

Intrinsically fine beautifully made. Enjoy the distinction of fine shoes to accent your Spring fashions. Ties, pumps and straps in the modes of the moment. New interesting leathers too. Many are the famous Classics priced from

\$1.45 to \$6.50



Our buyer has just returned from the style centres bringing with her fashion's latest dictates. Come in and check closely our showing, point for point with everything you've been reading on fashion this spring. Never have the styles been more interesting.

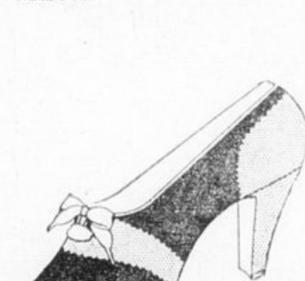
(LEFT)

RIGHT

Misses.

Salute this new fashion. Four-piece costume-the coat, a flaring slip-on over a tailored suit. For variety an extra skirt of plaid (not shown). The other three pieces matching in mannish imported tweed. Sharing its popularity are the two and three-piece models.





The bolero dress, of Span-

Latest in Fashions at A. Shaheen's Store

Swaggers and reefers in the 1936 spring style, with a wide selection of models from which to choose are now on display at A. Shaheen's 19 Pine street south. Mrs. Shaheen has been on a buying trip to Toronto and Montreal to choose the coats, dresses and shoes that make the shop's spring! showing. She has included coats in all directly by the growing favour for enthe varieties of silhouette that fashion dictates this year and has something to suit every woman's taste.

In the comfortable surroundings of Shaheen's store the women of Timmins are certain to find satisfaction in their choice of new spring outfits.

MANNISH TOUCHES

effective tailored models this season. combined effectively.

Vestees and blousettes of pure white are as usual a springtime theme.

The fashionable broad-

strap model in black

kid, perfectly designed

for dress occasions.

High heel and low-cut

vamp.

TAILORED EVENING WEAR

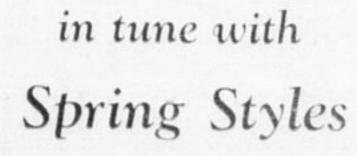
The tailored evening trend cannot be emphasized too much. There is a black silk jersey that, worn with the stiffest Swaggers and Reefers in a taffeta skirt, gives one of this year's Wide Selection of Models. best effects. High-necked, self-moulded, it could be worn in the daytime, but is actually destined for the smartest dinner wear. This same knitted silk material is also used in a long flowing skirt which is topped by a short red flannel cutaway coat.

Silk and rayon fabrics are affected sembles—that is, costumes founded on coats, jackets or capes paired with dresses or suits, designed to be worn toegther. This idea influences greater coonly between the branches of the textile family, but between fabrics shown in silk and rayon collections.

Prints and plain materials which can will come into its own. be used together should be used in combination with each other and the Pique is used for some of the most same is true of colours which can be

Fluted edges down the centre front. Materials designed especially for two signed to accompany the dressy suit, or Peter Pan collars, stitched in pleats in types of blouses-the fluffy and dressy, the formal dinner suit, shows a collecpanels are indicated pleasingly. Men's the plain and tailored, are greatly in thion of crisp sheers, such as organdies, dress shirts with wing collars, bat ties demand. Many of these fabrics have laces and mousselines, which they call and bosom sections suggest a series been developed with style guidance bar frills, with tiny cap sleeves or of starkly tailored vestees for woman- from woollens, particularly where the sleeveless distinguished by the very fabric houses feature woollens in addi- soft and ruffly fullness at the front and tion to silks, rayons, and sometimes at the neckline. Some of them stress

FOOTWEAR





Just one of the models in our spring showing.

Vogue Shoe Shop REED BLOCK, TIMMINS

STONE JEWELRY

Sapphires, emeralds, amethysts, topazes and rubies are simulated in the new stone jewellery suggested for afternoon wear this season. The stones are rather largely cut and come in three

SOFTER SUITS

pertance the soft suit has started to Its long split cape sleeves are lined with wander off into space" (to quote from become recognized, varied in type from a tiny multi-coloured flower print; near his own remarks on the collection) but the costume ensemble to the cape sil- the shoulders they are trimmed with suavely sweep out and return to the houette. The cape suit shows promise bows of the print, which also make the gown by a subtle disposition of deli-

SHEERS POPULAR

For later spring delivery sheers and ture. linens are the big highlights. More and more attention goes to the cool lingerie crdination of colours and textures not type of blouse, too Chances are that they will continue well into the summer, for when the weather gets too warm for worsted suits, the linen suits

RUFFLY TYPES

Among the more feminine types delayer on layer of ruffles around the neckline in regulation Margot fashion.

TAILORED HATS POPULAR

Tailored shaped hats which accent wearability form the basis for the spring collections. In a season when suits are being strongly featured this is good philosophy. The shapes selected include the breton, variations of the sailor, squared toques and pillboxes, with an occasional off-face beret to supplement the types.

SHOES OF RAYON

Navy blue spring shoes, all of which feature a new ribbed spun rayon fabric which is used in combination with leather, are being launched this spring. This new material "Shutex," is termed descriptively as "finely woven ribbed spun rayon with a dull rich lustre like that of faille silk." What next in footwear for milady?

WAISTLINE NEWS

Even the much-discussed waistline ing which was a vital point of style interest, is favourably interpreted in both lowered versions and the empire line. The variety of waistline treatment is "all to the good," for women can wear a lower waistline becomingly, and the slim young figure appears to excellent advantage in the high line, even all types.

Fashions in Paris Show Revival of Imagination

Severely Tailored Suit Still a Favourite. Flower-Printed Blouse. Some Novelties in Coats and Gowns. Evening Gowns in the Mode.

(Parisian Letter) the history of the couture; at any rate, able plastron of plaid gingham folded not since those pre-war days when the in three big pipe-organ pleats. A small very name of Poiret, Paquin or Worth hat of navy straw, with a rolled brim, conjured up a sartorial Arabian Nights mounted on a plaid gingham ban-

entertainment. The severely tailored suit is still a

spite of its "Dempsey" shoulders. Dark the ground of the print match in colour. suits will be worn with vivid blouses | Sleeveless long coats that barely meet or waistcoats, in printed fabrics, some in front, in silk or wool of plain colour, of them of mannish surah scarf types, worn with printed crepe frocks having

to accompany both town and country and others. suits, in a soft plaid woolen is some- A successful Goupy model has a black off this sort of thing to perfection.

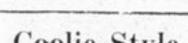
Flower-Printed Blouse suit, such as shown by Chanel, Moly- panies a crepe frock, printed in black neux and others, which, though it is and red, which has the charateristic tailored, is softer. It has a baby-swag- Goupy triple-puffed bishop sleeves, Coger jacket, big-topped sleeves and lette Goupy tops it off with a tiny either a youthful flower-printed blouse black straw turban trimmed with a wish is to keep cool. or a plain blouse with a flower bouquet black and red quill, and softened by a tucked under the chin or into the poke veil of black horsehair. buttonhole. Chanel has a particularly Flaring tunic jackets of crisp faille good group of suits in this genre. She or taffeta with important sleeves and says of them "that they have a boyish flattering collars are among the smartair, which does not imply masculinity est new end-of-the-day wraps. They but which, on the contrary, harmon- are specially featured by Goupy, Mabby izes with the feminine note it is called Rouff and Worth, all of whim like to upon to stress."

printed blouse of brocaded organdie variety. He makes them in Kelly-green or sheer cotton crepon place an Eton faille for afternoon; in plaid taffeta collar; trim a school-boyish straw hat for dinner, and in flowered faille for with a bunch of ultra-feminine posies, evening wear. Maggy Rouff prefers the and put practical hip-pockets in a skirt half-length tunic-coat, Worth the kneecut with a graceful front movement. length. Chanel uses turf-green, navy, Delft or The tunic evening gown is one of

coat if one wishes.

A Lelong Novelty

cape sleeves that give a woman a tached to a little tulle capelet. "dressed" air are liked by smart Paris- Draperies are less voluminous and iennes, who take rather timidly to the much simpler in the summer collecdifferent shapes-square, oval or round. American fashion of going out in town tions. Lucien Lelong probably displays long model, in navy wool, has a four- couturier. He handles it like a sculp-While tailored suits are first in im- der both arms on navy bone buttons. silhouette." His "draped panels never of becoming of the season's favourites. youthful collar and bow tie. A navy cate folds. "Free, easy, full, they enblue leather belt, a hat of transpar- hance the natural lines of the body by parasol of the print complete the pic- long.





the once-popular box coat.

One-piece dresses, suggesting a coat, The Paris fashion collections shown are also favoured. A charming model for the coming summer display a of this type is by Goupy. It is of fine reach of imagination seldom equalled in navy wool and has an unusual detach-

danna is by Colette Goupy. A Coat of Faille

big favourite for mornings in town. Chanel's darg faille afternoon coats This irresistably suggests Creed, fa- worn over flower-printed crepe frocks mous for his suits. The smart tailleur are among her best sellers, These coats is apt to be black, navy blue or gray, are black, dark brown or navy. They are though many choose one of the con- cut with many-gored, tuck-seamed bell trasting jacket suits so popular this skirts, which give them the new silhouette; often they are worn over The jacket will be cut like a man's narrow-skirted dresses. The only thing cutaway or tuxedo, but so fitted as to that ties the two members of such an avoid a too masculine implication in ensemble together, is that the coat and

others with dressier flowered prints. "important" sleeves, are stressed for Creed's "college gown" swagger coat, afternoon by Jodelle, Goupy, Lelong

thing new in topcoats. It creates an marocain coat with interesting wide amusing and novel silhouette. Rose armholes giving it a square-topped ef-Valois's high hat in shiny black straw feet, slightly suggestive of a Japanese trimmed with a grosgrain cockade, kimono. The square motif is carried out borrowed from the pre-war cabby, tops throughout the composition; in the collar, in the high-buttoned fastening

and in the incrustation which fits the One may prefer the gayer type of waistline at the back. This coat accom-

emphasize the front fullness of the She will, for example, on a flower- tunic. Goupy favours the hip-length

even forget-me-not blue wool for these the season's style highlights. Lucien costumes, which are suitable for morn- Lelong stresses slim knee-length tunics ing wear despite their festive appear- draped so that they enhance the curves of the figure. One of his big successes SHAHEEN'S

19 PINE STREET, SOUTH - PHONE 605

Though suits are much in vogue for afternoon wear, they will perforce abdicate with the approach of recommendation of the figure. One of his big successes is called "Margot." It has an oval dicate with the approach of recommendation of the figure. One of his big successes is called "Margot." It has an oval dicate with the approach of recommendation. dicate with the approach of warm wea- is cleverly continued into oval incrusther in favour of dresses, or dress-and- tations; these give shape to the front coat ensembles, the dress being made of the bodice. This gown is in dark so that it can be worn without the brown crepe, the yoke and the entire back of the bodice being in dark brown tulle. It gets its name from the Medici Lelong's two-piece frocks with long coiffure of dark brown tulle that is at-

without a wrap. A characteristic Le- more drapery than any other Paris pocket jumper top, buttoned down un- tor to achieve his characteristic "wave ent navy straw and a long-handled their glamorous movement," says Le-

Wave Panels

An evening gown called Idole is a typical example of this technique. It is in mauve crepe. Semi-attached panels form the back of the bodice, the sleeves and the front neckline; they are fastened to the rest of the dress by four double-headed jeweled pins, alternating coral and turquoise. The ends of these panels are then incrusted into the front of the skirt, giving a graceful forward movement. The belt, trimmed with jewels to match the pins. gets wider at the back where it is buckled.

Bordered materials of all kinds, such as border-printed crepes, tweeds with woven borders instead of the customary narrow selvage, ribbon-striped or embroidered bodered brocades, are novel features of the summer mode.

Lucien Lelong particularly favours ribbon-bordered satin or faille brocades for evening. Some marvellous fabrics of this type have been specially woven for him by Coudurier or Bianchini. His white faille evening gown with gay plaid borders is ravishing for a young girl. Lelong uses the plaid border to edge the hem of the ample skidt; it outlines the armholes of the elbow-length balloon sleeves, and forms a corselet, suggesting both a high and a low waistline. A snowy ermine jacket lined with the bordered faille luxuriously completes the ensemble. Plaid evening trimmings are very romantic in an 1860 manner. In addition they have a mischievous harlequin air.

Fashionable Shoes at the Vogue Shoe Shop, Timmins

Is the shoe to match the new spring outfit a problem? It shouldn't be. Vogue Shoe Shop in the Reed block has received a full line of the latest creations in women's footwear and they're now on display. Shoe styles this spring show marked changes from the previous year and will be a real delight to those who take advantage of Vogue's display.

Fancy edgings are being revived along with the "Gay Nineties" fash-The Chinese collie style hat goes well ions; they include narrow fringes, cotwhen distended by peplum flares so with this severely plain pencil silhouette ton eyelet embroidery, puckered linen that substantial novelty is provided for coat, which is just a little slimmer than laces, patterned with colour, frilly ribbons and upholstery braids.

FORLORNEST FIGURE OF THE FLOODS



One of the most amusing pictures to be taken during the "flood season" to date is shown above. A forlorn-looking rooster perched on a spar of wood, wonders why he wasn't born with webbed feet.

says, in effect, that Britain's warmest Hitler, like others before him, has bit-

Mail and Empire: -Stanley Baldwin | North Bay Nugget: -Apparently Herr ten off more than he can chew.



THE FEMININE SUIT LANGBURNE

A suit of new Langburne imported tweeds of rugged softness and refined colorings, the style of which combines feminine charm with mannish elegance. One of several exclusive Langburne creations in spring apparel, and available only at this store.

Whether you intend to buy or not to buy, you are cordially invited to observe how admirably Langburne coats and suits are adapted to your personality.

SAM BUCOVETSKY

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