

Read what Western Canadian women say about the — QUAKER Easy method of Baking



"BAKING IS NO LONGER HARD WORK FOR ME."

sevi MRS. G. RILEY, Calgary, Alta.

"I use Quaker Flour and the Quaker Easy Method of Baking and I not only save half the work and trouble, but I get much better results in half the time."

AND no wonder Mrs. Riley is so completely satisfied with Quaker Flour and the Quaker Easy Method of Baking. Just imagine... no kneading... no sponge to set overnight... no expensive and exasperating failures.

Start using the Quaker Method with Quaker Flour today. Quaker Flour is not just ordinary flour it is made by Quaker's own particular method of milling—and is the best all-purpose flour money can buy.

Send for FREE Booklet describing the Quaker Easy Method of bread baking.



"Fish and Chips" Become Popular Dish in Canada

In the past few years Timmins has had several "fish and chip" shops—that is, restaurants featuring the dish, "fish and chips." These shops are very popular with many here, making special appeal to the Old Country people who have been used to them. To others, however, they have not made the same appeal, as they were out of the ordinary line for this country in the restaurant business.

Long associated as a dish for the masses in England, the humble fish and chips is apparently gaining recognition in Canada. At least one large restaurant chain in Toronto and Montreal

make a feature of this dish and according to the caterer have struck a very responsive chord in the palates of their customers.

Recently a columnist in The British Fishing News predicted that fish and chip shops in this country, if they were properly developed, could absorb 60 per cent. of the fish landed, as they do in Great Britain. In the old country, he says, everyone in the business earns a good living, especially the fishermen who benefit by the vast markets created by this lively trade.

A few Canadian restaurant executives are of the opinion that the humble fish and chips has real possibilities. The chief handicap in the past, according to one, has been that no effort has been made to place this business on a quality basis. The merchandising of fish and chips has been largely confined to poorer districts and people have not been properly educated to think of fish and chips as the wholesome and savoury food it is.

Were more restaurants to feature it and give it the imprimatur of quality, there might very well be a new habit created among Canadians and a substantial fillip given to the fish industry.

Larder Lake Now Boasts Provincial Police Officer

Reference has been made recently in The Advance to the fact that Larder Lake is enjoying a boom at the present time. Although the Larder Lake mining camp is one of the oldest in the North, it has had to endure a number of years of apparent neglect. It is only in the last few months that the Larder camp has shown evidence of a return to its one-time activity. One pioneer of the Porcupine used to remark in a regretful tone of voice that all good mining camps went through several phases of growth, the last phases being the least desirable. First, he alleged, there was a happy optimistic group of men, with the odd woman, who cheerfully endured any hardships or inconveniences there might be, holding before their vision the dream of a great future. Then the town would start to boom, and almost at once that would bring: first, the police; second, a number of churches; and then the glory of the place would be drowned out by what is termed civilization. He alleged that the police always followed the pioneer blind pigs, ostensibly to see that they did not do too much harm. Invariably the churches followed after the police. And then there was no more of the old-time family spirit that made the new camp so fine a place in which to live.

Whatever truth there may be in all this, it must be admitted that the old town of Larder Lake has lately grown to such proportions that it has been considered necessary to follow the churches and have at least one whole-time officer to keep an eye on the folks at Larder Lake. Provincial Officer Les Tregenza, who was stationed at Timmins a couple of years ago, has been installed as constable in charge of Larder Lake. Constable Tregenza has an office of his own at Larder Lake and his duty will be to see that law and order are strictly observed.

Find Manager Dead Behind Store Counter

Evidently a Murder, but No Motive Apparent.

England has some great mystery murders—if you believe one-tenth of the detective stories that come from that nation.

There is the story, for instance, on no less an authority than J. R. Wilmot, that a silk store manager was found dead one morning behind a counter. There was no question of it being murder, yet Scotland Yard could find no motive, which, as the detective stories teach, is a highly important bit of business in successfully solving a crime of that sort.

The Yard superintendent did discover some connection between the manager and five beautiful pieces of Chinese jade, said to have strange and wonderful powers. And then—but that



would be telling.

Read the rest of the story for yourself in The Porcupine Advance. Mr. Wilmot's latest mystery serial begins in this newspaper on Thursday, April 1st.

Coronation Gold to be Very Fashionable This Year

In the column "Mainly for Women" The Sudbury Star last week says:—

"On Queen Elizabeth's choice of colours and fabrics for household furnishings as well as for her own personal wardrobe, depends the choice of hundreds of women in Canada and the

United States, who have been closely watching her every move for signs of something new in lingerie, street wear, evening attire, and home furnishings. "Coronation gold is going to be very fashionable," said the queen recently. So, fashionable it will be, and women will buy it for every conceivable purpose.

"She has already created a craze for pink in bedroom furnishings, in all its shades from deep old rose to pastel tints. Bedspreads and bolsters at Buckingham Palace will be of quilted old rose damasks, and bedside and dressing tables will be covered with matching quilted coverings. Pastel pink curtains, patterned with the crown and tudor rose, will complete the bedroom colour scheme, together with quilted cushions of rose satin.

"She is also fond of blue for bathroom fixings. One of the bathrooms at Buckingham Palace will have curtains of blue waterproof fabric covered with silver dots, and the decorations will carry out the same colour scheme. The guest towels will be of white linen, with

embroidered pictures of Buckingham Palace, Westminster Abbey, the Tower, House of Parliament, the Tower Bridge and St. Paul's Cathedral.

"As for lingerie, she has chosen something decidedly different in dressing gowns... a twin-cape gown of turquoise blue velvet. It is divided just below the shoulders and falls in two panels to the floor, forming a slight train. With it she combines a sleeveless nightgown of peach-coloured ring velvet, exquisitely embroidered with lace."

POLICE IN COCHRANE ALSO AFTER THE SLOT MACHINES

Joining in the crusade against the operation of slot machines, Cochrane police last week cleaned up on the pool rooms in the town, confiscating two machines.

Provincial police assisted in the clean-up and the owners are due to appear in court to answer the resulting charges.

What Clark Gable Says Hollywood Taught Him

To analyze myself occasionally. To be myself. To control my temper. To differentiate between friends and acquaintances. To keep my troubles and disappointments to myself. The power of inscrutability. The best things are the simplest. To cultivate friends in other walks of life as a means of keeping my perspective. —Clark Gable.

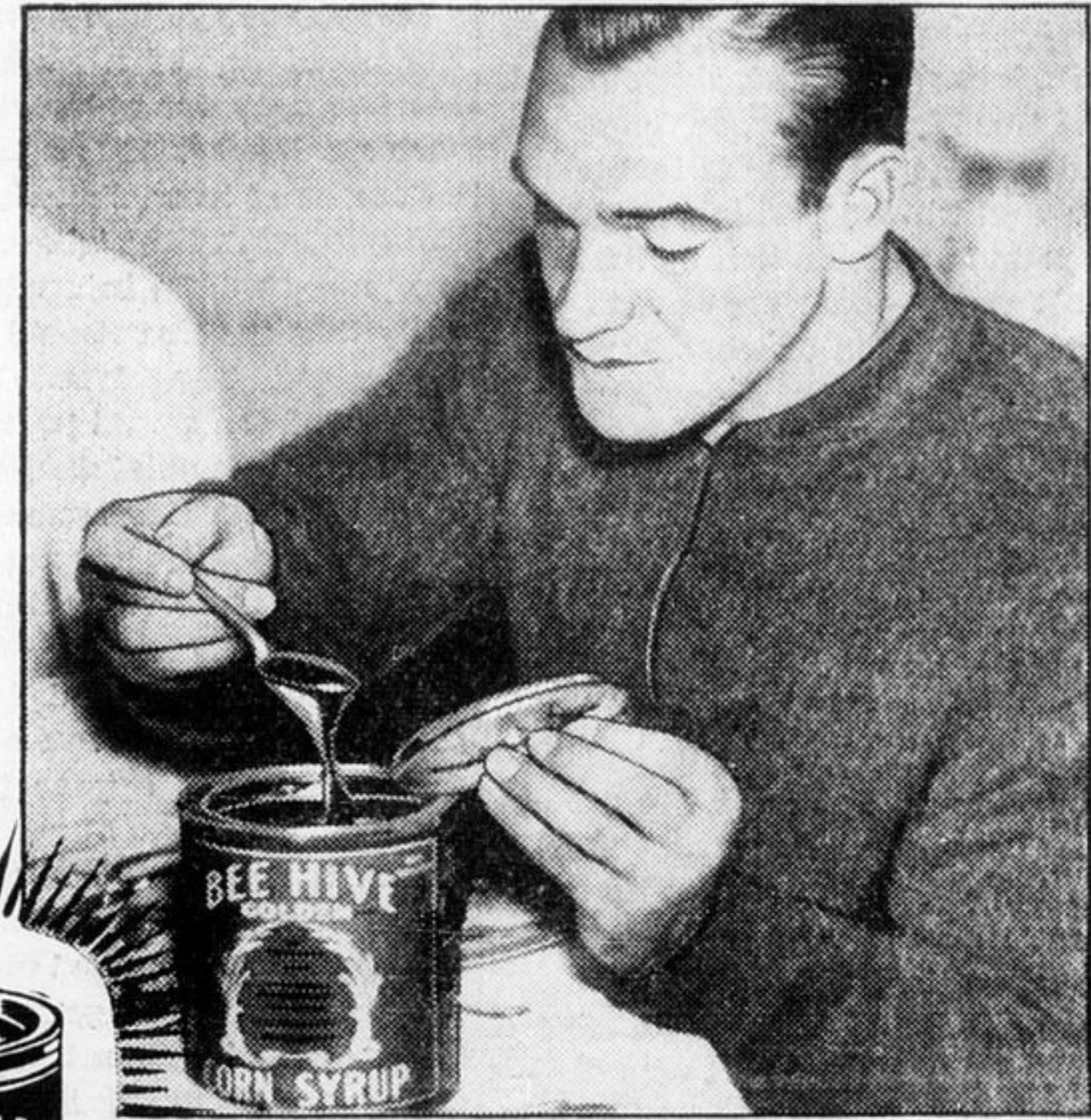
ADVOCATES SPANKING FOR DELINQUENT YOUNGSTERS

(Windsor Star) Far too many young boys have been running foul of the law. There should be a greater recourse, apparently, to spankings. In some cases the parents cannot keep their offspring in check, the authorities might be acting wisely by wielding a disciplinary strap.

Helping themselves to BEE HIVE! A Real Energy Food for Everybody



HARVEY JACKSON gets an "energizing lift" from his favourite energy food—Bee Hive Golden Corn Syrup. Harvey first saw the light of day in Toronto, January 17th, 1911. Played with Marlboro Juniors, Ontario champions of 1928 and Dominion champions 1929. Joined the Toronto Maple Leafs at the start of the 1929-30 season. In 1931-32 led the N.H.L. in scoring. Has been chosen as left winger on N.H.L. all-star teams. Enjoying real successful season this year.



CHARLIE CONACHER another enthusiastic Bee Hive booster. "Chuck" was born in Toronto, Ont., December 10th, 1909. Rated the best right winger in hockey, and possessor of the hardest shot in the game. Started as goal tender with Belmont Midgets. In 1929 played right wing for Marlboro Juniors and was team's highest scorer as they won the Memorial Cup. Turned professional with Toronto Maple Leafs at the start of 1929-30 season. Twice led N.H.L. in scoring. Three times has been chosen on N.H.L. all-star team.



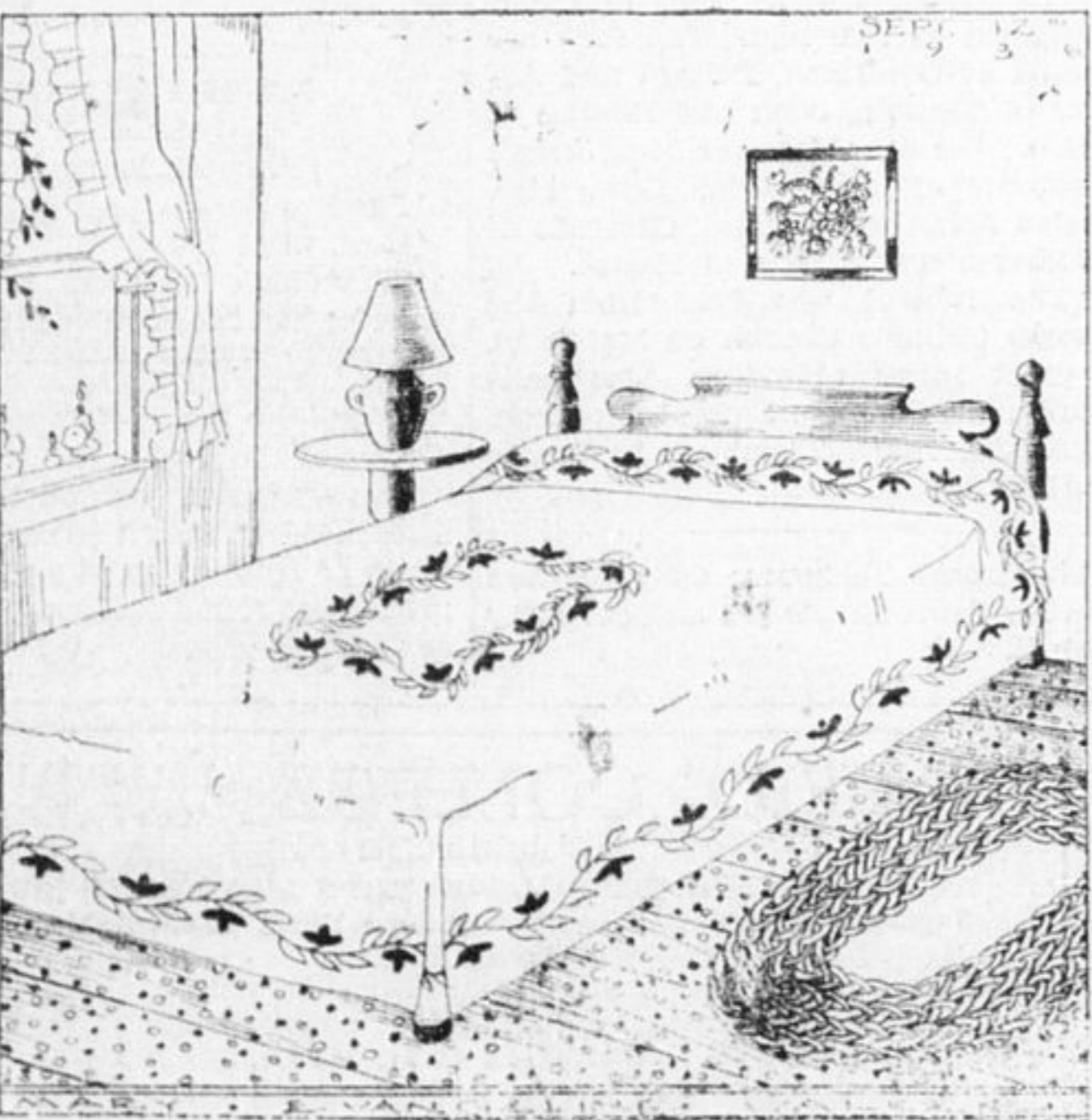
"RED" HORNER knows what's good to eat, so helps himself regularly to Bee Hive Golden Corn Syrup. Lynden, Ont., May 28th, 1909 was the place and date of "Red's" birth. He has always played defence. Started in hockey with Knox Presbyterian Bantams. Later played with Marlboro and turned professional while still a junior. Has played all his professional hockey with Toronto Maple Leafs. One of the hardest-hitting defencemen in N.H.L. Currently, "Red" is still giving it out—and taking it—to the delight of his followers.



"HAP" DAY Experience has taught "Hap" that there's nothing like Bee Hive Golden Corn Syrup for quick energy. The veteran defenceman was born in Owen Sound, Ont., June 14th 1901. Now a defenceman he started as a forward. In amateur hockey he starred with Midland, Hamilton Tigers and Varsity Seniors. Turned professional with Toronto St. Patricks in the 1924-25 season and remained with the club when they became the Toronto Maple Leafs. Has been captain of the Leafs for several years. "Happy's" famed rushes still bring the fans to their feet, howling with excitement.

The Household by Lydia Le Baron Walker

BARE FLOORS, PAINTED AND UNPAINTED AND A WORD ABOUT FINISHES



Spattered painted floors are a revival of an old-time fashion delightfully adapted to old houses and reproductions of them.

Floors are among the first considerations in decoration when the house is put in order for the summer. This season may seem far distant according to the temperature, but the homemaker realizes that considerable thought has to be given the subject before work is begun. What shall be done to the floors?

other treatments are usual also. The wood should remain untreated. It will darken with time and the treatment of wax, oil, etc., will hasten the toning. The light colour of the wood does not show dust as fast as stained wood. Both dark and light woods are employed in marquetry.

Painted Floors

Wide board floors bespeak age. Softer woods were used in these floors, and paint was, and continues to be, the finish. Fairly light colours are in old-time character, although a yellow ochre, similar to pumpkin colour, is of that same era. Dark and bright colours are more modern.

Spatterwork Floors

Spatterwork floors were the acme of elegance for painted floors, and they still represent the most expensive painted floor treatment. While the old reason for spatterwork floors was to have them easy to care for, as dust and dirt was not so immediately apparent on them, their beauty was also considered. The same is true to-day. Spatterwork floors have regained their vogue.

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HERE'S HOW you can give your daily eating habits a real energizing punch! Eat the All-Star energy food, BEE HIVE GOLDEN CORN SYRUP. Bee Hive won't get monotonous, because there are so many different ways of serving this clear, golden syrup and Bee Hive is as delicious to taste as it is good for you. If you don't think it's the best corn syrup you've ever tasted, the makers of Bee Hive will give you your money back. TRY BEE HIVE GOLDEN CORN SYRUP—put it on your cereal, along with the milk, at breakfast time; or eat Bee Hive with toast, muffins or Johnny cake; try it on your favourite pudding—or as a dessert by itself. Remember too, that Bee Hive is the best friend a pancake ever had. If you don't think that Bee Hive is the best corn syrup you've tasted, mail the label to the St. Lawrence Starch Company, Port Credit, Ontario, and back will come your money. Be sure to put on the back of the label your name and address, your grocer's name and your reason. Ask your grocer for Bee Hive Golden Corn Syrup, the All-Star energy food.

BEE HIVE GOLDEN CORN SYRUP The All-Star Energy Food

St. Lawrence Starch Co. Ltd., 100% Canadian owned—other products Durham Corn Starch, Ivory Gloss Laundry Starch, St. Lawrence Maize Oil, St. Lawrence Corn Starch and Akron Laundry Starch

FREE—Autographed Pictures

Greatest collection of N.H.L. hockey stars anyone could have—all uniform size, all good, individual pictures, autographed, the players dressed as they appear on the ice. Suitable for framing and they are all, they're easy to get. Write the name of a Bee Hive label for each picture and best address (print plainly), mail to the St. Lawrence Starch Co. Limited, Port Credit, Ont. Send one label for each picture. MAPLE LEAFS: Conacher, H. Jackson, Horner, Day, Ayles, Shill, Kendall, Brad, Clancy, A. Davidson, Fanning, McE. RED WINGS: Ayles, Lewis, Barry, MacDonald, Goodfellow, Young, Bowman, Smith, H. Kilrea, W. Kilrea, Howe, P. Kelly, Voss, Trotter, Marker, Cain, Grace, Binn, Robinson. RANGERS: Johnson, Heller, Keeling, Dillon, Kerr, Shickley, N. Colville, Watson, Cooper, Coulter. BRUINS: Shore, Thompson, Beattie, Weiland, Senda, Clapper, H. Smith, Hollitt, Cowley, Gettiffe, Bon Cook. AMERICANS: Stewart, Schriener, Dutton, Carr, Worters. Other pictures: P. Kelly, Colton, Chabot, Primeau, Blais, Foster Hewitt, Joliat, Lepine, S. Mantha, Bob Pearce. For a copy of the "Who's Who in the National Hockey League" a 48-page book of facts and short histories of each player send 6c and one 5-lb. Bee Hive label or 5c and two 2-lb. Bee Hive labels to Port Credit, Ont.