block Supply Company. Interior fixtures for the Beamish store were made by the same firm.

#### INTENSE

(Hamilton Spectator)

Yachting is listed in Who's Who among the "recreations" of T. O. M. Sopwith. His passion for the sport must be intense, when he is prepared to spend \$445,000 on this year's contest for the America's cup.

#### ONE IS ENOUGH

(Pearson's Weekly)

Hubbie had just returned from an African tour.

"Darling," said he, "I wanted to bring you home a little ape, but the captain would not allow it."

"Darling," she replied, "Why did you worry when I have you?"

### WHAT A WRECK CONSTIPATION MAKES

Constipation can dull your whole life. Headaches, poor complexions—tired, lifeless days are often the results. Also, many serious diseases.

Get rid of common constipation now with a ready-to-eat cereal—Kellogg's ALL-BRAN.

ALL-BRAN brings you the two things your system needs to act naturally: "bulk" and vitamin B to help tone the intestines.

Within the body, ALL-BRAN absorbs more than twice its weight in water—forms a soft mass, and gently clears the intestines of wastes. It acts naturally.

Pills and drugs seldom cure constipation. You just keep on increasing the dose and switching from one laxative to another.

Just eat two tablespoonsful of Kellogg's ALL-BRAN every day, three times daily if needed. Serve as a cereal with milk or cream, or use in recipes. Sold by all grocers—made and guaranteed by Kellogg in London.

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## Korson Block

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## R. A. BEAMISH STORES CO.

on the opening of their new

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WE WISH THEM EVERY SUCCESS

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Schumacher

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