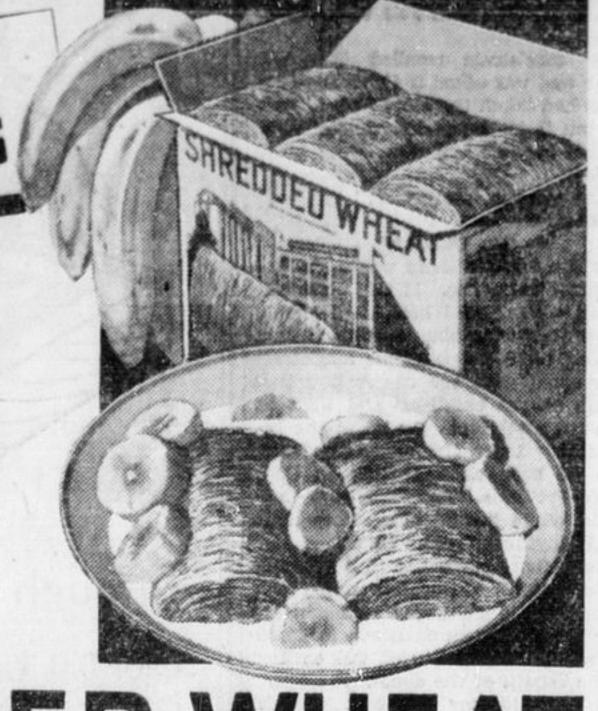
Pioneer Telephone



RISP, golden-brown Shredded Wheat -heaped high with sliced bananas. The perfect flavor partners! And when you pour on milk you have a perfectly balanced meal. Mineral salts, carbohydrates, vitamins - Nature's vital food essentials - in their most tempting and digestible form. Order Shredded Wheat from your grocer today.

THE CANADIAN SHREDDED WHEAT

12 big biscuits in every box



SHREDDED WHEAT

Perennials Provide **Attractive Borders**

Succession of Flowers All Summer Will Follow Good Choices.

(By F. J. M.)

best to arrange the perennials in a bor- ed; phlox amoena, a beautiful little der of sufficient length and width to pink flowered plant; alyssum saxatile, allow of the proper arrangement and golden yellow; iris pumila, mauve and planting of the outstanding kinds, but purple; myosotis or forget-me-not, blue not necessarily of all the kinds. The All these flower during April and May. most successful arrangement is one wherein a few of the best are employed.



(as far as hardiness is concerned) to satisfaction. For the front of the borclimatic conditions, soils, and position, der, Sweet Williams, and many pinks; whether sunny or shady.

Spring Flowering Plants

In all schemes where a succession of flowers is desired early spring flowering plants should receive as much consideration as the later flowering kinds. Groups of daffodils and Darwin tulips, One of the most attractive gardens should be interspersed between the may be achieved by the proper selec- perennials to brighten the border dur- or speedwell, blue. tions of perennials for a border, in ing April and May. Along the edges of which there will be a constant succes- the border may be planted in groups sion of flowers from Spring until late other spring flowering bulbs such as Autumn. A knowledge of perennials chionodoxa, crocus and squills, which that succeed each other in bloom is flower a little earlier than the tulips essential, in addition to a well planned and daffodils. Also along the front of layout which will place the flowers in the border may be grouped such spring harmonious relationship as they bloom. Howeving plants as arabis or rock cress, To have a succession of flowers it is and perennial candytuft, white flower-

Summer Flowering Plants With the advent of mid-May the summer flowering plants will begin to flower. Among the best of these for front of border are the:-

Alpine aster, purplish blue; snow in summer, white; campanula carpathica, blue or white kinds; dwarf columbines; nepeta mussuni.

For central border positions: Aquilegia, peonies, iris, oriental poppy shades of crimson; achillea, the pearl white; astilbe, salmon pink; coreopsis shades of yellow and gold; pentstemon hirsutus; lilac; pyrethrum, double flowered, many colours. All the forementioned flower during summer, embracing a period from mid-May until the end of July.

For the rear of the border: Physostegia or false dragon's head; thalictrum or meadow rue; monarda or bergamot; red and pink, digitalis or foxglove; hemerocallis or day lily, yellow and orange; tail lupins, many colours; sidalcea, rose, white. All the formentioned flower during the period May 15 to end of July.

Autumn Flowering Plants From July through to the end o

Bargain Coach

Excursion

T. & N. O. and N. C. R. Stations

via North Bay and C. N. Railways

TORONTO

Barrie, Beardmore, Bracebridge, Brantford, Brockville, Buffalo

Capreol, Chatham, Collingwood, Cornwall, Detroit, Foleyet, Ganano-

que, Geraldton, Glencoe, Goderich, Gogama, Gravenhurst, Guelph,

Hamilton, Harriston, Hornepayne, Huntsville, Ingersoll, Jellicoe, Kin-

cardine, Kingston, Kitchener, Lindsay, (via Toronto), Listowel, Lon-

den, Longlac, Meaford, Midland, Morrisburg, Napanes, Newmarket,

Niagara Falls, Oba, Orillia, Owen Sound, Palmerston, Paris, Pene-

tang, Peterboro, (via Toronto), Prescott, St. Catharines, Sarnia, Southampton, Stratford , Tionaga, Wiarton, Windsor, Woodstock.

Friday, May 15th

SPECIAL ATTRACTION

Blossom Time-Wonderful opportunity to see the orchards of the

Niagara Peninsula in bloom.

Tickets to U.S. destinations sold subject to passengers meeting immi-

gration requirements of U.S.A.

Coach tickets not good on Pool Trains Nos 6 and 15, between Toronto

and points east thereof.

Cochrane tickets to Peterboro good only on C.N.R. exclusive trains

between Toronto and Peterboro.

RETURNING

Leave destinations up to and including Monday, May 18th, except as

follows: From Windsor up to 1.00 a.m. Tuesday, May 19th. From

Jellicoe, Geraldton, Beardmore and Longlac up to Tuesday, May 19th.

Children 5 years of age and under 12, when accompanied by guardian-

Half Fare.

Tickets good in coaches only-No baggage checked.

For fares, departure time and further information apply to

Local Agent.

Railway

The Nipissing Central Railway

Company

Temiskaming and Northern Ontario

those being chosen according to their | September there are many beautiful time of flowering and their adaptability plants which will flower and give great

> flax; dwarf saponaria, pink. For centre of border: Anemone Japonica, rose pink, white; betony, purplish rose; campanula, persicaefolia; lychnis, tall, scarlet; perennial phlox; rudbeckia newmanni, purple; veronica

funkia or plantain, liv white (for south-

ern localities only) linum or perennial

monkshood, blue; delphinium or perflowering asters, chiefly blue and pur- position has not been a bed of roses, and perennial sunflowers.

may be said that perennials are not company survived all temporary readapted to small beds, as only in a verses and was now the largest indefairly large border can a succession of pendent company in Ontario. cated at the boundary of the lawn in a ganization.

an ample distance. for the front along the front, whether ently near New Liskeard were gathered his be the sides or ends of the border. | into the fold while distant pastures

When planning the perennial border | were invaded, with the securing of frant is well to include the hardiest and chises in Kirkland Lake, Matheson, most satisfactory of the lilies, such as Amos, Timmins, Schumacher, South the regal and the fine new hybrid Geo. Porcupine, Noranda, Rouyn and other C. Creelman; the Tiger; the Madonna, important centres. Rapid progress has and the lilium umbellatum varieties. been made in many of these places, for drained soil. Clay soils, unless proper- increases.

ly lightened, are not satisfactory. Raising the Plants

frame and later be transplanted in equipment was then placed. The growth nursery lines outdoors. The transplant- of that property is, therefore, an indiing of the seedling perennials from cation of and the story of the growth the boxes or areas in which they were of the Northern Telephone Company, pricked off to nursery lines where they Ltd. in Temiskaming, Cochrane and will stay over winter should be under- the Northwestern Quebec districts. taken by late July or early August. before the ground freezes up.

Hydro Contract Signed

h.p. to the Moffatt-Hall Mining Com- which we live, Expert assistants have pany, Limited, whose property is in the been added as time has passed. In the Kirkland Lake district, was approved early days, a 'jack of all trades' was exat a meeting at Toronto last week of pected to do everything necessary. To-

of Ontario. Approval also was given to construc- Mr. Thompson paid a high compliment tion of a short transmission line exten- to Mr. M. G. Hansman, the company's sion to serve this customer, and con- switchboard expert, as well as to several struction of 41.5 miles of rural primary other valued employees. He also retransmission lines in various parts of ferred to a new department which was the province, including 10 miles from presided over by Miss Brown, whose the Big Chute Generating Plant to duty it was to supervise the operators' Honey Harbor. This Honey Harbor work for all the branches, line will cost approximately \$21,800.

Approval also was given construction pany now has some eight hundred miles of a sub-station at Honey Harbor with of pole line and approximately foura capacity of 100 kv-a, which will cost teen thousand miles of wire circuit. The approximately \$2,500.

rather revealing that a play called their homes in New Liskeard. At pre-"Idiot's Delight" should also delight the sent the total number of phones was Pulitzer Prize judges more than any 7666, a net gain of 882 during the past other American play of the season. year,

Company of North

Interesting Review of the Que., and the Beattle mines area. Life of the Northern Telephone Company, Limited.

At a recent merting of the New Liskeard Kiwanis Club Fred Thompson, plant superintendent of the Northern Telephone Company, gave an interesting review of the story of the Northern Telephone Company, the pioneer telephone company of the North. The New Liskeard Speaker gives an extended report of the address, and because it is of more or less historical importance to the North, The Advance is re-producing the report in The Speaker in full. The Advance would like to add to this story of the pioneer telephone company in the North the true account of the pioneer telephone company of the Porcupine-the Porcupine Telephone Company. B. V. Harrison, now vice-president and general manager of the Canada Northern Power Co., but in the early years manager of the Porcupine Telephone Co., could give that story, if he would, but propably he would prefer not to remember all the troubles he had in those days trying to give perfect service to the people with a decidedly makeshift system. It was remarkable and a proof of his ability that he was able to keep the people as well satisfied as they were.

In the meantime, however, here i The Speaker's account of Temiskaming's pioneer telephone company, as utlined by Mr. Thompson:-

"Mr. Thompson devoted his time to an interesting address on the life of the company, thus showing the wonderful advance which has been made since the original company was organized in New Liskeard, on April 5th, 1905.

"The present president of the com-For rear of border: Aconitum of pany, Mr. Thos. McCamus, was the first president of the Temiskaming ennial larkspur, chiefly shades of blue; Telephone Co., Ltd., and he has held hollyhocks; michaelmas daisies or fall that position continuously. At that his ple; helenium, yellow and bronze kinds because the company experienced many Says: Include Milk reverses, largely through the disastrous The aforementioned plants are all fires which caused heavy financial loss hardy and may, with the exception of on frequent occasions, and even finanthe bulbs, be planted in early May. It cial embarrassments. However, the

flowers be maintained. If a border pro- "Mr. Thompson expressed a very per is to be planted, and kinds chosen warm tribute to the president of the as specified for front, centre and rear, company, when he said that Mr. Mcrespectively, for these positions no dif- Camus was very popular with the emficulty should be experienced in making ployees, and the unanimous wish of all the border attractive for the entire sea- was that he would be long spared to

son. Such a border is always best lo- hold the position of head of the orsunny position and on a well-drained "There was rather a race between soil. If possible to have a hedge, trallis two telephone propositions in the early or neat fence as a background, so much days, the Temiskaming Telephone bethe better, as anything unsightly will ing organized at New Liskeard and a certainly detract from the appearance similar company being undertaken at of the border. Perennials are usually Haileybury. However, later the New planted in groups of three to five or so Liskeard company purchased the Hailin the border, and the spacing between eybury telephone project and had comthe plants should be 24 to 30 inches, plete control of telephone communicaexcept in the case of the frontal groups, tion for and between the towns of Cowhere nine to 18 inches will, according balt, Haileybury and New Liskeard. A to the nature of the subjects, be found fire played havoc at Haileybury during the first year of operation, and this Perhaps it would be advisable to add proved much of a hardship to the comthat where a long narrow area which pany. However, December 31st. 1906. is not located at the sides of the lawn found the company with an increase of is to be planted, and wherein it is de- from 125 phones and two towns, to 321 sired to see the beauty from both sides, phones and five towns: Cobalt, Haileythe plants advised for rear position in bury, Latchford, Ville Marie and New the border should be planted in the Liskeard. Since 1906 the progress has centre; those for the centre on each been steady and most satisfactory. side of the central planting and those Englehart and other centres conveni-

These are chiefly summer flowering and example, when Kirkland Lake was takin clumps are much more satisfactory en over from the T. N. Ry. there were than when planted singly. Lilies re- 50 phones on the list. To-day there are quire a light, somewhat moist, but well 1571. Some other places carry similar "The New Liskeard business was commenced on May 17th, 1905, with but a Perennials may be raised from seeds few phones and the first office was in sown indoors, that is in the greenhouse a building partly used by Mike Abraor frame during spring, or outdoors ham on Armstrong street. Later the during early summer. Many kinds company moved the telephone office to may also be propagated by division in the O'Brien block, and still later in spring or autumn. Seedings should, 1907, the company secured the site of upon germination, be pricked off into the present head office, where a small other flats or into prepared beds in the building was erected, into which the

"In passing, Mr. Thompson said Mc-The point to bear in mind is that time Camus and McKelvie, from whom the should be allowed for them to become site and the material for the first fully established and make full growth building were purchased, were largely paid by telephone stock, and it is pleasing to know that their optimism was

not a disappointment to them. "At the end of 1905 there were 93 for Moffat-Hall Mine telephones in the local exchange. This has increased to 758, most satisfactory A contract for the supply of 1,000 for this town under the conditions in the Hydro Electric Power Commission day the head of every department had to be an expert, and in this connection

"Mr. Thompson stated that the comregular staff numbers some 144, of which 25 are either employed constant-Toronto Mail and Empire:-It is ly at the local head office or make

"The territory covered by the company extended from Latchford in the south to Hearst in the Northwest and to Senneterre, Que., in the Northeast, service also being given to Duparquet

"The speaker said it had been suggested that the company should sell out to the Bell so that the same call service may be secured. In replying to this the plant manager said the local company could and would supply any service the patrons of the company were willing to pay for. "Co-operation has been the keynote

of the success of the company, and the

cperators are given credit for being in

the position where co-operation is most

necessary for the well-being of the organization. In one department of the service-the long distance branchnearly a quarter of a million messages were sent out over the company lines "During its many years in business in the North, the company has found the fire hazard the most dangerous. Fires at Cobalt in 1909, at Haileybury in 1906 and the district wide fires of | 1911-16 and then the big fire of 1922 had been disastrous to the company. Fortunately, to-day the company was able to secure blanket insurance which protected shareholders, and now directors could sleep in peace, so far as

"Mr. Thompson made many references, which we are unable to refer to owing to lack of space, but one item is of special interest. What would we do without the telephone? Well, some years ago Cobalt demurred about granting a franchise. The citizens did withcut the service for half a day and decided they had had enough. The one big event to Dr. Robertson and Alfred Scadding, while entombed in the Moose River mine, was the receiving end of a telephone equipment which was passed down to them. Contact with the friends 141 feet above was the greatest tonic they had " received. Canadians want communication with their friends and the telephone service is the great factor to that end.'

worries in that line were concerned.

in the Spring Menu

Advice of the Dominion Dept. of Agriculture and Some Recipes.

From the Department of Agriculture or in patty shells. at Ottawa there come some notes and recipes that should be of interest to housewives here as well as elsewhere. The communication from the Ottawa Department of Agriculture says:-

Include Milk in Spring Menu

More care is necessary in planning and serving meals at this season than at any other time of the year, for appetites are probably not as keen as usu- | Scald milk in double boiler. Stir corr added to milk occasionally when serv- oven (350 deg. F.) until delicately ing it as a beverage. Other ways in browned (about 15 minutes).

THIS COUPON IS WORTH

500 VOTES

Schumacher Lions Carnival Queen Contest

When accompaned by the receipts of one six-ticket draw book.

(contestant's name)

To J. A. HAWKINS, Box 93, SCHUMACHER

which this healthful food may be incorporated in the meals are in soups. supper dishes and desserts; also in sauces to be served with meats, fish or

The following recipes prepared by the Milk Utilization Service, Dairy and Cold Storage Branch, Dominion Department of Agriculture, are recommended:

Cheese Soup

2 tablespoons butter 2 tablespoons flour

3 cups milk 1 teaspoon salt

teaspoon papper teaspoon paprika

traspoon Worcestershire sauce s cup grated cheese.

Melt butter, blend in flour and seaonings. Add milk. Stir until thick. Add grated cheese and cook over hot wat? for 5 minutes. Chopped fresh spinach | === or cooked spinach formed into smal balls may be added to the soup before

Eggs a la King

4 tablespoons butter 4 tablespoons flour

2 cups milk

6 eggs, hard cooked 2 tablespoons pimento, chopped

2 tablespoons green pepper, chopped 1 cup mushrooms, cooked

Seasonings

Melt butter. Blend in flour, then add milk gradually. Stir until mixture thickens. Add eggs cut in eighths, pimento, green pepper and mushrooms Season to taste. Serve on toast points

Maple Rice Pudding

12 cup rice

2 cups milk 1½ tablespoons cornstarch

1/2 cup maple syrup 2 egg yolks

2 egg whites

¼ cup maple syrup Boil rice in salted water until tende: al and bodies may need toning up after starch smooth in 1/2 cup maple syru the winter months. A good rule to for and add gradually to the hot milk. Still low for the springtime menu is to in- until mixture thickens and cook 1 clude in the meals every day about a minutes. Add rice and well-beaten egg quart of milk for each child and a pint yolks. Beat egg whites until stiff, grafor each adult. To please the children dually add the 14 cup maple syrup, and fruit juices or chocolate syrup may be spread over pudding. Bake in moderate

Fruit Custard

2 eggs or 4 egg yolks

4 cup sugar 16 teaspoon salt

2 cups scalded milk

12 teaspoon vanilla

Beat eggs slightly. Add sugar and salt. Gradually add scalded milk. Cook over hot water, stirring constantly until mixture thickens and coats the spoon. Cool. Arrange fruit, sprinkled with sugar is desired, in bottom of serving dish. Pour cold custard sauce over fruit. Sectioned cranges, sliced bana-

nas, cooked apples, canned pineapple

canned peaches, or a combination of

fruits may be used. Garnish with whip-



REMODELLED

• REPAIRED

RELINED

STORED

Most Reasonable Prices The only furriers in the Porcupine

district doing fully guaranteed work on the premises. Our modern shop is completely equipped to handle the finest fur work. Hundreds of satisfied customers is your assurance of perfect satisfaction.

Estimates Gladly Given

BEAVER FUR & LADIES' WEAR

2 Empire Block Phone 1160

MISTAKES WILL HAPPEN

The couple who thought it was a masquerade!

WITH ST. CHARLES

CAN YOU blame friend husband for giving her that dirty look? It took him hours to get himself up like that - rather fancied himself, too - and now it seems as if the little woman had mixed up the invitations, and it wasn't that kind of a party at all!

Invitations to use evaporated milks sometimes look alike, too-but when you accept our invitation to use St. Charles, you know exactly what to expect. In St. Charles you get extra-fresh, full-cream country milk, evaporated to double richness and irradiated for extra Sunshine Vitamin D. All the flavour and freshness are safely sealed for your convenience. It's extragood in every one of your favourite recipes that call for milk, and it creams your coffee or tea, to a golden, steaming fragrance that makes every cup taste better.

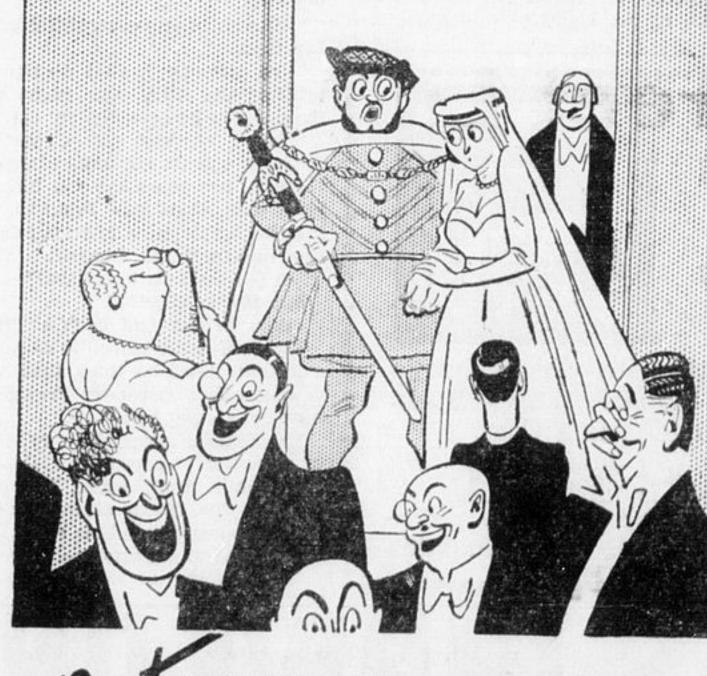
We hope our invitation is clear! But, so that you may be quite sure of making no mistake, always look for the "Gold Cow" on the label every time you order evaporated milk.



Made in Canada

Borden'S IRRADIATED

ST. CHARLES MILK



YOU MAKE OF MISTAKE