

8.30 a.m.—OPENING SPECIAL
Get here early for this extraordinary
SUPER SPECIAL
FINAL CLEARANCE OF
162
LADIES' SPRING
Silk Dresses



Values in this lot \$ **1**
up to \$9.95. Limit
one to a customer
No refunds. No
Exchanges
on this Special
Item.

FRIEDMAN'S BASEMENT STORE

Friedman's

DEPARTMENT STORES LIMITED.

"Satisfaction Guaranteed or Your Money Refunded"

JUNE SALES

White Swagger Pique Coats
\$1.19

These are the smartest coats for the summer. You'll feel cool and comfortable in one of these. We can't begin to describe them. You must come and see them they are the greatest June value you've ever seen. All sizes.

NEW WHITE and PASTEL Swagger Flannel Coats
5.95

A sale that has no equal! All wool Flannel Coats in white and pastel shades. We guarantee this to be by far the lowest price you've ever seen anywhere. Such values will not last long. We advise you to be here early. Sizes 14 to 20.

FRIEDMAN'S MAIN FLOOR



8.30 a.m. OPENING SPECIAL
Men's Fancy Cotton Dress Socks

(Limit 5 pairs to a customer)
per pair **.05**

MEN'S DEPT.—MAIN FLOOR

8.30 a.m.—OPENING SPECIAL
Men's Silk Neckties

A large variety of beautiful new shades and patterns to pick from. Outstanding value. Hurry for these

Each **.10**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Ribbed Worsted Socks

Packed 3 in a box
Wonderful quality
3 pairs 50c **.18**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Shirts and Shorts

The Shirts are of fine quality, elastic knit cotton, athletic style and the shorts are fancy broadcloth, well made, and roomy. All sizes in both.

Each **.19**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Balbriggan Combinations

Here is value! Fine balbriggan combinations in either the buttonless athletic style or short sleeve and ankle length style. All sizes in both styles.

Each **.49**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Silk Athletic Combinations

The ideal underwear for the hot summer days. In either white or flesh.

2 for \$1.00 **.55**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's All Wool Sleeveless Pullovers

"Monarch" knit all wool sleeveless pullovers in shades of white, grey, blue and maroon. The ideal summer sweater. Sizes 36 to 42.

Each **.89**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Polo Shirts

Keep cool with one of these fancy knit cotton polo shirts, very popular for summer wear. Short sleeve style in shades of yellow, white and blue. All sizes.

Each **.45**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Fancy Striped Polo Shirts

Exceptionally well made of heavy fancy knit cotton in a variety of colored horizontal stripes. Short sleeve style and the popular laced front. All sizes.

Each **.69**

MEN'S DEPT.—MAIN FLOOR

Get ready for Summer... attend Friedman's June Special Sales and see how much you can save! Special discounts and exceptional purchases provide every Department with exciting values. You'll find fresh, cool clothes for yourself and family,

furnishings to make your home bright and cheery, things you'll want for your vacation, at the lowest prices you have ever dreamed of. Plan to come to-morrow and every day during our June Sale!

Here are Some of the Many Exceptional Values! Many Items on Sale Not Advertised Here!

• Be Early when Doors open To-morrow Morning at 8.30 a.m. •



At the very beginning of summer Friedman's brings you a Dress Sale you'd expect to find in August!

SALE!

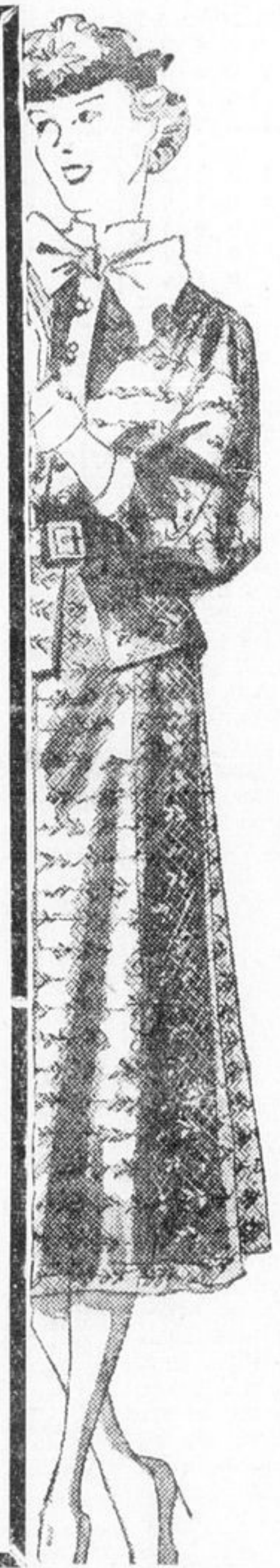
OVER 2000 BRAND NEW
Summer Dresses

1.59 1.99 2.39
2.88 3.39 3.88 4.39 4.88

You might expect an event like this in August. But in June before summer has even begun, such values are almost unheard of! Opportunities such as this one come few and far between! And although Timmins women have come to appreciate Friedman's Dress Sales as Classics, never have they seen such values as these! Every dress is new, high Summer Styles. Every dress tells a fashion story all its own! We bought them from outstanding dress makers who once a year give us dramatic price concessions and we pass to you the savings! Here is your entire summer wardrobe. Dresses for every occasion, over five hundred styles to choose from, every style a knockout.

Sizes—Misses' 12 to 20 Women's—38 to 46, Half Sizes 16½ to 26½
Large Women's—46 to 52

FRIEDMAN'S MAIN FLOOR AND BASEMENT STORE



8.30 a.m.—OPENING SPECIAL
All Wool Auto Rugs

Limit 2 to a customer **.98**

FRIEDMAN'S MAIN FLOOR

8.30 a.m.—OPENING SPECIAL
Girls' Print Dresses

Sizes 2 to 14 years
Some with panties **.39**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
Fast Colour Print House Dresses

A large assortment to choose from. All sizes **.49**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
Hats—Straws and Felts

All shades and shapes and sizes **.49**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
Boys' Cotton Jerseys

Sizes 2 to 6 years **.15**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
White Flannelette

Limit 10 yards to a customer
per yard **.07**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
Kotex

Limit 2 packages to a customer. Per pkg. **.17**

FRIEDMAN'S BASEMENT STORE

8.30 a.m.—OPENING SPECIAL
English Prints

Limit 10 yards to a customer
Per yard **.07**

FRIEDMAN'S BASEMENT STORE

EXTRA SPECIAL
Men's Overalls

Here is outstanding value! Made from strong red-back denim for hard wear in the life and brace style. Sizes 36 to 44 per pair **.98**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Strong Work Pants

Well made of strong cotton, made for hard wear. A variety of shades and patterns to pick from. Sizes 32 to 42 **.98**

MEN'S DEPT.—MAIN FLOOR

EXTRA SPECIAL
Men's Broadcloth Shirts

Save! Broadcloth shirts in plain shades of white, blue and tan. Well made and roomy cut. Priced very low. Sizes 14 to 17 **.49**

MEN'S DEPT.—MAIN FLOOR

MEN! See These...

Men's Suits
\$10.95

Smartly tailored suits in fancy tweeds and fine worsteds. Sport back or plain back models. Exceptional value.

35% off
on All Men's Topcoats

MEN'S DEPT.—MAIN FLOOR



Main Floor Specials

- Ladies' Angelskin Blouses 79c
- Ladies' silk crepe Blouses \$1.19
- Ladies' White Silk Crepe Skirts \$1.49
- Ladies' Angelskin Slips
- Lace Trim 59c
- Ladies' White Handbags 69c
- Ladies' Silk Crepe Slips 88c
- Ladies' White Slacks 89c
- Ladies' All Wool Pullovers 95c
- Valvasuede Panties, Ladies 39c
- Infants' Broadcloth Rompers 39c
- Infants' three-piece Wool Suits 98c

Hot Weather Special!

3-PIECE Sport Set .88

Consisting of blouse, skirt and shorts, the ideal thing to wear for camping or sport. Made of pique or printed broadcloth in a large variety of styles and shades to choose from. Sizes 14 to 20.

FRIEDMAN'S MAIN FLOOR



Shoe Dept. Specials

- Men's Work Boots, Black or Brown \$1.69
- Men's Camp Oxfords \$1.49
- Men's White Sport Oxfords \$1.95
- Boys' Brown Tennis Shoes 63c
- Misses' Black Oxfords, sizes 11 to 2 98c
- Men's Kid Slippers, black, brown, red 98c
- Ladies' Felt Slippers, all colours 48c
- Misses' Sport Oxfords, sizes 11 to 2 \$1.25

EXTRAORDINARY SPECIAL!

CORD STRING 2-Piece Suits

A NEW LOW PRICE
The popular choice for the hottest summer days—when you want coolness combined with light pastel colours and a smart sporting appearance. These cord string suits offer them all—at a new low price for the quality. Sizes 14 to 20. Be early for this great special.

\$1.99

FRIEDMAN'S MAIN FLOOR



Basement Specials

- Ladies' Voile Dresses 89c
- Ladies' two-piece Sport Outfits 59c
- Girls' Blue Shorts 49c
- Boys' Mesh Polo Shirts 33c
- Boys' Blue Whoopie Pants 69c
- Boys' Terry Cloth Sport Shirts 69c
- Boys' Wash Suits 39c
- Boys' Fancy Golf Hose 25c
- Boys' Rayon Combinations 49c
- Boys' Balbriggan Combs 35c
- Children's Blue Chambrey Overalls 49c
- Boys' Sweat Shirts, some with zippers 59c

WOMEN'S WHITE SUMMER SHOES

95c \$1.25 \$1.49
\$1.95 \$2.49 \$2.95

Planned weeks in advance! And here it is at last, this great June Sale of White Shoes brings the season's newest and most wanted styles at end-of-the-season prices. Just in time when you're beginning to wear white! In a large variety of styles. Sizes 3 to 8.

FRIEDMAN'S SHOE DEPT

EXTRA SPECIAL—LADIES'
Full Fashioned Chiffon Hose

"Substandards" of \$1.00 quality in all the wanted summer shades. All sizes **.46**
per pair

FRIEDMAN'S MAIN FLOOR

