

## We've already been Shopping for You!



MRS. SHAHEEN just returned Monday from the fashion centres of the South, where she chose the smartest possible clothes. While there, she visited the most outstanding fashion showings and was able to take advantage of every last minute style change that has come in since the earlier presentations. You'll appreciate the helpfulness of these "selected selections" of spring costumes, when you see how diversified this year's mode really is and how advanced Shaheen's fashions are.

### COAT NOTES

Furred or unfurred . . . that clean etched line is evident in the new coats. New high pockets in untrimmed types . . . and smart details in furred models . . . also casual, belted and fitted types that go with almost everything in your wardrobe . . . interesting materials and colours.

### SPRING SUITS

Set on the suit you want? We are all set to let you have it! Soft dressmaker types . . . 3-piece cape effects . . . and the definitely modish man tailored style with genuine hymen soft rolled revers that are sure to keep their shape . . . no fashion point has been overlooked. Shades and materials that say 1937

Smart Jigger Suits, \$12.95 up  
Tailored Suits, \$9.95 to \$35.00

### YOUR HAT Crowns Your Costume



What a tale bonnets tell for Spring! Young off-face hats to show off your curls . . . flattering berets . . . jaunty sailors . . . smart brims . . . flowers and veils add to their chic.

Go mannish and a bit British if you wish. Go delightfully feminine, with a pre-war air of luxuriousness about your spring costume, if you are the type. Or choose a wearable Casual Wardrobe that will be right in style anywhere you go. You'll find them all at Shaheen's.

If you like to "swing along" in your fashions, choose a gay print frock from our big assortment. That youthful swing gives a dashing air to many a jacket ensemble, too. And you'll love the new peplums that flare away from your 1937 waistline. If you'd rather have a dignified tunic, or a very practical redingote ensemble, we've got it at Shaheen's.

### In Shaheen's Childrens' Department "Dress Up" for Easter



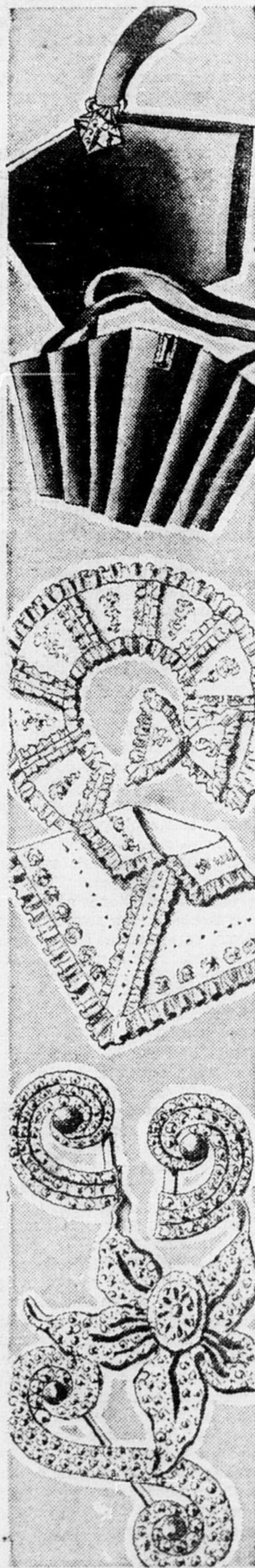
is as important to the little fashion leaders as it is to their elders. And that's why Shaheen's have brought you all these lovely new frocks and coats—and very grown-upish suits—for girls and juniors.

That young fellow in your home is ready for HIS new Easter outfit. Bring him down too. He'll get a "kick" out of the clothes for "little men." Always noted for our Children's wear of quality we have even surpassed ourselves this year.



### You'll Find the Right ACCESSORIES

to keep these fashion-right costumes in the spring mood of fashion, too. Bags in suede, kid, patent and crepe, new colours. Neckwear to pep up your neckline, or a delightful sheer blouse to give your suit the 1937 look. Gay flowers (from 25c) to brighten your costume . . . even to costume jewellery which Vogue stresses so much (\$1 to \$3.95) . . . so come in to-day and pick your Easter ensemble. You'll be leading that fashion parade yourself . . . you'll see.



# SHAHEEN'S

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