

Gay, Brilliant Colour in Parisian Fashions

Coronation, Renewed Prosperity This Side the Atlantic
Combine to Make Ensembles More Cheerful Than Ever

The eyes of the entire fashion-conscious world have been focussed on Paris during the recent summer openings. The coronation, the Paris exhibition and the renewed prosperity in America were expected to be factors influencing the new collections. This expectation has been fulfilled, and in very sage way. The couturiers undoubtedly felt that even with the enhanced interest in clothes this was hardly the moment to propose radical changes in silhouette. While the collections offered no startling differences from the past season, fresh interpretations stress gay and brilliant colourings and feature uncounted differences in details.

Fitted jacket suits, shown by the dozen in the summer collections, are destined for practical town wear. Often they are of checked woolen; sometimes the jacket alone is checked, the skirt

being plain. Pencil stripes in gray and white are seen, and for very warm days there are naturel shantung. Whatever the suit, it is invariably accompanied by a brightly coloured or printed blouse. Jackets are made both with and without revers. Their cleverly fashioned pockets give them distinction.

Practically every house showed ensembles with dark frocks and jackets in bright colours or prints. The jackets may be short and fitted. Molyneux launched Gaugin pink monotone tweed jackets with one-piece flared dresses; they are fitted or of the box or swagger type. These he makes in three lengths—hip, fingertip or three-quarter. Mairjocher uses printed crepe for his swagger jackets; Alix likes them in plain madras. Our old friend the plaid finds a new interpretation in a fabric that looks in weave like a flat silk

braided; Francevramant has worked this into a hip-length swagger jacket worn with a frock of black crepe.

Loose Jackets
The loose jacket, which is so successfully urging itself back into prominence, is, as a rule, not exaggeratedly full nor is there any set limit for its length. It may stop at the hips or come to the fingertips. Such jackets gain an air of newness when they are of bright colours contrasting with dark frocks. Francevramant turns a clever trick in dressy ensembles of crepe. The frocks are printed in a large floral pattern which is repeated in bead embroidery on the coat; so perfectly is the motif copied that the ensemble gives the effect at a distance of being entirely printed.

Embroiderers are being kept busy in Paris, for many a house finds ways of decorating frocks and ensembles with their handiwork. Patou ingeniously embroiders only the skirt of an ensemble. His inspiration is derived from Beauvais patterns. The concentration of interest on the skirt, leaving the bodice of the frock without ornamentation, is among the distinctive features of the summer collections.

Skirt Interest
Skirt dramatization is effected in many ways. Nor is its service confined to daytime; many ways have been found to give interest to evening skirts. Street frocks are frequently knife or box pleated, or they may be stitched in ridges to simulate pleats; again, they have hems of a contrasting colour. Even the skirts of coats are subjected to this new influence. Many are slit at the back so that they fly open, revealing wedge-shaped sections of the gayly printed gowns under them.

At night the skirt emphasis manifests itself in the ruffles and flounces of the romantic type or in the draping and tucking of the slender siren models.

The coat of the summer collections, when it comes to daytime wear, is the redingote. It may be severely tailored, relying for its interest on pockets and revers, or it may be trimmed in dapper fashion by appliques unrelated in colour and fabric.

Sport Models to the Front in Men's Styles

Plenty of New Colours, Weaves and Patterns in the New Men's Suits and Coats.

Sports models to the fore! That's the style story for men this spring. There are plenty of new colours, weaves and patterns.

"The most outstanding are the coronation stripes and coronation blues," said Earl Severud, advertising manager of Sam Bucovetsky Ltd. this week. "Probably the most daring colours are used in men's clothing that have been used since pre-war days."

There is a definite connection between wars, bright colours and military cut in clothes, Mr. Severud explained. As the nations of the world go on great armament building programmes and armies and navies are increased in strength, even those who design the styles are influenced by the return to militarism and the trend is reflected in men's clothes.

Basque and McGill Models
"Pleated backs are predominant, with a strong tendency toward military cut. The tweed sport suits come mostly in the popular Basque and McGill models as well as the pool models," he continued. "The newest two-button 'blouse' Norfolk with raised seams and patch pockets is very popular. Patch pockets, by the way, are being shown even in conservative styles. Knife pleat, inverted pleat and bi-swing backs take the lead. Sport sack coats with contrasting coloured trousers are also being shown a great deal."

"The models in boy's coats show the raglan sleeves with loose fitting and full flared skirt with drape back and slash pockets. Worth mentioning are the fly-front chesterfield coats now in the limelight."

Hats and Ties Change
Hats and ties have changed too, Mr. Severud pointed out. "The Homburg or the roll brim hat has also found its place among the leaders this year. The snap brim welted fedora is almost equally popular. Brims are slightly wider and several new shades have been introduced."

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"The new ties are made in gay, vivid colours to brighten the spring wardrobe."

Even Lingerie is Changed This Year

Rustle of Taffeta Petticoats to be Heard in the Land Again.

With the rhythm and movement of dress design this year, it was inevitable that this swish and "swing" should be adapted to lingerie. And with the modes of 1911 competing with those of 1850 in present fashions, no one is surprised to hear the rustle of taffeta petticoats again.

Ruffles and lace give the new feminine touch to lingerie of gleaming satin or smooth crepe. Bias cuts and special gorings help mould the figure in the desired long diaphragm, high bust lines. And to give the right "swing", these slip skirts are cut wide and flaring.

For those who adhere to the simple straight lines of the more tailored mode, there are the clinging knitted slips, with straight-hanging skirts. These are ideal under tailored suits, or sport togs.

There are taffeta petticoats for afternoon and evening wear cut to flare just enough to aid in the graceful swing of dress skirts. These are ruffled at the bottom and come in many bright colours. They give a dashing bit of contrast under the dark dress or suit, often chosen to match the coloured gloves or blouse worn.

Smooth fitting chemise tops and pantie sets are also designed to give sleek lines to the figure. And the more erect carriage of women nowadays is helped by the correct, comfortable lines in undergarments.



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