

## Gay Tyrolean Colour in Printed Jerseys

Day-Long Costumes are Dressy Knits in Modified Styles.

Taking their cue from a successful resort season, the new printed jerseys now emerge in smart day-long costumes. In perfect harmony with the casual trend in street and business apparel, these dressy knits are shown in modified or tailored styles to suit every woman.

Adopting shirtmaker styling, these clever frocks come in two-piece or all-in-one garments, and are trimmed with stitchings, tuckings, and other softly tailored details. Buttons or novelty fastenings add a touch of bright colour on many plain jerseys or knits.

Since another new entree in the casual mode is the short box coat made on swagger lines, these are also seen in knitted fabrics, and are grand extra coats for print frocks, or knits. Made of mohair or alpaca wool, they have the shaggy wool surface that is both comfortable and smart this year.

Adopting the more feminine styling of the dress mode, many of the spring knits have short puffy sleeves and flared skirt lines. Boucle and hand-knitted effects are achieved in novel weaves, while retaining the simplicity and comfortable lines liked in knit fashions.

### Gay Tyrolean Sweaters

Embroidered effects enliven many of the spring knits, particularly blouse tops or sweaters. Gay Tyrolean or other peasant designs and bright colours make them welcome contrast from the monotonous of other years. Borders, bright collars or belts, amusing high-placed collars, and novel buttons add interest.

Separate sweaters are now replaced by separate jackets, in the more feminine knitwear mode. These are often made in bolero styling and the border treatments around the edges give them a youthful look borrowing from the gypsies of southern Spain or Austria. "Twin sets" combine these amusing boleros with plain sweaters in blending colours, and these are very popular with young adherents to the knitwear mode.

### Stockings Important as Skirts Become Shorter

With skirts getting shorter and printed frocks coming into their own, stockings are going to be more conspicuous than ever. The spring colour card of one stocking firm includes a range of lively beiges meant to go with the new clothes. Beiges on the darker side are for wear now, and lighter ones will be more important when the weather warms up for good. With a beige costume one wears beige stockings of the same colour tone, only in lighter shade.

## Cleanser Should Come Off the Face Easily

Chemists who have analyzed creams and lotions of cleansing the skin say that a rule-of-thumb in judging a cleanser is that it should come off the face easily without leaving any sticky or greasy residue. Of course it should clean the face. There is a new liquid face cleanser that, according to its makers, comes off with the dirt exceptionally well, and leaves the face ready for powder. Other claims are that it normalizes dry or oily skin, and that it contains no wax or pore-clogging ingredients.

## New Treated Leather to Revolutionize Footwear

A new way of treating leathers so that they become flexible promises to revolutionize shoe styling. The process is a secret, but apparently goes something like this: the leather is treated and stretched. When spread to its maximum size it is painted on the back with some liquid rubber composition. This dries, and results in making the leather rather flexible. The composition is applied to suede, calf, kid, as well as to shoe fabrics such as gabardine, satin, linens and crepe.

So far it is available only in custom-made shoes but by next fall will be included in a ready-made line. It makes possible an entirely new kind of shoe style, as no buckles, buttons or closings of any kind are necessary. It makes for close-fitting shoes that swathe the foot as high as the ankle. These shoes are often done in woven straps or lattice work. With skirts getting higher, so are shoes.

## Cream Rouge, Light in Constituency, Now Made

For the pale there is a new cream rouge that is as light in constituency as a fine face cream, thus differing radically from the cream rouge that is stiff and almost waxy to the touch. This new rouge contains no grease, oil, wax or paraffin, according to its makers, but is concocted on a hemoglobin base. Being soft and light, it is unusually easy to blend. It is sold in one colour only—a clear red on the dark side that is meant to go well with any complexion or colouring. The cream is made so that it does not clog the pores and one application lasts all day. It is smoothed on the palm of the hand, then rubbed upon the face.

Everything for a pre-retiring facial and a make-up the next morning is contained in a little tower of jars, the bottom of each jar forming the lid of the one below it. On the crowded dressing table or the traveller's suitcase this should save space. Herbal cleansing cream, a night cream, face powder and rouge are thus piled one atop the other.

# Set off your Costume with Jewellery

For the joyous Spring season you'll want to be gay with bright new costume jewellery. For every taste we have bracelets, necklaces, clips and rings in such a variety of styles. Then of course there are Halperin's guaranteed blue white diamonds in intriguing settings. Lovely necklaces of cultured pearls will add an air of elegance. They are oyster produced and carefully matched and graded and strung. You really must see them.

## HALPERIN'S JEWELLERY STORE

7 Pine Street North

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## Four Bright Colours on One Pair of Shoes

Open Sandal Model Seen Here Just a Sample of What Summer Will Bring.

They talk about coronation colours in shoes. But just wait till you see a pair of the newest! Vogue Shoe Shop has a model that will make milady's feet twinkle brightly from morning till midnight.

It's an open sandal model, the heel in bright blue, the back counter in red, bound with yellow, and the open sandal work at the toe done in four brilliant colours.

Gabardine and suede are the most popular materials of the season. The Advance was told at the Vogue Shop. High-riding gores are in evidence on most spring models.

## Youthful Verve to 1937 Spring Frocks

Some of the Features That Strike the Observer

(From Fashion Number of Ottawa Journal)

Bright embroideries, and bright borders give youthful verve to spring frocks, according to smart displays in local shops. Sheer sleeves draped in gracefully puffy lines are a new trimming note which lends variety to frocks that conform to the prevailing semi-princess lines.

Jackets, with short flaring peplums or nipped-in waistlines are flattering and young looking for most women. They make grand "quick change" costumes, too, for they may be doffed in a second, to vary the entire costume.

### Boleros Are With Us!

With the interest in Spanish art and history at the moment, it is no wonder the bolero jacket is one of spring's smartest types. Its youthful slenderizing lines have a way of their own, and many women wear them smartly. They may be printed, to match the blouse of the frock, or plain, to contrast. Bolero tops to Redingotes are a new fashion note, too. They give a youthful effect to this smart staple costume type.

Crisp jackets will be seen in the Easter parade, of tailored lace, in starched chantilly or even the softer woolen or synthetic laces. These have puff sleeves, or long sleeves, and make a fine costume accessory. Lace tops and yokes, are liked in spring frocks, as well, and entire lace dresses are popular.

### Sheers for Easter

Carrying the lace vogue through all phases of the mode, local shops are displaying tailored jacket frocks or full dresses of this interesting fabric. They have the sheer and youthful flare to skirt lines, puffy sleeves, jabots, softly draped or neatly tailored necklines, and they also lend themselves to new casual silhouette with narrower skirt and belting lines.

Dark laces and dark sheers are being worn already, for they have the right spring flavour for Easter season parties

and festive occasions. For bridge frocks or day-long dresses that may go places for cocktails or teas, lace is well chosen.

### New Casual Frocks

With a swing away from the very flaring skirt, puff sleeves and princess lines, fashion gives us a new series of smart and yet simple frocks which any woman may wear with satisfaction. Frilly necklines, two-piece styling, belts of self material, more normal sleeve lines, and narrower skirts in which fullness is often concealed in pleats or insert folds—these are the chic details of the new casual frock. Every woman will want to buy at least one of these for many useful days' wear.

More tailored types of dresses, in sheer woollens and tailored silks, are also to be seen in the stores. Two-piece styling is favoured in many of these because it is so definitely youthful. However, variations of the tailored-princess style with buttons down the front, gorings, tuckings, etc., give other variety.

Typical shirtwaist frocks are extremely smart in plain dark silks, or prints of small all-over design. They make nice general wear dresses for any spring event, and with right swagger or tailored accessories would be equally smart in the Easter parade!

### Accent on Sleeves

Much of this year's fashion interest is given to sleeves, according to the displays of smart new dresses. Draped lines are soft and feminine, puff sleeves youthful, and the exaggerated shoulder effects give others the right flair. Applied flowers and embroideries embellish many sleeves, for here colour as well as amusing designs is used effectively.

Daintily embroidered or crisply lace trimmed cuffs and collars trim many of the new frocks. Pastel as well as white is used on dark frocks, and even our very young "deb" age girl wears dark frocks with crisp lingerie touches. Jabots, frilly gilets and even guimpes are being revived. Rembrandt collars that ruffle crisply about the neck are a delightfully feminine accent to some.

## Some Charming Costumes at Toronto Flower Show

(Toronto Telegram)

Charming costumes become more charming when displayed in charming settings, and yesterday the new spring styles received much acclaim when shown amid the beautiful flowers of the Toronto Flower Show.

There was a wool daytime dress the colour of blue hyacinths, and its rather plain style had a novel decoration in two big wool pompoms, like the size of a hand ball.

A street suit of navy blue nubby wool had long lapels of grey fox on the jacket, which turned up into pockets. Another beige suit had the magazine printed silk top to it. There is a lot of blue shown this season, and one of the prettiest was a bright sky blue ulster, trimmed lavishly with fox, had three-quarter sleeves.

The evening things included a grey-blue lace appliqued net, a grey sheer and lace daytime dress, a stunning blue and green chiffon. Several very smart prints were shown both for daytime and evening wear.

## Smart Easter Clothes

Our selection of Spring Clothes this year is the smartest in years, so when shopping for Easter we suggest you come in and look over our many smart new gowns first.

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