

Mascioli Theatre, Schumacher

FRIDAY AND SATURDAY, JANUARY 29TH AND 30TH JEAN HARLOW AND SPENCER TRACY IN "RIFRAFF"

Midnight Show Sunday, January 31—Playing Preview on "MEET NERO WOLF" and "NEW FRONTIER"

MONDAY AND TUESDAY, FEBRUARY 1-2—TWO FEATURES Edward Arnold in "MEET NERO WOLF" also John Wayne in "NEW FRONTIER" Last Complete Show at 8.10

WEDNES. and THURS., FEBRUARY 3-4—TWO FEATURES JANET GAYNOR and HENRY FONDA in "THE FARMER TAKES A WIFE" Also EDWARD G. ROBINSON in "BULLETS OR BALLOTS" Last Complete Show at 8.10 p.m.

FRIDAY AND SATURDAY, FEBRUARY 5th and 6th LORETTA YOUNG and FRANCHOT TONE in "THE UNGUARDED HOUR"

How to Know and Avoid Influenza

Health League of Canada Offers Valuable Suggestions.

The following very timely article on the "flu" has been received by The Advance from the Health League of Canada, and is given herewith in full. It will be noted that the advice in this article is very similar to that offered by Dr. H. H. Moore, medical health officer for Timmins, in the last issue of The Advance, and so is doubly worthy of attention.

Influenza—"The Flu"

This disease is prevalent now in Canada and the United States—it has not so far been as severe as it was in 1918. It is very contagious and may become worse through such complications as bronchitis, intestinal trouble, or pneumonia.

How To Avoid "Flu"

- 1. Keep physically fit. 2. Exercise in the open air. 3. Get sufficient sleep in a well-ventilated room. 4. Avoid crowds. 5. Wash your face and hands frequently and always before eating. 6. If you must cough or sneeze, do so into a clean handkerchief and thus protect your neighbour. 7. Follow implicitly the advice of your health officer. 8. Don't visit those who are sick unless it is absolutely necessary. 9. Don't worry about the "Flu."

How To Fight "Flu"

1. Go to bed immediately. 2. Call your physician at once and do as he prescribes. 3. Stay in bed till your doctor tells you to get up. 4. Remember the period of getting well is longer than the time actually ill. 5. Keep your room at 68 degrees F. and well ventilated.

Toronto Telegram:—Things are better. The boys have gotten the red out of their ledgers and are now using it to paint the town.

Phosphonol

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Murder Committed on Bus in England

Thrilling Account of Bold Crime and Its Solution.

Murderers have chosen some strange places for their crimes. In the United States it is not an uncommon murder that is committed on a crowded street. The man the gangsters want to "get" is "rubbed out" along with any spectators who happen to be nearby. Mere crudity, speed, and influence allow some of these killings to go unpunished.

But in England those murders committed in crowded places are more often than not solved on the spot, for murder in that country is not nearly so frequent as on this side of the Atlantic. Picture then a man being killed in a bus in which eleven other passengers were riding. The bus was in motion; no bullets crashed through the windows. That ought to make a crime easily solved by police. But it wasn't. Police found themselves up against clever criminal who had chosen the bus as the scene of the murder because he knew how hard a problem it would make. Eleven suspects—no more—came under the scrutiny of detectives.

Wonders Why North Not Given Better Deal Now

(From Rouyn-Noranda Press) Nobody took very seriously the threats of secession emanating last week from Timmins as a result of the new income tax policy of the Ontario government, and it was not surprising that at the meeting of representatives of the municipal councils of Teck, Tisdale and Timmins at the latter place last Saturday wiser counsels prevailed, talk of secession being frowned upon and the proposal to set up a new northern province definitely abandoned.

That Ontario's mining North has a number of grievances which call for adjustment there can be no denying, and people on this side of the provincial boundary find it difficult to understand how, with its local members all supporting the government, it should be so hard to reach a settlement of vexing problems which, becoming constantly more acute since the Hepburn administration assumed power in 1934, have now reached a point where responsible citizens are about ready to listen to almost any suggestion in their efforts to find a solution.

In the past few years the North has been sadly neglected in the matter of roads, and the condition of the Ferguson highway last year gave cause for much complaint. The municipalities feel that they are entitled to a more equitable share of mine taxation, the major part of which goes now to the provincial and federal governments, and now that they are to be deprived of the municipal income tax without any compensating advantage they feel that he time has arrived to take unitedly a definite stand for more generous consideration on the part of the provincial government.

Of secession talk we are not likely to hear much more, but the heads of the three municipalities mentioned are to act as a committee in preparing a brief to be presented to the government at Toronto, and to work with the legislative representatives and Boards of Trade in an effort to bring about redress of the grievances of the North.

The mining districts are doing their full share in contributing to Canada's economic recovery, but these districts are themselves entitled to some of the benefits resulting from mining developments and certainly to a reasonable part of the taxation revenues derived from the big producers. There will be hope, therefore, that now that the large centres of the district are working together in an effort to improve conditions which savor of injustice and have been the cause of much dissatisfaction and unrest, their efforts may prove successful and adjustments may be arrived at which will be satisfactory to all concerned.

House Plants Appear to Prefer Certain Windows

(From Dominion Dept. Agriculture) In the management of house plants, the location of windows is a matter of some importance. For most house plants as a rule, windows facing south are preferable to the ones with a western outlook, because during the short winter days the western windows will receive little sun and what they do receive is too horizontal to be of much service. On the other hand, for shade-loving plants, like palms and ferns, windows facing east are most suitable.

Dwelling house air is usually dry, particularly during the winter months, and creates a condition especially inviting to the red spider which plays havoc with foliage. Dryness in the air may be decreased by evaporating water in the room and by spraying foliage on bright days. Thick leaved plants may be sponged with water containing whale oil soap. Ventilation on pleasant days is beneficial to house plants.

In choosing plants for the house their fitness for this purpose may be determined largely from structure and general appearance. Plants with thick leaves with a small glossy surface are but little affected by a dry temperature, while plants with small thin leaves dry up quickly. Deciduous plants which show bare stems in winter are the least decorative.

Toronto Telegram:—There's even a bright side to a popular song. The life of one is only two weeks.

Power Corporation Shows 25 per cent. Gain in Revenue

An official statement covering operations of Power Corporation of Canada for the six months ending Dec. 31, 1936, the first six months of the company's fiscal year, indicates that the improvement in revenues of the company which has been noted for the past few years, is being maintained. The report states that, for the six months' period, net revenue applicable to the common shares shows an improvement over the same period of 1935 of 25 per cent.

Since the end of the company's fiscal year on June 30 last, there has been an appreciation in the value of the securities held, as at Dec. 31 last, of well over \$6,000,000, while during this period the company had profit on the sale of securities of over \$700,000.

The report points out that, in view of the fact that Power Corporation controls Canada Northern Power Corporation, which supplies power to the mining districts of Northern Ontario and Northern Quebec, it is natural that Power Corporation should take some interest in the mining development of this northern territory. Certain investments have been made in mining properties, and as at Dec. 31 last, these investments had a book value of under \$400,000 and a market value of over \$2,500,000.

During the period under review the company acquired for cancellation \$122,000 of its 4 1/2 and 5 per cent. debentures. The actual book value of the common stock at the end of the six-month period was over \$32 per share on the 446,227 shares outstanding.

Reference is made in the report to the increased power output, of the various utility companies which Power Corporation controls or has a substantial interest in. For the last six months of 1936 the combined output amounted to 1,176,918,000 kilowatt hours, as compared with 1,055,973,000 kilowatt hours for the last six months of 1935, increase of 120,945,000 kilowatt hours, or 11.4 per cent.

Record Made by the Mining Industry a Creditable One

(From Sudbury Star) Hon. Paul Leduc, Ontario minister of mines, has taken time off to prepare statistics showing that the aggregate production of Northern Ontario metal mines up to the end of 1936 has amounted to the imposing sum of \$1,732,644,700 and that the dividends distributed from this industry has reached \$529,955,796.

Of this total it is interesting to note that the nickel-copper-platinum production of the Sudbury mines was responsible for nearly 45 per cent. of the whole, with an output worth \$718,704,200. Dividends paid by this industry totalled \$194,608.92.

Recently Mr. Leduc also estimated that the value of Ontario's mineral yield for the current year would reach \$213,000,000, or approximately 12 1/2 per cent. of the entire production up to December 31 last, and about \$33,000,000 more than the value of the output in 1935.

As has been emphasized of late, indications are that the mineral production will steadily increase as the years go by. It is true, of course, that the wealth drawn from the mines differs from that obtained from the sale of a crop in that while the crop can be replaced, and mineral wealth once it is taken out of the ground cannot be replaced. Despite the fact, however, that a mine is a wasting asset, the possibilities in the province and in the whole of

Canadian Communists Gather in Toronto



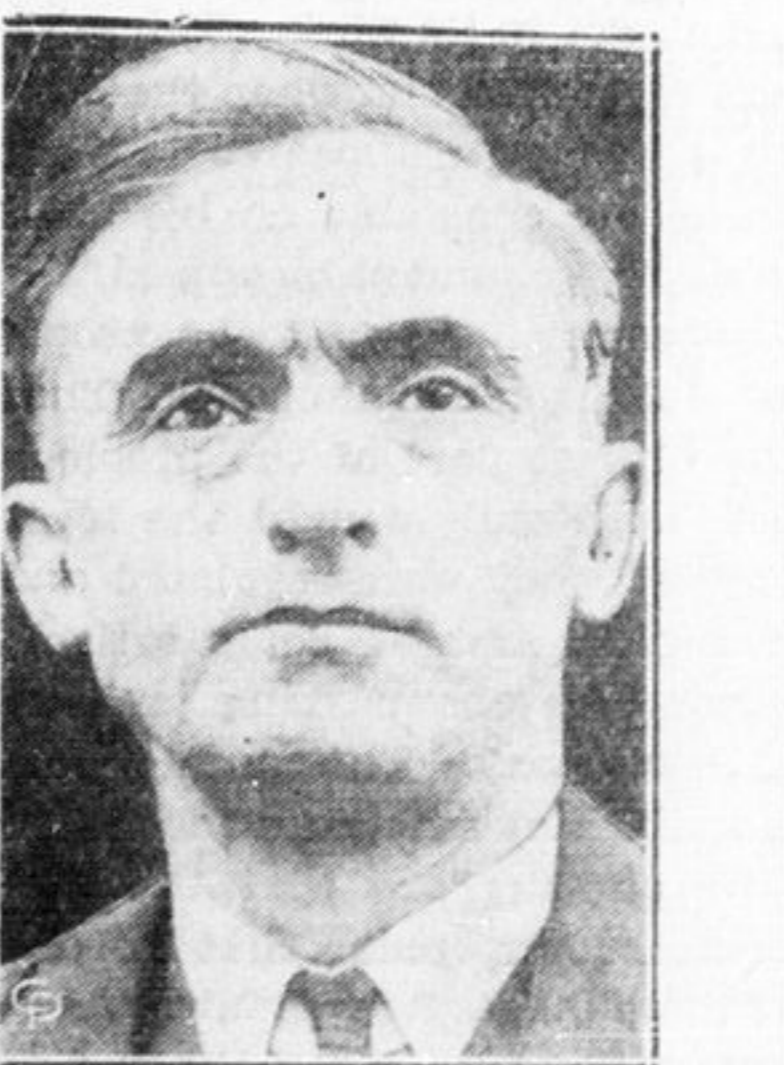
TIM BUCK



STEWART SMITH



CHARLES SIMS



MALCOLM BRUCE

Communist leaders from all parts of Canada prepared to meet at Toronto, Ont., on Jan. 29, 30, 31, for the semi-annual meeting of the central committee of the Communist party of Canada. The ABOVE men, prominent in communistic circles, are: Tim Buck, secretary of the party; Stewart Smith, secretary of the Ontario committee and recently elected first Communist alderman in Toronto; Charles Sims, central committee secretary, Toronto, and Malcolm Bruce, Vancouver, editor of the British Columbia Workers' News.

THE DOMINION LIFE ASSURANCE COMPANY

Head Office: Waterloo, Ontario

Business in Force Increased over \$8,500,000

A MESSAGE FROM THE PRESIDENT

I feel that the Company's progress during 1936 as outlined in the annual report is a definite indication of the generally improved business conditions. The addition of over \$8,500,000 of insurance in force justifies, I think, an optimistic outlook for 1937.

I am sure that the following diversification of the Company's assets will receive the commendation of policyholders and the public generally.

Table with 2 columns: Asset Type and Percentage. Includes Mortgages and Sale Agreements (38.79%), Bonds (30.80%), Stocks (Preferred 2.12%, Common 1.39%), Real Estate, including Head Office (4.77%), Loans to Policyholders (14.33%), Interest due and accrued (2.70%), Premiums Receivable (2.29%), Cash and other assets (1.20%).

The assets of the Company, \$33,758,945, with the exception of \$130,136, belong to the policyholders. This \$33,628,809 (which is but 1.3% of the assets) represents the shareholders' capital and surplus account which is an added security to policyholders, and is available to them if required.

The items, "Policy, and Annuity Reserves," \$27,640,537, is the amount required along with future premiums, to pay all of our 60,000 policies when they become due, either through death or maturity of the contracts.

I think the policyholders can view with pride, as do the Directors, the enviable position which the Company continues to hold, and the excellent progress made during the past year.

Ford S. Kumpf, President and Managing Director

TWENTY YEARS OF PROGRESS

Table comparing 1916, 1926, and 1936 data for Insurance in force, Premium Income, Total Income, Payments to Policyholders, Assets as at December 31st, and Insurance and Annuity Reserves as at December 31st.

FORD S. KUMPF, Waterloo, President EDWARD F. SEAGRAM, Waterloo, Vice-President GEO. A. DOBBIE, Galt, Vice-President

A. E. CAIN, District Representative

Larder Lake Taking New Lease of Life

Activity on the Kerr-Addison Property Attracting Attention.

The remarkable results so far achieved at the Kerr-Addison property, Larder Lake district, have directed general attention to the immediate area, and many tentative arrangements are under way for the development of neighbouring properties.

Among those that have come to life after many years is that of Chesterville Larder Lake Gold Mining Company, organized in 1907, with capital of 1,000,000 shares, of which at that time 600,000 shares were apportioned to vendors and 400,000 shares placed in the treasury.

Recently 115,000 shares of vendors' stock has been repurchased by L. J. Kearns, general manager and director of the company, and placed back in the treasury for financing purposes, it being his intention to make every effort to complete financing for extensive development without increase in capital structure.

The property consists of 106 acres in three parcels, one of 18 acres sitting into Kerr-Addison, with its west side line approximately 100 feet east of the 105-foot Redick shaft of Kerr-Addison, which has been dewatered and where lateral development of about 375 feet was carried out back in 1906-9. The Kerr-Addison shaft, where the latter company is obtaining such encouraging values at the 175 and 325-foot levels, lies about 2000 feet further west.

The Chesterville property has been prospected on surface with aggregate of 134 feet of test pits, the deepest of which is 40 feet at the end of a fault zone, where a concentration is said to occur and where values from \$63 per ton up to high figures have been obtained from a five-foot fissure vein.

Another pit is 35 feet deep, near the Reddick line, and west of the open cut from which production was won while the property was being operated in 1909 and where some high values were obtained. The 10-stamp mill erected at that time saved only 53 per cent. of values, according to report, and yet recovered approximately \$9 per ton from several hundred tons milled.

At the present time there are 476,291

shares in the Chesterville treasury and sales have been made on the over-the-counter unlisted market as high as \$1.52 in the past few days.

Lipton's to Double Present Facilities

No Change Contemplated in Canadian Management.

That no change is contemplated in either management or policy in Canada, was the answer given by A. G. Johnson, of Thos. J. Lipton Limited, when questioned as to the possible effects of the Thomas J. Lipton Estate having been bought by Lipton's Limited of England.

"The new board in England has thoroughly reviewed Lipton's progress in Canada in the past few years," stated Mr. Johnson, "and has been so impressed with the possibilities for the future that plans have been rushed through to provide for immediate expansion. A new warehouse has already been purchased, which will give us double the floor space of our present Toronto plant and we are spending in the neighbourhood of \$100,000 in new blending and packaging equipment."

An advertising and sales promotion plan covering the next three years is being projected, which will cost a considerable amount of money. Mr. Johnson expressed the genuine satisfaction of every member of the Canadian firm at their being an integral part of the great world-wide Lipton organization, carrying on the name and traditions of the poor Glasgow-born boy who lived to be one of the world's best-known citizens, both as a great merchant and as a great sportsman. It is just about 60 years since Thomas Lipton, then 15 years of age, emigrated to America, where he worked as a grocery clerk, street car driver and on a South Carolina plantation. He returned to his native heath to begin a little provisions shop in Glasgow. He gradually spread a network of food stores, first through Scotland, and then throughout England, the business growing to such vast proportions that he established his own packing houses, jam factories, fruit farms, bakeries and innumerable other enterprises, including the great Lipton tea plantations in Ceylon, from which comes the fine leaf which has made Lipton's the largest selling tea in the world.

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INSURANCE IN ALL BRANCHES

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