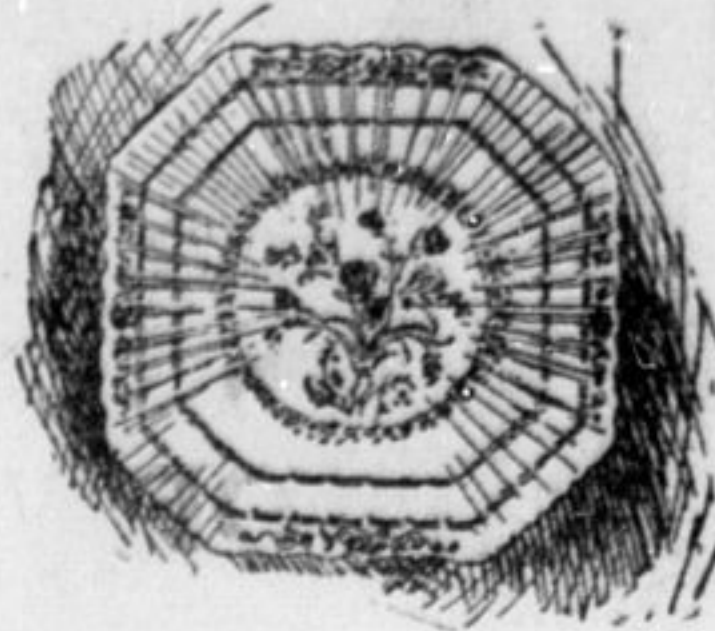


The Beauty of SPODE.....



is perfectly exemplified in the quaint beauty of the Buttercup pattern. Delicate tones of ivory green and claret brown in a fine hand painted floral design together with the beautiful modeling of the Chelsea mould combine to make a pattern of rare charm. Come in and see these lovely pieces.

C. A. REMUS

Jeweller

17 Pine St. N.

Phone 190

REMUS OPTICAL DEPARTMENT

is equipped and able to render careful, individual and satisfactory service. Consult our registered optometrist. Evenings by appointment.

The Household by Lydia Le Baron Walker

THE LATEST FASHION IN HOOKED RUGS AND HOW TO MAKE THEM.



One of the new-styled hooked rugs all in shades of one colour.

Hooked rugs have taken on a new aspect, quite apart from antiques. Designs and stitchery unite to create these novel floor coverings. Modernistic patterns are no longer foreign to hooked rugs of present day fashioning, so it is not due to them that the new style pertains. Two other factors are responsible, namely direction of stitchery which must be in absolutely straight rows across the rug, and each stitch in a succeeding row must be positioned exactly above that in the preceding one. No deviation from this precision is permissible.

Simplicity

Simplicity of style is the other factor. No design whatsoever is found in some of the handsomest of these contemporary floor coverings. Or, if there is pattern, it consists of flat colour against a contrasting background, with edges of the design possibly outlined in darker hue. The best effects in such patterns are found when the rug is in self tones with a patterned border only.

Colour Beauty

Exquisite rugs devoid of design are in shades of one colour, the centre being light and the border dark. The colour is so subtly shaded that one

ting merges into another almost imperceptibly. I saw one of these rugs in an exclusive decorator's recently, and it charmed the eye. The colour was a soft sage green, mellow and exquisite. Shades of orchid, or blue, French grey, Chinese red, or wood tones are other colours of beauty, the hue being chosen to suit the room. When the two colours are in a rug, use one for the border with the other for the centre or field.

Stitchery

Rugs of antique type should not be developed in this kind of stitchery. It has disqualified them for entrance into shops, to my certain knowledge. This is not because old-time rug makers did not use straight-stitchery, but they used it in combination with other stitchery directions to produce some wanted result. One of the charms of antique hooked rugs is the way in which direction of stitchery is deftly handled. It will be seen, therefore, that in these contemporary rugs, they become distinct creations only when simplicity of design or none and straight row stitchery are used in combination. For straight hooking follow threads in foundation, using them as guides.

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A ROBBERY IS CAUGHT BY CAMERA



It isn't often that a photographer is lucky enough to obtain a posed picture of a victim and alleged robber, to illustrate a hold-up story. The man with the gun here is Daniel Bloom, who police claim was caught as one of the three men committing a holdup on the twelfth floor of a New York building. The man on the left is Jacob Brockman, an alleged victim. The gunmen were forced to re-enact their crime by detectives who had worked for three weeks on the case.

Some Suggestions for the May Parties

Noted Culinary Expert Writes on May Day Refreshments and Special Dishes for the Month.

(By Barbara B. Brooks)

If you are learning to cook and have reached the advanced stage of making sauces and baking cakes, you are ready to give your very own party. Here are two easy menus for a little girl's first party. For the afternoon refreshments you may serve both sandwiches and May Basket Cakes, or either of these alone, with punch. The supper menu may be served for luncheon instead, if you prefer.

Parties should always be planned for days when you have plenty of time to prepare most of the refreshments in advance. Have everything ready that can be done before your guests arrive. Plan carefully exactly what must be done after guests arrive and how you are going to do it. It is very helpful to make a list of these last minute things and to ask some reliable person to help you. You will always find yourself excited when the guests begin coming and it is easy to become confused if you have too much to do, or if you are not sure what you must do.

May Day Refreshments

Animal Sandwiches
(Brown Bread With Cream Cheese, White Bread With Parsley Butter)
May Basket Cakes
(Chocolate cup cakes with tiny balls of three kinds of ice-cream)
Pineapple Punch

May Supper

Eggs a la King on Shredded Whole Wheat Biscuits
(split open, toasted, buttered)
Buttered Green Vegetable
(Spinach, Peas, Asparagus)
Cake With Orange Sauce
Cocoa

Eggs a la King

(8 servings)
8 eggs
1 green pepper
4 tbsps. butter
4 tbsps. flour
1 tsp. salt
2 cups milk
2 pimentos (cut in strips)
½ cup cooked or canned mushrooms (sliced) (may be omitted)
Cover eggs with cold water, put lid on pan and cook over low heat until water reaches boiling point. Remove from stove; keep lid on pan and let eggs stand in the water until cool (cooling takes at least ½ hour). When cool, peel and slice the eggs.
Remove the stem end and the seeds of green pepper; cut in strips and cook in boiling water about 5 minutes.
Melt butter in a saucepan, being careful not to brown it. Add flour and salt and stir to a smooth paste. Remove from heat and add enough of the milk to make a smooth mixture. Return to heat and cook, adding rest of milk gradually and stirring constantly until mixture thickens (about 15 minutes). Add sliced eggs, green pepper, pimento and mushrooms to sauce. Serve hot on halves of shredded whole wheat biscuits which have been split open, buttered and heated in the oven.

Orange Sauce

3 tbsps. cornstarch
1 cup sugar
1 cup orange juice
½ cup water
½ tsp. salt
1 egg yolk
1 tsp. grated orange rind
Mix cornstarch and sugar in top of double boiler. Add orange juice and water gradually. Cook over hot water, stirring constantly until mixture is thick and clear (about 15 minutes). Add salt and beaten egg yolk; beat well. Add grated orange rind. Cool.

Put sliced oranges or orange sections between layers and on top of plain layer cake and pour the orange sauce over.

Cocoa

(8 servings)
3 tbsps. sugar
4 tbsps. cocoa
½ tsp. salt
½ cup water
1¼ quarts milk
Combine sugar, cocoa and salt in top of double boiler; add water; stir to a smooth paste and cook for a few minutes over direct heat. Stir in milk and cook over boiling water until hot. Just before serving beat vigorously with a rotary egg beater. Serve topped with whipped cream or marshmallow.

Animal Sandwiches

Cut bread into very thin slices. Spread half the slices with softened butter and cut out the centres with small animal or fancy cutters. Spread the remaining whole slices with cream cheese, chopped parsley mixed with butter, marmalade or other sandwich mixture. Put a cut-out slice on top of a whole, spread slice. Trim off the crusts.

Note: The animal shapes which have been cut out of the bread can be spread with the sandwich mixture and served as open-faced sandwiches.

May Basket Cakes

4 tbsps. butter or shortening
1½ cups cake flour
1 cup sugar
½ cup cocoa
¼ teaspoon salt
2½ tpsps. baking powder
1 egg
¾ cup milk
1 tsp. vanilla extract
Place the shortening in a mixing bowl; set in a warm place to soften (it may be melted but should not be hot) while preparing the pans and measuring the other ingredients. Beat vigorously until smooth. Bake in well greased cup cake pans in a moderate oven (375 deg. F.) about 25 minutes.

When cool, cut out centre of each cup cake and when ready to serve, fill the cup cake basket with small balls

of lemon custard, raspberry and pistachio ice-cream.

Pineapple Punch

6 cups canned pineapple juice (2 No. 2½ cans)
¼ cup lemon juice
Fresh mint
Combine fruit juices, sweeten if desired, chill and serve very cold or with shaved ice. Decorate each glass of punch with a small sprig of fresh mint.

Statuettes of Stars in Film as Gifts

Attractive Souvenirs of all the Favorite Actors and Actresses Offered Free.

From Hollywood comes an announcement that will be welcomed by movie fans all over the country. Leading film stars are co-operating in a surprise gift offer of unique photo-statuettes. These statuettes are made from hand-some, deluxe photographs of the actors, but require no frame. They are over seven inches high and stand up by themselves on table, dresser, mantle, radio or any flat surface.



DICK POWELL

The list of stars whose photo-statuettes are available reads like an honour roll of filmdom's greatest actors and actresses. Among these 20 selected names are those that are featured in the biggest movie hits of the year:

Claudette Colbert, Bing Crosby, Mae West, Randolph Scott, Gary Cooper, Fred MacMurray, Joan Bennett, Carole Lombard, Marlene Dietrich, George Raft, Dick Powell, Ruby Keeler, James Cagney, Margaret Sullivan, Joan Blondell, George Brent, Bette Davis, Warren William, Binnie Barnes, Buck Jones. This photo-statuettes offer is a real gift offer, not a contest. There are no letters to write, no puzzles to solve. Readers of this paper may get a photo-statuettes of any of the above stars merely by sending two box tops from Quaker Puffed Wheat or Puffed Rice to the Quaker Oats Company, Saskatoon, Sask.

When Whiskers Were the Rule in Parliament Here

(Contributed to The Journal by H.M.D.)

Something in The Journal the other day reminded me of whiskers.

Forty-six years ago, when I first looked down from the Gallery of the House of Commons Laurier and Macdonald seemed to emerge from a sea of whiskers. Very few men were clean shaven. Nearly everyone wore some of that adornment which has been aptly described as "face furniture."

There was infinite variation in whiskers in the old days. Sir Richard Cartwright wore "Dundreary's." I believe the name was derived from a lord in a popular play. These whiskers came straight down the sides of the face and ended in a point sometimes six or eight inches from the chin. They were generally accompanied by a moustache and the chin itself was clean shaven.

Next in order was the "Mutton Chop." This whisker ended at about the line of the mouth and was more or less bushy. Then came different variations of the "Sideburn." They ended on a line with the nose, some times even further up, sometimes bushy and sometimes almost imperceptible. These varieties were also sometimes accompanied by a moustache and sometimes not. Occasionally the moustache was alone, unaccompanied by whiskers of any other kind.

In 1890 D'Alton McCarthy and his seat-mate, Mr. O'Brien, both wore examples of the "Mutton Chop." Sir John Thompson and Sir Hibbert Tupper had the "Sideburn" and were otherwise clean shaven. The eyes of Sir Mackenzie Bowell looked out from a mass of hair. His beard was round. Sir George Foster wore a beard which might be described at half-length, which seemed to get shorter as he aged.

The wearing of whiskers gave distinction to many otherwise undistinguished faces and whiskers were a great help, not only to those who wore them but to those who had poor memory for faces. Many a cruel or ugly mouth was hidden under a luxurious moustache. Many a weak chin, and some too strong, lay concealed behind a beard. Many a man who would otherwise long ago have been forgotten is still remembered by the whiskers he wore.

Looking at the smooth shaven faces one sees to-day it would seem possible that a revival in whiskers might benefit not only the barber trade but some of our present-day statesmen.

Huntingdon Gleaner: Just how it started has not been reported, but when Denver police called by terrorized neighbours, reached the scene, Ora Nickelson and Theodore Bennett were fighting a duel with their autos. Backing off and ramming into each other again and again, they had battered up their fenders, bumpers, running boards etc., until both cars were ready for the wrecker. In police court, the two declared they were just fighting out a personal grudge between themselves. But they were using a public street for their battleground and were penalized accordingly.

DRINK

"TEMAGAMI RICKEY"

A Tingling, Refreshing Beverage and Mixer

Lift Taxes on Mines and Help Recovery

Hon. Mr. Justice Manson of Supreme Court of British Columbia Strikes a Vein Worth Exploring.

In a recent address before the annual meeting of the British Columbia Division of the Canadian Manufacturers' Association in Vancouver, Hon. Mr. Justice Alexander M. Manson, of the Supreme Court of British Columbia, struck a vein well worthy of exploration. In a nutshell his idea is that mining expansion will bring back employment and recovery to Canada. He proves this by what mining has been already able to do along this line. But the mining industry has been retarded by taxation of onerous sort. Even in this mining country of Poreupine there is a tendency on the part of some to think that the mines should be "soaked" on the principle that "they have the money." If people would stop to consider it this way, a different view might be taken—"Wouldn't it be a lot better to have a lot of mines working at good profit, giving employment, helping all other industries, placing thousands of people in position to pay taxes, and the mines themselves all paying a fair share of taxation, rather than to crowd out all but a few mines by burdensome taxation, with reduced payrolls, decreased industry in other lines. It is some such thought that was in the mind of Mr. Justice Manson and prompted him to call for a "National Mining Policy" that would have only the ultimate advantage of Canada in mind.

Here are some excerpts from Hon. Mr. Manson's address. They are well worth reading and consideration:

"Governments, it seems to me, sometimes forget that a mine is not a mine in its first year, nor in its second, nor oftentimes, in its third or fourth. That is no time for governments to demand and collect the heavy toll they do, and to thereby put a handicap upon the industry. The investor should be given the fullest opportunity to explore without handicap, and to get his money back, then he will not complain at a fair governmental toll upon his enterprise.

"With lower taxes waste rock would be converted into profitable ore. Additional millions would come from the mines. There would be added labour, added materials and equipment—business men, manufacturers, transportation companies would profit as would the taxpayers generally. The higher the taxation, the more lower grade ore will

be left and left for all time, because once a drift is driven it would never pay to go back even, if the tax toll were removed, to take the rest of the vein of lower grade. That natural resource is lost to Canada for all time. The proportionate amount of labour remains unemployed, the proportionate amount of supplies remain unbought, the proportionate amount of power is unconsumed. Canada is by her own governmental action depriving herself of a wealth that she might otherwise have had.

"May I remind you that there are successful mines in Canada where more than 25 per cent. of the net profit annually goes for taxes. Ponder that and ask yourself whether that is wise and sound, and do not forget when you are pondering that in addition to the tax on the mining companies there is a further tax upon the income of the individual. With the latter tax no one can quarrel. Taking it another way there are mines which are paying as high as \$3 per ton of ore mined in taxes. Need I dwell further upon the importance of the government's attitude towards mining.

"Here is an industry different from any other industry in Canada which offers to our country a way out of its difficulties. I have told you what it means to you and to the farmer and to the transportation companies and to the lumbermen and to all of the rest. Let me emphasize again what it means in the matter of employment.

"What is it that has been dragging us down almost to the point of despair in the last six years—unemployment. We have wrestled with the problem and we have prescribed and prescribed and prescribed, and year after year the Dominion has added millions upon millions to its debt. The provinces have gotten to the edge of the financial precipice, and some of them over; the municipalities have gone into bankruptcy and receivership one after another, and there are those who cry out and say "Woe is me, all is lost." Gentlemen, what a vision. Are we blind? Have we none of the faith of our fathers? Has the spirit of the pioneer deserted us? Canada, with a world market crying for her minerals, and she has 70 commercial minerals in her hills. Is there no way out? I have said that our mineral wealth has only been scratched. I have told you of the Noranda reserves and of the Sudbury reserves, and so it is in mine after mine in Canada, and so it will be in many, many mines as yet uncovered.

"Mining directly and indirectly can take every single solitary able-bodied man presently unemployed out of unemployment. I make that statement without the slightest reservation. I repeat again, mining can give employ-

ment to the unemployed. Mining can pull Canada out of the financial morass, the provinces out of financial disaster, and put the municipalities back on their feet.

"Canada needs a Canadian National Mining Policy, a policy that will induce an influx of capital; a policy that will increase our payrolls by millions annually; a policy that will bring to the manufacturing industries and to all of Canada a new prosperity and make the 20th Century really ours.

"I plead with you to think not in terms of your own small plant or factory to the exclusion of the potentialities of Canada. You are the government. Sanely, reasonably, patiently plead the cause of this industry with the government of the day, regardless of its political complexion, to intelligently tackle this problem, and the smoke stacks will increase in number, plants will expand, new homes by the hundreds of thousands will spring up in our midst.

"The farmer, the manufacturer, the business men will see a time of prosperity in Canada unparalleled in her history.

"We live when all is said and done for our children. The Almighty has given to us a great country. Let us be men of courage, thinking men, optimistic men, fighting men, and we shall hand down to our children a happy and contented country."

Believe that Robberies in Cobalt Area Solved

Chief Percy Miller, of Cobalt, and Provincial Constable Stromberg have been anxiously working for months past on robbery cases in the Cobalt area, and last week they believed they had solved practically all of the cases not previously explained. With the arrest of two young men the police think that the series of robberies will be completely cleaned up. Those under arrest are Orval Doherty and his brother, George. Orval is under suspended sentence following his conviction for part in another series of thefts, while George is awaiting trial on a charge of receiving stolen goods in connection with the other series of thefts. Despatches from Cobalt in regard to the two arrests last week say:

"The police recovered a quantity of the stolen goods at the Doherty home on the Coniagas property, some of which has been identified by the owners. Much of it was the property of Frank McKay, which had been taken from his home on Sasaginaga Lake during the owner's absence in the Mud Lake section of Quebec last summer. It is expected that further arrests will be made."

Customers Have To Be Bought..

Worth-while things cost money. This means that retailers must part with money in order to get customers. Customers require to be bought just as one's merchandise has to be bought.

Customers are not likely to be obtained apart from seeking them. They must be pursued, and they must be asked to do business with the retailer who wants their custom.

You would think that all this is as plain as is the nose on one's face. But stop! Answer this question: What have you, a retailer done in the past month—to go no farther back—to seek and get new customers? How many non-customers of your store have received invitations from you to do business with you? How many persons have received communications from you, requesting their custom? How many persons have you informed, in their homes, about your business, your merchandise, your policies? How much money have you spent this past month on the purchase of customers?

Just waiting for customers is the acme of folly. Just relying on the conviction that the public ought to do business with you is folly. Just soothing yourself with the reflections that you are honest, that you give the public a square deal, that your store has a good location, that you price merchandise fairly—these are passive things.

It is action which counts in getting the things which we want. An infant cries. This is its way of making its mother or nurse know that it wants something. Is it fair to a business to be doing nothing in a planned way to get new customers for it?

Advertising by all businesses will make and keep our town a good shopping centre.