



Making Temperance Easy

PROHIBITION, it has been definitely proved, does not make temperance easy. In fact it makes drunkenness "smart".

We—the Brewing Industry—submit that the path of moderation is the way to true temperance.

We realize that our championship of the present law in Ontario will be ascribed by prohibitionists to self interest.

For it is true that we are in business to earn money. In fact directly and indirectly we provide a living for thousands.

This circumstance however does not prevent us from having the same sense of social responsibility as other decent citizens.

In fact, to make temperance easy is our only sensible policy, because in a temperate community agitators for prohibition can get no foothold.

And we know that in fact only by temperance winning its battle, can we defeat the bootlegger and save this province from the evils he brings.

Consider what has already been achieved since the repeal of prohibition . . .

Respect for law and order is being restored . . .

Secret drinking has been reduced to the minimum . . .

Illicit manufacture has been made unprofitable . . .

Youth is no longer faced with the temptation to consider law-breaking clever, drunkenness a distinction!

Let us maintain these advantages. Let us not play into the hands of the bootlegger by substituting prohibition for self-control.

● This advertisement is inserted by the Brewing Industry in the interest of a better public understanding of certain aspects of the problems of temperance and local option.

pupils of Mrs. R. B. Simms in the Masonic hall ten years ago was an outstanding success in every way. The accompanists for the occasion were Mr. A. Gordon, on the violin, and Miss Sayles, at the piano. Beautiful costumes, charming children and remarkable skill in the art of dancing were features of the evening.

Ten years ago while some baseball practice was going on at the ball grounds, Duncan McDonald, aged about thirteen, son of Mr. L. McDonald, was injured on the side of the head by a flying baseball bat. He was hit on the head and a nasty wound was made. The injury bled profusely, and at first it was feared that serious injury had been done by the accident. However the lad suffered no serious results although he was in the hospital for some days.

Ten years ago the Goldfields theatre was crowded to the doors to hear the concert presented by Birrell Bell and his associates.

Ten years ago, among the data gathered by Assessment Commissioner H. R. Channen, was the information that there were about 185 non-residents who owned property in the Town of Timmins. The addresses of these people ranged from New Germany, N.S., to Kapuskasing, Ont. Ford City, Dearborn, Florida, Kirkland Lake, California, Montreal, Toronto, Ottawa, were some of the other places on the list.

A very pretty and largely-attended wedding took place at St. Anthony's Roman Catholic Church ten years ago, when Rev. Fr. Theriault joined in marriage Miss Adeline Rochefort and Mr. Chas. McCann. After the reception at the home of the bride's mother, Mrs. Rochefort, Spruce street, the young couple left for Toronto and other points South.

Ten years ago the Timmins High School published their first issue of "The Porcupine Quill," their school magazine. "The Quill" made quite a hit with the townspeople and was published several times after that, but has not appeared for the past year or two.

Herbert, the little son of Mr. and Mrs. Mansen Smith, 261 Pine street south, died on May 19, 1927, exactly a year from the time of his birth. The little boy had fallen, hurting his knee, and although medical attention was given, he passed away on the day that should have been a great celebration, his birthday, but was instead an occasion of sorrow to the family.

The firm of Hill-Clark-Francis was awarded the contract for work on the Technical School here, and commenced work about this time ten years ago. The addition has proved its value in the past years, giving training to a great many students.

Among the local and personal items in The Advance ten years ago were the following:—"Born—in Timmins, May 31st, 1927, to Mr. and Mrs. Austin Andrews—a daughter." "Magistrate Atkinson at Halleybury sentenced a man who pleaded guilty to torturing a cat to death to a term of three months at Burwash."—"A motor car came through Timmins from Kirkland Lake on Sunday and reports the road as excellent in some places and passable all the way along."—"J. W. Faithful returned last week from a visit to Cornwall, N.Y. Mrs. Faithful will remain for a few weeks longer."—"Dr. Robt. Milne who for the past few months has been attached to Dr. Moore's office here, left on Wednesday morning for his old home at Niagara Falls. Dr. Milne will later start practice in Southern Ontario."—"C. M. Auer, one of the pioneers of this part of the North, and for many years recognized as the Mayor of Mat-

Passage Booked to
any part of the World

J. J. McKay

STEAMSHIP AGENT

for all routes

Call, phone or write for travel information to all parts of the world. Free passport service. We arrange hotel reservations and every detail of your trip. Cruises organized.

20 Pine North Timmins Phone 1135

Steamship Agent—Real Estate—Insurance

Complains About Delay in Making Annexations

Many Families Living in Areas without the Most Primitive Necessities, Says Writer. Bought Lots on Promise that Sections would be Annexed to Town.

The following letter was received this week and is published herewith as written:—

Timmins, Ont., May 30th, 1937
To the Editor of
The Advance, Timmins.

Dear Sir:—In all of your reports concerning the recent meetings between council and officers of the Municipal Board I have read nothing concerning the long proposed annexation of certain adjacent portions of the neighbouring townships. For a long time now interested people have been told at both town and township offices that the matter was as good as settled and awaited only the approval of the provincial authority. Has the matter been dropped for yet another season?

As you are probably aware, many families living in the areas referred to are without the most primitive necessities. There are neither streets nor walks, water nor sewers. There is no garbage collection. A fire truck could not get within blocks and it is doubtful if there is a policeman that could find his way to a given address without a guide. It is true that the assessor has been around. These people bought high priced lots and built their homes in the vague assurance that common and essential services would be speedily forthcoming. The winter was comparatively easy. There was lots of good sleighing. The only water that needed to be carried was for household purposes. Now summer is here, those trying to make lawns and gardens are seeing their very land drying up and blowing away.

In spite of the many homes that have

been and are now being built in these sections there would be many more if the certainty of conveniences was assured. It can be argued that what is necessary would cost the town a good deal of money. That is true but it would also add a good deal to the town assessment rolls and the expense would be, in time, self liquidating. A town that is studying the assumption of the style and dignity of "City" must be prepared to grow.

The least that should be done in this matter is that the authorities make a clearly defined statement as to their purpose so that we may know what is in store for us without any longer being directed from one office to another. And so that others may not be deluded by any false hopes of early urban services.

An engineer is to be added to the town staff. An equally desirable addition to our municipality would be a Town Plan so that the development of Timmins be no longer left to the direction of cow-pasture realtors.

Yours truly,
"HART STREET."

In reply to this letter, enquiry by The Advance this week suggests that the town of Timmins is not responsible for any delay, nor has the matter been forgotten or sidetracked by the town authorities. It seems that there is always a lot of red tape about such a matter and that it takes time before it is finally arranged. It is learned that so far as the town is concerned, everything is "up to date," and at the moment Tisdale is busy with details devolving on that township. These details will likely be completed this week and then the matter will be advanced another step. There does not seem to be any indication that anyone has unnecessarily delayed the annexations.

St. Catharines Standard:—It is very amusing to contemplate that Uncle Sam is still paying a pension to a widow of a veteran of 1812. At nineteen, as related in the Financial Post this week, she married a veteran of 71. He has long since passed to his reward, but he passed it along to her in the form of \$50 per month, and to-day she is 85.

TEN YEARS AGO IN TIMMINS

From data in the Porcupine Advance Files

Ten years ago The Advance carried an account of the good work the Canadian Legion were doing for soldiers in distress. Mr. H. McLeod who had visited Timmins, in a communication to The Advance told of the assistance given to men who would otherwise suffer without help.

The National Sanitarium for Consumptives collected \$135.05 in Timmins ten years ago in a campaign put on by the association in order to secure funds to carry on the excellent work undertaken by the association.

In the South Porcupine news of The Advance ten years ago there was an account of the funeral of Mr. William Albert Strain, who passed away at the home of his parents, Mr. and Mrs. T. A. Strain, in South Porcupine. Many friends sent beautiful floral tributes. Interment took place in the Porcupine cemetery.

Ten years ago especially good work was being done by local doctors to eliminate diphtheria.

Ten years ago The Advance published a letter written by J. Bodell, requesting that more music be presented at the local theatres. Part of his letter stated, "Considering the class of films presented to us in Timmins, and the prices we pay to see such, I think better music is coming to us."

Iroquois Falls Motor League was busy ten years ago preparing for the motor trip from Timmins to Toronto over the new road.

The children's ball given in the high school hall, South Porcupine, ten years ago, by the pupils of Mrs. Simms, was very well attended. Each performer showed grace, and beautiful costumes added much to the event.

The Advance noted ten years ago that W. H. Tuke, principal of Halleybury high school, was ill with scarlet fever.

A board of trade was formed in South Porcupine ten years ago with officers as follows: President, Geo. E. Cole; vice-president, Hugh Boyle; treasurer, P. Michaud; secretary, W. G. Bowles; committee, S. Sky, M. Clark, H. Wilson, E. McEwen (March Gold), A. Holmes (Ankerite), D. McPhail (Cons. West Dome Lake), J. B. Hutchinson (Dome), Mr. Clement (Paymaster).

Ten years ago it was decided that Schumacher would be the centre for that year's entrance examinations so far as that town and its immediate vicinity were concerned.

One of the specially interesting articles published in The Advance ten years ago was a poem by Kathleen Woodall, outlining in verse the story of Porquis Junction. The poem won first prize in a competition at the

school at Porquis Junction, each pupil being required to write a poem on the glory of Porquis Junction.

The basement of the United Church

in Schumacher was the scene of a pleasing social event ten years ago. One hundred and twenty-five members of the Orange Order and guests assembled there at a banquet given under the auspices of Schumacher L.O.L. 2975. Several toasts were offered, headed by Mr. J. G. Harris, toastmaster. The tenor of the evening's addresses was an exhortation to be true to the principles of truth, justice and liberty, the foundation stones of the Order.

Dr. E. P. Doolittle, president of the Ontario Motor League, was in the North ten years ago preparing for the plan he had arranged of driving from Florida to Callendar—all the way on

foot. While standing around at the golf course on Sunday, May 26th, 1937, a young boy was badly injured on the side of the head. He was hit by one of the clubs which was being swung around by one of the caddies.

Jack Neilson, who was taking a special year's course on the violin at the Hamburg Conservatory of Music, Toronto, ten years ago, was reported to have been making excellent progress and winning several honours. He had also played on the Toronto Daily Star's broadcasts from Station C.F.C.A.

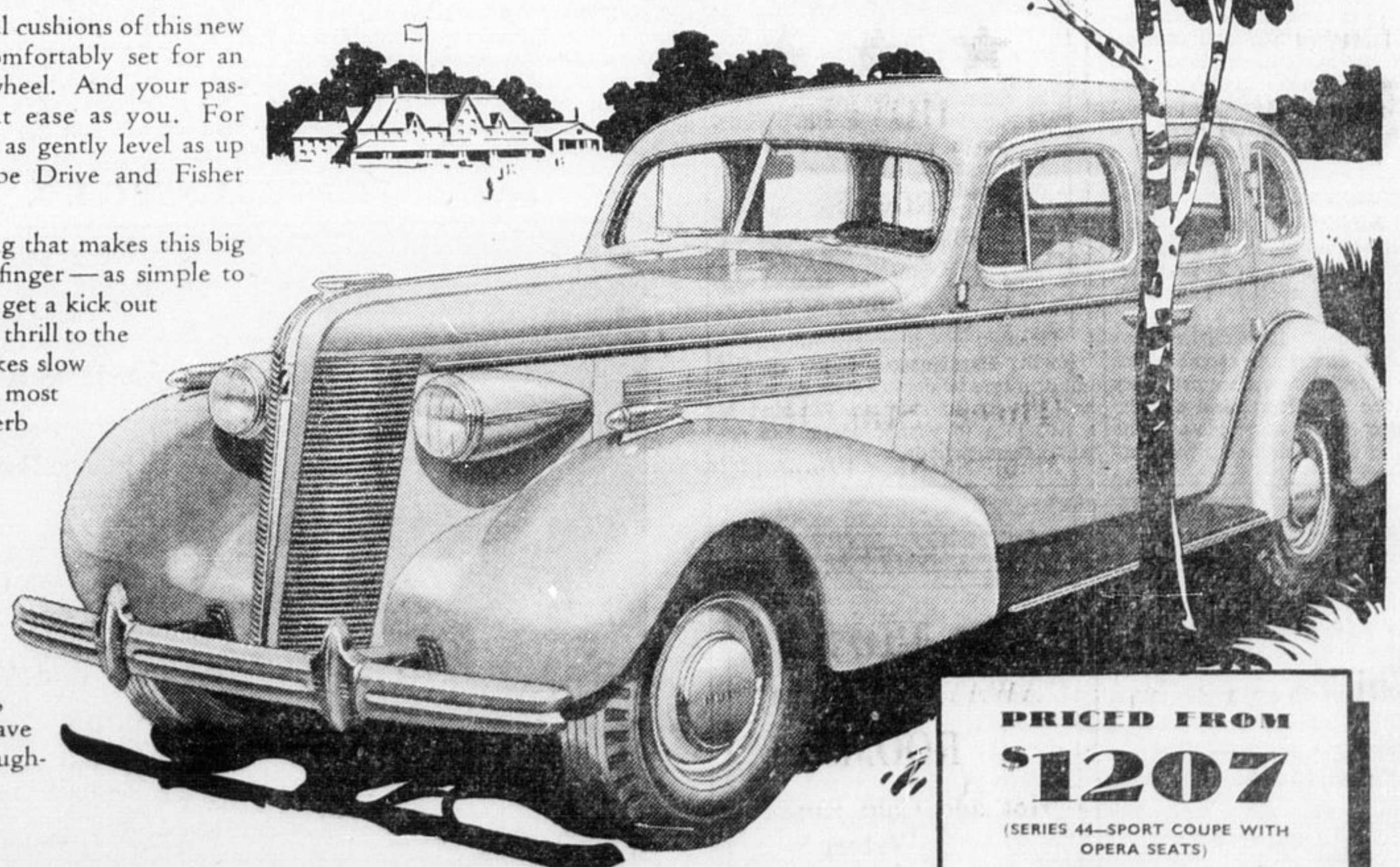
The third annual dance recital and children's dress ball by the juvenile

Even the longest drive **WON'T WEARY YOU**

SETTLE back into the deeply restful cushions of this new McLaughlin-Buick and you're comfortably set for an hour, a day, or a week behind the wheel. And your passengers will travel as pleasantly at ease as you. For McLaughlin-Buick's back-seat ride is as gently level as up in front. Knee-Action, Torque Tube Drive and Fisher Body luxury take care of that!

You'll like the Centre-Control steering that makes this big car as easy to handle as pointing a finger—as simple to park as hanging up your hat. You'll get a kick out of its many automatic features. You'll thrill to the masterful way its new Hydraulic Brakes slow you down instantly from speed. But most of all, you'll fall in love with the superb ability of that smoother, more powerful Valve-in-Head Straight Eight engine under the hood! There's thirty years of building back of it—and more years of service in it than you're ever likely to require.

McLaughlin-Buick never tires you; and few owners ever tire of McLaughlin-Buick. Ever since 1908, more than eight out of ten of them have kept on coming back—buying McLaughlin-Buicks again and again.



McLAUGHLIN-BUICK

MARSHALL-ECCLESTONE LIMITED
SHOWROOMS, 7 THIRD AVE.
TELEPHONE 229

PRICED FROM
\$1207

(SERIES 44—SPORT COUPE WITH OPERA SEATS)

Delivered at factory, Ottawa. Government taxes, license and freight additional. (Prices subject to change without notice.)

Monthly payments to suit your liking on the General Motors Installment Plan.

M-147