

OUR
16th
YEAR

Anniversary SALE

A New Chapter

More youthful than ever, we begin our 16th year in the full spirit of this modern day. We refuse to "be our age," but instead, insist on being "The Age of To-day," always a stride ahead in style and value. Our story of 16 years ago—Quality at a Fair Price—remains unchanged. Strict adherence to our early principles is the reason for Bowie's leadership to-day.

Anniversary
Celebration
VALUES

Sixteen years ago the late Mark Bowie purchased the tailoring business of Jos. Theriault on Third Avenue. From the first day the door opened the by-word of this store has been quality. Many changes have taken place since that time but the Bowie Store has always kept pace with them. The old wood stove has been replaced with steam and retailing in general has undergone many changes, but the Bowie Store was always quick to adopt new ideas and continues to-day, based upon the ideals of its founder . . . Best Quality at a Fair Price. We are celebrating sixteen consecutive years of merchandising by sharing our profits with you.

Anniversary
SALE

Sale Starts Friday, Oct. 23 at 9 a.m.

WORK DEPARTMENT

Men's Warrens Scotts Pure Wool Coat Sweaters. All shades, or in plain black. Reg. \$6.00	3.95
Men's Pure Wool Zipper Jackets or Khaki Moleskin with Zippers. Values to \$5.50	3.95
Men's Flannel Shirts. Coat style, two breast pockets. The kind that will stand good rugged wear. Special	1.69
Men's Caps in fancy Tweeds, light or dark shades	98c

EXTRA
Men's Fine Quality English Suede Zipper Jackets
9.95
Also Pigtex in Fine Glove Leathers

EXTRA
Special Table Odds and Ends
50c
Sweaters Shirts Underwear etc.
Come Early

MEN'S TROUSERS

Bird's Ranger Cloth in 32-oz. cloths. Special Value	3.49
Men's Serge, Worsteds and English Tweed fine Dress Pants	3.95
Men's Pure Wool Tweed Trousers. A real buy. All sizes	2.95

UNDERWEAR

Men's Heavy Rib All-Wool Underwear. Just the thing for out-of-doors wear, at one low price	1.95
--	------

MACKINAW COATS

Men's Pure Wool Mackinaw Coats in an Overcheck Pattern. Sizes to 44. These will go fast at this price.	5.95
Men's heavy Mackinaw Coats, Norfolk style, 36" length. Guaranteed for two years	9.95

MITTS

Men's Best Grade Alaska Horsehide Mitts. Reg. \$1.25. This is outstanding value, pair	79c
---	-----

MEN'S HOSE

Men's Fancy Hose, by Penman's per pair	35c
3 pairs for \$1.00	
Men's Fine Quality English Cashmere Hosiery, reg. \$1.00. Special pair	69c
Men's Fancy Holeproof Hosiery per pair	50c

Men's Shoes

Special clearance of Men's Fine Calf or Suede Dress Oxfords. Pair

Our famous King's Plate in Brogues or fine Dress Lasts; in black or brown. The finest value in the city. Pair

Men's Slippers

Men's Romeo fine Kid Slippers. A special purchase makes this price possible. Pair

Hats

A special table Men's Genuine Fur Felt Hats. Maker's name withheld by request. All sizes

Neckwear

Men's Silk Failles in all the very newest patterns

Special rack men's All-Silk Neckwear. Regular \$1.00

Arrow & Forsyth Shirts

Special clearance of Men's Fine Quality Broadcloth Shirts, tailored by Arrow and Forsyth

Overcoat Time!

IT'S HERE!

What an opportune time to purchase your new Overcoat right in the heart of the season, at such remarkable savings! We have the most complete, the most representative stock of Overcoats in the Porcupine Camp; and what is more—Bowie Quality is dependable.



Men's Silvertone and Whitney Cloth Overcoat. An Anniversary Offering	13.50
Men's Fancy All Wool Coatings in Raglan or Set-in Sleeve Type	17.95
A real selection of Men's English Melton's and Irish Fry's Cloths	21.95
Men's Fine Overchecks in Meltons and All Wool Tweeds	24.95
Men's Fine Elysians and Imported Whitneys Anniversary Offering	29.95
Men's Pure Wool Kynock Cloths and English Alpines. Your choice	31.95

EXTRA SPECIAL
Men's Pure Wool Tweed Topcoats tailored by Fashion-craft. Fawn only



PYJAMAS

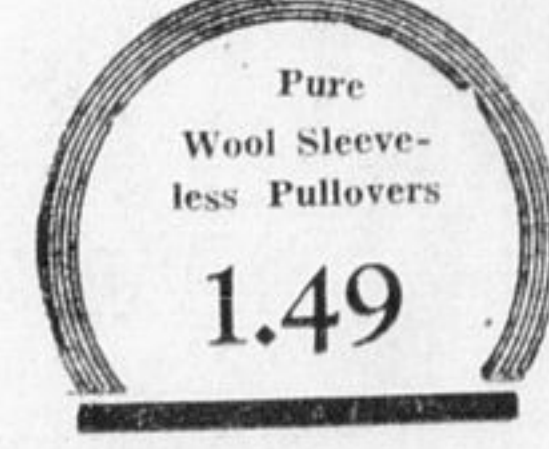
Men's fine quality Broadcloth Pyjamas Forsyth and Arrow makes. Full Elastic Belts, guaranteed. Values to \$2.50	1.79
Men's English Flannellette Pyjamas, the finest quality, in a real close warp. Pair	1.95

SCARVES

Men's Pure Wool Scarves in variety of colours in either Domestic or English makes. Each	1.00
---	------

BOY'S Department

Boys' Junior Forsyth Shirts in an array of patterns and colours. Stock up now at this low price. Each	79c
Forsyth Young Gentleman's Shirt for the bigger boy.	98c
Boys' Fancy Tweed Caps in all the newest patterns. Tailored by Brill. Each	79c
Boys' Pure Wool Jerseys. V-neck type in variety of colours	1.19



Men's Dress Gloves

Men's Fine Chamousette Gloves in grey or tan. Pair	98c
Special assortment Men's Fine Dress Gloves. Slip-over or dome style, lined or unlined. In a variety of colours	1.39
Men's real Fine Quality Dress Gloves. All shades	1.95

CELEBRATING OUR 16th ANNIVERSARY

Any item listed in this advertisement forwarded prepaid to any place in this district.

MARK BOWIE LTD.

17 Pine N.
TIMMINS