

Mascioli Theatre, Schumacher

FRIDAY AND SATURDAY, AUGUST 13th and 14th
FREDDIE BARTHOLOMEW, MADELINE CARROLL AND TYRON POWER IN "LLOYDS OF LONDON"

Midnight Show, Sunday, August 15th—Showing Preview on "THERE GOES MY GIRL" and "THE THIRTEENTH CHAIR"

MONDAY AND TUESDAY, AUGUST 16th and 17th
GENE RAYMOND AND ANN SOTHERN IN "THERE GOES MY GIRL"
Also MADGE EVANS, LEWIS STONE and ELISSA LANDI IN "THE THIRTEENTH CHAIR"

WEDNESDAY AND THURSDAY, AUGUST 18th and 19th
STAN LAUREL AND OLIVER HARDY IN "OUR RELATIONS"
SPECIAL—"CRIME DOESN'T PAY" and "SPORTCAST"

FRIDAY AND SATURDAY, AUGUST 20th and 21st
CLARK GABLE, JOAN CRAWFORD AND FRANCHOT TONE IN "LOVE ON THE RUN"
AQUATIC ARTISTRY

Form Announcing "Old Home Week"

Toronto Newspaper Spreads Itself in Modest Way.

This is the season for Old Home Week. There are a number of them announced.

Also the weather is very hot. And politics is, are, or am, very unsatisfactory.

Anyway The Toronto Telegram waxes ironic or something, and editorially gives a complete form for announcing all Old Home Week in Canada.

Here is what The Telegram says: This is the season when Old Home Weeks summon back to their native haunts those whose search for life or livelihood has taken them elsewhere.

set aside by as Old Home Week is therefore received with joy by those who were once resident there. All who are familiar with the city (town, village or county) will agree that never does it appear to better advantage than at this particular season of the year.

It is a wonderful thing to be getting back to the old home for a time. To all those who join the exodus, Toronto extends best wishes for a happy visit and a safe return.

In Praise of the Old-Time Collection of Whiskers

(Council Bluffs Nonpareil) Fact is that the whisker has ever been a friend to man. It stood our Neanderthal great-grandpa in good stead by making him look fierce to his enemy and masculine to his women folk.

Holy writ makes repeated allusions to the beards of immortal Hebrew characters. Aaron's beard, for instance found a place in the Psalms. Samson's hair was the source of his strength.

As for ancient Greece, what state has ever exceeded her in courage, in philosophical thought or in appreciation of the beautiful? At Thermopylae and in the campaigns of Alcibiades the rampant whisker on the Greek soldier inspired courage in its wearer and smote his enemies with fear.

Lester in history one can visualize Lief Ericsson and his men discovering the new world—Vinland, they called it—because their matted whiskers protected them from the rigors of the North Atlantic.

Lost for Twenty-four Days in North Bush

Lived on Leaves and Bark of Trees. Expected to Recover.

The constant care of a physician and light feedings of liquid food every two hours were slowly bringing life back to the lean and emaciated body of Paul Czrucek, 50-year-old Russian, who was a rugged woodcutter when he vanished into the bush country near Sundridge in the Parry Sound area.

Almost blind, more dead than alive, he was found crawling through the woods on Saturday after having "clung" to life for 24 days on a diet of leaves and the bark from trees.

This week he was in a bed at the home of C. H. Whiffier, and in broken English he tried to muster sufficient strength to relate some bits of the ordeal that came back to his dazed mind from the fog that enshrouded it during most of the time he spent in the bush wilderness.

Found Near His Shack He was found by James Parks in a clearing not far from the little shack in which he made his abode while cutting pulpwood for an Italian contractor named Morane.

Parks and other residents of the district believed that Czrucek had spent most of the 24 days roaming about a section within a radius of a mile or two from the camp which is itself only a short distance from the highway.

All he carried in his pockets to fight the strength-sapping chill of wet nights in the bush and the pangs of hunger were a comb, a pipe and a lighter.

Sometimes he took comfort from a smoke of dried leaves pushed down into the bowl of his pipe. But the lighter stopped working after a while, and he was left without even this small resource.

"I don't remember when the lighter stopped working," he said after his rescue. "I remember starting a fire to attract help, but I don't know what date that was."

When thirst began to add its torments to those of hunger and fatigue, he could not even find a stream or lake. He dug holes in the sodden ground and sucked up the few ounces of muddy water that collected in them.

"I couldn't find anything to eat but bark and leaves," he said. "I did manage to discover a few blueberries at first, but they didn't last very long."

"At night," he continued, "it was cold and it rained hard some times. I pulled bark from the trees with my fingers until they were bleeding. I put some of the bark down on the ground to sleep on, but it was too cold to sleep."

Constant stumbling over the rough rocks and fallen trees made his feet swollen and sore. He recalled having removed his boots once or twice, but he did not know how long he had walked in his stocking feet.

Almost Blind As his strength commenced to fade under the cruel ordeal, his sight began to fail him until he was almost blind.

"I couldn't see the trees," he related. "I stumbled into them and fell over banks. Sometimes I could hardly get up again. I just wanted to lie there. I was tired and weak."

After several days he gave up all hope of ever being found, and his actions to keep life in his rapidly weakening body were more mechanical than anything else. The last days were a dim and hazy memory of crawling and groping and nibbling green leaves and bark like an animal of the forest.

6TH Anniversary PICNIC AUG. 15

Table with 2 columns: Item and Price. Includes Butter (29c), Fruit Punch (23c), Sunbeam Sweet Mix Pickles (25c), Hedlund's Sandwich Meats (25c), Soap Chips (42c), New Potatoes (1.23), Tomatoes (55c).

Table with 2 columns: Item and Price. Includes Meats (Pork 29c, Pork Chops 31c, Pork Butts 25c, Veal 16c, Beef 19c, Rib Stew 10c), For Preserving (dozen Sealers \$1.12, pint \$1.24, medium \$1.71, large \$1.71, 10 lb. SUGAR 59c, JAM-JELL Bottle 25c).

12 NOON at Idle Hour Park Sports and Band Contest Free Transportation for Members ASK AT STORE

Six Years... Six Years Ago... Six Years Ago... CONSUMERS CO-OPERATIVE SOCIETY LIMITED Member of the Co-operative Union of Canada

Personal and Other Schumacher Items

Visitors to and from Schumacher During Holiday Time. Other Schumacher News.

Schumacher, Aug. 10th, 1937. (Special to The Advance).

Mrs. James M. Cowden left last week to visit in Toronto and Kingston. Miss Gertrude Furlong is spending a vacation in Pembroke and Sheenboro, Quebec.

Mr. Ben Brazeau and daughter, of Detroit, are visiting at the home of Mr. Brazeau's sister, Mrs. Z. Fournier, The Platt Vets.

Mr. and Mrs. Charles Jucksch left Friday for three weeks' vacation in Eastern Ontario and the United States. Miss Young, who has been visiting her sister, Mrs. K. Langford, for the past few weeks, left for her home in Toronto on Monday.

Jim Heath spent the week-end visiting in Kapuskasing. Mr. O'Keefe left Sunday to spend his vacation in Peterborough.

Mr. and Mrs. I. McLean, of Oshawa, were guests of Mr. and Mrs. W. Douglas this week.

Mr. Frank Warner left on Wednesday to visit at his home in Unionville. Mrs. W. Webber returned last week from a vacation in Sudbury and New Liskeard.

Mrs. Gordon Byers and children left Sunday for a vacation in Belleville. Mr. and Mrs. A. Murray, who have spent a few weeks in Rochester, returned home Sunday evening.

Mr. and Mrs. W. K. Wylie and baby left on Saturday for a vacation in Brantford and Guelph.

Mr. and Mrs. Arthur Fleming, of Hamilton, were guests of Mrs. Harry Leng last week.

Mr. and Mrs. H. Turcotte and family left Monday for a vacation in Sudbury and Huntsville.

Mr. and Mrs. A. Fish returned to town last week from their honeymoon. Mrs. Fish was formerly Miss Izilda Martin of Timmins.

Miss Marion Cripps returned Friday from a vacation in Toronto. Mrs. J. Bonnell of Toronto, is visiting at the home of Mrs. D. Craig.

Mr. and Mrs. Earl Peaters and daughter, Joyce, of Watertown, New York, are the guests of Mr. Peater's sister, Mrs. Sidney Dennison.

Mrs. A. Campbell and W. Kenerton left Tuesday for a vacation in Forwick, Nova Scotia.

Mr. and Mrs. William G. Leck wish to announce the engagement of their daughter, Beatrice Helen, to Mr. William Mair, nephew of Mr. and Mrs. W. J. Duncan, of Matachewan, the wedding

to take place August 28th, in Trinity United Church, Schumacher, at 10 a.m. Charles Choppell returned Friday from two weeks' vacation in Southern Ontario.

Trevor Johnston left Saturday for a holiday in Toronto. Mr. and Mrs. J. Spiegalter and Mr. and Mrs. Joe Charlebois returned Saturday from a vacation at Chalk River.

Mrs. Claude Monette is visiting her sister in Niagara Falls, New York. Mrs. Cunningham, of Angliers, Que., is the guest of Mrs. J. Smith this week.

Mr. and Mrs. Thomas Eades, of Shawville, Que., were guests of their son, Harold Wilson, last week. Miss Ruby Wilson, who has been visiting in town, returned home with her parents.

Mr. and Mrs. Brooks, of Hollywood, California, and Mrs. Polliconna, of New York city, are visiting at the home of their parents, Mr. and Mrs. D. Craig.

Tony and Neil Miller and Kenneth Hannah returned Saturday from spending their vacation in the Scout Camp at Night Hawk Lake.

Mrs. W. Halliwell left on Thursday for Toronto. Mr. and Mrs. Mervin Corrigan were called to Toronto last week owing to the death of Mrs. Corrigan's father.

Mr. and Mrs. George Cousineau spent the week-end, visiting their daughter in Kirkland Lake.

Mrs. C. Richards and baby left for Toronto on Thursday, where the child is receiving medical attention.

Mr. and Mrs. L. Hannah, the Misses Florence, Ruby and Greta Shanks left on Saturday for Canano.

Word was received in town last week from Britton of the death of Enid Alice Blough, daughter of Mr. and Mrs. George Blough, former residents here. The young girl had been ill for a number of years and had been in the Sick Children's hospital for some time, but was able to be taken home some time ago, death coming very suddenly.

The girl was fifteen years of age. The funeral was held on Wednesday and burial in Listowel cemetery.

Mr. S. Malkin left Sunday to join Mrs. Malkin in Fort Erie and Kingston. Ruth Hawley accompanied Mr. Malkin to Kingston.

Mr. R. Heath and daughter, Jean, spent a few days last week fishing at Watabeg Lake.

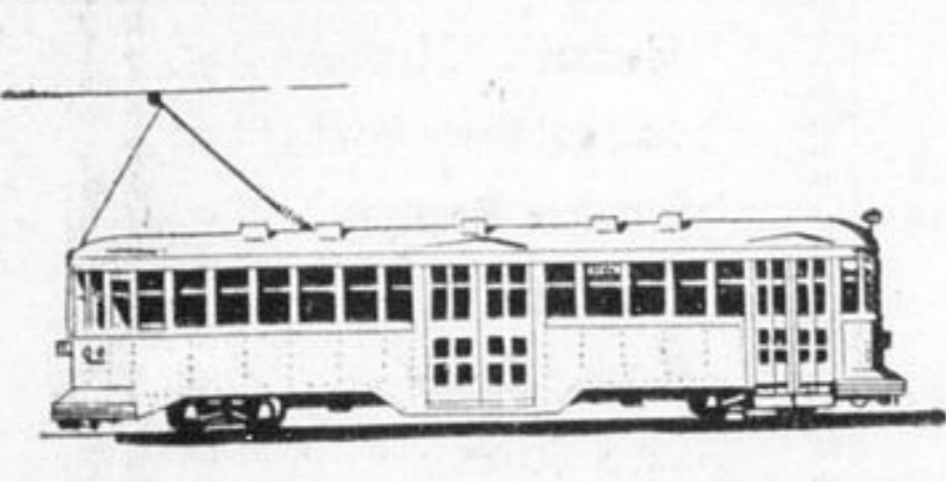
Mr. Dillon, of the post office staff, is holidaying at his home in Colobogie. Mr. C. Swanon spent a few days last week visiting in Kirkland Lake and Larder Lake.

Miss Blanche Stoplis, who has been in Listowel the past few months taking a hair dressing course, arrived home Friday. Her brother, Walter, having spent his vacation around Toronto, brought her home.

Mr. H. Elliott, of Shawville, Que., visited friends in town last week. Miss B. Tait spent a few days last week visiting friends in Kirkland Lake.

Mrs. Frank Furlong spent the week-end visiting her daughter, Mildred, in Halesbury. Mr. James Todd is spending a vacation in Northern Quebec.

Mrs. George Henderson and daughter, Mrs. J. Dalton, Jr., left this week for a vacation in Nova Scotia.



Are the Brewers sincere? Overheard in a street car

- 1st Passenger: Do you think the brewers are sincere in this propaganda for temperance?
2nd Passenger: I don't see why not. Look at the facts. The professional prohibitionists claim to represent temperance in this province. For them it is just as wicked to drink a glass of beer as to make a beast of oneself. The brewers want to point out that true temperance consists in being able to distinguish between the two.
1st Passenger: Just the same, the brewers are not in business for their health!
2nd Passenger: Oh, granted! Neither are the butchers, the bakers, the candy makers, the tobacconists!
1st Passenger: But surely there is a difference. Beer—if it is taken in excess—is not so good.
2nd Passenger: And that is true of all the other trades I mentioned... as Health Commissioner Lt. Colonel Francis E. Fronzak testified before a United States Senate committee, more people die from over eating than from over drinking!
1st Passenger: And you believe that the brewers are sincerely opposed to drunkenness.
2nd Passenger: Absolutely! Aren't they urging the temperance people to get back to their real jobs of temperance education? The real temperance job is to show people—and especially young people—that it is not drink itself that is wicked, but the way drink is used!
1st Passenger: In other words, the problem is the drinker, not the drink, eh?

This advertisement is inserted by the Brewing Industry in the interest of a better public understanding of certain aspects of the problems of temperance and local option.

ed, and residents could not understand why he had not eventually stumbled across one of them. Sounds carry a long way in the stillness of the bush country, and many wondered why Czrucek had not heard the barking of a dog or the ringing of a cow bell on one of the farms. Czrucek came up to this country last Spring from Toronto. The tiny pulpwood camp in which he lived was operated by Fred Johnstone. He came to Canada from Russia about twenty-four years ago, and, as far as is known, had no relatives here. His wife and son died several years ago. A short search was conducted for the man when his absence was first noticed, but it was thought at the time that he had merely left his job without notifying his employer. No alarm was felt when the small cabin was found deserted. "There are many wood cutters and log peelers like him in this country," Mr. Johnstone explained. "They come and go all the time, and it is pretty hard to keep track of them." Mr. Johnstone said that it was possible to drive all around the section of the bush in which the wood cutter was lost. Dr. L. C. Gallagher, who is attending Czrucek, said that his chances for recovery were good. "He must have had a marvellous constitution to be able to come back alive after such an experience, but he is beginning to gain strength," said Dr. Gallagher. Although unable to estimate with any degree of certainty the weight of the man before he disappeared in the bush, Dr. Gallagher thought that he might have weighed in the neighborhood of 140 pounds. His weight when he stumbled into the clearing Saturday was approximately 95 pounds. Canada's Future Lies in Solidarity of Its People (From Globe and Mail) The growth of provincialism and petty racial sectionalism—a refinement of the destructive nationalism that has gripped the world as an aftermath of post-war depression—is a distinct threat to the complete recovery and future prosperity of the whole Dominion. As such it demands the immediate attention of Federal and Provincial Governments. While its blight settles alike upon all times of endeavor, it particularly affects the mining industry, which, unlike any other, is peculiarly cosmopolitan in spirit, has drawn no political boundaries in the past, but has broadened its invitation of opportunity to the adventurous of all climes and conditions. Capital necessary in the early stages of mine-making is unavoidably speculative, and the erection of unnatural barriers definitely restricts an appeal that, to be effective in the greatest degree, must be universal. Looking back over the tremendous advance made in Canada during the past thirty years, it is apparent that without the aid of outside capital, manpower and brains little headway could have been made. The first mining movement of the Dominion's history, in old Cariboo of the '60s, was the result of the northward trek of the adventurous pioneers from the '49 placer fields of California. Similarly, every subsequent development in Western fields and, since 1903,

in the remarkably rich gold and silver areas of Ontario and Quebec, have been translated into national prosperity by capital and brawn that knew no international or Provincial barriers. The policies adhered to up till recently by the Provinces, backed by Federal support, as comprehensively effective as any in the history of nations, created the greatest stimulus to Canadian recovery, until today we vie with our great neighbor to the south as the second gold-producing nation in the world, with annual per-capita output for greater than that of any other country on earth, excepting only South Africa, another member of the British Commonwealth. Broad-minded policies also injected into the Canadian people the first galvanizing urge of national optimism that has done so much in conquest of the North, and stemmed the most destructive effects of a depression more severe and prolonged than the world has heretofore known. Mining is, in fact, the industry of all Canada, not of this or that province which at the moment commands possibly fleeting attention through the combined efforts of capital and adventurous men from other provinces, from across the international boundary and the seas. Any deviation from the spirit of cosmopolitanism and co-operation, any descent to petty provincialism or racial sectionalism, must be disastrous to the Province that indulges in it, as to the nation.

Humour of the Japanese as Evidenced at Peiping

(From Toronto Star) The Chinese and the British are supposed to have the most highly developed sense of humour, a sign, it is said, of civilization. The Japanese are often claimed to be lacking in humour. This week's events in Peiping, however, either reveal the sons of Nippon as totally devoid of this endowment or gifted with it in the highest of sarcastic degree. When a brigade of their soldiers marched into the former capital of China on Sunday their army aeroplanes dropped leaflets with these words, "The Japanese army has driven out your wicked rulers and their wicked armies and will keep them out. Although Nanking is preparing to wage a destructive war, do not be afraid. The Japanese army will protect you." The invaders, who with a smaller force last week had cut all Chinese land wires out of Peiping, have now set up vital equipment of the Chinese Government Radio Administration, thus severing Peiping's last Chinese-controlled link with the outside world. Peiping ("Peking" until 1928) is the most renowned of all the cities of China. Its history goes back to at least the twelfth century B.C. It was the capital of the Chinese Empire for a hundred years in the thirteenth and fourteenth centuries of our era and again from 1421 to the fall of the Manchou dynasty in 1911. It is filled with some of the greatest treasures of the east. One of the rumors is that "Mr. Henry Pu-yi" emperor of Manchoukuo since the establishment of that state by Japan in 1934 and who in 1908 at the age of two became emperor of China and held that exalted position for three years until the end of the regime, may be restored to Peiping as emperor of the new state which many people think the Japanese are planning in

North China. Whether he would also remain emperor of Manchoukuo, although leaving his present capital of Hsinking or whether there would be a new ruler for the former Manchuria has not yet been divulged either in gossip or in more authenticated predictions.

Enters Plea of Guilty to Indecent Exposure

Carl Marikalis pleaded guilty to a charge of indecent exposure in police court on Tuesday and paid a fine of \$50 and costs. Marikalis was alleged to have stood behind a window while in the nude and tapped on the glass to attract the attention of passers-by.

Northern News:—A Western paper remarks that it is significant that most Canadians fighting in Spain are on the Loyalist side. Yes, it is significant of the fact that they either are seeking adventure, or foreswearing allegiance to Canada.

HOW DO YOU KEEP SO FRESH ON THESE HOT DAYS?

I EAT TO FEEL FIT



Kellogg's Bran Flakes help make the hot days seem cooler. Enjoy Kellogg's Bran Flakes. Start the day right. Packed with the nourishment of toasted wheat. The elements for energy and strength. Plus enough extra bran to be mildly laxative. Ask your grocer for Kellogg's Bran Flakes. Always oven-fresh. Always delicious and ready to eat. Made by Kellogg in London, Ontario. Kellogg's BRAN FLAKES in the Golden Yellow Package