



No Profit for Shaheen's on These Winter Coats

These new numbers would ordinarily sell as high as \$25. No Profit Sale. Special just

13.95

Fashion leaders that were bought to sell at \$39. See these really grand coats. No Profit Special

22.50

OF COURSE you need a new coat --- and at these remarkably low prices you can have a beauty! There's a coat for everyone --- for juniors who like young smart styles --- for misses who demand chic --- and for women who look for generous cut and excellent workmanship. Luxurious fabrics --- warm interlinings --- and your choice of many elegant furs.



IN BETWEEN COATS

Coats of unusual chic. Designed on simple lines with new neckline arrangements. Flared and fitted models. Absence of fur adds to their smartness. Buy now and save.

Priced Low at **12.95** and up

SHAHEEN'S NO PROFIT SALE

New Hats

A gay array of new millinery --- brims, off-the-face and turbans. Values to \$2.95. Very Specially priced for this great event.

.79

Indian Blankets gayly patterned in cheery bright colours with typical Indian designs. All wool. Each

3.79

Warm, wooly Blankets in pleasing pastel shades. Neatly bound. Full size. A real buy at, pair

4.98

9 a.m. Opening Specials

Girls Slips, Bloomers and Vests, Silk Knit. A real Special, reg. 50c garment for **.15**

Ladies' Sweaters Woolen. Regular \$2.95 value **.99**

Ladies' Smart Skirts No Profit Sale Special **.79**

Ladies' Blouses Crepe, Taffetas, Striped Silks **1.49**

Ladies' Silk Knit Pyjamas. Extremely Low Priced. Special **.69**

Wheeling Yarn Canadian. All shades, skein **.18**

Shepherd's Wool All Shades, 1-oz. ball **.09**

Ladies' Fitted Purses Alligator, Suede, etc. **.89**

Turkish Towels Full Size, Smart Patterns, Pair **.39**

Girls' Silk Bloomers Fleece-Lined **.29**

Girls' Bloomers Watson's, All-Wool **.39**

Girls' Pleated Skirts Serge, 6-14 Years **.89**

Children's Overshoes Rubber, Sizes 11-2 **.98**

All-Wool Gloves Sizes 4-12 Years **.10**

Boys' Long Pants Sturdy Wool Tweed **1.19**

Boys' Breaches Mackinaw, Double Knees **1.39**

NO PROFIT SALE of Lingerie and Hosiery

CHIFFON STOCKINGS Three Day Special Limited Quantity **49c pr.**

KAYSER 66X ONLY You know the superlative quality of these light service weight Stockings. Newest shades, per pr. **.67**

CREPE HOSE Substandards of well-known \$1.00 brands. 3-day special **64c pr.**

Silk Crepe SLIPS **89c** While They Last

DANCE SETS

Cleverly trimmed with lace and carefully made. No Profit Special the set (Pantie and Brassiere) **69c**

Clearance of strong supporting Brassieres. Values as high as 79c To clear at **29c**

Velva Suede Slips cut on smooth lines. Very carefully fashioned. Specially priced at **79c**

Mercury "Woolies." You'll need these Panties and Vests soon. Take advantage of this price. Ea. **49c**

A limited quantity of Cela Suede slips to go at an exceptionally low price. Basement Opening Special **59c**



No Profit for Shaheen's on These Specially Priced

Yard Goods

Women who are handy at sewing know the fine stock of dry goods carried at Shaheen's. For this special event, goods that you are sure to want have been chosen and marked way down in price. Come early and choose yours.

Wabasso Prints Guaranteed Sun-fast and Tub-fast. Limited quantity in choice patterns. No Profit Sale. Special per yard **.12**

Flannelette and Crepe Yard Goods—valued as high as 50c a yard. Included are striped and printed flannelette and cotton crepe dress good. Quantities limited. No Profit Special, per yard **.10**

Printed and Plain Silk Crepe Special group featuring the finer quality Dress materials—rough silk crepe, printed crepe and others equally desirable. Values to \$1.50 a yard. Special, per yard **.49**

Group of Draperies A decidedly smart collection of Draperies that sold as high as 75c a yard. Homespuns and Reversible Chintz. No Profit Special, per yard **.43**

Group of Nets Several shades as well as the popular cream and ecru. Was priced at 59c a yard. The balance to go per yard at **.19**

Fur Coats

Here is an amazing value. Lovely rich-looking French Seal fashioned into a coat of decided chic. Puffed sleeves and all the newer style details. No Profit Special.

24.95

Be sure to see Shaheen's selected furs. Broadtail, Muskrat—in fact all the desirable furs of the moment are represented. No Profit Prices prevail.



No Profit for Shaheen's on shoes at these LOW PRICES

Just Arrived! NEW SHOES

Fashion's newest in fine footwear. Suede Oxfords in Brown or Black. Kid straps and ties are among the leaders. Amazing value at

1.95

SHOE CLEARANCE

Pumps, ties and straps. Broken sizes of shoes formerly selling as high as \$5.00. To clear at **1**



BEDROOM SLIPPERS

Ladies' Felt Slippers in smart colours. Sizes 3 to 8. Very Special at **39c**

Other Boudoir Slippers greatly reduced—velvet, corduroy, fur trims and moccasin styles.

OVERSHOE SALE

2-DOME STYLE

Two dome style Cotton Jersey Overshoes. Brown only. No Profit Sale Price, just **1.79**

FUR TRIMS

Ladies' fur trimmed Jersey Carriage Boots as shown. Odd sizes in Brown or Black. Reduced to **1.98**

WHILE THEY LAST

Complete stock of Overshoes and Rubbers for Children, Misses and Ladies. Come and compare prices.

