



Gala Spring Clothes are Smarter When Chosen at Sam Bucovetsky Limited

A Fashion Flare In Your DRESSY SUIT

That perky back flare --- giving a demure 1880-ish air --- is what your suit should boast to make it definitely Spring 1937. Soft dressmaker types flaunt peplums, dashing cape suits flare --- and fitted long coat suits have back interest too. Navy, beige, black, grey and all the new Coronation colours in fine woollens and twills for Spring.

16.95 UP

Coats by Langburne and Longchamps

Conspicuous Among the Smartest

Imported and exclusive new woollens in the new spring tones and weaves—untrimmed or with collars of rich furs. Rue de la Paix fashioned, tailored in the Bond Street manner by master craftsmen.

29.50
to
39.50

JUST ARRIVED

"Margate" Dresses

Figured Prints and Sheers

12.95



"DEJA" FROCKS

Frocks you'll wear now and to greet the first crocus. "Deja" christens these frocks "Bridge" and "Tea Party" frocks... a release that cleverly catches the spirit of youthful style rightness and blends artfully into Fashion's scheme of a fillip of print for your wardrobe.

19.75



The Turban

Your crowning glory is your bonnet... so let it be gay... winsome... pretty! Intriguing little off-face hats are just that... and take veil and flower trim to increase their charm. Straw and ribbon types.

2.95 to 7.50

STETSONS

A shipment of the new Stetsons as shown in "Mayfair" have just arrived. We invite you to come in and look them over.

FLOWERS APLENTY

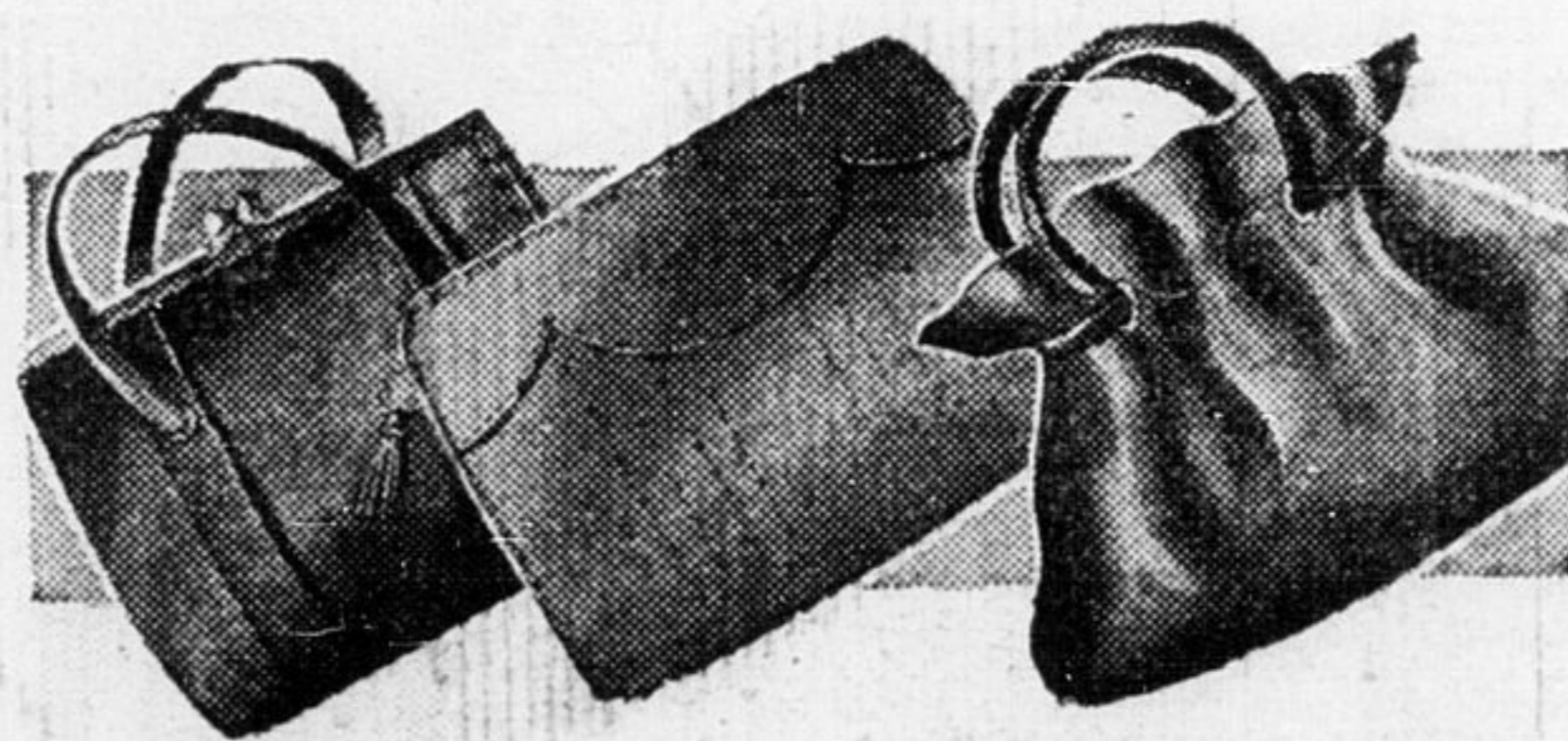
For suit lapels, for bonnets, for frocks... we have all manner of bright nosegays in gay fabrics.

25c up

A New Shipment of

Chiffons, Sheers, Prints and Crepes

6.95 7.95 8.95



BAGS

Accent your costume with the right bag... let it be bright! Top handles, pouches and many smart shapes. Beautifully fitted. Mostly gabardine with patent leather trimming. Navy, beige, black and the new Coronation shades.

3.25

Gloves Show Smart New Cuffs

The NEW BLOUSES Are Enticing!

Charming prints, pretty paisleys, tailored classics, lovely sheers... we have every type of blouse you could want for wear with suits.

Gloves are important fashion for Spring. In fine kids, they show new cuffs, intricate stitchings... vivid shades. Match or contrast yours to your bag. Buy them for every costume.

1.00 to 4.50

1.95

SAM BUCOVETSKY LIMITED